

A large red circle containing the text "MEET" and "AC" separated by a horizontal line.

**MEET**  
**AC**



# MEET AC

Meet AC, Inc. was officially formed as a 501(c) (6) company on June 23, 2014. Prior to its formation, the Meetings and Convention sales and marketing group was operating under the Casino Reinvestment Development Authority (CRDA). Meet AC is a tourism economic development agency formed to assist Atlantic City in its efforts to diversify its customer base, while attracting meetings and conventions. The sales organization is tasked with expanding the meeting, convention and group market of Atlantic City, New Jersey. Meet AC's goals include extending their reach nationally and establishing Meet AC as a trusted brand in the Meetings, Incentives, Conventions, and Exhibitions industry. Our mission is to create enhanced visitor spending and economic impact through attracting meetings, conventions, and families to Atlantic City. Our vision is to become a preeminent resort destination sales, marketing and services organization focusing on the meeting & convention markets.

Meet AC is optimistic that their assertive efforts toward attracting meeting and convention business will contribute significantly to the city's financial gains and thus re-establish Atlantic City as a renowned destination.



# MEET AC BOARD MEMBERS



Jeffrey Albrecht, Chairman  
General Manager, Sheraton Atlantic City



Alan Rivin, Vice Chair  
Vice President of Hotel Operations, Tropicana Casino Resort



Mark Sachais, Treasurer  
Vice President of Hotel Operations, Resorts Casino Hotel



Frank Dougherty, Secretary  
c/o Dock's Oyster House



John Palmieri, Officer  
Executive Director, CRDA



**Legal Counsel:**  
Jack Plackter, Attorney at Law  
Fox Rothschild LLP



# MEET JIM



On June 30, 2015 Jim Wood joined Meet AC, a non-profit sales organization with a sole focus on building the convention, meeting and group market for Atlantic City, New Jersey. Wood staffed a team of 25 employees and will lead the Meet AC sales effort to generate both citywide and single-property bookings. Wood brings a wealth of experience to Atlantic City's new, more efficient convention and group sales structure. He previously served as president and CEO of the Louisville (Kentucky) Convention & Visitors Bureau and the Providence Warwick (Rhode Island) Convention & Visitors Bureau. Wood is a determined strategist and leader to take meetings and conventions in Atlantic City to the next level.



# ATLANTIC CITY

## CONVENTION & GROUP SALES

2314 Pacific Avenue • Atlantic City, NJ 08401

[meetinac.com](http://meetinac.com)

### Atlantic City Fact Sheet

Located in the heart of the Northeast and within easy driving distance of a third of the population of the United States, Atlantic City is the gaming capital of the Northeast and one of America's premier resort and entertainment destinations. Settled in 1783, Atlantic City today has a year-round population of 40,517. Atlantic City is just 11.92 square miles long but boasts many historic firsts, such as being the site of the world's first Boardwalk and salt-water taffy's first development. The famed Monopoly board's streets are named after Atlantic City's. Atlantic City is 60 miles from Philadelphia, 125 miles from New York, and 175 miles from Washington, DC.

#### Gaming Properties

**Bally's Atlantic City** | 1,245 Rooms | 80,000 sq ft of Meeting Space | 33 Meeting Rooms  
**Borgata Hotel Casino & Spa** | 2,000 Rooms | 70,000 sq ft of Meeting Space | 24 Meeting Rooms  
**The Water Club, Borgata** | 800 Rooms | 18,000 sq ft of Meeting Space | 14 Meeting Rooms  
**Caesar's Atlantic City** | 1,144 Rooms | 28,000 sq ft of Meeting Space | 12 Meeting Rooms  
**Harrah's Atlantic City** | 2,587 Rooms | 248,894 sq ft of Meeting Space | 36 Meeting Rooms  
**Golden Nugget Atlantic City** | 724 Rooms | 42,700 sq ft of Meeting Space | 20 Meeting Rooms  
**Resorts Atlantic City** | 942 Rooms | 64,000 sq ft of Meeting Space | 13 Meeting Rooms  
**Tropicana Hotel and Casino** | 2,078 Rooms | 122,000 sq ft of Meeting Space | 50 Meeting Rooms  
**Trump Taj Mahal Casino Resort** | 2,010 Rooms | 155,000 sq ft of Meeting Space | 22 Meeting Rooms

#### Non-Gaming Properties

**The Claridge Hotel** | 500 Rooms | 9,000 sq ft of Meeting Space | 1 Meeting Room  
**Sheraton Atlantic City** | 502 Rooms | 27,000 sq ft of Meeting Space | 23 Meeting Rooms  
**Stockton Seaview Resort** | 296 Rooms | 39,500 sq ft of Meeting Space | 26 Meeting Rooms  
**Courtyard by Marriot** | 206 Rooms | 1,200 sq ft of Meeting Space | 2 Meeting Rooms  
**Red Roof Inn & Suites AC** | 200 Rooms | 600 sq ft of Meeting Space | 1 Meeting Room  
**The Chelsea** | 337 Rooms | 5,600 sq ft of Meeting Space | 4 Meeting Rooms

#### Transportation

**Atlantic City International Airport** is located just minutes outside of the city with direct service to and from ten major cities operated by Spirit Airlines.

**Philadelphia International Airport** is located 60 minutes from the city with over 750 flights daily and nonstop flights to 131 cities. Currently 52 airlines operate out of Philadelphia International Airport with fares as low as \$81.

Tropiano Shuttle Service provides transportation to Atlantic City from the airport for \$55 each way.



## 5 Things To Do in AC After 5

### 1. Beach & Boardwalk

The **beach** is where it all started: pristine sand with healthy salt air and a developer who saw the promise it held. Now Atlantic City is one of the world's favorite destinations and the beach differentiates it from any other gaming locale. During the summer, the beaches are guarded by the country's first lifeguard organization and the water is safe thanks to a stringent State water quality program. Millions of guests stroll, ride a bicycle or tour the Boardwalk on a distinctive rolling chair. The first permanent Boardwalk was built in 1870 as a way to keep sand off of hotel carpets. Today, the Boardwalk is more than four miles in length and 60 feet across at its widest points. The present structure is seated on concrete and steel pilings and constructed of thousands of two-by-fours. The boards are replaced approximately every 12 years due to the immense foot traffic.

### 2. Dining

Atlantic City is increasingly becoming known for its thriving culinary scene with some of the top chefs in the industry, including **Bobby Flay**, **Guy Fieri** and **Gordon Ramsay** opening restaurants here alongside other nationally acclaimed locales such as **The Palm**, **Cuba Libre**, and **Buddakan**, among many others. The city is increasingly becoming known for its stunning array of ethnic options, from authentic Chinese and Vietnamese to great south-of-the-border, Italian and Japanese influences. The city offers an interesting dichotomy with trendy, eclectic establishments rising alongside home-style 'mom and pop' locales, classic Boardwalk cuisine and one of America's greatest spots for a sub sandwich in the **White House Sub Shop**.

### 3. Shopping

Atlantic City is quickly becoming nearly as known for its world-class shopping as for its gaming options. Among the options include: **Tanger Outlets The Walk**, a \$76 million, 15-city block dining and retail outlet, with upscale retailers and downsized prices; **The Pier Shops at Caesars**, an over-the-ocean \$175 million facility featuring 575,000 square feet of elegant restaurants and exclusive retail shops; **The Quarter at Tropicana**, part of a \$245 million expansion, with 200,000 square feet of retail, dining, entertainment and spa options. Additional diverse shopping can be found along the Boardwalk and throughout the city's casinos.

### 4. Arts & Culture

The Atlantic City area is full of history and locations to celebrate it. Among them: **Noyes Arts Garage of Stockton College**, **Atlantic City Historical Museum**, the **Civil Rights Garden**, **New Jersey Korean War Memorial** and **Atlantic City Art Center**. Other notable sites off the Boardwalk include: the famous **Absecon Lighthouse**, the **Atlantic City Aquarium**, abundant antiquing, nearby historic villages, lush gardens, wineries, zoos and more.

### 5. Sports & Recreation

Ranked among the Top Ten Golf Cities in America by ForbesTraveler.com, Atlantic City is one of the East Coast's premier golfing destinations with over 25 courses surrounding the Atlantic City area, providing a challenge to novice and advanced golfers alike. Many courses are championship-caliber, designed by some of the top course consultants in the country. Atlantic City's oceanside location provides ample opportunity for **day cruises**, **sailing**, **fishing**, **boat**, **canoe or kayak** rental. Nearby local, state and national parks such as **Atlantic County Park at Lake Lenape**, **Edwin B. Forsythe National Wildlife Refuge** and **Bass River State Forest** offer scenic views, hiking trails, bird-watching and log cabins.



# 600k<sup>SQ FT</sup>

## OF REASONS TO MEET AC



**14,000**  
HOTEL ROOMS



**45**  
MEETING ROOMS



MEET  
AC

**1,000,000**  
WAYS TO UNWIND



Business Planners, Atlantic City Means Business  
and we've got the numbers to prove it.

**MEET SPACE. MEET STYLE. MEET AC.**

To Learn About Our Incentive Plans and Book Your Convention  
call 1-609-449-7100 or visit [meetinac.com](http://meetinac.com) today!

I'M THE NEWEST OF  
OVER  
**400**  
TASTY REASONS  
TO MEET AC



**14,000**  
HOTEL ROOMS



**600,000+**  
SQ. FT. CONVENTION CENTER



**1,000,000**  
WAYS TO UNWIND



**MEET  
AC**

We've Mastered Chefs.  
Atlantic City Means Business!

**MEET FLAVOR. MEET FAME. MEET AC.**

To Learn About Our Incentive Plans and Book Your Convention  
call 1-609-449-7100 or visit [meetinac.com](http://meetinac.com) today!

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CHAMPIONSHIP REASONS  
TO MEET AC



**10,000**  
GREAT SEATS

**600,000+**  
SQ. FT. COMPETITION SPACE

**7**  
COMPETITIVE ISLAND MILES



MEET  
AC

No Matter How You Slice It,  
Atlantic City Means Business!

**MEET CHALLENGE. MEET CHAMPIONS. MEET AC.**

To Learn About Our Incentive Plans and Book Your Convention  
call 1-609-449-7100 or visit [meetinac.com](http://meetinac.com) today!