

# Atlantic City





# Highlights

- Centrally located in the heart of the Northeast
- Miles of white sandy beaches
- Voted number 1 Boardwalk by National Geographic
- Rated 6<sup>th</sup> top golf destination by Forbes Travel
- Over 17,500 first class hotel rooms
- 1.8 million total square footage of meeting & exhibition space
- Second largest gaming market in the United States





# Location, Location, Location...

- 60 minutes from Philadelphia
- 2 hours from New York
- 3 ½ hours from DC
- 2 hours from Baltimore
- Driving distance to 1/3 of the U.S. population





# Easy To Get To

- **Atlantic City International Airport**
  - Spirit Airlines
  - 20 minute drive to downtown Atlantic City
- **Philadelphia International Airport**
  - Customized airport shuttle service
  - 60 minute drive to Atlantic City
- **Motorcoach Transportation**
  - NJ Transit
  - Greyhound





# Convention Center

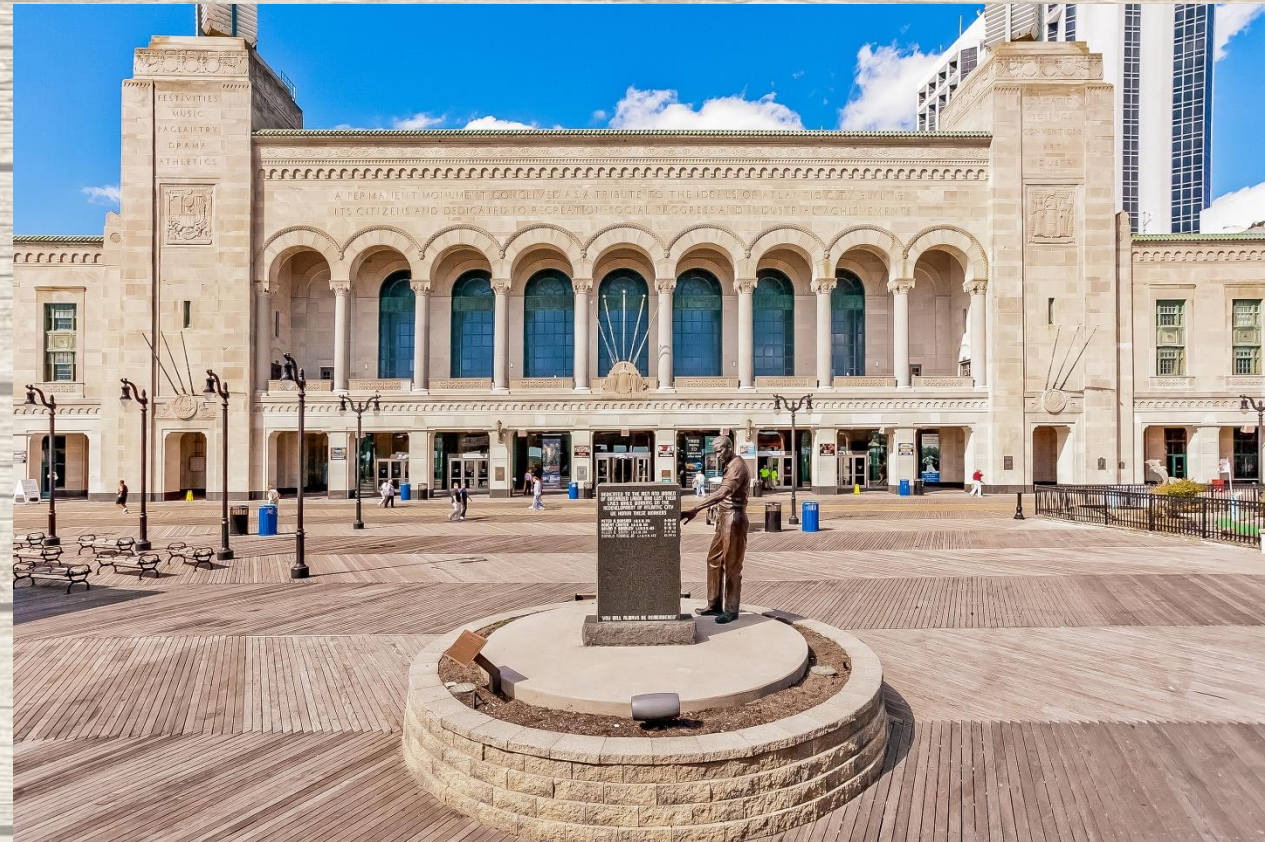
- 600,000 sq. ft. of total space made up of 486,000 sq. ft of exhibit space
- 45 Meeting rooms – 700 sq. ft. – 12,000 sq. ft.
- Solar array rooftop – 13,000 panels
- Multi-million dollar capital improvement
  - Restroom Renovations; 32 total
  - Hall A Renovation
  - New Wayfinding Signage
  - New Laptop Lounges





# Historic Boardwalk Hall

- Built in 1929
- Formerly known as Convention Hall
- 14,000 seat arena
- Adrian Phillips Theater; 20,000 square feet
- Home of the Miss America Competition
- Houses the world's largest musical instrument, the Pipe Organ





# Green Initiatives

- Over 13,000 solar photovoltaic panels: Power purchase agreement to produce approximately 26% of annual electrical consumption.
- Atrium ceiling fans: \$80,000 capital, estimated \$80,000 thermal savings per year
- Enhanced LED lightening in all exhibit halls
- Boardwalk Hall lighting retrofits and electrical upgrades
- Atlantic City Jitneys – Natural Gas
- ACUA – 5 Wind turbines
- The Wave – Parking Garage
  - 1,100 Parking spots
  - 1,600 Solar panels
  - Several electric charging stations





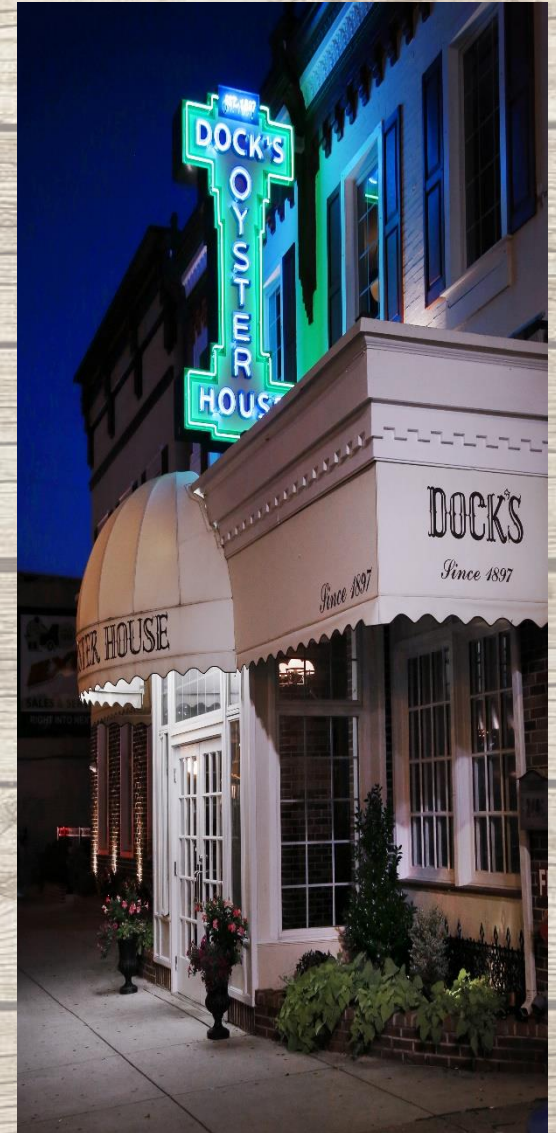
# Recreation

- Beach & Boardwalk
  - Absecon Lighthouse
  - 20 Golf Courses within 30 minutes
  - Steel Pier Amusement Park
    - Observation Wheel
  - Noyes Museum Arts Garage
  - Over 20 Wineries
  - Little Water Distillery
  - MADE Chocolate Bar
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- Historic Gardner's Basin
    - Atlantic City Aquarium
    - Boating & Fishing
    - Parasailing
    - Dolphin Watching





# From Local to Famous Eats...





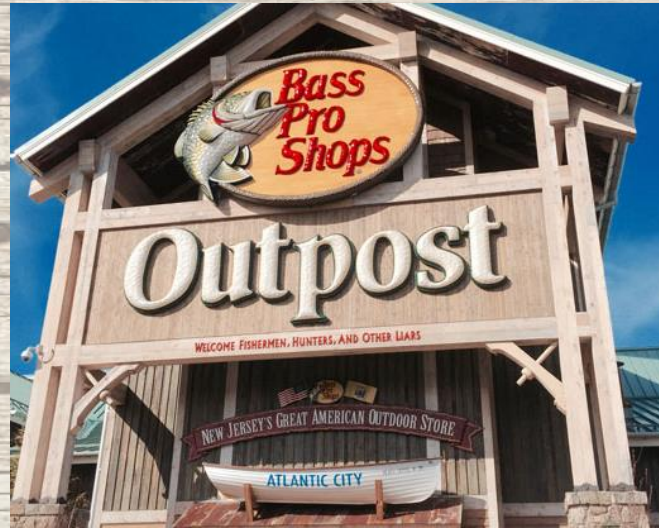
# ...With World Class Dining and Celebrity Acclaimed Chefs





# Tanger Outlets The Walk

- 5 blocks of retail shopping in the heart of Atlantic City
- Nike, Pandora, Coach, Banana Republic
- Bass Pro Shops, the famous outdoor world





# Steel Pier Observation Wheel

- Third largest in the U.S.
- 227 feet tall
- 40 temperature-controlled gondolas
- Each gondola can comfortably hold 6 passengers
- The ride is 3 full revolutions, lasting approximately 15 minutes
- Unique packages can be crafted for groups and events





# Marina District Properties

- Harrah's Waterfront Conference Center opened September 2015
- 125,000 square feet of additional meeting space
- 2,590 guest rooms
- Borgata Hotel Casino & Spa \$50 million of renovations and expansions
- Central Conference Center; additional 25,000 square feet of meeting and convention space
- 2,800 guest rooms
- Golden Nugget Atlantic City
- 42,700 total square feet of meeting space
- 724 guest rooms





# Boardwalk Casino Properties

- Resorts Conference Center opened September 2015
- 64,000 square feet of meeting space
- 942 guest rooms



- Tropicana Hotel and Casino \$90 million of renovations and expansions
- 122,000 square feet of meeting
- 2,047 guest rooms





# Boardwalk Casino Properties

- **Caesars Atlantic City**
- **26,000 square feet of meeting space**
- **1,144 guest rooms**



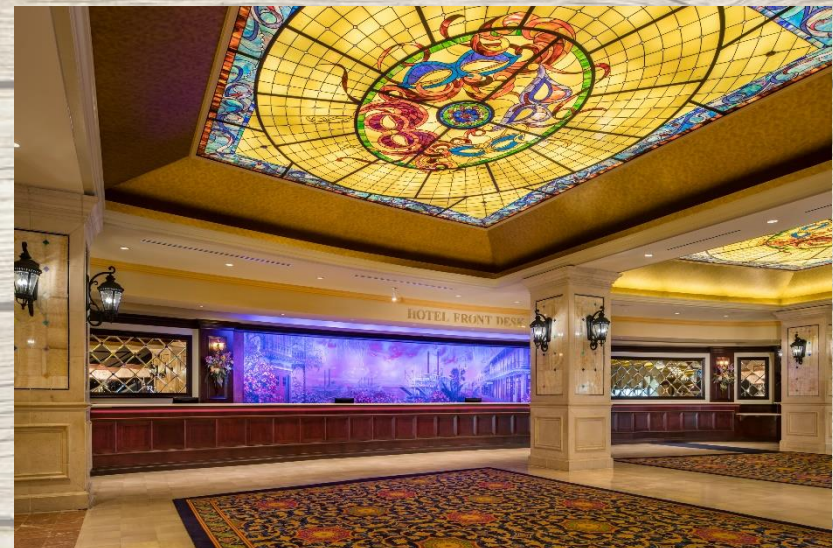
- **Bally's Atlantic City**
- **80,000 square feet of meeting space**
- **1,245 guest rooms**





# Boardwalk Non-Casino Properties

- The Claridge Hotel, a Radisson property
- 483 renovated guest rooms
- Atlantic City's first rooftop bar, VUE
- Additional meeting space with a total of 100,000 square feet
- Largest free Art Gallery in the country
- The Showboat Hotel
- 750 luxurious guest rooms; 40 ocean view walk-out balcony suites
- 125,000 square feet of meeting and function space
- Fresh food offerings at: Atlantic City Eatery (ACE), Bricker's Burgers and AC Deli





# Sheraton Hotel

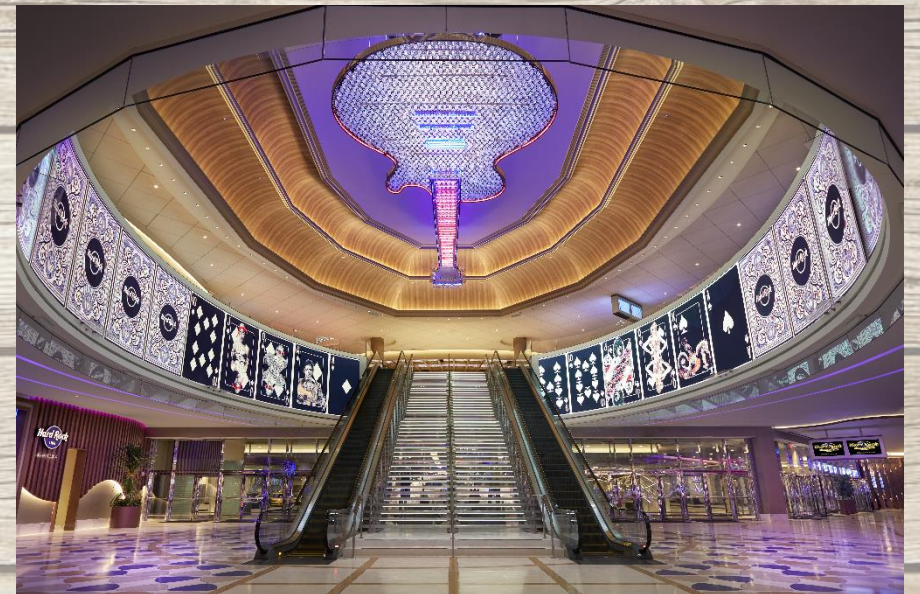
- Managed by Marriott International
- Centrally located in the heart of Atlantic City
- Conveniently attached the Atlantic City Convention Center via sky bridge
- Complimentary Wi-Fi in rooms, fitness center with indoor pool, two restaurants, gift shop featuring Starbucks and dog friendly
- Home of the largest private collection of Miss America memorabilia and Tun Tavern Microbrewery and Restaurant
- Adjacent to Tanger Outlets The Walk with over 120 outlet stores
- Within walking distance of numerous entertainment, restaurants, Boardwalk, train and bus terminal and Bass Pro Shop





# Hard Rock Hotel & Casino

- Hard Rock International purchased the former Taj Mahal and opened June 28, 2018
- 2,000 renovated guest rooms
- Hard Rock Live Etess Arena; 7,000 capacity
- Additional theater; 2,000 capacity
- More than 20 restaurants and bars
- 150,000 square feet of meeting and event space





# Ocean Resort Casino (Formerly Revel)

- Opened June 28, 2018
- Partnered with Hyatt hotel chain; Unbound Collection
- 1,399 guest rooms
- 160,000 square feet of flexible indoor/outdoor event space
- Dining establishments with various price points
- Topgolf Swing Suite overlooking the Atlantic Ocean
- Exhale Fitness Spa
  - 32,000 square feet
  - 32 treatment rooms
  - Mind and body studio
  - Retail boutique





# Atlantic City Gateway Project:

## Stockton University Atlantic City Campus & South Jersey Gas Headquarters

- Opened September 2018 for Fall semester
- A public private partnership with AC Devco
- Residential Campus
- Academic Building, accommodating 1,800 students
- A student center and housing overlooking the beach and Boardwalk
- A parking garage topped by new offices for South Jersey Gas
- Economic growth driver and social change for Atlantic City







# Entertainment Capital of the Jersey Shore!

2018 AC BeachFest Concert Series



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**ATLANTIC CITY  
MEANS BUSINESS**

