

SUSTAINABILITY LIVES HERE

MELBOURNE
AUSTRALIA










MELBOURNE IS COMMITTED TO BECOMING ONE OF THE WORLD'S MOST SUSTAINABLE CITIES FOR BUSINESS EVENTS.

Melbourne Convention Bureau (MCB) recognises the value of sustainable practices for meeting organisers and delegates and is continuously developing Melbourne's capacity for delivering sustainable events.

MCB actively grows and promotes the city's sustainability credentials to the business events industry globally and participates in the GDS-Index to recognise these efforts.

BENEFITS OF CERTIFICATION?

	Improve image and credibility		Create a better work environment for employees
	Operational efficiency improvements and cost savings		Monitor improvements and document achievements
	Pursuing environmental initiatives that are aligned with business priorities		Assist in building business cases for owners
	Provides market recognition and a competitive advantage		

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THIRD PARTY SUSTAINABILITY CERTIFICATIONS

The following are just a few of the internationally recognised third-party certifications available for organisations involved in business events.

CERTIFICATION	OVERVIEW	WEBSITE	WHO CAN APPLY?
EarthCheck	EarthCheck is the world's leading scientific benchmarking certification and advisory group for the travel and tourism industry.		Meeting venues Restaurants Transportation Travel industry Attractions Hotels/resorts Individual Events
NABERS	NABERS measures the energy efficiency, water usage, waste management and indoor environment quality of a building or tenancy and its impact on the environment.		Meeting venues Hotels/resorts Buildings
Green Star	Provided by the Green Building Council of Australia (GBCA), Green Star assesses the sustainable design, construction and operation of buildings, fitouts and communities.		Meeting venues Hotels/resorts Buildings
GreenGlobe	The Green Globe certification is a structured assessment of the sustainability performance of travel and tourism businesses and their supply chain partners.		Meeting venues Restaurants Transportation Travel industry Attractions Hotels/resorts Individual Events
Green Key	The Green Key award is the leading standard for excellence in the field of environmental responsibility and sustainable operation within the tourism industry.		Meeting venues Restaurants Hotels/resorts Attractions
ISO14001:2015 Environmental Management Systems	ISO 14001:2015 sets out the criteria for an environmental management system and can be certified to. It maps out a framework that a company or organization can follow to set up an effective environmental management system.		All Organisations
ISO20121 Sustainable Events	This ISO has been drafted to help organisations improve the sustainability of their event-related activities. It specifies the requirements of an event sustainability management system to improve the sustainability of events.		Individual Events

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ISO 9001:2015 Quality Management Systems	This standard is based on a number of quality management principles including a strong customer focus, the motivation and implication of top management, the process approach and continual improvement.		All Organisations
APEX/ASTM Sustainable Event Standard	Events Industry Council's APEX initiative, is composed of nine individual standards addressing the scope of the meeting and event planning process, give meeting and event organizers a comprehensive roadmap for improving and measuring event sustainability on an ongoing basis.		Individual Events

HOW CAN MCB ASSIST?

In line with MCB's commitment to promoting a sustainable business events industry in Melbourne, MCB can support you by providing tips on how to plan a sustainable event and finding the right certification provider.

FIND OUT MORE

Visit MCB's [Sustainability Lives Here](#) section on our website.