

2018/2019 VENUE RENEWAL AND SIGN UP FORM



PARTNER ANNUAL FEE

Please tick one category that is most relevant to your business.

SMALL VENUE

Less than 500 banquet style

\$2,100 +GST

MEDIUM VENUE

900 - 501 banquet style

\$3,675 +GST

LARGE VENUE

Over 900 banquet style

\$6,300 +GST

MAXIMISE YOUR PARTNERSHIP PROGRAM

MARKETING

Please tick the boxes for benefits that will add value to your business.

| | | | |
|----------|--|--|---|
| PLATINUM | MCB WEBSITE Feature listing on home page (minimum six months) | Showcase your business to visitors on the "landing page" and option to engage via photo, title and a short copy | 6 months \$900 p/year \$1,350 |
| | MCB WEBSITE Feature header image with link on relevant category page (limited amount per category) | Secure targeted placement on category- specific pages for premium visibility, including photo and title | 6 months \$1,200 p/year \$1,800 |
| PLATINUM | MCB WEBSITE Supplier search featured listing with relevant category | Stand out from the crowd and put your company listing at the top of your industry category including featured label | 6 months \$510 p/year \$765 |
| PLATINUM | MELBOURNE MICROSITE Feature header image with link on relevant category page (max. 1 per page) | Reach delegates and secure targeted placement on category-specific pages for premium visibility, including photo and title | p/year \$600 |

MAXIMISE YOUR PARTNERSHIP PROGRAM

MARKETING (continued)

Please tick the boxes for benefits that will add value to your business.

| | | |
|--|--|--|
| MELBOURNE MICROSITE Feature content within relevant category page | Showcase your business to delegates and place a listing on relevant category pages | p/year \$450 |
| PAID ADVERTISING MELBOURNE MICROSITE Advertising on home page or relevant category | Premium branding on landing or category page with bold image and title | 6 months \$900 p/year \$1,350 |
| UPGRADE ADVERTISEMENT MELBOURNE INCENTIVE PLANNERS' GUIDE In Simplified Chinese and English | Increase exposure to the incentive market by upgrading your business in MCB's Incentive Planners' Guide | Full page \$4,200 Half page \$2,200 Quarter page \$1,200 |
| YOUTUBE Opportunity to provide relevant business event videos for upload on MCB Youtube channel | Extend your reach and add your company video to MCB's category specific channels | p/year \$350 |
| DEDICATED SEGMENT ON MCB DIGITAL TV SERIES Amplification via MCB and Visit Victoria channels (min 6 partners to participate) | Do not miss this opportunity and be part of MCB's produced web TV series, showcasing industry highlights | \$5,000 |

UPGRADE YOUR PARTNERSHIP

Do not hesitate to contact our team at partnerships@melbournecb.com.au to discuss tailored programs and maximise your partnership with MCB.

| | |
|--|-----------------|
| PLATINUM Extend the benefits of your partnership | \$12,000 |
| STRATEGIC Maximise your partnership benefits | POA |

PAYMENT SUMMARY

COMPANY NAME

TOTAL AMOUNT (excl. GST)

PARTNERSHIP
ANNUAL FEE

SIGNATURE

UPGRADE FEE

NAME

ADDED
BENEFIT TOTAL

DATE

Once this form is complete please scan and send to partnerships@melbournecb.com.au

All prices quoted exclude GST.

***Please note:** Benefits will commence once payment has been made.

MCB PARTNER PROGRAM SIGN UP FORM

Company Details

Organisation

Business address

Suburb

State

Postcode

Lead Contacts

The lead contact person on this list will receive all general correspondence.

CONTACT 1

Name

Position

Landline

Mobile

Email

Please specify at least one of the below:

Sales

Marketing

Finance

Head of company (AGM voting rights)

CONTACT 2

Name

Position

Landline

Mobile

Email

Please specify at least one of the below:

Sales

Marketing

Finance

Head of company (AGM voting rights)

Additional contacts can be added through the MCB Partner Portal.

FULL NAME

DATE

SIGNATURE

Once this form is complete please email to MCB at partnerships@melbournecb.com.au

***Please note:** Benefits will commence once payment has been made.