

INCENTIVE PROGRAMMES

Luxury

meet
CAMBRIDGE



Looking for the perfect destination for a luxury-themed incentive programme or group visit? Cambridge is the answer!



Experience the ultimate in elegance and refinement in the historic city of Cambridge.

Whether you are a discerning business looking to reward your top performers or a group looking for an indulgent escape, the city has a vast range of attractions that will ensure a unique and memorable visit with style and grandeur. From sumptuous accommodation to exclusive dining experiences and bespoke activities, we have it all!

Check out our sample itinerary for a luxury-themed visit to Cambridge!

Day 1

Arrive at your accommodation and check-in. Choose from one of the city's 4-star properties offering a range of styles and room options, from penthouses to suites with floor-to-ceiling views of our stunning city.

Must visit museums

A group visit to one of the University's many impressive museums is a good starting point, with more than five million artworks, artefacts, and specimens housed in the University's museums alone, there is plenty to explore, no matter what your interests are. Led by expert curators, group tours allow visitors to see behind the scenes and in some cases, smaller groups may choose to see collections not usually on display to the general public.

End the visit with a private drinks reception and maybe some canapes to see the group through to dinner!

A short wander will get the group back to their lodgings where guests can check in, refresh and relax.

Michelin Stars

Cambridge has two Michelin-star restaurants and both offer private dining spaces for groups. Six other city centre eateries, also get a mention in the acclaimed Michelin Guide all offering different styles of cuisine, advance booking is advised to ensure that guests experience the ultimate in luxury dining.



Day 2

Take a punt

Participate in a synonymous Cambridge activity; punting! Guests can take in the sights from the city's famous waterway and marvel at some of the most famous landmarks in the world along the renowned 'Backs'. Watch the city glide by with a glass of the finest champagne as guides tell the stories of Cambridge past and present. Tip, take a chauffeured punt tour to save anyone from falling in the water!



History on the shelves

There are over 100 libraries in Cambridge many housing ancient and important, seminal manuscripts that have been poured over by scholars for centuries. The Parker Library at Corpus Christi College is internationally renowned for its important collection of medieval manuscripts and it is one of the most significant surviving Renaissance libraries in Europe, group tours are available with advance booking.

Regarded as the Jewel in the Crown of Magdalene College, Pepys Library is a rare example of a 17th-century private library, it was bequeathed to the College by the famous diarist, Samuel Pepys. Group visits can be booked in advance giving visitors the opportunity to visit the treasures of the library which were collected over Pepys's lifetime and still preserved in the original oak bookcases designed by Pepys in 1666.

Private dining in a historic Cambridge college

Delve deeper into Cambridge's academic history and traditions by experiencing a private dinner in a Cambridge College! Enjoy pre-dinner drinks in a range of stunning settings with plenty of photo opportunities, followed by a sumptuous meal and fine wines, guaranteed to suit every diner's requirements.

With access to areas not generally open to the public, this is a unique and memorable way to entertain key clients, reward staff or simply celebrate in style. Bespoke menus are created by in-house teams and offered with fine wines from the College cellars. Guests are waited on by experienced butlers in ancient, majestic halls, some lit only by candlelight, or in historic dining rooms with warming open fires.

Looking to elevate the experience? Consider a chauffeured punt to transport guests directly to the venue over a glass of champagne. Many of the Colleges also offer the opportunity of a tour before dinner or perhaps an expert after-dinner speaker could be the perfect end to your first day.

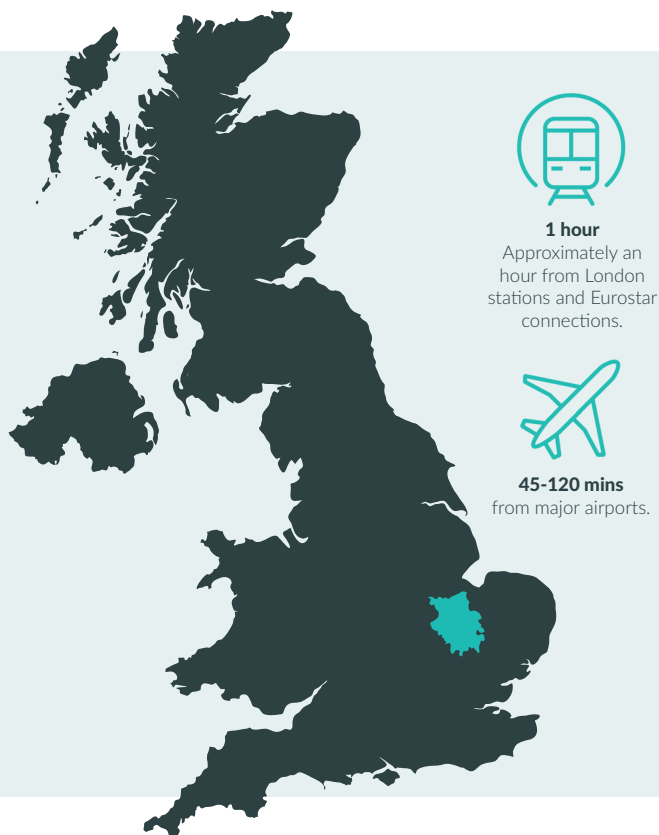
Day 3

After breakfast, it's time to leave the stunning surroundings of what we like to think is one of England's best small cities! If you can't bear to tear the group away why not take a detour to another location on the way back? Or how about leaving in style on the British Pullman, the UK's Orient Express style train – step on board for a champagne reception before heading through the glorious countryside to London or Ely.

Cambridge truly is a timeless gem where groups can experience one of England's best small cities, and we'd love to help you with your plans for a luxury-themed group visit soon.



Get in touch for help and information about this itinerary or ideas for other incentives or group visits in Cambridge!



Getting to Cambridge

A central location, less than an hour from London...

Cambridge is situated in the East of England, 50 miles north of London and well placed for easy access by road, rail and air. Visitors travelling from central London and from the Eurostar terminus at St Pancras can be in Cambridge in approximately 60 minutes on one of the fast train services operating to and from London King's Cross.

London Stansted airport is situated 30 miles south of Cambridge and offers several routes to and from Europe and other UK destinations. For travel from the airport into the city, visitors can choose direct train or bus services, or Cambridge can be reached quickly and easily by taxi.

London Gatwick, London Heathrow and London Luton are all within 60-120 minutes drive of Cambridge and accessible by public transport via connecting bus and train services in London.

For those who prefer to drive from mainland Europe or further afield, the port of Harwich is less than two hours from Cambridge.

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