

Associate Venue Membership 2024





Meet Cambridge has an extensive portfolio of venues in and around Cambridge – so, if you represent a venue in or near Cambridge that would be a good fit for our clients, we'd be delighted to talk to you about membership.

As the official bureau for meetings and events in Cambridge, we take thousands of enquiries each year for events of all types. Most of our clients are looking for venues that are relatively close to the city, or larger unusual venues slightly further afield.

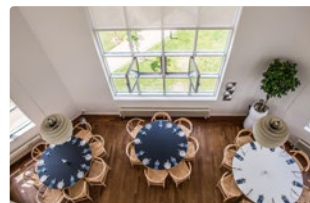
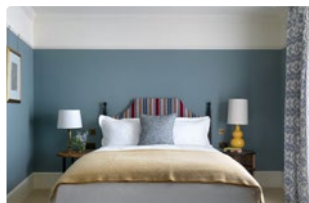
Whether you're an academic venue looking to maximise the use of your free space; a unique venue looking for

new business leads or a wedding, dining or party venue keen to attract a new audience, being a member of Meet Cambridge could help you achieve that.

- ✓ Win business and new clients
- ✓ Promote your venue to new audiences
- ✓ Collaborate, network & benchmark with industry peers

Our Associate Venue Membership options are as follows:

	Simpleview Access	Venue page on website	Marketing	Fee (All prices stated are + VAT)
Associate Venues Meeting venues (no accommodation)	✓	✓	✓	Annual fee £1103 Plus 10% commission on placed business.
Associate Venues (Hotels Small) Bedrooms and a maximum of three meeting/dining rooms per listing.	✓	✓	✓	Annual fee £1654 Plus 10% commission on placed business.
Associate Venues (Hotels Large) Bedrooms and four or more meeting/dining rooms per listing.	✓	✓	✓	Annual fee £2205 Plus 10% commission on placed business.



Benefits for Associate Venues

Win business and new clients

Gain access to our members' extranet, Simpleview, where you can:

- ✓ Receive and respond to RFP opportunities
- ✓ Run reports to analyse your business results
- ✓ View reports detailing our levels of business
- ✓ Access Partner Bulletins to keeping you up to date with new developments and policies
- ✓ Discuss and network with your peers in other member venues via the Post Board.

Promote your venue to new audiences*

Our marketing communications strategy includes:

- ✓ An engaging, comprehensive profile of your venue on our website.
- ✓ A two-page **fact sheet available to download from your web site listing.**
- ✓ Representation at exclusive University events.
- ✓ Coverage through our public relations activity.
- ✓ Occasional advertising opportunities.
- ✓ Exposure through our social networks.
- ✓ Promotion through our digital marketing campaigns.
- ✓ Hosting opportunities for press and FAM trips.
- ✓ Extend the reach of your events with an option to invite Meet Cambridge's clients.
- ✓ Meet Cambridge representation at your events.
- ✓ Collaborative opportunities to host large events, where more than one venue is required.
- ✓ The option to participate in bids for international association conferences.
- ✓ The option to sign up to 'Meet Up and Make a Difference' – *our positive impact campaign.*

*where appropriate and terms apply.

Collaborate, network & benchmark with industry peers

You get out what you put in!

- ✓ *A members' newsletter to keep you up to date with Meet Cambridge activity.*
- ✓ *Members' meetings, networking opportunities as well as the option to join the Marketing Advisory Group.*
- ✓ *Discounted mia Membership.*
- ✓ *Discounted Green Meetings Membership.*
- ✓ *Industry news and research via our membership of Meet England, VisitBritain, mia and ABPCO.*



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