

EXECUTIVE MESSAGE



DANIEL GALLAGHER
DIRECTOR OF SPORTS SALES
609.515.0211
DGALLAGHER@MEETAC.COM



CHRISTINA MANCUSO SPORTS SALES MANAGER 609.226.1024 CMANCUSO@MEETAC.COM

In just a few years since its inception, the Atlantic City Sports Commission has generated over 170,000 room nights and over \$220 million in economic impact to the community. We have worked with all types of event organizers in the areas of site/facilities selection, budget development, expansion of local organizing committees, and event management oversight. Our liaison position with the city, county, state officials, and local agencies has aided in the landing of premier sporting events such as TEAMS Conference & Expo, Ironman 70.3, U.S. Futsal Northeast Regional and National Championship, and many more. The Atlantic City Sports Commission couldn't be more excited to assist you with all aspects of hospitality coordination and entertainment along with media relations and formal presentations.

TESTIMONIALS

"Ironman 70.3 Atlantic City would not have been possible without the direct involvement of the Atlantic City Sports Commission. Their commitment to excellence from preparation to press conference and ultimately to following through on their word is the best experience I've ever had in the event production business. If you're looking for a true partner to build & expand your brand, idea, or event; the Atlantic City Sports Commission is the ideal partner."

 Stephen Del Monte, Founder/CEO, DelMoSports LLC

"If you want your events to grow, you'll want the Atlantic City Sports Commission on your team. They are partners in the truest sense of the word and a one-stop resource for everything you'll need to produce successful events in one of the nation's best-known and most accessible destinations."

- Timothy Schneider, Founder & Chairman, Sports Division at Northstar Travel Group

"If you're looking for a reliable, trustworthy, innovative and forward-thinking partner, look no further than the Atlantic City Sports Commission. Nobody is better at helping to build your brand and event than they are. They are extremely generous and will go out of their way to make sure that all your needs are met. Their dedication and willingness to invest in people is second to none and that shows with the help of Dan Gallagher and his team. Thank you to Dan and everyone at the Atlantic City Sports Commission for helping us bring The Hoop Group, and the Jam Fest brand, to Atlantic City! With their help, we will be bringing top tier AAU basketball to Atlantic City for many years to come."

- Jordan Tillotson, Director of Team Tournaments, The Hoop Group

RESOURCES

Public Relations Support

Marketing and Communications Team works to distribute press releases, pitches stories to local media, and is the go-to source for local trade and broadcast media.

Atlantic City Publications

Atlantic City Visitor Guide, Meeting Planner Guide, Event Planning Guide, Planner's Notebook.

Website

AtlanticCitySports.org

Social Media

Facebook, Twitter, and Instagram

Show Us Your Badge Program*

A Special Discount Program for all convention attendees and exhibitors when a delegate badge is presented to one of the participating local restaurants, attractions, and shops.

Atlantic City Photo & Video Library

Our complete photo and video gallery will be at your disposal.

WELCOME PROGRAM

Hotel Welcome*

All front-line hotel personnel in your designated hotels and the Convention Center will wear welcome badges to greet your attendees.

Welcome Banner*

Placed on the light poles along the major inbound and outbound traffic sources from Atlantic City.

Restaurant Booth*

The visitor service representative can provide sample menus and help you make the perfect dinner reservation.

Concierge Booth*

On-site concierge booth located in the lobby of the Atlantic City Convention Center

Signage*

- City welcome on the digital board of the Wave Garage
- Welcome messages on billboards
- 110 LCD monitors on the famous Atlantic City Boardwalk
- Window clings at the Convention Center or Jim Whelan Boardwalk Hall
- Monthly welcome signs placed in local businesses to welcome show attendees for all events at the Convention Center

DIGITAL SERVICES

Attendance Promotion

- Customized Promotions
- On-site promotional materials
- Public Relations Support
- · City Proclamation

Supplier - Vendor Resources

- Attractions
- Special Event Venues

Attractions - Up to Date Information

- Free Attractions
- Family-Friendly Attractions
- Nightlife
- News/Facts about AC

City Logistics - On-site Information & Services

- Restaurants
- Transportation
- Registration Services
- Special Event Venues
- · Welcome Program

Multimedia Resources

- Maps
- Photos
- Videos

^{*}Some components require a minimum room block. Ask your Atlantic City Sports Commission contact for details.

ATLANTIC CITY CONVENTION CENTER



ATLANTIC CITY CONVENTION CENTER SPORT COURTS

THE ATLANTIC CITY CONVENTION **CENTER'S NEW SPORT COURT**

- Modular Athletic Flooring
- High-impact polypropylene surface
- 92,736 sq. ft. of court
- Breaks down to approximately: 18 Basketball Courts, 22 Volleyball Courts, and 12 Futsal Courts.
- Odor-free installation
 - Designed to absorb shock and prevent fatigue, concussions and injury. Also, the patented

Lateral Forgiveness provides protection against stress on knees and joints. Moisture Resistant preventing damage to surface and protects from fungi, bacteria and other organisms.

· Light maple play area with a dark maple border



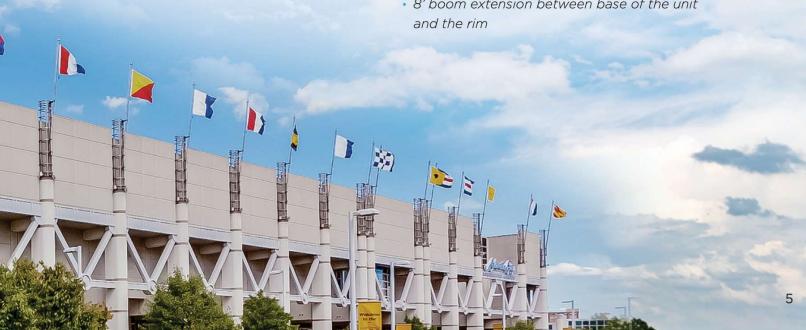
18 GARED SPORTS PORTABLE **VOLLEYBALL SYSTEMS**

Systems include two portable bases with one referee stand, two padded aluminum telescopic uprights, and easy-set competition net with antennas and sideline markers.

36 GARED SPORTS HOOPMASTER PORTABLE BASKETBALL BACKSTOPS

Features a spring-loaded, easy lift and set tension system with 5' boom. The base is fully covered in vinyl padding for player safety and can be decorated to promote team and sponsor marketing.

- Unique telescopic brace allows for preset heights of 8', 9', and 10'
- · 8' boom extension between base of the unit



JIM WHELAN BOARDWALK HALL

- 141,000 sq. ft.
- 14,700-seat arena
- 23,100 sq. Ft. Adrian Phillips Theatre; Capacity of 3,200
- Atlantic City Sports Commission is providing support services to live Esports events being held at Jim Whelan Boardwalk Hall

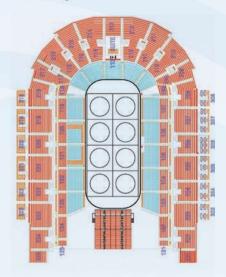
EVENTS HELD HERE:

- Men's & Women's MAAC Basketball Championships
- NJSIAA State Wrestling Championships
- · Collegiate Starleague (CSL) North American Collegiate Grand Finals
- UFC Fight Night
- · American Finals Rodeo

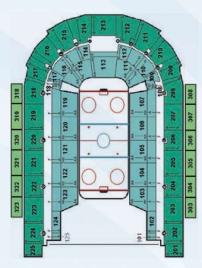


JIM WHELAN BOARDWALK HALL

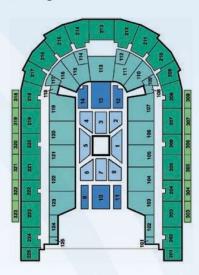
Wrestling

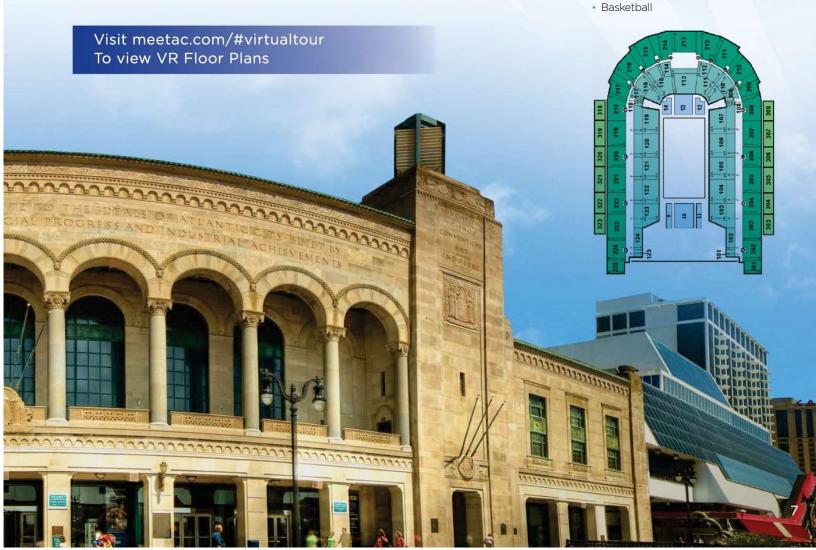


Hockey



Boxing





ESPORTS

- Atlantic City has a variety of facilities, included but not limited to, Jim Whelan Boardwalk Hall, Atlantic City Convention Center and many properties with theaters with adequate bandwidth to support esports.
- The legalization of sports betting in New Jersey puts Atlantic City at the forefront of being able to support esports, while legally betting on esports.
- Having hosted several premier esports events, Atlantic City is familiar with the market and looking to expand.

CSL, Collegiate StarLeague

Halo Classic UGC

Esports Travel Summit







BEACH AND BOARDWALK

BEACH & BOARDWALK

- Atlantic City beach stretches 4 miles
- World-famous AC Boardwalk measures 4 miles in Atlantic City and extends 1.5 miles into Ventnor

HOME TO THESE EVENTS:

- AC Marathon Series April Fools Half Marathon, AC Marathon/Half Marathon
- AC Triathlon
- Ironman 70.3
- Hops Trot 5K
- · American Cancer Society Bike-a-Thon
- · Major League Triathlon
- East End Volleyball Big Shots Tournament
- Previous host to Pro-Watercross National Tour



ACADEMIC INSTITUTIONS

ATLANTIC CITY HIGH SCHOOL

- Turf field & track with lighting, bleacher seating and parking lot
- · 25 meter, 8-lane pool
- Basketball gymnasium
- ACHS has basketball, swimming, crew, field hockey, football, cross country, soccer, tennis, track & field and wrestling

STOCKTON UNIVERSITY Galloway, NJ 17 miles from Atlantic City

- G. Larry James Stadium (Track & Turf Field)
- 300-yard turf field used for multiple sports
- Bleacher Seating
- · Lighting on turf field and adjacent baseball field
- Baseball field
- Softball field
- 3 Soccer fields
- Dirt/rock parking lots at every field
- 1 outdoor hockey rink
- The Sports Center arena/gymnasium (Basketball Courts/Volleyball/Judo)
- Floor covering for basketball court, and retracting bleachers and stackable bleachers
- Concession stand inside Big Blue Sporting Facility
- · I-wing gym for weightlifting
- 4 tennis courts + racquetball and squash courts

ATLANTIC CAPE COMMUNITY COLLEGE Mays Landing, NJ 17 miles

Mays Landing, NJ 17 miles from Atlantic City

- Soccer Field 120x95 feet
- Softball Field 45x50 feet
- Basketball Court 94x50 feet
- Indoor Gymnasium
- · Parking in Lot 2 for athletic events
- Ability to host basketball, softball, soccer and archery
- All facilities are regulation size for college ball
- Prior Events: Atlantic Cape Community College Scramble 'Fore' Scholarships (golf tournament)



BADER FIELD & SANDCASTLE STADIUM & OTHER ATHLETIC FACILITIES

BADER FIELD & SANDCASTLE STADIUM

- 142 acres (140,000 sq. ft.)
- 5,500-seat stadium
- 1,300 parking spaces

HOME TO THESE EVENTS:

- National Xball League Paintball Tournament
- Previous host to Red Bull Global Rallycross

FLYERS SKATE ZONE

- · 1 sheet of ice
- 200 ft. x 85 ft. (NHL regulation size)

MILTON AND BETTY KATZ JCC Margate, NJ 6 miles from Atlantic City

- 27,804 total sq. ft. athletic facility
- Bleacher seating
- First Floor Fitness Area 172 x 48 feet = 8, 256 total sq. ft.
- **Gymnasium** 72 x 96 feet = 6, 912 total sq. ft. (one full-sized basketball court)
- Indoor Aquatics Center 112 x 44 feet = 4,928 total sq. ft. (six, 25-meter lanes)
- Outdoor Aquatics Center 88 x 44 feet = 3,872 total sq. ft.
- **Group Exercise** 56×34 feet = 1,904 total sq. ft.
- Spin Room 22 x 26 feet = 572 total sq. ft.
- Yoga Room 40 x 34 feet = 1,360 total sq. ft.



ADDITIONAL ATHLETIC FIELDS

EGG HARBOR TOWNSHIP 17 miles from Atlantic City

Bargaintown Park:

- Soccer Fields (3)
- · Baseball Field (1) Lighted
- Tennis Courts (4)
- Pickleball Court (1)
- Basketball Court (2)

Childs-Kirk Memorial Park:

- Multipurpose Field
- Softball Fields (7) 2 Lighted
- · Refreshment Stand
- Batting Cage
- Bathrooms

Shires Park:

- Baseball/Softball Field (1)
- Multipurpose Field

Tony Canale Park:

- · Baseball/Softball Fields (1)
- Soccer Field (4) 1 Lighted
- Volleyball Courts (3)
- Tennis Courts (4)
- Bathrooms

Veteran's Memorial Park:

- (5) Football / Lacrosse Fields (5) Lighted (5)
- Practice Field Lighted
- Street Hockey Courts (3) Lighted
- Baseball Fields (11) 2 Lighted Babe Ruth & Cal Ripken Fields
- Batting Cages (2)
- BMX track Lighted

- Bathrooms (2)
- Refreshment Stands (2)
- Basketball courts and EHT Nature Reserve also located in EHT
- Field Use Application required and based on approval from Township.

GALLOWAY TOWNSHIP FIELDS Absecon, NJ 17 miles from Atlantic City

Gabriel Field:

- Baseball/softball fields (7)
- Soccer and football fields (3)

Tartaglio Park:

- Football Fields
- · Soccer Fields (6)

Glenn by the Bay Park

Wrangelboro Recreation Field

Zurich Soccer Fields

 Township Special Events Application required, and they typically place you at a field based on event and availability. Please reach out to your Sports Commission representative for more information.

The Atlantic City Sports Commission can guide you and act as a liaison with other neighboring municipalities, depending on the sports facilities needed for your event. Please contact us for more information.

GOLF COURSES

- Atlantic City Country Club, 7.4 miles from Atlantic City accountryclub.com
- The Links at Brigantine Beach, 7.8 miles from Atlantic City brigantinegolf.com
- Seaview Pines Course and Bay Course, 9.5 miles from Atlantic City seaviewgolf.com
- · Linwood Country Club, 10 miles from Atlantic City linwoodcountryclub.com
- Harbor Pines, 13 miles from Atlantic City harborpines.com
- Mays Landing Golf Club, 13 miles from Atlantic City mayslandinggolf.com
- McCullough's Emerald Links, 13 miles from Atlantic City mcculloughsgolf.com
- Blue Heron Pines, 15 miles from Atlantic City blueheronpines.com
- Twisted Dune, 16 miles from Atlantic City twisteddune.com
- Vineyard Golf at Renault Winery, 20 miles from Atlantic City renaultwinery.com/golf



ATLANTIC CITY HOTEL PROPERTIES

BALLY'S ATLANTIC CITY CASINO

- 80,000 sq. ft. total meeting space
- 14,432 sq. ft. Grand Ballroom
- · 1,245 hotel rooms

BORGATA HOTEL CASINO & SPA CASINO

- 106,000 sq. ft. of total meeting space
- 18,000 sq. ft. Central Conference Center
- · 2,800 hotel rooms

CAESARS ATLANTIC CITY CASINO

- · 26,000 sq. ft. total meeting space
- 17,135 sq. ft. Palladium Ballroom
- 1,144 hotel rooms

THE CLARIDGE HOTEL NON-CASINO

- 100,000 sq. ft. of total meeting space
- 16,000 sq. ft. theatre that can accommodate 600 people
- 483 hotel rooms

GOLDEN NUGGET CASINO

- · 42,700 sq. ft. of total meeting space
- · 45,000 sq. ft. Rooftop Event Lawn
- 16,920 sq. ft. Grand Ballroom
- 724 hotel rooms

HARRAH'S ATLANTIC CITY CASINO WATERFRONT CONFERENCE CENTER CASINO

- 148,000 sq. ft. total meeting space
- Two 50,000 sq. ft. ballrooms that can be configured 200 different ways
- · 2,590 hotel rooms



ATLANTIC CITY HOTEL PROPERTIES

HARD ROCK HOTEL & CASINO CASINO

- 155,000 sq. ft.
- · 29,000 Seminole Ballroom
- 63,172 sq. ft. Mark G. Etess Arena
- · 2,032 Hotel Rooms

OCEAN CASINO RESORT CASINO

- · 160,000 sq. ft.
- 76,702 sq. ft. Ovation Hall
- 1.399 Hotel Rooms

RESORTS CASINO HOTEL CASINO

- 64,000 + sq. ft. of new meeting space
- 13,000 sq. ft. Ocean Ballroom
- 942 hotel rooms

THE SHERATON ATLANTIC CITY NON-CASINO

- 27,000 sq. ft. of total meeting space
- 11,700 sq. ft. Crown Ballroom
- 502 hotel rooms

SHOWBOAT NON-CASINO

- 100,000 sq. ft./10,000 guests convention floor
- Total sq. ft.: 181,527 sq. ft.
- 1,000 hotel rooms

SEAVIEW A DOLCE HOTEL NON-CASINO

- 39,500 sq. ft. total meeting space
- 3 golf courses two 18-hole courses, one 9-hole course
- 296 hotel rooms

TROPICANA ATLANTIC CITY CASINO

- 122,000 sq. ft. of total meeting space
- 20,000 sq. ft. Grand Exhibition Center
- · 2,263 hotel rooms



