

MELBOURNE INCENTIVES PLANNERS' GUIDE 2019



A nighttime photograph of the Melbourne city skyline. The Yarra River is in the foreground, reflecting the city lights. A bridge with a white arch is visible in the middle ground. The background features several tall buildings, including the Eureka Tower, illuminated against a dark blue sky. A large purple triangle is overlaid on the left side of the image, containing the title text.

YOUR GUIDE TO PLAN AN EXCITING AND UNIQUE INCENTIVE PROGRAM IN MELBOURNE, AUSTRALIA

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WELCOME TO MELBOURNE

Our City

With its vibrant, multicultural population, temperate climate and outstanding quality of life, Melbourne is an ideal destination for corporate incentive travel planners, meeting planners and delegates alike. The city is compact, convenient and easy to navigate with everything on a delegate's doorstep. It was recently voted 'Australasia's Leading Meetings and Conference Destination' in the 2018 World Travel Awards.

The city is home to historical and modern architecture, hidden laneways, beautiful green spaces, a wealth of attractions and a sophisticated food and wine scene, which makes Melbourne a haven for exploration and discovery.

Another drawcard is the city's unparalleled major events calendar. Melbourne is home to internationally acclaimed events such as the Australian Open Tennis Championship, Formula 1 Australian Grand Prix, Spring Racing Carnival featuring the Melbourne Cup, Melbourne Food and Wine Festival, Melbourne Fashion Festival and the list goes on.

The city also boasts over 33,000 accommodation rooms, ranging from luxurious to more budget-friendly options, making it an ideal city for incentive groups.

We invite you to Melbourne for your next incentive program.

Fast Facts About Melbourne and Victoria

- Hugging the tip of the Australian east coast, Victoria is Australia's second-smallest state, covering 227,600 square kilometres – roughly the size of the British Isles
- Victoria's capital, Melbourne is located around the shores of Port Phillip Bay. The city itself sits beside the Yarra River, about five kilometres from the bay
- Melbourne is within a 1 to 3-hour drive of beaches, ski resorts, a richly varied rural hinterland and spectacular forests and offers a range of nature and exciting outdoor activities
- The total population of Victoria is 6.36 million, with more than 70 percent of Victorians living in Melbourne
- Average temperatures in Melbourne range from 25°C/78°F in summer to 16°C/58°F in winter
- Melbourne's time zone is Australian Eastern Standard Time – GMT plus 10 hours
- Daylight savings ends on April 7 2019. It occurs again from 6 October 2019 to 5 April 2020.
- The currency is the Australian Dollar
- Currency exchanges are available at Melbourne Airport, banks and other locations throughout the city

Melbourne Convention Bureau

With over 40 years' experience, Melbourne Convention Bureau (MCB) is an economic business development organisation in Victoria, Australia. Its core function is to secure international and national conferences, incentive travel reward programs and other business events for the state of Victoria by working with associations, corporate organisations and event planners from around the world.

As a subsidiary of Visit Victoria, MCB partners with the Victorian State Government, City of Melbourne, Melbourne Convention and Exhibition Centre as well as private enterprise that includes over 250 industry partners to secure and deliver outstanding and memorable business events for Melbourne and Victoria.

We work collaboratively on each bid we make, tailoring our approach for your business event to guarantee the best possible experience for delegates in our incredible city, as well as deliver real business outcomes for the organisation.

Our successful 'Team Melbourne' approach enables MCB to deliver exceptional events for clients and delegates, creating impactful legacies that last well beyond the event itself.

How MCB can assist you

Our team can assist incentive planners with:

- Accommodation and venue recommendations
- Coordination of site inspections
- Social programs, sample incentive itineraries and proposal preparation
- Sourcing of suppliers and contractors and referral to inbound tour operators
- Promotional and marketing support
- Support from state and local government
- Customs and immigration procedures.

MCB is a full-service bureau with staff representation in five countries.

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Melbourne City Map

- City circle tram route with stops (FREE TRAM)

Hospital

Police

Places of interest

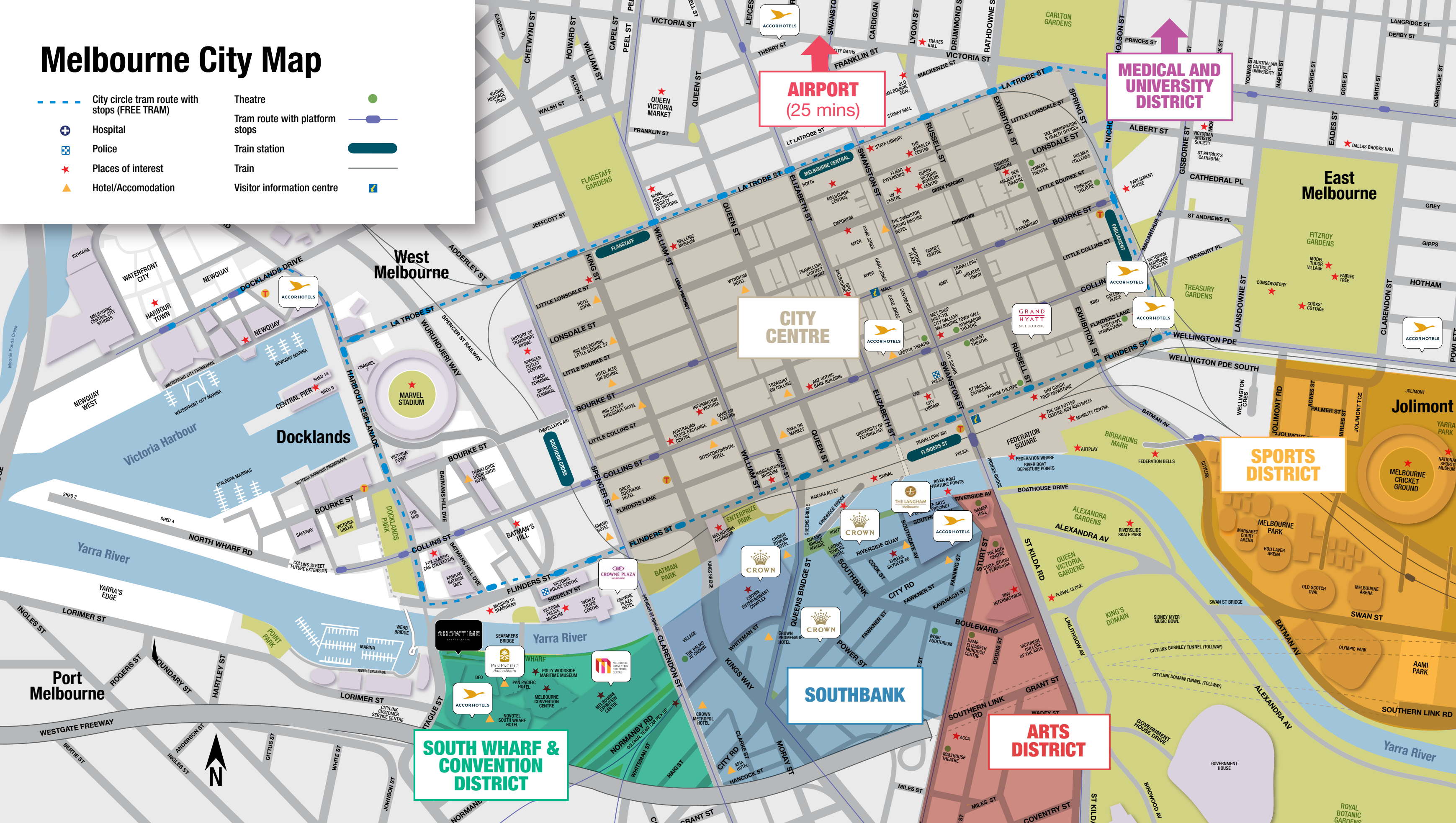
Hotel/Accommodation
- Theatre

Tram route with platform stops

Train station

Train

Visitor information centre





MELBOURNE AS AN INCENTIVE DESTINATION

Melbourne is a vibrant, user-friendly and welcoming city, offering a multitude of ever-changing and exclusive experiences to accommodate every incentive group.

This preeminent city leads the way in events, arts, culture, sport and infrastructure, and boasts a year-round calendar of annual events, festivals and shows, underpinned with a rich multicultural history and world-class eateries.

There is no shortage of group activities across Melbourne and regional Victoria to select from, whether for a group of 50 or 1,000 - the only challenge is to narrow down the selection.

Gathering an incentive group together for a function is just as simple with over 80 unique venues in Melbourne's city centre alone. Incentive groups have the choice of waterfront locations, spectacular skyline views, and delightful outdoor spaces with the very best cuisine and entertainment.

Comfortable and fully equipped hotels and varied accommodations are readily available in Melbourne and the immediate surrounds where delegates can rejuvenate and rest in style.

Australia's premier incentive state

Accessibility – Melbourne is a well-connected, accessible city making it easy and enjoyable for delegates to travel in and around.

Diversity of experiences – Planners are spoilt for choice when developing incentive programs. From city experiences to regional Victoria, we offer immersive, unique and memorable experiences, only available in our beautiful state.

World-class food scene – Melbourne is renowned as a foodie haven with a diversity of cuisine that makes it a very enticing destination for incentive groups. There is a myriad of restaurants, food tours and 'hands-on' food experiences, so delegates can enjoy the famous culinary delights of the city.

Shopping experiences – From arts markets and high-end boutiques, to specialty stores in city laneways and luxurious shopping centres, Melbourne is the epitome of style and a shopping destination of choice.

Cultural heart of Australia – Melbourne's culture is vibrant and alive which can be experienced year-round in the streets and lanes, in bars and cafes, at numerous festivals, exhibitions, museums and galleries.

Regional attractions – Regional Victoria offers incentive groups an abundance of unique experiences within a 1.5-hour drive of Melbourne. From wineries and stunning coastal scenery, to rainforests, waterfalls and wildlife encounters, there is plenty to see and do for groups of all sizes.

Melbourne is ready for Chinese visitors

The Chinese community has been a part of the community even before Victoria was a state, and Melbourne was the city. In 1901, a traditional Chinese dragon marched through the streets of Melbourne in the official parade that marked the formation of Australia. And every year since, the sheer ingenuity and integrity of Chinese migrants and visitors has helped make Victoria a prouder and more prosperous place.

The depth of Melbourne's relationship with China is reflected in its visitor numbers, with China the number one source of visitation to the state. Incentive groups are benefiting from this relationship, with an increasing number of businesses offering initiatives specifically for Chinese visitors, including:

- Customer service, sales and marketing teams fluent in Chinese Mandarin and Cantonese
- In-language marketing collateral
- In-language onsite signage
- In-language welcome kits
- In-language maps
- WeChat accounts
- Chinese newspapers and television channels
- Electrical adaptors
- Specialised menu items

Top Experiences

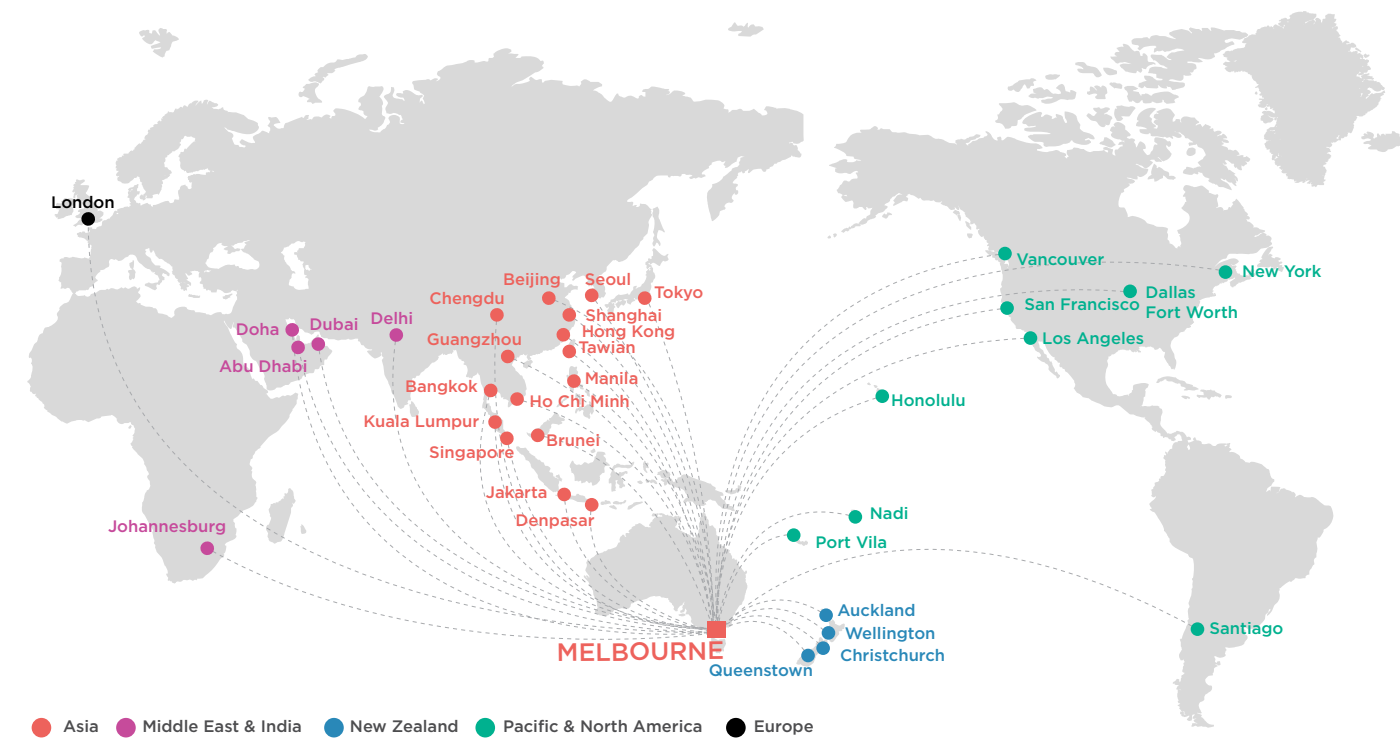
- Melbourne's Street Art Laneway Walk (refer to page 34)
- VIP Experience at Formula 1 Australian Grand Prix (refer to page 39)
- Penguin Parade at Phillip Island Nature Parks (refer to page 30)
- Race day at Flemington (refer to page 39)
- Hot Air Balloon over Melbourne or Yarra Valley (refer to page 43)
- Gold Era at Sovereign Hill (refer to page 35)
- Chadstone Fashion Capital (refer to page 37)
- Melbourne Zoo - Private Australian Wildlife Tour (refer to page 13)
- Hidden Secret Tours (refer to page 24)
- Helicopter ride plus food experience in regional Victoria (refer to page 23)

Start your journey now using the information in this planning guide and imagine the possibilities of delivering a truly unforgettable incentives program in Melbourne.

We look forward to welcoming you to Melbourne.

GETTING TO AND AROUND MELBOURNE

International access to Melbourne



Travel routes to Melbourne

There are nine direct air routes from Mainland China to Melbourne, traveling from:

- | | |
|----------|----------|
| Beijing | Shenyang |
| Qingdao | Xian |
| Shanghai | Chengdu |
| Changsha | Xiamen |
| Shenzhen | |



Whatever corner of the world you're travelling from, getting to Melbourne is easy. Located just 25 minutes away from the city centre the Melbourne Airport is the only major facility that is open 24-hours nationally



Melbourne Airport

Melbourne Airport is located 25 km from Melbourne’s city-centre, an approximate 25-minute drive via freeway.

Melbourne Airport operates 24 hours a day, seven days a week and is curfew-free. Its integrated international and domestic terminal precinct provides passengers with the maximum flexibility in scheduling domestic and international travel.

In addition to the standard disability, parking and retail facilities available in all terminals, Melbourne Airport can provide specialised group services, including tour desks for main arrival/departure days; digital welcome screens in the arrivals’ concourse and baggage halls, as well as welcome signage and displays in main terminal areas. Language support; VIP meet and greet for key personnel; kerbside pick-up for ground transport services; and other airport promotional opportunities can be arranged.

Visit: melbourneairport.com.au



Avalon Airport - International Terminal

A new international terminal at Avalon Airport opened in December 2018 to service Melbourne, Geelong and the tourist destinations of the Bellarine and Great Ocean Road. Located next to Avalon’s domestic terminal, the new 9,000 sqm international terminal offers passengers direct flights to Kuala Lumpur, where they can connect with over 130 destinations. Asian incentive groups now have additional options to fly direct to and from Melbourne.

Visit: avalonairport.com.au



Skybus’ Melbourne City Express

This service runs between Melbourne Airport and Southern Cross Railway Station, in the heart of the city. The service operates 24 hours a day, 365 days a year with departures every 10 minutes during the day. The average trip is just 20 minutes, at a low cost of AU\$18 one-way. A free city hotel shuttle is also available to all passengers. Customised ticketing options and charters are also available for incentive groups.

Visit: skybus.com.au

Public Transport – Free Tram Zone in the city

Melbourne has one of the largest tram systems in the world, making travelling around the city easy. For added convenience, all tram travel within Melbourne’s city centre is free. Metropolitan tram and train services operate between 5am and midnight Monday to Thursday, with extra hours on Friday and Saturday nights. There are also over 300 bus routes across Melbourne, servicing cross-suburban travellers and connections to train stations.

A smartcard ticketing system called myki covers travel on all of Melbourne’s trains, trams and buses. Delegates can buy a myki Explorer pack which comes with a ready-to-use card, handy maps and discounts to some of our favourite places.

Visit: ptv.vic.gov.au

Melbourne is a well-connected, accessible city making it easy and enjoyable for delegates to travel in and around.



Perfect walking city

Melbourne is set in a compact grid layout, making it very easy to navigate by foot. Self-guided walks and tours are available to help delegates explore the city by foot.

Visit: melbourne.vic.gov.au/community/libraries/local-history/pages/walks-and-tours.aspx

River cruises

With the Yarra River running through it and a bay next door, Melbourne is a great city to explore by boat. Jump on a Melbourne Water Taxi or take a scenic cruise departing from Southbank. Planners can even create their own special itinerary and charter a private boat.

Visit: melbournewatertaxis.com.au

Cycling paths

Melbourne offers a Bike Share Scheme, allowing users to hire one of 600 bikes at the 50 docking stations around the city centre. With dedicated bike tracks and an impressive network of on-road bike lanes it is simple to ride around the city and take in many beautiful sites. The TravelSmart map provides information on cycling paths, road rules and more.

Visit: melbournebikeshare.com.au



Microflite

Microflite Helicopter Services is Victoria’s premier helicopter operator, operating from the Melbourne City Helipad opposite Crown Casino. In addition to luxury helicopter charter, Microflite offers scenic flights to major Victorian destinations such as the 12 Apostles, Yarra Valley wineries, Phillip Island and well-known golf courses. Flights to major events such as the Formula 1 Grand Prix, Moto GP and Flemington Racecourse can also be organised.

Visit: microflite.com.au

New Visitor Hubs – Melbourne Town Hall and Queen Victoria Market

The City of Melbourne has opened two new visitor hubs at the historic Melbourne Town Hall on Swanston Street, and at the iconic Queen Victoria Market. The Town Hall hub offers Wi-Fi access, visitor information and activations highlighting the latest events and activities happening across the city. Melbourne’s ‘red coat’ City Ambassadors can provide visitors with tips and inside knowledge of Melbourne’s best experiences. The Queen Victoria Market visitor hub features information and displays to celebrate the market’s heritage and promote its diverse events program along with broader city experiences.

Visit: melbourne.vic.gov.au/Pages/home.aspx

WHAT'S NEW IN 2019



As a premier destination for incentive groups, Melbourne's ever-changing offering provides an array of new reasons to visit. 2019 will see new cultural exhibitions, sporting events, outdoor and animal experiences that provide plenty of opportunities to explore the best of Melbourne and its regions.

Harry Potter and the Cursed Child

Record-breaking theatrical event Harry Potter and the Cursed Child has opened exclusively in Melbourne, with performances beginning in January 2019 at the Princess Theatre. The play is based on an original new story by J.K. Rowling, Jack Thorne and John Tiffany. It is the eighth story in the Harry Potter series and the most awarded play in theatre history, having won 24 major theatre awards in the UK and 25 in the United States. Incentive groups can experience this two-part acclaimed theatrical production as part of their program.

Visit: harrypottertheplay.com/au

Phillip Island Nature Parks Project

Major upgrades to the iconic Phillip Island Nature Park and Penguin Parade are underway and due to be completed in November 2019. With a \$58 million-dollar investment, the popular attraction will enhance the visitor experience with upgrades including:

- Restoration of 6.7 hectares of penguin habitat
- New habitat for over 1,400 breeding penguins
- New interpretation and public spaces
- Modern retail outlets
- Improved dining experiences with more café and restaurant options

Visit: penguins.org.au/news/visitor-centre-redevelopment

Lamplight Tours at Sovereign Hill

The popular Sovereign Hill gold rush experience, located in the historic city of Ballarat, will launch new night tours. Under the glow of a lamplight, groups will experience the darker side of the goldfields' life, exploring the streets, cottages and laneways. Led by costumed Sovereign Hill guides, groups will learn about the characters that lived in the region. Tours run for 60 minutes, twice each evening.

Visit: sovereignhill.com.au/lamplighttours

Melbourne Zoo - Private Australian Wildlife Tour

Melbourne Zoo offers a world of wildlife in the heart of Melbourne. Incentive groups can meet over 300 different species from around the world including; Asian elephants, Sumatran tigers, gorillas, and Australian favourites such as koalas and kangaroos.

Melbourne Zoo offers a new exclusive tour before opening to the public in the morning where small groups can experience the Australian wildlife in a truly intimate setting. Koalas, wombats and Tasmanian devils are just some of the animals that groups will be able to meet and learn about. The tour also provides delegates the memorable opportunity to hand-feed kangaroos. The tour finishes with a walk through the Great Flight Aviary experiencing the colours and sounds of native birdlife.

Visit: zoo.org.au/melbourne/wild-encounters/australian-wildlife-tour



Winter Festival 2019

Coming in August 2019, a brand-new winter festival will showcase the city's unmatched music and cultural offering. The festival will bring Melbourne's famous after-dark experiences incorporating the iconic White Night Melbourne into the program. White Night is an all-night celebration featuring illuminations, installations, exhibitions, music and street performances. Additionally, the Winter Festival will include a multi-day program packed with cultural and creative experiences. August will be an ideal month for incentive groups to experience the best of winter in Melbourne.

Visit: visitmelbourne.com/events/major-events



Werribee Open Range Zoo – Sunset Safari

Werribee Open Range Zoo is an African themed zoo located 35-minute drive from the city centre. It offers a unique opportunity to experience an African adventure by encountering the magnificent animals of the African savannah.

The zoo has recently launched an exclusive after-hours event ideal for incentive groups to experience a night out with some of the world's most iconic animals. The journey starts with a complimentary drink at the pop-up bar, then set off for a night filled with unique experiences. Adventure onto the savannah for a guided sunset tour, enjoy an intimate group dinner alongside the quirky meerkats in the Meerkat Bistro while enjoying African cuisine and an immersive performance showcasing the rhythm of African music.

Visit: zoo.org.au/werribee/whats-on/sunset-safari-at-werribee-open-range-zoo



100 Mile Foodie Cooking School

Located in the picturesque Mornington Peninsula region, an hour drive from Melbourne's city centre, a new and unique cooking school has opened its doors offering experiences ideal for intimate incentive groups. The school focuses on local, sustainable and ethically farmed food and wine all sourced from local suppliers. Incentive groups will enjoy a team-building session in a beautiful setting while perfecting their cooking skills using some of Victoria's best produce.

Visit: 100milefoodie.com.au



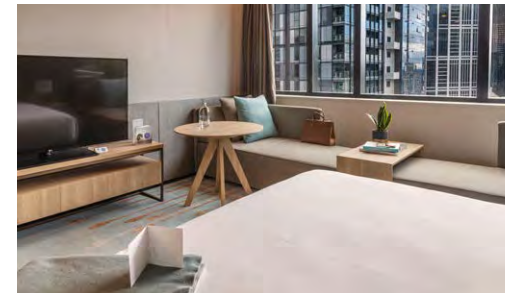
Fleurance Natural Perfume

For a team building experience with a difference, delegates can participate in a hands-on workshop to create their own customised scent of Melbourne to take home. With the assistance of master perfumer Emma Leah and her team, delegates add drops from each place in Melbourne that sparked their imagination to the base scent provided (rain, grass, smoke and coffee).

Visit: createyourownperfume.com.au



NEW HOTELS AND VENUES



Melbourne is adding exciting new hotels and venues to the mix providing more reasons for incentive groups to choose Melbourne as the destination for their rewards program.

NEW MELBOURNE CITY ACCOMMODATION:

Vibe Savoy Hotel on Little Collins Street

This grand hotel at the corner of Spencer and Little Collins Street has reopened as one of the city's most glamorous hotels, following a multi-million-dollar refurbishment. Bursting with a fascinating history, the 4-star Savoy Hotel on Little Collins has been home to some world-famous guests and celebrities. It is part of the TFE Hotels Collection brand – a portfolio of beautiful discovery hotels with a sense of story, place and purpose. It offers 163 elegant guest rooms with plush furnishings, adding to Melbourne's accommodation capacity in the city centre.

Visit: vibehotels.com/hotel/savoy-melbourne

Novotel Melbourne Central and Ibis Melbourne Central

Newly opened, this 4.5-star dual-branded hotel sees two hotels occupy one building in the heart of Melbourne's city centre. Featuring 482 guestrooms, the 35th floor tower is AccorHotels first vertical multi-hotel development where two brands share facilities. Ibis Melbourne Central comprises the lower tier of the tower with 270 premium-economy guest rooms, whilst Novotel Melbourne Central operates from level 20 with 213 light-filled, contemporary 4.5-star guest rooms and suites. The hotel offers the latest in-room technology and exciting food, delivered by the best culinary talent in Melbourne.

Visit: melbournecentralhotels.com.au



The Sebel Melbourne Malvern

A new apartment style build from AccorHotels is set to open in Malvern, a charming inner-city suburb located 8km south-east of the city centre. The Sebel Malvern will add 98 serviced apartments all with full kitchen and laundry facilities across 17 floors. The 5-star hotel will also feature a fitness centre, executive lounge and outdoor recreation centre. There is easy access to the city centre, with a train station and three tram routes close-by.

Visit: thesebel.com/victoria/the-sebel-melbourne-malvern

Hotel Indigo

As part of the IHG hotel brand, Melbourne Docklands will be home to Australia's second Hotel Indigo which will open its doors in 2019. This 5-star hotel is expected to become a leading lifestyle accommodation choice with 170 rooms, large resort style pool and gym, two-level restaurant and several meeting spaces. The property will feature unique design combined with a relaxed and chic atmosphere.

Visit: ihgplc.com/news-and-media/news-releases/2017/hotel-indigo-melbourne-docklands-signing



Quest NewQuay Docklands

Quest NewQuay will provide a striking new accommodation experience for delegates staying in the Docklands precinct. Set to open in 2019, this 3.5-star hotel is strategically positioned to offer easy access to the city centre, Marvel Stadium, Melbourne Convention and Exhibition Centre and The District Docklands shopping town.

Visit: questapartments.com.au/properties/vic/docklands/quest-newquay/overview

Shadow Play by Peppers

Mantra Group is soon to open Shadow Play by Peppers in Melbourne's vibrant arts and entertainment precinct southbank, making it its eleventh property in Melbourne's city centre. Featuring 162 full service rooms across 32 levels, this new \$60 million hotel is due to open its doors in April 2019. The 5-star property will also offer a range of amenities including a restaurant and bar, a heated pool, an enclosed garden space, meeting rooms and a gymnasium.

Visit: mantragroup.com.au/News-Media/News/shadow-play-by-peppers-unveils-first-look



Hotel Chadstone Melbourne

Under the bespoke MGallery Sofitel brand, the brand-new 5-star Hotel Chadstone Melbourne will make its debut in November 2019. With 250 luxury rooms, spa and wellbeing facilities, meeting spaces and a ballroom, it will add to Melbourne’s accommodation options for delegates. Located next to Chadstone Fashion Capital, delegates will have access to the largest shopping centre in the Southern Hemisphere.

Visit: sofitel.accorhotels.com/gb/luxury-hotel-experience/mgallery-by-sofitel.shtml

Adina Apartment Hotel Southbank

Opening in 2019, the sleek curved glass façade will form a landmark for Melbourne’s Southbank precinct. Ten new floors will be added to an existing 6-storey building, forming a 220-apartment hotel. The 4-star hotel boasts an excellent location, sitting between the city centre, vibrant St Kilda Road and the Royal Botanic Gardens.

Visit: tfehotels.com/en/about/coming-soon



Shama Luxe Aurora Melbourne Central

Expected to open in 2019, the 4-star property will feature 252 rooms in a 92-storey new building. It will be the only serviced apartment in Melbourne with direct connection to Melbourne Central Shopping Centre and its train station. A dedicated pool, guest lounge and meeting rooms will also be part of the new hotel.

Visit: aurora-melbourne.com.au/serviced-apartments

Element Melbourne Richmond

Opening in May 2019 and situated off lively Swan Street in Richmond, the Marriott branded 4.5 star hotel will feature 168 rooms and two conference spaces, as well as a state-of-the-art fitness centre, swimming pool and spaces for working, networking and relaxing.

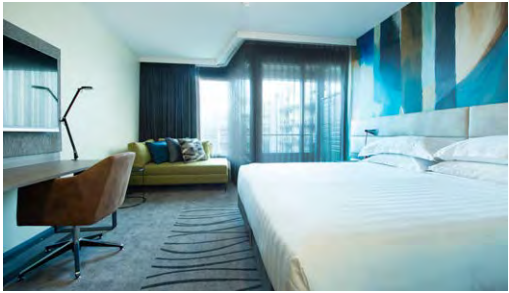
Visit: www.marriott.com/hotels/travel/melel-element-melbourne-richmond



TFE Hotels – Vibe Hotel Melbourne

A stunning new 24-storey glass fronted hotel will offer breath-taking views of the Yarra River and Southbank all the way to Port Phillip Bay. Opening in 2019 on the corner of Queen and Flinders Streets, this 206-room 4-star hotel will feature an indoor heated swimming pool, a gymnasium, restaurant and 200sqm of conference facilities.

Visit: tfehotels.com/en/about/coming-soon



NEW REGIONAL ACCOMMODATION:

Novotel Geelong Refurbishment

Enjoying one of the best locations in Geelong, right on the waterfront and in the heart of the city, Novotel Geelong is the city’s premier hotel. The convenient hotel has recently undergone a full refurbishment of all 109 guest rooms with a new painting scheme, carpet, curtains, chaise lounge, smart TVs and feature walls. Incentive groups can enjoy comfortable accommodation and premium dining facilities close to popular attractions and all just 20 minutes from Avalon Airport which has recently opened a new international terminal.

Visit: novotelgeelong.com.au

Prinetown Eco Stay – Great Ocean Road

Close to the Twelve Apostles, Prinetown Eco Stay will offer boutique accommodation, 300-seat restaurant and activity centre, when it opens its doors in late 2019. It is ideal for groups wanting to explore the Great Ocean Road and host their meetings in a bespoke hotel.

Visit: prinetownecostay.com



Sorrento’s Continental Hotel – Mornington Peninsula

The 143 years old hotel is undergoing an \$80 million-dollar makeover with its first stage due to be completed September 2019. The revamp will include three new function spaces on the upper level, a fine-dining restaurant and a bar. This stage will also open a new stand-alone 5-star hotel with 38 rooms. Another offering for incentive groups wanting to experience the beautiful Mornington Peninsula.

Visit: smh.com.au/business/companies/sorrento-s-continental-hotel-gets-80m-makeover-20181009-p508mu.html

Beyond 2019:

- AC Melbourne Southbank Hotel by Marriot
- W Hotel on Collins Street
- Ritz-Carlton Melbourne on Spencer Street
- Holiday Inn Melbourne Coburg
- Le Meridien Hotel
- Docklands Marriot Hotel
- The Ritz - Geelong and The Bellarine
- Holiday Inn Suites – Geelong and The Bellarine



NEW EVENT SPACES:

Flemington

Flemington Event Centre is adding to its offering:

- The Club Stand – Recently opened at Flemington Racecourse, the highly anticipated \$128 million Club Stand provides unique experiences. With 13 food and beverage spaces over five levels, outdoor seating decks and rooftop garden it provides the perfect opportunity for corporate and incentive groups to experience a day at Melbourne's famous Spring Racing Carnival.
- Flemington offers a wide range of venues within the precinct that caters for groups from 80 to 2,500 guests. Bespoke hospitality programs are available on race and non-race days for incentive groups wanting to experience one of Melbourne's most popular major events.
- A new partnership with Ctrip, the largest online Chinese provider of travel services, and an International Visitor Centre over Melbourne Cup Carnival offering language translation services, has made Flemington ready for Chinese corporate and incentive groups planning an event during this period.

Visit: flemington.com.au



Crown Aviary

The new rooftop space ideal for an outdoor event is located on level three rooftop at Crown Towers in Southbank. The space is fully heated and air-conditioned. Suitable for 550 delegates in a cocktail setting or up to 400 seated, the Crown Aviary offers the perfect setting with the city as backdrop.

Visit: crowneventsandconferences.com.au

Grand Hyatt Melbourne Grand Club Lounge

Grand Hyatt Melbourne's exclusive Grand Club Lounge soaring high on level 31 has reopened after a design refresh. Boasting 180-degree views of Melbourne's city skyline, ideal for delegates to relax and enjoy the city views. The Grand Club Lounge offers additional services including; exclusive check-in and check-out, concierge services, all-day refreshments, evening drinks with canapes and exclusive meetings rooms on request.

Visit: hyatt.com/en-US/hotel/australia/grand-hyatt-melbourne/melbo/dining



Half Acre by Food & Desire

After over two years in the making, an urban sanctuary in Melbourne's industrial south will open its doors in 2019. Half Acre spaces cater for events offering intimacy and warmth with versatile options. Timber feature wall, high ceilings and an open floor plan will allow for flexible and memorable meetings. The venue is catered by Food & Desire and with Michelin star experienced chefs it will offer bespoke menus encouraging the involvement of clients for their creation. Packages incorporate international flavours with a focus on modern Australian cuisine. Half Acre caters for 264 seated guests, 400 cocktail and 400 theatre style option.

Visit: foodanddesire.com.au/half-acre/about-half-acre

Urban Alley Brewery

Recently opened, this 700-capacity microbrewery is located in Docklands, under the Melbourne Star and Observation Wheel. The venue focuses on minimising environmental impact by brewing their own beer sourcing ingredients directly from the farm and utilising sustainable practices throughout the beer production process. It offers flexible spaces for hosting group functions with a wide range of food and beverage packages.

Visit: urbanalley.com.au



GOURMET FOOD AND WINE EXPERIENCES



Melbourne is renowned as a foodie haven boasting a myriad of restaurants, inner city pubs, laneway bars, hatted dining rooms and coffee shops offering a diverse cuisine making it a very enticing destination for business events. Food tours in Melbourne and regional Victoria are available for incentive groups to indulge in the culinary delights of the city.

Brae – Regional Restaurant of the Year

Recently awarded the acclaimed ‘Santa Vittoria Regional Restaurant of the Year’ by the Good Food Guide 2019, the Three Hatted restaurant, Brae, is set on a hillside on a 30-acre organic farm with six luxury guest suites. An ever-changing set menu features produce from Brae’s on-site vegetable plots and fruit orchards, the surrounding land and local farms to showcase a unique cuisine built around respect for nature and seasonality.

Visit: braerestaurant.com

Eureka 89

Fine food and wine with breathtaking floor to ceiling 360-degree views across metropolitan Melbourne, Eureka 89 is one of the city’s most impressive events and dining venue. Located on the highest floor of the iconic Eureka Tower, delegates can enjoy Melbourne’s sunset from above and the city lights coming alive while dining on quality food. Private dinners and functions can be held at this iconic venue, accommodating between 40 to 400 delegates.

Visit: eureka89.com.au

Queen Victoria Market

The Queen Victoria Market is a foodie paradise. Experience the very best of Australian produce as you wander through iconic food halls and heritage sheds. Chat with locals in the bustling meat, fish and dairy halls and discover the endless range of seasonal fruit and vegetables showcasing the best of local produce. Groups can experience it all by booking a two-hour ‘Hunt & Gather’ food tour that covers the fascinating history of the market while allowing delegates to sample Australian meat, seafood, cheese and handmade chocolate.

Visit: qvm.com.au

Melbourne Food and Wine Festival

Thousands of food and wine lovers indulge each year in bespoke events that fill Melbourne’s network of restaurants, laneways, cafes, bars and rooftops as part of the annual Melbourne Food and Wine Festival (MFWF). It is a celebration of Melbourne’s gastronomic reputation. Returning from 8 -24 March 2019, reward your group at some of the best foodie events.

Visit: melbournefoodandwine.com.au



Helicopter Ride + Food Experience

Victoria’s world-class food and wine can be paired with a helicopter flight for an ultimate VIP food and wine experience. Microflite, Victoria’s premier helicopter operator, can take delegates to four renowned wineries in Victoria. Flight packages are available to arrive in style and enjoy a delicious meal on land. Choose among Levantine Hill, Port Phillip Estate, Yering Station or Zonzo Estate to experience packages which include; return VIP flights, wine tasting, degustation lunches and more.

Visit: microflite.com.au





Hidden Secret Tours

Eat like a local and learn about the food culture of Melbourne, its famous laneways, people and local businesses. The Walking Foodie Tour engages all senses and is perfect for incentive groups. Try the progressive restaurant degustation food and wine tour visiting Melbourne's popular cafes or enjoy an afternoon of high tea. Passionate staff will share their favourite spots while giving great tips on where to get the best dishes. Each venue is a different food style, with history and design as diverse as the city too.

Visit: hiddensecretstours.com



Paella Making at Bohemian Wine Bar & Restaurant

Reward your group at Bohemian Wine Bar & Restaurant where they will learn the art of paella cooking and discover the secrets of traditional Spanish cuisine. Bohemian's paella cooking classes will take delegates on a gastronomic journey through the ingredients, the paella pan and techniques on the best way to cook and enjoy Spain's iconic dish. This special culinary experience can be enjoyed while enjoying the stunning views of the Yarra River and Melbourne's skyline.

Visit: thebohemian.com.au/event/paella-cooking-class

Melbourne's Hatted Restaurants

Melbourne and Victoria are home to many hatted and award-winning restaurants. Groups can indulge in a world-class meal in one of Melbourne's most famous restaurants:

- **Attica**
attica.com.au
- **Minamishima**
minamishima.com.au
- **Cutler and Co.**
cutlerandco.com.au
- **Vue De Monde**
vuedemonde.com.au
- **Provenance**
theprovenance.com.au
- **Cumulus Inc.**
cumulusinc.com.au
- **Donovans**
donovans.com.au
- **Supernormal**
supernormal.net.au
- **Doot, Doot Doot**
jackalopehotels.com/drink-dine

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- Promoting the discounted fares in pre-and post-registration communications
- Placement of the Qantas logo on all multi-channel marketing and promotional material.

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Email your completed application form to QantasConferenceSupport@qantas.com.au and a Qantas team member will be in contact with you within 10 business days:

- Meet the minimum number of attendees flying internationally into Australia for your event
- Designate Qantas as your Official Sponsor Airline
- Submit your request at least 12 months prior to your event.



SPOTLIGHT: YARRA VALLEY 'A FOODIE REGION'

Visit: yarravalleybusinessevents.com.au

A gastronomic and nature lovers destination, the Yarra Valley region is located just one hour's drive from Melbourne's city centre offering incentive groups with plenty of seasoned food and wine experiences to please their palate. The Yarra Valley offers award-winning wineries, breath-taking scenery and close-up Australian wildlife encounters.

Reward your group with a day in this beautiful region and let them enjoy the ultimate food, wine and nature-based experiences.



Oakridge Wines



Oakridge showcases the best in local produce combined with stunning views. Inspired by his surroundings, Head Chef Matt Stone constructs his seasonal menus based upon the ingredients in the Oakridge kitchen garden, as well as wild produce found around the region. A dynamic winery venue, ideal for group functions, it offers facilities and packages to suit every group. Themed dining experiences and team building activities perfect for incentive groups are available including; wine masterclasses, wine pairing activities, chef-led workshops and fun grape stomping.

Visit: oakridgewines.com.au



Rochford Wines



Rochford Wines is an ideal event destination in the heart of the Yarra Valley. It offers world-class facilities, premium food and wine and a team of experts ensuring successful events.

The winery offers a range of spaces catering to all type of functions from small to large groups with the ability to adapt to clients' requirements. Rochford Wines also offers incentive and team building activities including; wine blending workshops, wine games, grape stomping, wine tastings, barrel rolling and scavenger hunts.

Visit: rochfordwines.com.au



Yarra Valley Estate



Yarra Valley Estate is a proudly sustainable, multi award-winning venue that is family owned and operated. Situated on 120 acres, the property has beautifully maintained grounds for delegates to enjoy including a wildlife rescue sanctuary; Babbajin Park, and an edible forest with over 500 plants. With its own private aeroplane airstrip and just a 10-minute flight from Melbourne Airport, Yarra Valley Estate is an ideal destination for busy delegates to enjoy a regional experience. The venue features four light-filled conference rooms and 48 guestrooms for group stays. Group activities on offer include: cooking classes, walking trail tours and native planting activities.

Visit: yarravalleyestate.com.au



Rayner's Orchard Fruit



Rayner's Orchard is a family owned and operated boutique orchard that grows over 450 varieties of fruit, including: stone fruit, pomefruit, citrus and berries. Team building activities with catering featuring local produce is available for groups up to 100 per hour. Groups are offered fun and informative fruit tasting adventures every day of the year, there is a minimum of 8 varieties of fruit every day. A guide takes the tours on a comfortable trailer behind our fleet of New Holland tractors, showing where to pick and what fruit to pick. A fruit preserving and bottling workshop is also available for groups where they can take home a fruity souvenir.

Visit: yarravalleybusinessevents.com.au/activities/rayners-orchard



Yarra Valley Chocolaterie



Set amongst this premium wine region and on a beautiful location surrounded by picturesque vistas, groups can taste delicious chocolates and desserts all created onsite. The chocolaterie combines a stunning showroom, chocolate production area and an all-day café set on 40 acres of landscaped gardens and wetlands. This venue offers memorable sweet experiences for groups combining tastings, watching the art of chocolate making and a showroom filled with over 250 different chocolate products.

Visit: yvci.com.au



Innocent Bystander



Located in Healesville, in the Yarra Valley wine region, Innocent Bystander offers the perfect combination of locally produced wines with culinary creations famous in the region. The venue has a relaxed cellar door and bar where all the wines are poured from copper taps while featuring artisan pizzas, hearty paellas, share boards and specials, all using fresh local ingredients. Ideal for an intimate dinner it caters for groups up to 50 people.

Visit: innocentbystander.com.au

ANIMAL ENGAGEMENT EXPERIENCES



Victoria is home to a vibrant ecosystem of native wildlife, including koalas, wallabies, emus, kangaroos and wombats. There is an endless array of friendly furry faces to meet. An animal encounter experience is a must for any incentive group visiting Melbourne.

Melbourne Zoo

Home to more than 320 species of animals and birds from around the world, Melbourne Zoo is a world of wildlife just five minutes from the city centre. An opportunity to meet unique Australian wildlife including koalas, kangaroos, wombats and emus, experience the enchanting butterfly house or submerge themselves in an underwater world to see Victoria's iconic little penguins and Australian fur seals.

Melbourne Zoo offers close-up encounters with several favourite animals. Knowledgeable staff will guide small groups into the animal exhibit for a chance to meet these amazing animals and have a photo taken. Melbourne Zoo also has various spaces to hold stunning events among the animals for large groups.

Visit: zoo.org.au/melbourne



Werribee Open Range Zoo

Reward your group with an African adventure and safari at the Werribee Open Range Zoo, where they will get to visit African animals like cheetahs, gorillas, giraffes, zebras and many more. Experience close encounters with different animals such as tiny lion cubs and gorillas and go on an off-road safari travelling across the zoo's open plains giving delegates the opportunity to see animals in their natural habitat.

Visit: zoo.org.au/werribee



REGIONAL:



Moonlit Sanctuary Wildlife Conservation Park

Moonlit Sanctuary Wildlife Conservation Park, located on the beautiful Mornington Peninsula, invites groups to explore 10 hectares of bushland, meet endangered species, hand-feed kangaroos and wallabies, cuddle up to a koala, hear keeper talks and enjoy encounters with colourful birds, owls, reptiles, dingoes and many other animals.

At night, Moonlit Sanctuary comes alive with world-famous lantern-lit tours where delegates will experience the zoo's active night life with nocturnal animals and birds. Moonlit Sanctuary caters for groups from 2 to 100 people. There is an extensive gift shop including Australian-made gifts and souvenirs and a café which offers light meals and refreshments and can provide Asian themed meal options.

Visit: moonlitsanctuary.com.au



Phillip Island Nature Parks



Reward your group at Phillip Island Nature Parks, a unique incentive destination with four major attractions, where they can experience the Antarctic Journey and submerge themselves in the world's most extreme continent, as well as coming face-to-face with the famous Australian Penguins.

The world-famous Penguin Parade
See the little penguins with a range of viewing options. Experiences can cater for large groups for up to 4,000.

The Nobbies Centre
Home to the Antarctic Journey, along with spectacular clifftop boardwalks and views to the Nobbies and Seal Rocks. Delegates can be immersed in spectacular wildlife experiences and embark on a virtual journey to the world's most extreme continent. Ideal for groups up to 400.

Churchill Island Heritage Farm
This unique 57-hectare island is a traditional working farm. Group activities include milking the cow, sheep shearing, whip cracking, working dogs and blacksmith demonstrations. It's a perfect setting for gala dinners, suitable for groups up to 5,000.

Koala Conservation Centre
Explore the tree-top boardwalks and see koalas up close in their natural habitat. Exceptional photo opportunities abound.

Visit: penguins.org.au



Healesville Sanctuary



Healesville Sanctuary, located in the Yarra Valley region just one hour drive from Melbourne, offers groups the opportunity to hear expert keepers talk and experience close-up encounters with iconic Australian wildlife including kangaroos, koalas, dingoes, emus, echidnas and more in a stunning bushland setting.

Visit the Australian Wildlife Health Centre, which cares for 1,500 native sick, injured and orphaned animals annually. Highlights also include the spirits of the sky free flight bird show and the Tales from Platypus Creek show. Delegates wanting a unique experience can play with a platypus in the world-first experience or enjoy a private ranger guided led tour.

Visit: visityarravalley.com.au/healesville-sanctuary



Wildlife Wonders



Based on a 20-hectare property west of Apollo Bay along the Great Ocean Road, the ecologist led guided walks take delegates through the Otways region to explore Victoria's native wildlife. Wildlife Wonders offers incentive groups the opportunity to observe and photograph the iconic animals in their natural environment. Groups can watch koalas dozing in the treetops, potoroos and bandicoots foraging on the forest floor and kangaroos hopping along the horizon against a spectacular ocean backdrop. In addition to the walking path, there is a visitor arrival building and café and retail outlet showcasing local products.

Visit: conservationecologycentre.org/wildlifewonders



Whale Spotting



Victoria's southern coastline provides opportunities to watch whales and orcas as they make their annual pilgrimage from the feeding grounds of Antarctica to give birth and raise their calves in Australia's warmer waters. Whales begin arriving in May and stay until early October.

Whales can be spotted all along the Great Ocean Road and Phillip Island. Groups can take advantage of purpose-built viewing cliff-top platforms, join a wildlife cruise or take a scenic flight to get a closer look when visiting during the cooler months.

Visit: visitvictoria.com/things-to-do/nature-and-wildlife/wildlife-and-zoos/whale-watching



Warrook Farm



A unique historical farm over 100 years old, located on the way to Phillip Island in Gippsland, runs specially tailored tours to showcase the history of the farm, its wildlife, homestead and gardens. From milking a cow and bottle-feeding baby calves to watching sheep shearing and learning all about wool, there are plenty of unique, hands-on farm activities for incentive groups to enjoy. Getting up close to Australian wildlife including; koalas, emus and alpacas is also part of the Warrook Farm day. A restaurant is also on-site offering delegates delicious home cooked meals combined with Australian country hospitality.

Visit: warrook.com.au



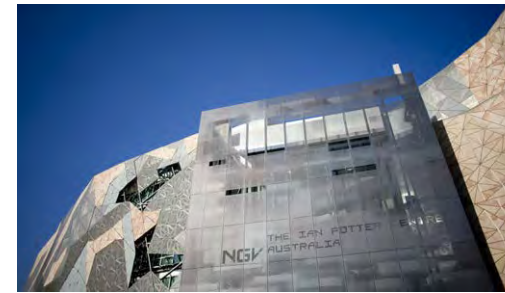
Swim with dolphins and seals



Groups can experience unforgettable moments when swimming with wild dolphins and seals and snorkelling at the world-renowned Pope's Eye Marine Park. Its shallow and protected waters are teeming with coloured fish and other unique marine life making it safe and enjoyable to snorkel. Departing Queenscliff, located a 1.5-hour drive from Melbourne's city centre, tours are operated by expert crew that will tailor the experience to suit the group's needs.

Visit: dolphinswims.com.au

ARTS, CULTURE AND HISTORY EXPERIENCES



Melbourne's culture is vibrant and alive. You will find it in the streets and lanes, in bars and cafes, at numerous festivals, exhibitions, museums and galleries. It is real, lived by the people, and it has earned itself a spot in the international art and music scenes.

National Gallery of Victoria

Founded in 1861, The National Gallery of Victoria (NGV) is Australia's oldest and most renowned public art museum, hosting blockbuster exhibitions and holding the most significant collection of art in the region.

A broad collection of Australian artwork is displayed at the Ian Potter Centre: NGV Australia, in Federation Square. As the country's first public art museum dedicated to Australian art, the centre has a collection numbering almost 25,000 works, including paintings, sculptures, prints, photography, fashion and textiles. Plenty of dining options are available and the 'Design Store' offers an array of unique gifts and souvenirs.

Visit: ngv.vic.gov.au

Shrine of Remembrance

Learn about Australia's history at The Shrine, a major landmark on the city fringe. Opened in 1934, The Shrine is renowned for its spectacular architecture set amongst sprawling parklands and its stunning view along one of Melbourne's main thoroughfares. The Shrine is a Victorian state memorial to Australians who served in global conflicts throughout Australia's history and features over 800 artworks, historical artefacts and personal effects. Take a guided tour or self-guide, admission is free.

Visit: shrine.org.au/Home

State Library of Victoria

The State Library is a magnificent 19th-century building with some of the city's most beautiful heritage interiors attracting students, tourists, researchers and other locals alike. Explore world-class collections and fabulous exhibitions. A library highlight, the La Trobe Reading Room, is a magnificent octagonal domed reading room that's six storeys high and can house 32,000 books and 320 readers at its desks. A viewing platform on level 6 offers a stunning panorama of the dome and the reading room below. Tours of the Library are also available to guide your group through this amazing building and the venue is available for group functions.

Visit: slv.vic.gov.au



Melbourne Museum

Melbourne Museum showcases Australian social history, explores life in Victoria, Indigenous cultures, science and the environment. The museum is located adjacent to the World Heritage listed Royal Exhibition Building and Carlton Gardens, and is home to IMAX Melbourne. A major feature is Bunjilaka, Aboriginal Cultural Centre celebrating Victoria's local Koorie culture. Delegates can explore Melbourne's rich history in the Melbourne Story exhibition; be immersed in evocative stories and discover the icons and personalities that have shaped Melbourne since the early 1800s. The Melbourne Museum shop has a strong emphasis on local and Australian products that reflect the museum's themes.

Visit: museumvictoria.com.au/melbournemuseum





Melbourne’s Street Art Laneway Walk



Melbourne’s street art is internationally renowned and has become an attraction for visitors wanting to experience Melbourne’s creative ambience. Explore the city’s iconic art on one of Melbourne’s fun and educational street art tours with local guides who will reveal some of the city’s hidden treasures.

Visit historic laneways and architecturally significant buildings to discover hidden galleries, street art by renowned artists, sculpture and modern art. This four-hour walking tour will guide visitors to the best of Melbourne’s ever-changing art scene from showcasing high end galleries to discovering significant art that is on laneway walls and decorating prominent boulevards.

Visit: melprivatetours.com.au



Federation Square and Flinders Street Station

Overlooking Melbourne’s iconic railway station, Flinders Street Station you will find Federation Square, which has become one of the most visited attractions in Melbourne. Home to major cultural attractions, world-class events, tourism experiences and an exceptional array of restaurants, bars and specialty stores, this modern piazza has become the heart and soul of Melbourne. Federation Square is home to a range of venues and hosts more than 2,000 events each year.

Visit: federationsquare.com.au



Koorie Heritage Trust

The Koorie Heritage Trust at Federation Square offers a range of products and services including the only public collection in Victoria dedicated solely to Koorie’s (local Indigenous people) art and culture comprising artefacts, pictures and photographs. It welcomes non-Indigenous people and invites them to learn about Victoria’s Indigenous cultural heritage. The Trust offers a range of education and cultural walking tours with local Koorie guides such as The Scar Tree Walk and the Birrarung Wilam (River Camp) Walk along the Yarra River, ideal for incentive groups to learn more about Australian Indigenous history.

Visit: korieheritagetrust.com.au



REGIONAL:



The Gold Era at Sovereign Hill

Located in the historic city of Ballarat, Sovereign Hill is a 90-minute drive from Melbourne’s city centre, and 70-minute drive from Melbourne Airport. Whether planning a team building activity for 100 or an incentive program for 4,000, Sovereign Hill can confidently accommodate the event. Sovereign Hill brings Australia’s 1850s gold rush to life and delegates will feel like they’ve stepped back in time.

Sovereign Hill has several experiences ideal for incentive groups including;

- *Lamplight Tours*, with night tours to take groups to the darker side of the goldfields’ life exploring all the streets, cottages and laneways all under the glow of a lamplight.
- *A Night in the Museum*, a boutique experience designed to give delegates an immersive Sovereign Hill experience.
- *Sweet Experience*, A bespoke, costumed, hands-on opportunity for delegates to make their own sweets and take them home as a souvenir.
- *Race Around the Hill*, this team-building experience is offered in both English and Chinese.

Accommodation is also available at Sovereign Hill Hotel. There are a variety of room options including recently refurbished Governor’s Rooms and Sovereign Rooms – all with complimentary WI-FI and a full hot breakfast. Take your group back in time and let them explore Australia in the gold rush era.

Visit: <https://www.sovereignhill.com.au>



TarraWarra Museum of Art

TarraWarra Museum of Art is in the beautiful Yarra Valley region, a one hour drive north-east of Melbourne. It presents seasonally changing exhibitions covering a diverse range of stimulating and innovative Australian and international art collection shows within an award-winning building. The museum is recognised as a cultural icon in the region, providing visitors with an enjoyable, inspiring experience which combines stunning architecture with the very best of modern and contemporary art.

Visit: visityarravalley.com.au/tarraWarra-museum-of-art



Coombe Yarra Valley



Coombe Farm was once the home of world-famous opera singer Dame Nellie Melba and is still owned and operated by her direct descendants, the Vestey family. The Coombe Farm vineyard was established in the 1990s and is in the Yarra Valley, one hour from the city centre. Coombe - The Melba Estate is situated behind the hedge of Melba’s Coombe Cottage property. The newly restored historic house and stable block houses the cellar door as well as a 150-seat restaurant, a providore store stocking products made on site by the chefs and a gallery where groups can learn more about the legend of Dame Nellie Melba.

Visit: yarravalleybusinessevents.com.au/venues/coombe-yarra-valley

SHOPPING EXPERIENCES



From maker's markets to high-end boutiques, city laneway, luxurious shopping centres and pop-up stores, Melbourne is a shopping destination of choice.

Chadstone Fashion Capital



Chadstone Fashion Capital is Australia's largest shopping centre and a world-renowned fashion and entertainment hub for local and international visitors. An all-encompassing retail experience, Chadstone features over 550 stores, designer boutiques and 32 luxury brands as well as homewares, health, beauty and more.

Chadstone offers a Tourist Lounge for delegates to enjoy. Ideal for incentive meetings, reward your group with an event at the shopping centre. With large spaces for VIP events, champagne on arrival and multilingual team members, your groups will get to enjoy Chadstone at its best. Benefits include:

- A multilingual welcome video to help visitors explore Chadstone's 550 stores and restaurants
- Local souvenirs including wine and toys to purchase
- Boiling water and teas for when guests need to relax
- Stylist service bookings so visitors can make the most of the 30+ luxury brands and Australian designers
- Gift bags to purchase

Visit: chadstone.com.au

The District Docklands



Recently revamped 'The District Docklands' is a premium shopping, dining and entertainment destination which enjoys an excellent position close to the city and is conveniently located in the free tram zone.

'The District' offers an exciting mix of direct outlets and specialty stores, entertainment and attractions. Take advantage of the exciting experiences the precinct has to offer which include;

- 'ArtVo', an interactive 3D art museum
- 'Dialogue in the Dark', an international exhibition where participants are in total darkness led by guides
- 'Glow Golf Docklands', miniature golf and unique bar
- *Melbourne Star Observation Wheel*
- *The Blender Studios*, home to visual artists and Melbourne's iconic street art scene

A wide variety of food retail is offered including a Food Truck Park, which features a rotation of some of Melbourne's best food vendors. Free Wi-Fi for customers is offered throughout the centre.

Visit: thedistrictdocklands.com.au

Melbourne Central

Melbourne Central takes up five levels and has over 300 retailers offering a fantastic range of both Australian and international brands including Sephora, Nike, Sass & Bide, Country Road, MRP, Mecca Maxima. Melbourne Central also boasts unique architectural features and is also home to the famous 'Shot Tower Square', where visitors gather each hour to view a giant marionette clock as it performs 'Waltzing Matilda'.

Visit: melbournecentral.com.au

St. Collins Lane

St Collins Lane is Melbourne's shopping destination for luxury international and local brands. Conveniently located in the heart of the city between Collins and Little Collins Streets, the centre features luxury brands including Furla, Zadig & Voltair, The Kooples and cult UK label, REISS. St Collins Lane is also home to flagship stores for TAG Heuer and Coach, as well as the first Australian stores for Paris fashion brands Sandro Paris and Maje.

Visit: stcollinslane.com

Emporium Melbourne

Emporium Melbourne is a must-visit destination on any Melbourne shopping expedition. It houses 225 shops and eateries over seven levels of retail heaven and boasts the largest collection of Australian designers under one roof. Highlight stores include Melbourne's own Scanlan Theodore, Gorman, Mr Simple, Godwin Charli and Autonomy. Japanese Giant Uniqlo chose this location for its first Australian store, as did Zoo York, The Waiting Room by Dr Denim and Calvin Klein Watches and Jewellery.

Visit: emporiummelbourne.com.au

Something Aussie

The largest Australian souvenir store in Melbourne, Something Aussie can provide the best range of products, quality, value and service for any incentive group. Something Aussie is a one stop shop for all things Australian at the best price. Groups can visit the fascinating and spacious store to explore the arts and crafts of Indigenous Australia. A wide range of Aussie treats, souvenirs, skin-care products, jewellery and other local products are available.

Visit: somethingaussie.com.au

SPORT EXPERIENCES



Melbourne is globally recognised as Australia's sporting capital playing host to numerous international sporting events. Melbourne boasts a year-round calendar packed with renowned sporting events where fans from all over the world connect and share their passion for their favourite sport.

Melbourne & Olympic Parks



Located on the edge of the city centre, Melbourne & Olympic Parks, is the home of the famous Australian Open Tennis Championship, with Rod Laver Arena (Centre Court) perfect for hosting intimate gatherings within its vibrant open spaces, including new bars and restaurants. Private tours of the world-class renowned Rod Laver Arena Tennis Court are offered to incentive groups as well as the once in a lifetime opportunity to play a game of tennis on one of the state-of-the-art show courts. Catering for groups of 20 to 2,000, a range of flexible event spaces offer the wow factor that your rewarded guests deserve.

Visit: mopt.com.au

Melbourne Football Club

Take your group to experience Australia's national sport, Australian Rules Football, with the oldest football club in the world at the iconic Melbourne Cricket Ground (MCG). All experiences can be customised, but the typical program includes:

- Private tour of the MCG
- Exclusive, interactive Australian Rules Football experience in Melbourne Football Club change rooms
- Access to Australia's National Sports Museum
- Gift from the Melbourne Football Club

Visit: melbournefc.com.au

VIP Experience at Formula 1 Australian Grand Prix

The Formula 1® Australian Grand Prix is one of the most glamorous events on the sporting and social calendar. Experience world-class racing, high quality entertainment and unprecedented networking in a lavish setting. A range of corporate suites with catering by Melbourne's top chefs provide a remarkable way to reward your staff in a truly unique setting.

Design your own meetings in a private or shared suite with a wide range of different options. A dedicated team will help bring your vision to life.

Visit: grandprix.com.au

Skydive

Let your group experience the ultimate adrenaline rush as they freefall over stunning views of Melbourne and Port Phillip Bay. Securely attached to an experienced tandem instructor, delegates will be guided through the entire skydive. Skydive experiences are also available at beautiful regional destinations including Yarra Valley and the Great Ocean Road.

Visit: skydive.com.au

Race day at Flemington



The home of the Melbourne Cup Carnival, Flemington boasts world-class racing, beautiful restaurants and fashionable events. Bespoke hospitality programs are available on race and non-race days for incentive groups, as well as dedicated spaces to create your own special event.

Reward your group with a unique experience at Flemington with many options available. Delegates can participate in a millinery course to make their very own stylish headpiece, have their photo taken with the coveted Lexus Melbourne Cup trophy; enjoy a themed 'night at the races' event or a breakfast at sunrise while watching the horses training. It will be an unforgettable experience at the races.

Visit: flemington.com.au



MCG Tours

Widely recognised as the home of Australian sport, the Melbourne Cricket Ground (MCG) has been the scene of many great sporting events, as well as many 'firsts' in Australian sporting history. One of Australia's most significant sporting stadiums, dating back to 1853, the MCG Tour gives incentive groups the opportunity to relive many great sporting memories. Delegates can view the players' change rooms, cricket viewing room and indoor practice facilities, media centre, library, the famous Long Room and even walk on the turf.

Visit: mcg.org.au/things-to-do/mcg-tour



Melbourne's Sandbelt Golf Courses

Melbourne boasts many public golf courses that cater for all levels of experience. Based in Melbourne's south eastern suburbs, GOLFSselect has established itself as one of Australia's most respected golf holiday and corporate golf event businesses. Take your group on a tour to play the famous Melbourne Sandbelt golf courses.

Visit: golfselect.com.au



Melbourne Sport Tours

Receive an insider's look at Melbourne and its sporting culture on an interactive and fun guide tour with Melbourne Sports Tour. Knowledgeable and passionate hosts take you behind-the-scenes of Melbourne's world class sporting venues. A range of half day and full day mini bus tours are available including Melbourne Sports Lovers; Horses, Wine and Beer; Legends and Champions; and Aussie Rules Football tours. Melbourne Sports Tour can also design a bespoke tour to best suit your incentive group's needs.

Visit: melbournesportstours.com.au



OUTDOOR EXPERIENCES



Melbourne offers an array of experiences to explore the outdoors and relax next to the calmest waters, breathe among tall trees in the forest, wander in the greenest gardens and explore the city and its regions in all its different seasons.

Hot Air Balloon over Melbourne or Yarra Valley

Experience the stunning views of the city or the Yarra Valley at sunrise from a hot air balloon with the option of 5-star buffet breakfast with champagne after the flight. In-flight commentary is provided to give passengers an understanding of ballooning, from meteorology, altitude, navigation, equipment to air traffic control. This is a unique way to enjoy beautiful scenery from above.

Visit: visityarravalley.com.au/global-ballooning

Royal Botanic Gardens

Set on the edge of Melbourne's city centre, the Botanic Gardens offer stunning views and pathways to wander while viewing more than 8,500 plant species. Enjoy the Garden Discovery Tour, a chauffeured punt on the Ornamental Lake or unwind at one of the two cafes. Groups can join the popular 'Aboriginal Heritage Walk' with an Indigenous guide who provides a unique insight into the history of both the Gardens and its traditional owners. A visit to the botanical-inspired gift shop will complete the visit.

Visit: rbg.vic.gov.au



Melbourne Laneways

There is always something new to discover in Melbourne's bustling, creative laneways, with their covert boutiques, famed restaurants, hole-in-the-wall cafes and cosy bars. Go in search of alfresco eateries, public art and funky pop up shops, and let the aroma of coffee brewing tempt you along the way. Several private and group walking tours are also available.

Visit: visitvictoria.com/Regions/Melbourne/Destinations/Laneways

Luna Park and St Kilda Beach

Melbourne's Luna Park is a historic amusement park and iconic destination, located on the foreshore of Port Phillip Bay in St Kilda, just 15 minutes from the city centre. It offers a mix of heritage listed attractions and unique rides to satisfy thrill seekers. Luna Park also offers a range of function rooms to hire, ideal for incentive and corporate groups.

After enjoying the amusement park, take your group for a stroll along St Kilda Beach, one of Melbourne's famous beaches, to enjoy this active precinct and spectacular views of the bay.

Visit: lunapark.com.au



Brighton Beach Bathing Boxes

For a fabulous photo opportunity, visit the Brighton Beach bathing boxes, where 82 distinctive multi-coloured beach huts line the foreshore of one of Melbourne's most exclusive neighbourhoods. Just 25 minutes from the city centre, the group can paddle in the water, enjoy the beachside scenery and take unforgettable pictures in front of the colourful bathing boxes.

Visit: brightonbathingbox.org.au

Melbourne Star Observation Wheel

The Melbourne Star is one of only four giant Observation Wheels in the world, and the only one in the Southern Hemisphere. Operating 365 days a year, enjoy stunning views over Melbourne during the day and night. Each of the 21 spacious, air-conditioned cabins allow for up to 20 guests to walk around comfortably during the 30-minute flight. Book a private cabin for a one-of-a-kind experience with food and beverage packages and up to 3 rotations. To double the fun, the Melbourne Star offers a 'Skate and Fly' package including sky-high fun on the Melbourne Star and ice cool skating at the O'Brien Group Arena located nearby.

Visit: melbournestar.com



All experiences featured in this section are group photo friendly.



REGIONAL:

Puffing Billy Railway + Trees Adventure

Australia's favourite steam train, Puffing Billy, offers incentive groups the opportunity to ride in the open-sided heritage carriages as it travels on its original mountain track through the beautiful forests and fern gullies of the Dandenong Ranges, located one hour east of Melbourne. Alternatively, relax on board and enjoy the golden era of train travel in the fully enclosed heritage dining carriages. The Steam and Cuisine Luncheon train caters for up to 80 people.

Combine the railway ride with a thrilling activity at 'Trees Adventure', Victoria's first treetop and zipline eco-adventure park. Over two hours, the group will soar through the treetops of the Dandenong Ranges along ziplines or balancing on wooden bridges, cargo nets and tightropes.

Visit: yarravalleybusinessevents.com.au/activities/puffing-billy-railway/

Visit: visitdandenongranges.com.au/activity/trees-adventure



Lake Mountain Alpine Resort

Lake Mountain is Melbourne's closest Alpine Resort, offering snow fun and adventure all year round. Groups can experience the delights of Victoria's winter wonderland within a two-hour drive from the city centre. Explore the magnificent trail network with snowshoes or cross-country skis. During the warmer months, groups can go bushwalking, mountain biking or enjoy the thrill of the 240 metre Flying Fox, slide down the Tube Run or join in a game of Laser Skirmish.

Visit: visityarravalley.com.au/lake-mountain-alpine-resort



Grand Prix Go-Kart Track

Feel the buzz of driving the Australian Grand Prix track at Phillip Island in state-of-the-art go-karts. Race around the circuit and take in the rugged cliffs and breath-taking coastline at the southern loop of the track and put the pedal to the metal down the home straight to take home the winner's trophy. Ideal for team building activities for incentive groups.

Visit: phillipislandcircuit.com.au/family-fun/go-karts



All experiences featured in this section are group photo friendly.

SPOTLIGHT: MORNINGTON PENINSULA

Visit: businesseventsmorningtonpeninsula.com.au

Just an hour drive from Melbourne, this seaside region offers plenty of opportunities to enjoy fresh air and relaxed outdoor activities. Take your group to explore the galleries, landscaped gardens, mazes, farms, spas and wineries. A program can be organised for incentive groups to enjoy all that Mornington Peninsula has to offer.

Ashcombe Maze and Lavender Gardens

Home to Australia's oldest and most famous hedge maze, a beautiful circular rose maze, and the flowering Lavender Labyrinth, this attraction is set among 25 acres of world acclaimed gardens. More than 1,000 cypress trees and 3,000 lavender plants in the mazes makes for spectacular green and purple views to breathe in. Groups can take the self-guided Garden Discovery Trail or have fun participating in the famous Great Ashcombe Gnome Hunt.

Visit: ashcombemaze.com.au

Peninsula Hot Springs

Reward your group with some relaxation at Victoria's first geothermal thermal mineral springs and day spa where they can revitalise their body, mind and spirit. Multiple award-winning Peninsula Hot Springs offers more than 20 globally-inspired bathing experiences set in a beautiful natural environment. Experiences include thermal mineral pools, a cave pool, reflexology walk, Turkish Hamam, hilltop pool with 360-degree views and spa treatments.

Visit: peninsulahotsprings.com

Acclaimed Wineries

Be rewarded for a healthy appetite in the Mornington Peninsula as your group winds its way along rugged coastlines, past bay beaches and rolling hills. Take your pick of 170 vineyards and over 50 cellar doors in the region or book a food and wine tour to visit a selection of renowned wineries to taste some of the best produce and wines on offer. Experience exceptional dining at top restaurants including Montalto Vineyard, Paringa Estate, Pt Leo Estate, Port Phillip Estate and Green Olive at Red Hill.

Visit: visitmelbourne.com/regions/mornington-peninsula/food-and-wine

Sunny Ridge Strawberry Farm

As the largest producer of strawberries in Australia, explore the fields and taste the essence of the farm for a sweet experience to remember. Nestled in the heart of Mornington Peninsula, the farm welcomes incentive groups to pick their own world-famous strawberries between November and May. Finish by tasting the farm's homemade fruit ice creams, berry inspired desserts and refreshments while relaxing in the cafe.

Visit: sunnyridge.com.au

Arthurs Seat Eagle plus Enchanted Adventure Gardens

Take the state-of-the-art gondola ride at Arthurs Seat to overlook the beautiful scenery of Mornington Peninsula from above. During the 15-minute ride, delegates will enjoy views over the bay to the city and spot wildlife as they soar high above the trees.

Combine the gondola ride with an adventure experience at the Enchanted Adventure Gardens located next to Arthurs Seat Eagle. Team building activities include tree surfing, zipline rides, swings and rock-climbing walls.

Visit: aseagle.com.au

Visit: enchantedmaze.com.au



All experiences featured in this section are group photo friendly.



MAJOR EVENTS AND FESTIVALS

From colourful racing carnivals to Grand Slam tennis, there's always something exciting happening in Victoria. Incentive groups will have plenty of opportunities to experience Australia's major events capital by attending one of the city's fantastic festivals or renowned events that are held throughout the year. A snapshot of the most famous events:

1 – 10 March 2019

Virgin Australia Melbourne Fashion Festival

An annual celebration of fashion, arts, ideas and creative effort for everyone to enjoy. The Festival presents Australia's largest consumer fashion event, including world-class runway shows featuring Australian designers, beauty workshops, retail events, live entertainment and more. The Festival also offers premium tailored corporate entertainment packages.

Visit: vamff.com.au

8 – 24 March 2019

Melbourne Food and Wine Festival

Dive into the Melbourne Food and Wine Festival; an annual celebration of the Victorian food and wine industry. From large scale free events like River Graze to intimate dinners and immersive festival hub at the House of Food and Wine Hotel, there's something for every food lover.

Visit: melbournefoodandwine.com.au

14 – 17 March 2019

2019 Formula 1 Australia Grand Prix

At speeds of over 300 km/h, witness the world's fastest cars and their drivers take on the exhilarating turns and straights of the Albert Park Grand Prix Circuit. Experience the thrills and excitement on track, enjoy the fan zones, entertainment and much more. Corporate hospitality and incentive packages available.

Visit: grandprix.com.au

27 – 31 March 2019

Melbourne International Flower and Garden Show

The Southern Hemisphere's largest and most loved horticultural event is held annually in the heritage listed Royal Exhibition Building and Carlton Gardens. Featuring the best landscape and floral talent from Australia and around the world alongside an extensive array of garden retail products, the Show is a celebration of the Australian lifestyle and great outdoors.

Visit: melbflowershow.com.au

27 March – 21 April 2019

Melbourne International Comedy Festival

Australia's largest comedy festival brings the best of local and international laughs to Melbourne for a massive program of stand-up comedy, cabaret, theatre, street performance, film and more. With over 550 shows to choose from, you're sure to leave with a belly full of laughs.

Visit: comedyfestival.com.au/2019

31 May – 9 June 2019

Melbourne International Jazz Festival

Held in the city's best concert halls, arts venues, jazz clubs and throughout the streets, Melbourne International Jazz Festival is an annual event that brings the city to life. Showcasing local and international talents, the festival educates and entertains music lovers of all ages on the joys of jazz.

Visit: melbournejazz.com

August 2019

Winter Festival

A brand-new winter festival will showcase the city's unmatched music and cultural offering. The festival will bring Melbourne's famous after-dark experiences incorporating the iconic White Night Melbourne into the program. The Winter Festival will also include a multi-day program packed with cultural and creative experiences. August will be an ideal month for incentive groups to experience the best of winter in Melbourne.

Visit: premier.vic.gov.au/massive-new-festival-to-light-up-melbourne-winter

5 – 28 September 2019

Australian Football League (AFL) Final Series

Experience the true spirit of Melbourne as the final eight teams battle it out for the AFL Premiership Cup. The AFL Grand Final will be played at the Melbourne Cricket Ground (MCG) on 28 September 2019 in front of a crowd of 100,000. Corporate hospitality and incentive experiences are available.

Visit: afl.com.au

15 – 23 November 2019

Music Week

From intimate, interactive experiences in non-traditional venues to headline performances at Melbourne Town Hall, Melbourne Music Week showcases the depth and diversity of Melbourne's creative music industry.

Visit: melbourne.vic.gov.au

2 – 20 October 2019

Melbourne Festival

Provoking and inspiring, Melbourne Festival is one of the world's leading international arts festivals. Over 17 days, this dynamic festival presents unique international and Australian events in the fields of dance, theatre, music, visual arts and multimedia to enliven the senses.

Visit: festival.melbourne

9 – 15 December 2019

2019 Presidents Cup Golf

This renowned golf competition featuring 24 of the world's top golfers will once again capture world-wide attention in Melbourne. Royal Melbourne Golf Club on Melbourne's Sandbelt will host this prestigious event for the third time.

Visit: presidentscup.com

13 – 26 January 2020

2020 Australian Open Tennis Championship

Melbourne sizzles in summer with the first Grand Slam tennis tournament on the international calendar. The biggest names in tennis take to Rod Laver Arena to battle it out at this hotly contested championship event held at Melbourne Park. Many unique incentive experiences are available.

Visit: ausopen.com



DISCOVER
REGIONAL
VICTORIA

REGIONAL VICTORIA

MAJOR DESTINATION HOTSPOTS

1. MELBOURNE CITY

2. DAYLESFORD & THE MACEDON RANGES

3. YARRA VALLEY & THE DANDENONG RANGES

4. MORNINGTON PENINSULA

5. PHILLIP ISLAND

6. GEELONG & THE BELLARINE
7. THE GREAT OCEAN ROAD

8. BALLARAT & THE GOLDFIELDS


9. THE GRAMPIANS


10. HIGH COUNTRY


11. GIPPSLAND REGION


12. MURRAY REGION


MAP LEGEND


MOUNTAIN RANGE


WINERY


RESTAURANTS


HIKING


CYCLING TRAILS


WILDLIFE


SURFING


CAMPING

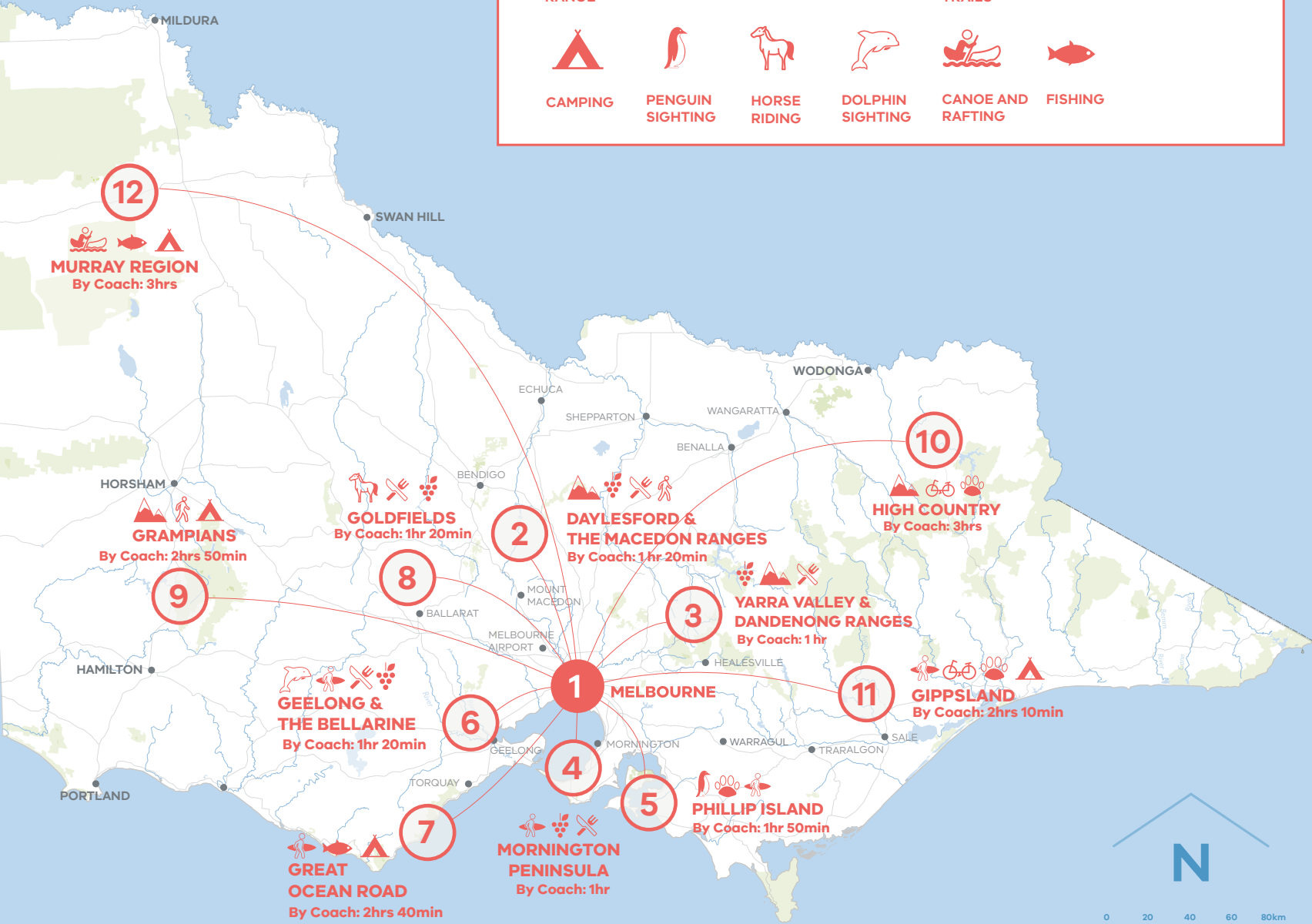
PENGUIN SIGHTING

HORSE RIDING

DOLPHIN SIGHTING

CANOE AND RAFTING

FISHING





Victoria is a state blessed with diverse natural beauty, from breathtaking coastline and historic towns, to stunning rural landscapes and regions rich in culture, all easily accessible from Melbourne’s city centre.

Yarra Valley and Dandenong Ranges

From Melbourne by coach: 1 hour

The picturesque Yarra Valley is famous for its vineyards, rolling green hills and the pleasures of locally produced food and wine. The Dandenong Ranges is a popular escape for its mountain scenery, forests and fern gullies. Drive, walk, or float through the region in a hot air balloon.



Mornington Peninsula

From Melbourne by coach: 1 hour

From mushroom foraging walks in winter, to strawberry picking in summer, Mornington Peninsula is awash with local produce that is found in the many restaurants in the region. Capture golfing indulgence to a ‘tee’ with a private helicopter transfer to some of Australia’s premier golf courses, including The Dunes, Sanctuary Lakes and Sandhurst. .



Geelong and the Bellarine

From Melbourne by coach: 1 hour

Geelong and the Bellarine region offers a fabulous short escape from Melbourne. Wander along historic streetscapes and coastal foreshores or tee off at lush golf courses. Explore the burgeoning foodie scene, complete with craft breweries, local wineries and farm gates Surf, paddle and swim at bay and ocean beaches, and get close to local wildlife in Port Phillip Bay.



Great Ocean Road

From Melbourne by coach: 2 hours 40 mins

One of the World’s most scenic drives, the Great Ocean Road follows Victoria’s stunning south-western coastline past the famous Twelve Apostles. From Torquay, south of Geelong, to Peterborough, east of Warrnambool, the 243-kilometre/150-miles road winds along cliff tops, moves under the canopies of lush rainforests and cruises down to the shoreline.



Grampians

From Melbourne by coach: 2 hours 50 mins

The Grampians region has expansive scenic landscapes, stunning national and state parks, Indigenous history and breathtaking waterfalls. The Grampians National Park features spectacular rocky outcrops, 200 bird species, Aboriginal heritage trails and Victoria’s largest collection of rock art. Experience its beauty by following one of the region’s 40 walking tracks.



High Country

From Melbourne by coach: 3 hours

Head for the spectacular scenery and high altitude of Victoria’s high country. The region is renowned for its welcoming villages, long traditions of wine making, fine local produce, adventure and outdoor activities in the breath-taking alpine scenery. Take to the slopes for skiing in winter, or in the warmer months explore the mountains on horseback or mountain bike.



Daylesford and the Macedon Ranges

From Melbourne by coach: 1 hour 20mins

Daylesford and the Macedon Ranges is the state’s capital of indulgence, offering spa retreats and natural springs, great cafés and fine dining just over an hour from Melbourne. More than 80% of Australia’s naturally occurring mineral springs are found in the region. Visit the quaint township of Hepburn Springs and lavender fields at Lavandula Swiss-Italian farm.



Phillip Island

From Melbourne by coach: 1 hour 50 mins

Phillip Island is a popular destination for nature and wildlife, as well as its international motor racing events. Experience the famous Penguin Parade, where every day at dusk a parade of little penguins emerges from the sea and make their way to their burrows in the sand dunes. At Phillip Island Nature Parks, visitors can see also wallabies, kangaroos, seals and koalas in their natural habitat.



Goldfields

From Melbourne by coach: 1 hour 20 min

When gold was discovered in Victoria over 150 years ago it left a legacy within the towns of Ballarat, Bendigo, Castlemaine and Maryborough. Re-live Australia’s gold rush days by panning for gold at Ballarat’s Sovereign Hill and explore the region’s beautiful architecture, grand public buildings, statues, fountains and exquisite gardens – all reminders of that rich bygone era.



Gippsland

From Melbourne by coach: 2 hours 10 mins

Escape to the eastern corner of Victoria and be rewarded with natural landscapes of unparalleled beauty. Visit quaint seaside villages and alpine towns; fill up on farm-fresh produce; get active on the region’s lakes, rivers and mountain ranges; or simply relax on the pristine beaches.



The Murray

From Melbourne by coach: 3 hours

Explore the winding waterways of Australia’s longest river as you meander through red gum forests, splash around on sandy river beaches, and savour the famous food, wine and fresh produce. Cruise downstream on an historic paddle steamer, learn about the region’s history at open-air museums and Indigenous cultural sites. Enjoy outdoor activities including some of Australia’s best golf courses.

For more information on Victoria’s regions, visit: visitvictoria.com/regions

SPOTLIGHT: GEELONG AND THE BELLARINE

Visit: businesseventsgeelong.com.au



Geelong and the Bellarine region offers a busy waterfront precinct combined with historic streetscapes, lush golf courses, and local makers and growers. Opportunities to relax, enjoy gourmet food and get close to Australian wildlife is all part of this region.

FOOD AND WINE EXPERIENCES

Take your group to this region and experience its burgeoning culinary scene including wineries, farms, local makers, restaurants and cafes. Include a food and wine tour to taste the region's famous seafood including mussels and oysters, handmade cheeses and other local produce. Gourmet food and wine experiences include:

- **Bellarine Distillery**
Visit: bellarinedistillery.com.au
- **360Q**
Visit: 360q.com.au
- **Jack Rabbit Vineyard**
Visit: jackrabbitvineyard.com.au
- **Clyde Park Vineyard**
Visit: clydepark.com.au
- **Bellarine Taste Trail**
Visit: thebellarinetastetrail.com.au
- **Little Creatures Brewery Geelong**
Visit: littlecreatures.com.au/locations/geelong
- **The Q Train**
Visit: theqtrain.com.au
- **Scotchmans Hill Vineyard**
Visit: scotchmans.com.au

ATTRACTIONS

Combine your food and wine experience with exciting attractions as part of your Geelong visit. There is something for everyone with history, cultural, sport, nature and adventure experiences on offer.

Narana Aboriginal Cultural Centre

An award-winning Aboriginal Cultural Centre offering authentic, immersive and cultural experiences.

Incentive groups can experience the world's oldest living culture on a tour delivered by expert cultural interpreters. Learn about Ancient Dreaming stories, Connection to Country through song-lines, artworks, cultural artefacts and bush tucker.

Visit: narana.com.au

Echidna Walkabout

Walk through natural bushland to experience Australian native wildlife up close. Spot kangaroos and koalas in their natural habitat in the late afternoon as part of Echidna Walkabout Nature Tours.

Visit: echidnawalkabout.com.au

Segway Geelong

Experience the scenic Geelong waterfront riding a famous Segway, a self-balancing personal motorised transporter. These 60-minute group tours can be combined with a gourmet lunch.

Visit: visitgreatoceanroad.org.au/attractions/segway-geelong

The Range – Curlewis Golf

Curlewis is regarded as one of the most progressive and exciting public access golf courses in Australia and is ranked in Australia's top 50 golf courses. Book your group in for an unforgettable golfing experience, followed by a delicious meal or refreshments in the Clubhouse.

Visit: curlewisgolf.com.au

SPOTLIGHT: BALLARAT

Visit: visitballarat.com.au



Indulge in the finest local food and wine, immerse yourself in the beauty of the past, experience rich artisanal and cultural offerings, or delight in the natural wonders of regional Victoria.

FOOD AND WINE EXPERIENCES

Besides the most historically rich experiences located in this region, groups can also combine these with beautiful food found at different restaurants and wineries:

- **Craig's Royal Hotel**
Visit: craigroyal.com.au
- **Housey Housey**
Visit: theforgepizzeria.com.au/content/housey-housey
- **The Stables @ Pub with Two Names**
Visit: www.thepwtn.com.au
- **Blue Pyrenees Estate**
Visit: bluepyrenees.com.au
- **Warrenmang Winery & Resort**
Visit: warrenmang.com.au
- **Mitchell Harris Wines**
Visit: mitchellharris.com.au

ATTRACTIONS

Visit the Goldfields region and get immersed in historic Victoria.

Sovereign Hill

Multi award-winning experience, located in the historic city of Ballarat, Sovereign Hill is a 90-minute drive from Melbourne's city centre, and 70-minute drive from Melbourne Airport. Whether planning a team building activity for 100 or an incentive program for 4,000, Sovereign Hill can confidently accommodate the event. Sovereign Hill brings Australia's 1850s gold rush to life and groups will feel like they've stepped back in time. Accommodation is also available on site at Sovereign Hill Hotel.

Take your group back in time and let them explore Australia in the gold rush era.

Visit: sovereignhill.com.au

Ballarat Wildlife Park

An interactive wildlife experience, set on 37 undulating acres, offers delegates the opportunity to get 'up close and personal' with some of Australia's most iconic native animals. The Wildlife Park can provide guided group tours and caters easily for incentive and corporate groups.

Visit: wildlifepark.com.au

Creswick Woollen Mill

The Creswick Woollen Mills tourism experience "A Very Fine Yarn" showcases the journey of fibre; all the way from its source on the alpaca, through the manufacturing process and how it ends up on the shop shelf. The exhibit gives a great insight into natural fibre, how luxurious fibres are processed and gives groups a chance to see Australian manufacturing as it happens. Plus, delegates have the chance to meet our resident alpacas and purchase Australian products made on-site.

Visit: creswickwool.com/the-mill

Kryal Castle

A legendary land of adventure, journey through the chambers of the Dragons Labyrinth, which reveals the legend of Kryal; experience the drama of a medieval joust, as knights and their warhorses battle it out on the main arena; get lost in our maze; be enchanted by pantomimes; or learn the ancient art of archery. Once you cross the drawbridge, a kingdom of myth, magic and fantasy will captivate you. A unique and adventurous attraction ideal for incentive groups.

Visit: kryalcastle.com.au



INCENTIVE EXPERIENCES OVERVIEW

CITY AND REGIONALLY BASED

ACTIVITY	SIZE OF GROUP					
	<50	51-250	251-500	501-800	801-1,500	>1,500
Melbourne Football Club						
Exploring Australia's Game - The Ultimate Cultural Experience	✓					
Train Like a Demon - Experience an elite level Aussie Rules training session with the club's High Performance Coach	✓					
Unique seminar with current player and coaching staff - behind the scenes look at what it take to prepare an elite level team	✓					
The Chairman's Club - Experience Melbourne's premier match day event	✓	✓				
Premium seat at an AFL game at the home of Australian sport - the MCG	✓	✓	✓	✓		
Melbourne Private Tours						
Yarra Valley Wineries and Wildlife	✓	✓				
Mornington Peninsula	✓	✓				
The Great Ocean Road	✓	✓	✓			
Melbourne City Sights	✓	✓	✓			
Phillip Island Penguin Parade	✓	✓	✓			
Super Yacht Cocktail Cruise	✓					
Hidden Laneway Bar Tour	✓					
Melbourne Prison Escape	✓	✓				
Mornington Peninsula Tree Surfing	✓	✓				
Yarra Valley Hot Air Ballooning and Wineries	✓					
Melbourne Laneway Progressive Lunch/Dinner	✓	✓				
Microflite Helicopter Services						
Helicopter Scenic Flights - Twelve Apostles Flight, Wine Food Fly Tour	✓					

CITY BASED

ACTIVITY	SIZE OF GROUP					
Atlantic Group (experiences)	<50	51-250	251-500	501-800	801-1,500	>1,500
The Den - Cocktails through the Ages	✓					
The Den - Whisky Appreciation Master Class	✓					
Mill & Bakery - Bread Making Class	✓	✓				
The Den / Ms Collins / Alumbra - Cocktail Making Class	✓					
Central Pier Venues, Docklands - Culinary Challenge	✓	✓				
Sir Paz Estate - Wine Tasting and Meet the Winemaker	✓					
Australian Grand Prix	<50	51-250	251-500	501-800	801-1,500	>1,500
Private hospitality at Grand Prix	✓	✓	✓	✓	✓	
Private suites include:						
- Formula One Paddock Club						
- Chicane Pavillion						
- Pit Exit Skydeck Lounge						
- Pit Exit Trackside International						
- Corporate Platform Turn 15						
- Corporate Platform Turns 3 and 4						
Customised suites available on request						
Chadstone Shopping Centre	<50	51-250	251-500	501-800	801-1,500	>1,500
Free Shopping Passport with exclusive offers from over 100 retailers and food outlets	✓	✓	✓	✓	✓	✓
Tour Bus Welcome Benefits: includes meet and greet service, dedicated pick-up and drop-off point close to luxury mall entrance and reserved coach parking	✓	✓	✓	✓	✓	✓
Free transport from Melbourne's city centre - Federation Square	✓					
Shopping Experience Packages - Shop and Dine	✓	✓	✓	✓	✓	
Encore St Kilda Beach	<50	51-250	251-500	501-800	801-1,500	>1,500
Cocktail Breakfast with Beach Yoga		✓				
Sunset Beach Club				✓		
Taste Sensory by the Bay			✓			
Get To The Game	<50	51-250	251-500	501-800	801-1,500	>1,500
Melbourne Cricket Ground (MCG), AFL Match Day Experience	✓	✓	✓			
Marvel Stadium (Docklands), AFL Match Day Experience	✓	✓	✓			

Melbourne Cricket Ground (MCG)	<50	51-250	251-500	501-800	801-1,500	>1,500
MCG Guided Tour	✓	✓	✓	✓	✓	✓
AFL Football or Cricket Match	✓	✓	✓	✓	✓	✓
National Sports Muesum Visitation	✓	✓	✓	✓	✓	✓
Melbourne Star Observation Wheel	<50	51-250	251-500	501-800	801-1,500	>1,500
30 minute flight - max 20 pax per cabin	✓	✓	✓			
Melbourne Star Experience package - max 14 pax per cabin. Hosted private cabins including catering	✓	✓				
Melbourne Zoo	<50	51-250	251-500	501-800	801-1,500	>1,500
General admission	✓	✓	✓	✓	✓	✓
Canapes and drinks at an animal enclosure with a keeper talk (after hours)	✓	✓	✓	✓	✓	✓
Reptile to your room	✓	✓	✓	✓	✓	✓
Whole Zoo to yourself! (Sunset Zoo Do)	✓	✓	✓	✓	✓	✓
Half the Zoo to yourself! (Half Zoo Do)	✓	✓	✓	✓	✓	
Australian Wildlife Tour	✓					
Queen Victoria Market	<50	51-250	251-500	501-800	801-1,500	>1,500
Ultimate Foodie Tour	✓					
Group Welcoming (EN/CH* 5-10min)	✓					
Something Aussie	<50	51-250	251-500	501-800	801-1,500	>1,500
Group shopping experience at the biggest Australian store in Australia. Australian Food Tasting (i.e. Abalone, Manuka honey, Macadamia nuts, Nougat, Dried fruit)	✓	✓	✓			
The District Docklands	<50	51-250	251-500	501-800	801-1,500	>1,500
Retail shopping centre						✓
Attractions		✓				
Entertainment			✓			
Leisure						✓
Dining		✓				
Art		✓				
Events						✓
Festivals						✓
This Is Melbourne - Gourmet Food Tours	<50	51-250	251-500	501-800	801-1,500	>1,500
Foodies' Bucket List Walking Tour	✓					
Palate and Pairing Food Walking Food Tour	✓					
Private, Tailored Walking Food Tour	✓					

REGIONAL BASED

ACTIVITY	SIZE OF GROUP					
Balgownie Estate (Yarra Valley)	<50	51-250	251-500	501-800	801-1,500	>1,500
Winery Lunch	✓	✓				
Day Spa	✓	✓				
Bendigo	<50	51-250	251-500	501-800	801-1,500	>1,500
Bendigo Talking Tram Tour	✓	✓				
Golden Dragon Museum Tour	✓	✓				
Central Deborah Gold Mine Tour	✓	✓				
Bendigo Pottery Classes	✓					
Bendigo Joss House Temple Tour	✓					
Bendigo Region Winery Tour	✓					
Bendigo Gold Prospecting	✓					
Ironbark Horse Riding Centre	✓					
The Great Stupa of Universal Compassion - largest Buddhist temple in the Southern Hemisphere	✓	✓	✓			
Food Fossicking Tour - discover local foodie treasures	✓					
Ride the O'Keefe Rail Trail on your bike all the way to Heathcote	✓	✓				
Bendigo Art Gallery - guided tours of largest gallery in regional Australia	✓					
Heritage Building Tours - choose from three of Bendigo's architectural masterpieces	✓	✓				
Bendigo Blues Tram (seasonal)	✓					
Wine Bank on View - local winery tastings	✓					
Tooborac Hotel and Brewery - lunch and brewery tours	✓					
Business Events Geelong	<50	51-250	251-500	501-800	801-1,500	>1,500
Swimming with the Dolphins	✓					
Ferry Cruises	✓	✓	✓			
Helicopter Scenic Flights	✓					
Golf Tours and Activities	✓	✓	✓			
Behind the Scenes Winery / Brewery Tours	✓	✓	✓			
Regional Food Experiences	✓	✓	✓			

Healesville Sanctuary	<50	51-250	251-500	501-800	801-1,500	>1,500
General admission	✓	✓	✓	✓	✓	✓
Canapes and drinks at an animal enclosure with a keeper talk (after hours)	✓	✓	✓	✓	✓	✓
Australian Wildlife Experience	✓					
Private bird show	✓	✓	✓	✓	✓	✓
Moonlit Sanctuary	<50	51-250	251-500	501-800	801-1,500	>1,500
Visit the Sanctuary, keeper talks, introduction to Aussie animals	✓	✓				
Koala Encounters, pet and cuddle up to	✓					
Feed wallabies and kangaroos	✓	✓				
Sanctuary to yourself (5-8pm, daylight saving)	✓	✓				
Magical evening tours (after dusk)	✓					
Mega animal encounters, up close and personal (2.5 hours)	✓					
Catering available	✓	✓				
Mornington Peninsula	<50	51-250	251-500	501-800	801-1,500	>1,500
Peninsula Hot Springs	✓					
Bay Fish N Trips	✓					
Enchanted Adventure Garden and Tree Surfing	✓	✓	✓	✓	✓	✓
Bay Play Adventure Tours	✓	✓				
Horseback Winery Tours	✓					
Local Winery Tours	✓					
Gunnamatta Trail Rides	✓					
Boneo Maze and Mini Golf	✓	✓				
Moonraker Dolphin Swims	✓					
Crittenden Wine Centre - Wine Flights	✓					
Elite Day Tours (bespoke luxury tours)	✓					
Mornington Peninsula Experience (food and wine)	✓					
Oakridge Wines (Yarra Valley)	<50	51-250	251-500	501-800	801-1,500	>1,500
Tour of Venue	✓					
Wine Tasting	✓					
Wine and Canape Masterclass	✓					
Phillip Island Nature Parks	<50	51-250	251-500	501-800	801-1,500	>1,500
Exclusive event on Churchill Island	✓	✓	✓	✓	✓	✓
Penguin Parade - General Viewing	✓	✓	✓	✓	✓	✓
Penguin Parade - Penguins Plus	✓	✓	✓			
Penguin Parade - Underground Viewing	✓	✓				
Wildlife Conservation Activities	✓	✓	✓	✓	✓	✓
Koala Conservation Centre	✓	✓	✓	✓	✓	✓
Antarctic Journey at the Nobbies Centre	✓	✓	✓	✓	✓	

REGIONAL BASED

Rochford Wines (Yarra Valley)	<50	51-250	251-500	501-800	801-1,500	>1,500
Wine Blending		✓	✓	✓	✓	✓
Grape Stomping		✓	✓	✓	✓	✓
Segway Tours		✓	✓			
Wine Games		✓	✓	✓	✓	✓
Horse and Carriage Tours		✓	✓			
Winery Tour		✓	✓	✓	✓	
Wine Tastings		✓	✓	✓	✓	
Produce Market			✓	✓	✓	✓
Showtime Event Group	<50	51-250	251-500	501-800	801-1,500	>1,500
Progressive Dine Around	✓	✓				
The Longest Lunch	✓	✓	✓	✓	✓	
Dining Under the Stars	✓	✓	✓			
Walking Whiskey Tours	✓	✓				
Pop Up Precinct Festival						✓
Mixology Masterclass	✓					
Outdoor Cinema		✓	✓			
Beach Barbecue	✓	✓	✓	✓		
Melbourne Gaol Night Tours	✓					
An Arresting Experience: Former City Watch House	✓	✓				
Masters of Wine	✓					
Sovereign Hill Museum Association	<50	51-250	251-500	501-800	801-1,500	>1,500
Sovereign Hill Admission	✓	✓	✓	✓	✓	✓
Gold Museum Admission	✓	✓	✓	✓	✓	✓
Guided Mine Tours	✓	✓	✓	✓	✓	✓
Devonshire Tea	✓	✓	✓	✓	✓	✓
Gold Pour Demonstrations	✓	✓	✓	✓	✓	✓
Sweet Making Experience	✓					
Costumed Photos	✓					
Guided Venue Tour	✓	✓	✓	✓	✓	✓
Race Around the Hill	✓	✓	✓	✓	✓	✓
Aura Sound & Light Show	✓	✓	✓	✓	✓	✓
Werribee Open Range Zoo	<50	51-250	251-500	501-800	801-1,500	>1,500
General admission	✓	✓	✓	✓	✓	✓
Canapes and drinks at an animal enclosure with a keeper talk (after hours)	✓	✓	✓	✓	✓	✓
Race Around The Zoo	✓	✓				
Sunset Safari	✓	✓	✓			
Slumber Safari	✓					



TOP GROUP PHOTO LOCATIONS



Parliament House

One of Australia's oldest and most architecturally distinguished public buildings, ideal as a backdrop for incentive group photos.



Brighton Beach Bathing Boxes

Rich in history, these colourful bathing boxes provide an ideal background for an incentive group photo in an iconic beach destination.



Federation Square

A unique cultural precinct in the centre of Melbourne, this major attraction and meeting space offers many group photo locations with the unique architecture as a great backdrop.



Royal Botanic Gardens

A treasured part of Melbourne in the heart of the city with beautiful landscaped gardens and ornamental lakes. There are plenty of natural spaces for memorable incentive group photos.



Melbourne Cricket Ground

Known as 'The G', this iconic sports venue is one of the most important cricket grounds in the world. Incentive groups can take memorable group photos on the manicured oval.



Great Ocean Road

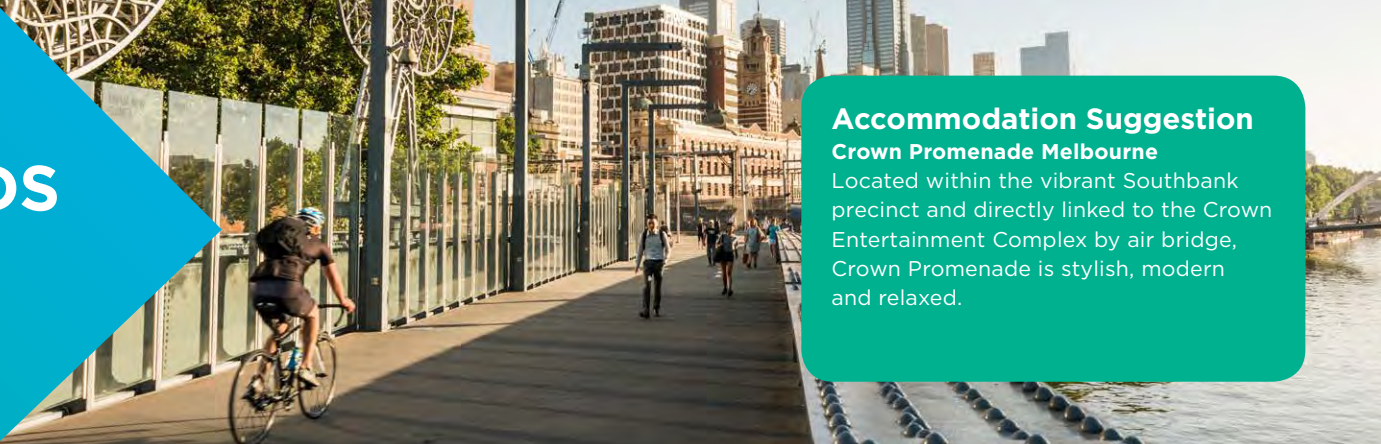
Home to the iconic Twelve Apostles and surrounded by rugged cliffs and ocean, incentive groups can take numerous photos with beautiful backdrops.

GREAT REWARDS LIVE HERE



Accommodation Suggestion
Crown Towers Melbourne
Located on the southern banks of the Yarra River in the heart of the city's arts and leisure precincts, it offers luxury accommodation with leisure facilities and an impeccable standard of guest service and attention to detail.

GREAT REWARDS LIVE HERE



Accommodation Suggestion
Crown Promenade Melbourne
Located within the vibrant Southbank precinct and directly linked to the Crown Entertainment Complex by air bridge, Crown Promenade is stylish, modern and relaxed.

Sample Itinerary 1

DAY 1	DAY 2	DAY 3	DAY 4
ICONIC MELBOURNE	EXPLORE THE YARRA VALLEY	CITY SAMPLES	NATURE AND ADVENTURE AT PHILLIP ISLAND
MORNING Melbourne City Experience with Locating Tours Be guided through a labyrinth of charming laneways and gorgeous Victorian heritage arcades where local culture abounds. Learn about Melbourne's obsession with specialty coffee at a local roaster, visit a street art gallery and discover vibrant local neighbourhoods.	MORNING Wine experience at Rochford Wines Visit the beautiful winery and experience wine blending workshops, wine games, grape stomping, wine tastings, barrel rolling and scavenger hunts.	SUNRISE + MORNING Hot air balloon flight over the city Start the day with a sunrise hot air balloon flight over Melbourne with Global Ballooning followed by a 5-star champagne breakfast. Harley Davidson Tour Cruise around Melbourne with Big Stick Adventures to see the city's iconic attractions from an exciting new angle.	MORNING Go-Karting with coastline views Get the adrenaline pumping at the Phillip Island Go-Kart Track. This unique 750-metre track features smooth curves and super-fast straights and overlooks stunning coastline.
LUNCH Melbourne's Southwharf Riverside Enjoy a degustation menu in one of Melbourne's riverside restaurant while enjoying views of the Yarra River and the city skyline. Choose from top waterside restaurants including Bangpop, Common Man, Akachochin and the Meat Market.	LUNCH Oakridge Wines Enjoy lunch in the magnificent vineyard setting. The award-winning architecture coupled with fresh produce direct from the kitchen garden sets this winery apart.	LUNCH Paella masterclass at Bohemian Wine Bar Situated along the picturesque Yarra River, experience a Paella master cooking class against the backdrop of Melbourne's city skyline. Groups up to 600.	LUNCH The Nobbies Centre Complete lunch at the Nobbies Centre overlooking Bass Straight with fun, interactive activities and state-of-the-art multimedia experience at the exciting Antarctic Journey. Caters for 400.
AFTERNOON Royal Botanic Gardens Visit the beautifully landscaped gardens and take the popular Aboriginal Heritage Walk. Experience a traditional smoking ceremony and learn about the traditional owners' history, culture and connection to plants. Enjoy a punt boat ride on the lake with city skyline views.	AFTERNOON Puffing Billy Railway plus Trees Adventure Take a ride on Australia's favourite steam train through the beautiful forests of the Dandenong Ranges. Add some excitement at the treetop and zipline eco-adventure park.	AFTERNOON Premium Shopping at Chadstone Fashion Capital Shop till you drop at Australia's largest shopping centre with over 550 stores. Bespoke VIP experiences, tourist lounge and exclusive discounts available.	AFTERNOON Penguin Parade Phillip Island is home to an estimated 32,000 little penguins. Watch as the little penguins waddle ashore and return to their burrows every night at sunset.
DINNER Melbourne & Olympic Parks Host your evening welcome event at the iconic Rod Laver Arena, home of the Australian Open. Capacity of 10,000 theatre style.		DINNER Eureka Skydeck and Eureka 89 View Melbourne from the top of the tallest residential building in the Southern Hemisphere followed by an exclusive dinner on level 89.	DINNER Cape Kitchen Enjoy breathtaking views of the Southern Ocean coastline while enjoying a seasonal menu of fresh local Victorian produce.

Sample Itinerary 2

DAY 1	DAY 2	DAY 3	DAY 4
INNER MELBOURNE	EXPLORE MORNINGTON PENINSULA	SNOW EXPERIENCE	SPORTS DAY
MORNING The Real Melbourne with Melbourne Private Tours Visit Melbourne's Golden Mile with heritage Victorian-era buildings, historic Queen Victoria Market, Royal Botanic Gardens and Shrine of Remembrance. Add a trip to beachside St Kilda and shop at some of Melbourne's quirkiest stores.	MORNING + LUNCH Helicopter ride plus Lunch at Port Phillip Estate For the ultimate VIP experience, Microflite will fly your group to renowned winery, Port Phillip Estate for a delicious lunch paired with Victorian wines.	MORNING Transfer to Mt Buller Ski Resort Transfer from Melbourne on luxurious buses to Mount Buller, Australia's most accessible major snow resort and premier ski destination, just 3 hours' drive from Melbourne.	MORNING Race Day at Flemington Reward your group with a unique experience at Flemington, home to the Melbourne Cup Carnival. Enjoy a sunrise breakfast while watching the horses train, participate in a millinery activity to make a stylish headpiece and have photos taken with the Melbourne Cup Trophy.
LUNCH Cumulus Inc Lunch like a local at a popular Melbourne restaurant. Cumulus Inc is in a historic rag trade building along the famous art and fashion precinct, Flinders Lane.	AFTERNOON Peninsula Hot Springs Take the afternoon to relax at Victoria's first geothermal mineral springs and day spa where delegates can revitalise their body, mind and spirit with various experiences available.	DAY Skiing and Scenic Chairlift Hit the slopes on skis, snowboard or toboggan and breathe in the fresh Australian air. Jump on the Northsides Express chairlift and enjoy a breathtaking ride over the Mt Buller summit.	LUNCH Melbourne & Olympic Parks Step onto the courts where the best international tennis players play during the Australian Open Tennis Championship. Enjoy a delicious lunch on the famous Margaret Court Arena and enjoy a behind the scenes tour of the Olympic sports precinct.
AFTERNOON Melbourne Cricket Ground (MCG) Experience a behind the scenes tour of the iconic MCG to view the players' change rooms, cricket viewing room, media centre, library, the famous Long Room and walk on the turf.	DINNER Doot Doot Doot at Jackalope Hotels Enjoy contemporary dining within the Mornington Peninsula's newest luxury hotel. The menu draws on seasonal offerings from the kitchen garden and select regional producers.	DINING ABOM Café & Bistro A long-standing Mt Buller favourite cafe offering everything from great coffee, grab-an-go lunch options, a bar and a bistro style menu.	DINNER Captain Baxter Take your group to enjoy a seafood focused menu with Asian influences with waterfront views located on iconic St Kilda Beach suburb.
DINNER Cargo Hall Host your evening welcome event at Cargo Hall with stunning city skyline and river views. Showtime Event Centre will curate a beautiful evening for your group.			

GREAT REWARDS LIVE HERE



Accommodation Suggestion

Pan Pacific Melbourne

Located along the vibrant South Wharf, this hotel enjoys prime location just steps away from the Melbourne Convention and Exhibition Centre and with stunning views of the Yarra River and city skyline.

Sample Itinerary 3

DAY 1 CITY’S WILDLIFE AND FOOD ADVENTURES	DAY 2 VISIT BALLARAT	DAY 3 A DAY OUT IN GEELONG	DAY 4 UNIQUE YARRA VALLEY
MORNING Australian Wildlife Tour at Melbourne Zoo Enjoy an exclusive tour before the zoo opens to the public to experience Australian wildlife in a truly intimate setting. Koalas, emus and wombats are just some of the animals you’ll meet and learn about. Finish the tour with a walk through the captivating Great Flight Aviary.	MORNING Ballarat Wildlife Park Experience a wide variety of free roaming native Australian animals plus exotic reptiles across 37-acres of natural bush land.	MORNING Narana Aboriginal Cultural Centre Visit the award-winning Aboriginal Cultural Centre offering authentic, immersive and cultural experiences. Learn about Ancient Dreaming stories, songs, artworks, cultural artefacts and bush tucker and how to throw a boomerang, from an Indigenous cultural expert.	MORNING Healesville Sanctuary Explore a bushland haven for Australian wildlife at Healesville Sanctuary. Wander through the tranquil tracks and meet koalas, kangaroos, platypus, dingoes, wombats and emus. Close-up encounters, keeper talks, special exhibits and flight show complete the visit.
LUNCH Queen Victoria Market Embark on a 2-hour Ultimate Foodie walking tour to experience the market at its liveliest. Enjoy tasting seasonal delicacies, meet the locals and learn about this historic market.	LUNCH New York Bakery Offering traditional and contemporary style dishes in a Victorian-era setting.	LUNCH The Q Train Enjoy a degustation of exquisite local produce and scenic views onboard Geelong’s restaurant train. Jump aboard at Drysdale Railway Station, 15-minutes’ drive from Geelong.	LUNCH Coombe Yarra Valley Visit the former home of world-famous opera singer Dame Nellie Melba, still owned by her family. Enjoy lunch at the restaurant, stock up on local produce at the Providore and visit the gallery.
AFTERNOON Hidden Secret Tours Eat like a local and learn about the food and coffee culture of Melbourne, its famous laneways, people and local businesses.	AFTERNOON Gold Era at Sovereign Hill Be transported back to the 1850s and discover Melbourne’s history where the gold rush comes to life. Experience a race around the hill, explore underground mines and pan for gold. Participate in a workshop to make your own sweets to take home. Groups up to 4,000.	AFTERNOON Segway Geelong plus Curlewis Golf Range Experience the Geelong waterfront on a 1-hour tour riding a Segway, self-balancing personal motorised transporter. Combine with a visit to one of Australia’s top ranked golf courses.	AFTERNOON Rayner’s Orchard Fruit Visit this specialty orchard that grows over 450 varieties of fruit, including: peaches, nectarines, plums, apricots, and many others. Experience a tractor through the orchard and enjoy fruit tasting. Participate in fruit preserving and bottling and take home a fruity souvenir.
DINNER Munich Brauhaus Take your group to enjoy a German style banquet while enjoying stunning views of the Yarra River.	DINNER Lamplight Tour plus Dinner Experience the historic town after-dark exploring all the streets, cottages and laneways under the glow of a lamplight followed by a traditional dinner at Charlie Napier Hotel. Accommodation options are available in the historic town of Sovereign Hill.	DINNER 360Q Enjoy a special dinner of seafood and Mediterranean dishes at this iconic venue on the Geelong waterfront with stunning water views.	DINNER Metropolis Events Enjoy a gala dinner in this luxurious and sophisticated venue featuring a 17-metre internal dome and stunning city views. Groups up to 1,100.



CONFERENCE,
HOTELS AND
EXHIBITION VENUES

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HOTELS

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CROWN EVENTS & CONFERENCES

Crown Melbourne is uniquely positioned to host an array of events and conferences. As dedicated event specialists, they offer an unparalleled combination of central locations, exceptional professional facilities and flexible onsite expertise for events and conferences of any scale.

Positioned along the Yarra River within minutes from Melbourne's city centre, arts precinct and sport stadiums, Crown Melbourne is the most visited integrated resort in Australia. Our extensive and versatile events and conferencing facilities cater for everything from large scale product launches and exhibitions, to gala dinners and intimate cocktail functions, and are complemented by luxurious accommodation and extraordinary entertainment options on site.

Crown has the most extensive and versatile events and conferencing facilities in Melbourne. From the palatial Palladium that hosts prominent black tie events, to the beautiful River Room with floor to ceiling windows which overlooks the Yarra River. Crown conference facilities cater for large conferences, seminars, product launches and exhibitions. The expansive spaces extend well beyond our dedicated venues to also include smaller meetings rooms and private work spaces. With 28 different venues over 7,000 square metres, you will always be able to find a space to suit your event and the Crown Events & Conferences team will ensure that every detail is completely personalised and tailored to meet your specific needs.

Crown Conference Centre is a unique, purpose-built facility catering for residential conferences, meetings, seminars, product launches, exhibitions, and events. The clean modern design provides the ideal backdrop, affording an abundance of natural light in all breakout rooms, a flexible layout, along with the latest in audio-visual technology including wireless internet connections, data technology, web-casting and video conferencing facilities.

The Centre has two main plenary rooms, 16 breakout rooms, a dedicated exhibition space, exclusive group registration areas and four barista style cafes. The first floor of the Centre also boasts an Organiser's Suite - a private work area for organisers consisting of two offices, a boardroom accommodating up to 10 people.



Total Meeting Rooms: 27	Accommodation Room: 1600
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The Conference Hall is divisible into three separate rooms which are all pillarless and include multiple three phase power and AV outlet points. The space is also eco-friendly with supporting linen-free furniture and sensor activated lights.

Room Name	Sq(m)	Banquet	Classroom	Cocktail	Cabaret	Theatre
Palladium	2050	1500	1100	2500	1200	2500
Palladium A, B, C (individually)	656	440	300	800	305	700
Palladium A and B	1312	850	750	1500	680	1400
Palladium C1	256	160	130	220	128	200
Palladium C2	128	80	50	120	80	80
Palladium C3	256	160	130	220	128	200
River Room	468	270	150	500	240	500
Garden Room	192	120	90	150	96	150
Garden Room 1, 2, 3 (individually)	64	40	20	40	32	50
Garden Room 2 and 3	128	80	40	80	64	110
Conference Hall	609	390	414	800	312	800
CCH 1	296	180	180	-	144	330
CCH 2	157	90	90	-	72	170
CCH 3	157	90	90	-	72	170
CCH 1 and 2	453	270	270	-	216	570
CCH 2 and 3	313	180	180	-	144	330
Exhibition Hall	746	-	-	-	-	-
Promenade Room	542	320	336	600	256	660
P1	291	160	156	300	128	338
P2	126	80	72	-	64	132
P3	126	80	72	-	64	132
P1 and P2	416	240	255	450	224	520
P2 and P3	251	140	138	300	112	286
M1-M16	76	20-40	21-63	-	16-56	42-110
M room combination	150	80	42-90	110-160	48-72	100-150
Crown Avairy	600	400	280	550	320	550

A: 8 Whiteman Street, Southbank, Victoria 3006
P: +61 3 9292 6222 | **E:** event_sales@crownmelbourne.com.au
W: crowneventsandconferences.com.au



MELBOURNE CONVENTION AND EXHIBITION CENTRE

Melbourne Convention and Exhibition Centre (MCEC) is Melbourne's destination for big ideas and inspirational events. Showcasing an incredible range of spaces, innovative design and jaw-dropping food, we are home to the most spectacular local and international events and have everything you need to inspire your guests.

A location that pulls out all the stops

Located only 20 minutes from the airport in Melbourne's buzzing South Wharf, we are in prime position for city exploring. And with the Pan Pacific Melbourne and Novotel Melbourne South Wharf on-site as well as parking and public transport on our doorstep, you can expect record numbers at your next event.

Food inspired by Melbourne

Inspired by Melbourne's dining scene, every dish on our menu provides a feast for the eyes and taste buds. But don't just take our word for it. Come by our kitchen for a private menu tasting and our seasoned chefs will work with you to create food and beverages that are perfect for your event.

Creating the perfect atmosphere

At MCEC, we don't just provide space, we create environments that are tailored around your event. We have access to the latest technology and our team will help you find AV, lighting and design solutions that will leave your guests in awe.

Perfect partnerships

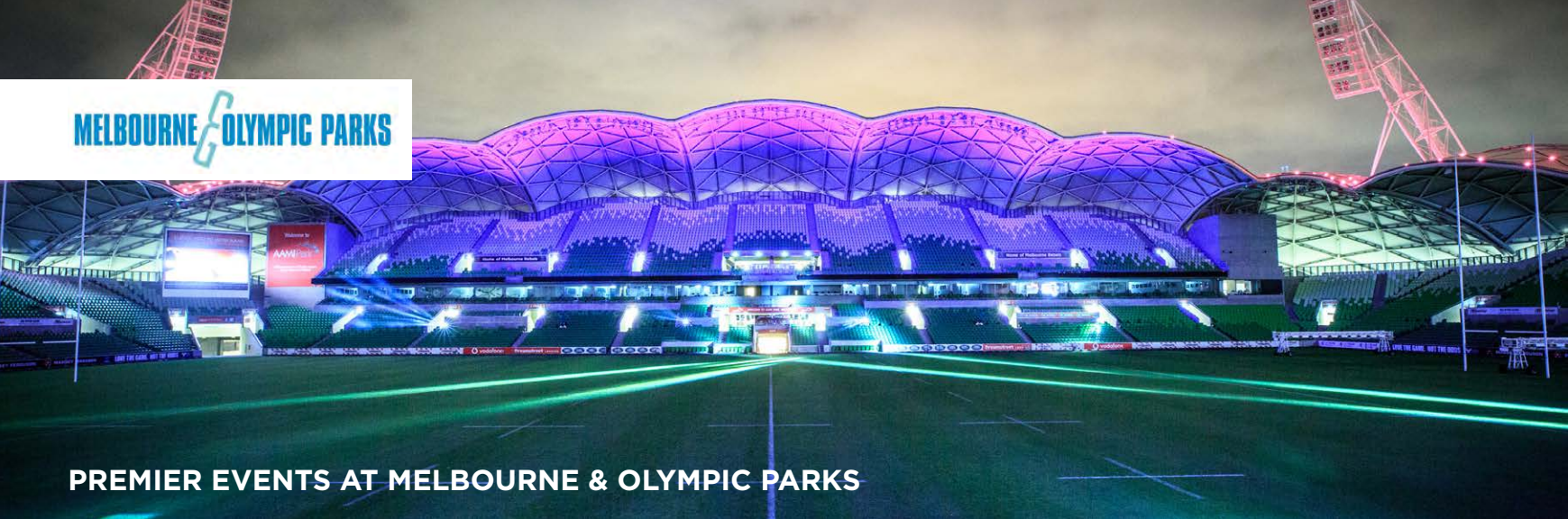
From the moment you set the date, we'll be on call to offer guidance on everything from entertainment and lighting right down to entrées and canapés. So whether you're seeking advice and inspiration or know exactly what you want, our team of experts have the skills to bring your vision to life.

Meeting Capacity (Max): 12500	Total Meeting Rooms: 63
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Room Name	Sq(m)	Banquet	Board	Classroom	Cocktail	Cabaret	Theatre	U-shape
Convention Centre								
Plenary	-	1,270	-	846	1,500	1,016	5,564	-
Melbourne Room	2,408	1,450	-	864	2,007	1,160	2,232	-
Small meeting rooms	73	30	18	27	60	24	70	21
Small meeting rooms combined	145	70	-	72	120	56	140	-
Small cantilivered meeting rooms	76	30	20	27	63	24	60	16
Medium meeting rooms	139	60	36	63	116	48	132	36
Large meeting rooms	235	120	42	96	196	96	234	51
Large meeting rooms combined	473	280	-	192	394	224	468	-
Exhibition Centre								
Bays 1-26 (figures based on two bays)	3,028	1,520	-	-	2,523	1,216	2,024	-
Sovereign Room	908	480	-	378	756	384	866	-
Goldfields Theatre	1,296	670	-	525	1,080	536	1,005	-
Goldfields Event Space	1,501	740	-	525	1,251	600	980	-
Goldfields Event Space Combined	3,028	1,400	-	-	2,523	1,120	2,024	-
Eureka meeting rooms	180	100	48	84	150	80	180	39
Eureka meeting rooms combined	544	340	-	252	453	272	540	-
Courtyard meeting rooms combined	75	30	24	39	62	24	61	18
Courtyard meeting rooms combined	151	70	48	90	126	56	149	48
Clarendon Auditorium	558	-	-	-	-	-	466	-
Clarendon Room	116	80	36	42	97	64	109	36
Clarendon Room A & B	169	60	36	63	141	56	132	36
Clarendon Room A & B combined	338	150	-	132	282	120	264	-
Clarendon Room C	78	40	18	27	65	32	60	24
Clarendon Room D	105	60	30	45	87	48	90	30
Clarendon Room E	80	50	30	30	66	40	81	30
Clarendon Room D & E combined	195	80	30	60	163	56	136	-
Clarendon Room F	47	20	18	18	39	16	42	15
Clarendon Room G	126	40	24	39	105	32	70	24

A: 1 Convention Centre Place, South Wharf, Victoria 3006
P: +61 3 9235 8210 | **E:** sales@mcec.com.au
W: mcec.com.au



PREMIER EVENTS AT MELBOURNE & OLYMPIC PARKS

Melbourne, home to the world’s leading entertainment facilities, offers an array of spaces for a truly unique Melbourne experience, all paired with world-famous Australian hospitality.

Located on the edge of the city's vibrant city centre, Melbourne & Olympic Parks, is the home of the Australian Open Tennis Championship, with Rod Laver Arena (Centre Court) perfect for hosting intimate gatherings within its vibrant open spaces, including new bars and restaurants.

For an experience like no other, AAMI Park, the site of the nation’s most historical sporting moments, offers stunning views for guests of 50 to 1,500 to enjoy, as well as offering a bespoke money-can’t-buy immersive back-of-house tours.

Margaret Court Arena and Melbourne Arena both also present one of the most exciting large scale event formats for guests from 200 up to 8,500, with flexibility for luxury dinners, car launches, exceptional cocktail parties, galas, conferences and more.

Looking to 2022, a new state-of-the-art conference centre will be joining the impressive list of arenas, stadium and venues in the cultural hub of the country, with capacity to host up to 3,000 guests. The development promises to elevate Melbourne & Olympic Park’s capabilities yet again with bookings available from early 2019.

Venues

AAMI PARK

Discover awe inspiring views of the award-winning playing pitch to experience an unrivalled business event. The Olympic Park rooms invite the outside in, with floor to ceiling windows that overlook the playing pitch. Expand your event further and host a cocktail party on the third floor of the stadium. This space is designed with a central bar and uncompromised views of either the Melbourne’s city centre or Richmond. Bespoke options can be arranged to take advantage of the concourse, green spaces or even the athletes changing rooms, for a truly memorable event experience.

MARGARET COURT ARENA

Be inspired by the design, acoustics and architecture that this multipurpose intimate arena offers. Shining brightly as Melbourne & Olympic Parks’ newest arena, Margaret Court Arena has been designed with events in mind.

This outdoor show court turned indoor arena, oozes innovation and sophistication, offering immense flexibility for events of any type. Your event can be seamlessly transformed from indoor to outdoor in a matter of minutes, with the world’s fastest retractable roof. Margaret Court Arena invites the outside in with no fear of Melbourne’s unpredictable weather ruining your affair.

MELBOURNE ARENA

Impress your guests by hosting a truly unique event experience in our most versatile venue. Stage your next premier event at Melbourne’s home of indoor sports, Hisense Arena. With the largest floor space at Melbourne & Olympic Parks, this venue can be configured in almost any format, allowing you to transform the arena for your specific event requirements. From an elaborate gala dinner for 2,000 guests to a plenary session for up to 8,500 guests, Hisense Arena is both versatile and unique, offering you the ultimate blank canvas. Special access can be granted to encompass the artists and athletes back stage rooms, along with the use of the corporate suites. Hisense Arena boasts two large breakout rooms, one of which has an unparalleled view of the Melbourne city skyline.

THE VISTA

There is no other location quite like The Vista in Melbourne. The unique vantage point of The Vista offers endless versatility; with the ability to hold an open-air event, erect a marquee or feature other installations. Guests will gaze at the uninterrupted outlook of Melbourne, the Yarra River and Royal Botanic Gardens. Why not complement your event with the use of the surrounding Show Court Two, River Terrace or Tanderrum Bridge to create a truly remarkable experience.

Room Name	Sq (m)	Banquet	Cocktail	Classroom	Theatre
Rod Laver Arena	NA	1200	2000	800	15000
Margaret Court Arena	1250	650	1200	450	5000
Melbourne Arena	2760	1600	2800	1200	8500
Olympic Park Rooms at AAMI Park	1600	650	1200	NA	1000
Olympic Park Room 1	564	250	500	NA	400
Olympic Park Room 2	521	250	500	NA	500
Olympic Park Room 3	527	250	500	NA	400
The Vista	930	NA	1800	NA	NA

A: Olympic Boulevard, Melbourne, Victoria 3000
P: +61 3 9286 1118 | **E:** sales@mopt.vic.gov.au
W: melbournepark.com.au



A NEW VENUE FOR MELBOURNE THAT PROMISES TO OFFER A UNIQUE EXPERIENCE

Located on the edge of the vibrant city centre, Melbourne Park, home of the Australian Open Tennis Championship, is embarking on stage three of its \$1 Billion redevelopment.

Beginning in early 2019, Melbourne Park’s final stage of its world-class transformation will reveal an unparalleled events centre, that will play homage to the Australian landscape and bring Melbourne Park closer to the city.

Civic in design, this architecturally impressive concept that is quintessentially Melbourne, will include 8.5m high-ceilings. Floor to ceiling windows will project natural light across a generous 2,000sqm pillarless ballroom and 1,000sqm pre-function area. Spanning over two levels, the top level will feature a 250-seat auditorium, an abundance of breakout rooms and an outdoor terrace with uninterrupted views of the Melbourne city skyline.

The new spaces will be at the centre of one of Melbourne’s largest parklands, enticing you to take full advantage of the outdoor surroundings of Australia’s iconic entertainment and sporting precinct.

Stunning views from both levels of the new events centre will capture the precinct’s peerless position, as an extension of the city centre, amidst the picturesque Botanic Gardens and Yarra River.

Set to open in February 2022, the development promises to elevate Melbourne & Olympic Park’s capabilities yet again. This centre will sit alongside some of the world’s best venues in Rod Laver Arena, Margaret Court Arena, Melbourne Arena and AAMI Park. Bookings are available from early 2019.



A: Olympic Boulevard, Melbourne, Victoria 3000
P: +61 3 9286 1118 | **E:** sales@mopt.vic.gov.au
W: melbournepark.com.au

Meeting Capacity (Max):	Total Meeting Rooms:	Accommodation Room:	Accommodation Capacity (max):
1500	15	550	1100



GRAND HYATT MELBOURNE

Grand Hyatt Melbourne sets an unprecedented benchmark in five-star luxury, located on the iconic Collins Street, the Paris end of Melbourne. Perfectly poised in the heart of the city’s business, shopping, theatre and restaurant district, the hotel is ideal for both business and leisure travellers alike and only walking distance from Melbourne’s main tourist attractions. Grand Hyatt Melbourne’s meeting and banquet facilities consist of 15 rooms, including the hotel’s elegant pillarless Savoy Ballroom, the picturesque Mayfair Ballroom and the exclusive events space the residence.

CONFERENCE AND EVENT FACILITIES

Grand Hyatt Melbourne has a unique, purpose-built event floor that offers 15 state-of-the-art spaces. Each space is flexible and can be easily configured to accommodate all types of functions including residential conferences, exhibitions, product launches, gala dinners and private seminars, with catering up to 1500 guests.

The event floor is equipped with advanced audio-visual technology and supported by its in-house audio-visual partner Encore Event Technologies. A dedicated event concierge is also available to assist planners during their event to ensure an unparalleled and personalised experience. In addition, planners can also utilise the Hyatt Event Concierge App, allowing them to make discreet meeting requests at the touch of a button.

ACCOMMODATION

The 550 luxurious guestrooms include custom-made beds facing floor-to-ceiling windows overlook spectacular Melbourne skyline or river views, a marble bathroom with separate tub and shower and Egyptian cotton linens. Each room features an LCD flat screen TV and a comfortable work area comprising an L-shaped sofa, round table and leather upholstered armchair. Complimentary high speed WiFi on an unlimited number of devices is also available.

All premium suites, Grand King suites and Club rooms are located on the top five floors of the hotel and provide access to the executive Grand Club Lounge which overlooks panoramic views of Melbourne and offers complimentary deluxe continental breakfast, all day refreshments, evening drinks with canapes and personal check-in and check-out services. The Grand Club Lounge also provides complimentary one hour boardroom hire for meetings and wireless internet access.

RESTAURANTS AND BARS

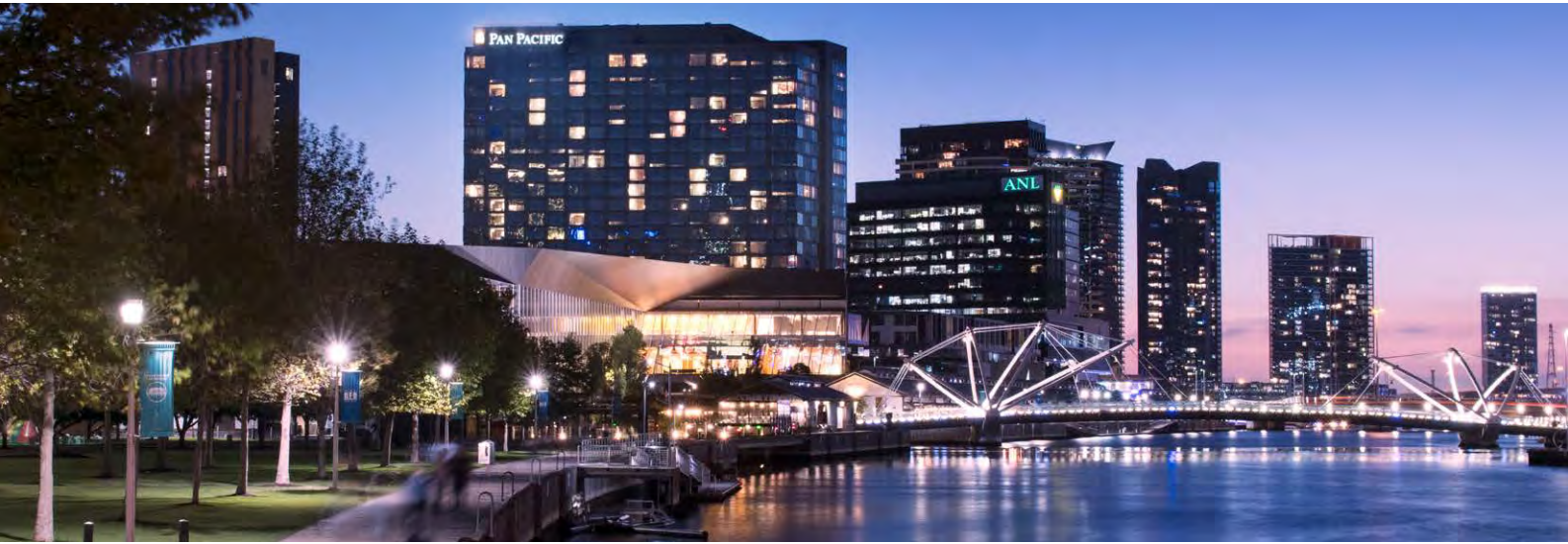
Collins Kitchen: contemporary restaurant open Monday to Friday from 6am - 10.30pm and 6.30am - 10.30pm on weekends, offering buffet breakfast, lunch, afternoon tea, dinner and all-day dining.

Ru-Co Bar: open from 5pm until late on Tuesday to Thursday, and 4pm until late on Friday and Saturday. Grand Club Lounge: open daily for Grand Club and suite guests from 6:30am - 10pm.

Room Name	Ht (m)	Sq (ft)/Sq (m)	Banquet	Board	Classroom	Cocktail	Cabaret	Theatre	U-shape
Level 8									
Savoy Ballroom	7.5 / 6.5	13,638 / 1,267	730	-	600	1500	520	1120	-
Savoy 1, 2, 3	7.5 / 6.5	9,677 / 899	620	-	500	1250	448	1000	-
Savoy 1	7.5	5,597 / 520	320	-	300	500	256	500	-
Savoy 2	6.5	2,056 / 191	130	30	80	200	96	180	-
Savoy 3	6.5	2,024 / 188	130	30	80	200	96	180	-
Mayfair Ballroom	4.7 / 3.2	5,963 / 554	320	-	320	450	256	500	-
Mayfair 1	4.7 / 3.7	3,746 / 348	220	40	220	250	160	300	42
Mayfair 2	3.2	1,141 / 106	50	20	50	75	48	80	30
Mayfair 3	3.2	1,076 / 100	50	20	50	75	48	80	30
Bristol 1, 2	3.3	1,453 / 135	80	20	60	100	56	100	30
Bristol 1	3.3	463 / 43	20	-	-	25	16	25	-
Bristol 2	3.3	990 / 92	50	-	-	40	32	40	-
Connaught	3.3	861 / 80	40	14	30	40	32	40	18
Grosvenor 1, 2	3.6	1,389 / 129	80	20	50	80	64	80	30
Grosvenor 1	3.6	754 / 70	40	12	25	40	32	40	-
Grosvenor 2	3.6	635 / 59	40	12	25	40	32	40	-
The Boardroom	2.6	312 / 29	-	8	-	-	-	-	-
the residence									
the residence	7.1 / 3	6,792 / 631	160	-	-	410	-	-	-
Verandah, Library, Wine Room	7.1 / 3	3,509 / 326	160	-	108	210	112	210	-
Verandah	7.1	1,647 / 153	80	16	48	150	48	110	20
The Library	7.1 / 3	893 / 83	20	12	30	30	16	40	-
Wine Room	7.1 / 3	969 / 90	20	12	30	30	16	40	-
Courtyard	7.4	2,260 / 210	60	-	-	200	-	80	-

A: 123 Collins Street, Melbourne, Victoria 3000
P: +61 3 9653 4449 | **E:** ghmelbourne.events@hyatt.com
W: melbourne.grand.hyatt.com

Meeting Capacity (Max):	Total Meeting Rooms:	Accommodation Room:	Accommodation Capacity (max):
220	6	396	840



PAN PACIFIC MELBOURNE

Hotel at a glance

Perfectly positioned on South Wharf along the scenic Yarra River, Pan Pacific Melbourne offers direct access to Melbourne Convention and Exhibition Centre (MCEC), and is the perfect choice for delegates attending a meeting or travelling on business or leisure.

Located a 20-minute taxi ride from Melbourne Airport, every one of the 396 luxury hotel rooms and suites offer panoramic views of the Yarra River, Port Phillip Bay or city while featuring modern furnishings. For an elevated experience, select a stunning Pacific Club King Room for additional comfort and exclusive access to the Pacific Club Lounge, boasting an outdoor terrace that almost ‘floats’ above the Yarra River.

Guests will be able to revive their senses in the 24-hour fitness centre with a range of state-of-the-art equipment. Our on-site Dock 37 Bar & Kitchen offers a fantastic modern cuisine in an upmarket yet relaxed atmosphere. To enhance guest’s dining experience, the restaurant also features seven-metre high ceilings and a unique suspended wine gantry.

Accommodation

Pan Pacific Melbourne offers refreshed, modern rooms and suites featuring floor-to-ceiling windows as well as thoughtful amenities. For guests’ convenience and comfort, each guest room includes complimentary internet access, soaking tub and daily turn-down service upon request, personalised wake-up service, executive writing desk, FOXTEL channels and pillow menu.

On-site meetings and events

The hotel also offers modern meeting facilities with capacity from 2 to 220 delegates, as well as outdoor options allowing flexibility and natural light.

Spread across 450 square metres of thoughtfully-designed indoor and outdoor space, each of the meeting venues comes complete with complimentary

high-speed internet access, state-of-the-art audio-visual equipment, gourmet catering options and convenient business services.

Pan Pacific Melbourne’s Woodside rooms and terrace are its main meeting and events space, located on the ground floor facing South Wharf Promenade. These rooms are complemented by two smart boardrooms, which also enjoy natural light. The in-house culinary experts can customize a gourmet selection of international and local cuisine as well as placing exceptional attention to detail.

The hotel’s onsite audio visual partner provides superior audio visual solutions, creative styling and set design, first-class multimedia production and innovative digital event services. Pan Pacific Melbourne can confidently offer world-class meetings and events services to its clients.

Room Name	Sq (m)	Banquet	Board	Classroom	Cocktail	Cabaret	Theatre	U-shape
Woodside 1	54	30	20	27	48	24	48	21
Woodside 2	67	40	20	36	60	36	60	24
Woodside 3	94	60	36	45	75	48	80	30
Woodside 4	51	10	10	12	15	-	20	-
River Room	38	12	12	-	-	-	-	-
Boardroom	24	8	8	-	-	-	-	-
Woodside 1 + 2	122	70	39	54	90	56	110	42
Woodside 1 + 2 + 3	215	140	66	90	180	104	190	66
Woodside 1 + 2 +3 +4	266	150	72	110	200	135	220	78
Woodside 2 + 3	161	100	48	72	150	80	150	39
Woodside 2 + 3 + 4	212	120	54	84	160	90	160	42
Woodside 3 + 4	145	80	42	60	100	64	90	30
Terrace 1	70	-	-	-	50	-	50	-
Terrace 2	70	-	-	-	50	-	50	-
Terrace 1 + 2	140	60	-	-	100	-	100	-

A: 2 Convention Centre Place, South Wharf, Victoria 3006
P: +61 3 9027 2000 | **E:** events.pppmel@panpacific.com
W: panpacific.com.au

ACCOR – PULLMAN MELBOURNE ON THE PARK

Offering business and leisure travellers an elegant upscale hotel in which to meet, connect and socialise... Because at Pullman, business can rhyme with pleasure.

Pullman Melbourne on the Park is the perfect destination for an unforgettable stay, conference or event - blending historic features with modern comforts and high end technology. Ideally located in the heart of East Melbourne and the sporting and entertainment precinct, the hotel overlooks Fitzroy Gardens and the iconic Melbourne Cricket Ground (MCG). The hotel is only a short walk to Melbourne’s central business district, with easy access to public transport.

At Pullman, we pride ourselves on delivering crisp service, a sophisticated ambiance and state-of-the-art technology - creating an extraordinary setting for corporate and leisure events. Our 11 distinctive function spaces are fully flexible



★★★★★

Meeting Capacity (Max):	Total Meeting Rooms:	Accommodation Room:	Accommodation Capacity (max):
1000	11	419	1257

for a wide range of gatherings, and feature in-built state-of-the-art audio visual equipment provided by our onsite partner, Audio Visual Dynamics. Specialising in presentation and conference equipment; no matter how small or large the event, Audio Visual Dynamics has the right equipment to achieve your vision.

Room Name	Sq(m)	Banquet	Board	Classroom	Cocktail	Cabaret	Theatre	U-shape
Ballroom 1	188	130	-	102	150	104	232	-
Ballroom 2	193	130	-	102	150	104	232	-
Ballroom 3	322	200	-	198	300	160	320	-
Grand Ballroom	707	510	-	400	1000	400	850	-
Ballroom 1-2	382	250	-	204	350	200	344	-
Ballroom 2-3	515	300	-	300	500	256	492	-
Stradbroke	92	60	27	45	60	48	80	30
Huntingfield	70	60	27	45	60	48	80	30
Delacombe	115	80	27	45	80	64	90	30
Stradbroke/Huntingfield/Delacombe	277	200	-	135	250	144	240	-
Stradbroke-Huntingfield	162	120	-	90	120	80	160	-
Huntingfield-Delacombe	185	140	-	90	160	104	160	-
La Trobe	96	40	15	27	50	32	40	18
Hopetoun	55	30	18	18	30	24	40	18
Hotham	34	20	12	18	16	-	24	-
Hopetoun-Hotham	89	50	-	36	50	-	55	-
Boardroom 1	27	-	8	-	-	-	-	-
Boardroom 2	30	-	12	-	-	-	-	-

A: 192 Wellington Parade, East Melbourne, Victoria 3002
P: +61 3 9419 2000 | **E:** h9875@accor.com
W: pullmanonthepark.com.au

SOVEREIGN HILL

Embrace the adventure of life in gold rush Australia at this multi-award winning museum. Located in the historic city of Ballarat, less than 90 minutes from Melbourne’s city centre and airports, Sovereign Hill presents the ideal location for day meetings, incentive group visits and full-residence conference programs. With superb accommodation, multi-purpose meeting rooms equipped with modern technology, an array of dining options and a professional, dedicated event team, your visit will be an outstanding success.

Tailor a package to include a range of truly unique and enjoyable experiences including gold panning, mine tours, coach rides, our famous sound-and-light show “Aura” and ‘Race Around the Hill’, our signature team building activity.

Whether planning a small retreat, a conference for 100 or an incentive program for 4000, your delegates will depart with lasting memories of a truly unique experience.

Room Name	Banquet	Board	Classroom	Cocktail	Cabaret	Theatre	U-shape
Hotham Room	n/a	20	18	n/a	n/a	30	18
La Trobe Room	60	30	30	50	48	45	25
Steinfeld’s Lounge	60	30	30	60	48	80	25
Charlie Napier Hotel	80	40	30	120	60	100	30
New York Bakery	180	n/a	n/a	200	80	120	n/a
Victoria Theatre	60	n/a	n/a	120	36	180	n/a
Theatre Retiring Room	24	24	n/a	60	n/a	n/a	n/a
United States Hotel Dining Room	34	n/a	n/a	n/a	n/a	n/a	n/a
Café and Deck	200	n/a	n/a	200	n/a	n/a	n/a

★★★★☆

Meeting Capacity (Max):	Total Meeting Rooms:	Accommodation Room:	Accommodation Capacity (max):
180	9	64	180



A: Bradshaw Street, Ballarat, Victoria 3350
P: +61 3 5329 2616 | **E:** functions@sovereignhill.com.au
W: sovereignhill.com.au

THE SAVOY HOTEL

The Savoy Hotel on Little Collins is ideally located across the road from Southern Cross Station and a short walk from MCEC. Built in 1866, the building has gone through an extensive multimillion dollar refurbishment, blending contemporary design with its Art Deco origins. The hotel has 163 elegant guest rooms with plush furnishings, full-length mirrors and custom carpets. The sophisticated lobby creates an inviting sense of arrival with its warm timbers, mirror and brass elements complemented by luxurious soft furnishings. On the ground floor, Alexander Bar offers signature dining menus for any time of day, its sophisticated cocktail lounge promises memorable experiences that won’t disappoint. The second floor restaurant offers a sumptuous breakfast with an array of pastries, eggs, fruits and much more. Featuring six stylish yet spacious and versatile meeting rooms, with natural light, bold geometric patterned carpets, linear angled pillars and classic tray ceilings, The Savoy Hotel on Little Collins is the ideal location for your next event, offering a variety of dimensions, designed to accommodate between 130 people in a theatre style or 320 people in a cocktail style event.

Room Name	Sq(m)	Banquet	Board	Classroom	Cocktail	Cabaret	Theatre	U-shape
Plaza Ballroom	134	100	40	80	200	70	130	36
Collins Room	76	60	25	30	80	30	80	25
Plaza Ballroom and Collins Room	252	160	40	80	320	65	130	36
Spencer Room	74	50	25	30	70	30	70	25
Williams room	37	20	12	-	20	8	15	12

THE LANGHAM, MELBOURNE

The Langham, Melbourne is the city’s most luxurious and service-focussed hotel that strives for excellence in every element of our guests’ experience. It is the city’s best five-star hotel and is renowned for offering guests an unparalleled level of service unavailable anywhere else in Melbourne.

Desirably located on the banks of the Yarra River in Southbank overlooking Melbourne’s iconic, Flinders Street Station. The hotel is appealing to domestic, international, business and leisure guests alike. Featuring all of the hallmarks of a five-star hotel, The Langham, Melbourne offers guests an elegant haven in which to relax, conduct business, attend an event or dine.

From the option to check in from the comfort of your own room to being one of the only hotels to offer a turndown service to boasting classically-designed rooms with spacious outdoor terraces and balconies as well as being one of only three hotels in Australia with three full time concierges and three dedicated Service Stylists, The Langham, Melbourne extends truly intuitive service that aims to anticipate guests needs and exceed their expectations.

★★★★★

Meeting Capacity (Max):	Total Meeting Rooms:	Accommodation Room:	Accommodation Capacity (max):
320	5	163	320



A: 630 Little Collins Street, Melbourne, Victoria 3000
P: +61 3 9622 8888 | **E:** meet@tfehotels.com
W: savoyhotelmelbourne.com

★★★★★

Meeting Capacity (Max):	Total Meeting Rooms:	Accommodation Room:	Accommodation Capacity (max):
340	17	388	161

Room Name	Sq(m)	Banquet	Board	Classroom	Cocktail	Cabaret	Theatre	U-shape
Clarendon Ballroom	332	220	-	159	400	196	318	72
Clarendon Ballroom A	110	80	-	54	120	48	120	36
Clarendon Ballroom B	110	80	-	54	120	48	120	36
Clarendon Ballroom C	110	80	-	54	120	48	120	36
Alto	184	130	-	96	200	96	143	45
Swanston Rooms	360	110	-	48	200	24	150	-
Swanston I	105	50	-	39	100	40	54	24
Swanston II	90	50	-	51	100	64	100	40
Yarra Rooms	115	70	-	48	100	32	80	34
Yarra I	57.5	30	-	24	50	20	50	18
Yarra II	57.5	30	-	24	50	20	50	18
Flinders Room	77.4	50	-	36	80	32	50	24
Boardroom	68	14	14	-	-	-	-	-
Collins Room	37.2	14	14	-	-	-	-	-
Little Collins	19.1	6	-	-	-	-	-	-
Towers I	32	20	-	12	-	12	20	15
Tower II	52	40	-	30	-	20	40	21

A: 1 Southgate Avenue, Southbank, Victoria 3006
P: +61 3 8696 8888 | **E:** geeta.seneviratne@langhamhotels.com
W: langhamhotels.com/melbourne



CROWNE PLAZA MELBOURNE

Melbourne's only absolute river front hotel, just a short walk from Melbourne's city centre, opposite the Melbourne Convention and Exhibition Centre, Casino, lively Southbank dinning precinct and situated in the free-tram zone. China ready accredited, the hotel features comforts including Chinese CCTV, bottled water, translator app. and Chinese buffet items. With 402 recently refurbished guest rooms (102 Twins) many featuring spectacular river and city views, the hotel is experienced in hosting international incentive groups.

A: 1-5 Spencer Street, Melbourne, Victoria 3008
P: +61 3 9648 2777 | **E:** meetings.melfs@ihg.com
W: melbourne.crowneplaza.com

CROWN TOWERS MELBOURNE

Crown Towers Melbourne is the ultimate in luxury close to the heart of the city. Renowned as one of the finest hotels in the world, Crown Towers offers unmatched elegance and sophistication. The opulent surrounds and exemplary service of this riverside icon include a dedicated business centre, fully equipped fitness centre and the exclusive Crystal Club.

CROWN METROPOL MELBOURNE

Crown Metropol Melbourne offers contemporary style and elegance minutes from Melbourne's business, sports and leisure hubs. This urban oasis combines stylish accommodation with bold design and a dedicated business centre, The Office. Its sleek design flows from the striking exterior to the understated sophistication of guest rooms and exclusive loft suites. The eclectic verve of Crown Metropol makes it the perfect city retreat.

CROWN PROMENADE MELBOURNE

With its blend of modern style, warm service and city-side location, Crown Promenade Melbourne is ideal for your next business trip. Crown Promenade makes business travel a pleasure with its extensive dedicated business facilities and meeting rooms. To unwind after a busy day, Mesh restaurant and Tonic bar is conveniently on site, or use the air bridge to connect to Crown's exciting restaurants, bars and entertainment.



BATMAN'S HILL ON COLLINS

Batman's Hill On Collins is a historical hotel located in Melbourne's city centre, opposite Southern Cross Station and the Skybus Airport Shuttles, walking distance from Melbourne Exhibition and Convention Centre, Casino and Docklands precinct. The hotel features also 190 rooms and self-contained apartments (Studio, 1-Bedroom and 2 Bedroom), a fully equipped conference center with 10 function spaces and 2 restaurants. Listed as a heritage building and offering an impeccable service, Batman's Hill will make your stay unique.

A: 623 Collins Street, Melbourne, Victoria 3000
P: +61 3 9614 6344 | **E:** bdmdomestic@batmanshill.com.au
W: batmanshill.com.au

A: 8 Whiteman Street, Southbank, Victoria 3006
P: +61 3 9292 6868 | **E:** reservations.mct@crownhotels.com.au
W: crowntowersmelbourne.com.au

A: 8 Whiteman Street, Southbank, Victoria 3006
P: +61 3 9292 6211 | **E:** reservations.mcm@crownhotels.com.au
W: crownmetropolmelbourne.com.au

A: 8 Whiteman Street, Southbank, Victoria 3006
P: +61 3 9292 6688 | **E:** reservations.mcp@crownhotels.com.au
W: crownpromenademelbourne.com.au

ACCOR - IBIS MELBOURNE HOTEL & APARTMENTS

ibis Melbourne Hotel & Apartments is conveniently located within walking distance of the famous Queen Victoria Markets, city's shopping district and Lygon Street restaurant precinct. Our three versatile, refurbished event spaces cater for up to 300 delegates theatre-style and are uniquely Melbourne in design. Featuring 250 accommodation rooms, ibis Melbourne Hotel & Apartments is the perfect choice for your next business or leisure event.

ACCOR - MERCURE MELBOURNE CAROLINE SPRINGS

Mercure Melbourne Caroline Springs is located in the award winning WestWaters Hotel & Entertainment Complex. An all-in one venue that provides function space, accommodation and more. An out of city location with easy access to the city centre and airports the location is ideally suited for local and visiting guests. From corporate events to celebrations they can cater for up to 250 for a gala dinner and 400 for a lavish cocktail affair.

ACCOR - MERCURE MELBOURNE TREASURY GARDENS

Located in Melbourne's city centre, Mercure Melbourne Treasury Gardens is the ideal venue for meetings, conferences, product launches and seminars of up to 300 guests. The venue offers 'Mindful Meetings', a signature program by Mercure Hotels designed to help deliver richer meeting experiences to drive meaningful results with some fun along the way. For lunch or post-event drinks, stop in at Hop Sing Bar & Food, a contemporary restaurant and bar with an Asian-infused menu designed for sharing.

ACCOR - NOVOTEL MELBOURNE CENTRAL & IBIS MELBOURNE CENTRAL

Towering above its discreet location, the Novotel Melbourne Central & Ibis Melbourne Central connects business and leisure travellers to the heart of Australia's cultural capital, Melbourne. Be immersed in the famous laneway dining and shopping culture only steps away or take advantage of the free tram network connecting all corners of the city. "The perfect way to stay when visiting Melbourne"

ACCOR - NOVOTEL MELBOURNE ON COLLINS

Meet in the heart of Melbourne. Novotel Melbourne on Collins, located on bustling Collins Street and atop the St. Collins Lane shopping centre, offers eight versatile function rooms. The pillarless ballroom can separate into four spaces, seating up to 400 delegates and features floor-to-ceiling windows overlooking Little Collins Street. The 4.5-star hotel consists of 380 accommodation rooms, Lane Restaurant & Bar, InBalance fitness centre and indoor heated pool.

ACCOR - NOVOTEL MELBOURNE SOUTH WHARF

Where Melbourne Meets. Novotel Melbourne South Wharf provides delegates with direct access into the Melbourne Convention and Exhibition Centre (MCEC). The striking golden hotel tower spans 26 levels above MCEC, with 347 modern and thoughtfully designed accommodation rooms and suites with views across the city skyline or towards Port Phillip Bay. All hotel guests enjoy complimentary Wi-Fi, built in Chromecast and access to the 24-hour on site fitness centre.

A: 15-21 Therry Street, Melbourne, Victoria 3000
P: +61 3 9666 0006 | **E:** h1564-sb3@accor.com
W: ibisemmelbourne.com.au

A: 10-20 Lake Street, Caroline Springs, Victoria 3023
P: +61 3 8358 0555 | **E:** reception@westwatershotel.com.au
W: mercure.com/caroline/springs

A: 13 Spring Street, Melbourne, Victoria 3000
P: +61 3 9205 9967 | **E:** h2086-sb1@accor.com
W: mercuremelbourne.com.au

A: 399 Little Lonsdale Street, Melbourne, Victoria 3000
P: +61 3 9929 8888 | **E:** ha0b1@accor.com
W: melbournecentralhotels.com.au

A: 270 Collins Street, Melbourne, Victoria 3000
P: +61 3 9667 5800 | **E:** h1587-sb2@accor.com
W: novotelmelbourne.com.au

A: 7 Convention Centre Place, Melbourne, Victoria 3006
P: +61 9058 0444 | **E:** hb064@accor.com
W: novotelmelbournesouthwharf.com.au

ACCOR – NOVOTEL MELBOURNE ST KILDA

Located in cosmopolitan St Kilda we are the ideal location for business and leisure. Access is easy with trams on the Esplanade, the SkyBus dropping and picking directly to and from the airport or you can take advantage of the on-site car park. With 211 accommodation rooms and dedicated conference floors: that can accommodate up to 400 guests, treat yourself and your colleagues to a unique Melbourne experience beach-side.

ACCOR – PULLMAN & MERCURE MELBOURNE ALBERT PARK

Overlooking picturesque Albert Park Lake, Pullman & Mercure Melbourne Albert Park is the ideal location for travellers looking to combine business with leisure. With close proximity to Melbourne’s central business district, St Kilda Beach and the vibrant Chapel Street shopping precinct, conference guests are able to enjoy all the diversity Melbourne has to offer. Facilities include; 31 conference and event spaces, 169 5-star Pullman Rooms, 209 4-star Mercure rooms, on-site restaurant, bar, café, gym and indoor pool.

ACCOR – QUAY WEST SUITES MELBOURNE

Nestled along cosmopolitan Melbourne’s Southgate precinct, Quay West Suites Melbourne combines 5-star hotel services with fully self-contained apartments, and offers spaces for functions of all shapes, sizes and duration. Quay West Suites also sports a stylish lobby, as well as a restaurant, bar and terrace. The terrace especially, comes into its own in the warmer months with an open-air vibe and a stunning city view.

ACCOR – SOFITEL MELBOURNE ON COLLINS

Located at the prestigious ‘Paris end’ of Collins Street, Sofitel Melbourne On Collins is centrally located amongst the city’s premier shopping, dining and theatre attractions. Discover a new level of comprehensive meeting services, with twelve individual meeting rooms that caters for events for up to 1000 in the Grand Ballroom. From level 36, the hotel features 363 accommodation rooms and suites offering Melbourne’s finest views, Sofitel MyBed, and marble bathrooms featuring luxurious amenities.

ADINA APARTMENT HOTEL MELBOURNE

Offering well-appointed serviced apartments and penthouses on the corner of Queen and Little Bourke Streets in the city centre, Adina Apartment Hotel Melbourne is the ideal home base for your Melbourne visit. The hotel offers 155 spacious one, two and three bedroom apartments with amenities such as a state-of-the-art gym, sauna and heated swimming pool. The hotel has five conference rooms which feature natural light and can accommodate a maximum capacity of 200 delegates.

ADINA APARTMENT HOTEL MELBOURNE FLINDERS STREET

Adina Apartment Hotel Melbourne Flinders Street is just two short blocks from Flinders Street Station and one block from Federation Square. The serviced apartment style hotel offers 63 one, two and three bedroom apartments with warm, welcoming interiors, stylish décor and a full range of creature comforts including kitchens, laundries and living space. Many also have balconies offering panoramic views over the city.



A: 16 The Esplanade, St Kilda, Victoria 3182
P: +61 3 9525 5522 | **E:** h1506-sb4@accor.com
W: novotelstkilda.com.au



A: 65 Queens Road, Albert Park VIC 3004
P: +61 3 9529 4300 | **E:** h8788-sb9@accor.com
W: pullmanalbertpark.com.au



A: 26 Southgate Avenue, Southbank, Victoria 3006
P: +61 3 9693 6014 | **E:** h8804-sb@accor.com
W: quaywestsuitesmelbourne.com.au



A: 25 Collins Street, Melbourne, Victoria 3000
P: +61 3 9653 7701 | **E:** h1902-sb13@sofitel.com
W: sofitel-melbourne.com.au



A: 189 Queen Street, Melbourne, Victoria 3000
P: +61 3 9934 0000 | **E:** meet@tfehotels.com
W: tfehotels.com/adina



A: 88 Flinders Street, Melbourne, Victoria 3000
P: +61 3 8663 0000 | **E:** meet@tfehotels.com
W: tfehotels.com/adina

ADINA APARTMENT HOTEL MELBOURNE NORTHBANK

Only a 6 minute walk from the MCEC, Adina Apartment Hotel Melbourne Northbank is ideally located close to Southern Cross Station and the Southbank promenade. The hotel features 108 studio, one and two bedroom apartments as well as a heated rooftop pool, sauna, spa, gym, on-site parking and 24 hour reception. The serviced apartments come with fully equipped kitchen facilities, in-room laundries and ample living space.

ADINA APARTMENT HOTEL MELBOURNE ST KILDA

Adina Apartment Hotel St Kilda is located in the heart of St Kilda and only minutes from the Melbourne’s city centre. The hotel has 82 one, two and three bedroom apartments or studio rooms which come with full kitchens, laundries and separate dining, living and working areas. All rooms are spacious, sunlit and feature the comforts of home, including free WiFi, grocery delivery service, on-site parking, day spa and room service.

BAYVIEW EDEN MELBOURNE

Bayview Eden Melbourne is a premium hotel and conference venue overlooking picturesque Albert Park and Lake. With space for up to 500 delegates, as well as rooms for small boardrooms and secretariats, the hotel can provide something for every need. All accommodation underwent a full refurbishment in 2017, followed by the exclusive conference floor in 2018.

PARKROYAL MELBOURNE AIRPORT

The award-winning PARKROYAL Melbourne Airport is proudly the only hotel in Australia that connects directly to both domestic and international airport terminals via undercover sky bridges. The dedicated Meeting and Events level offers 16 flexible event spaces, most with an abundance of natural light, accommodating up to 300 delegates. Complimentary WiFi is available throughout the hotel, as well as an international restaurant, café and bar.

QUALITY HOTEL TAYLORS LAKES

Quality Hotel Taylors Lakes is pleased to offer a unique business and leisure complex located just outside the city of Melbourne. Corporate guests can utilise the function facilities which range from an intimate board meeting to large conference seminars or even a cocktail event up to 300 people. With its adjacent complex of spacious rooms, gym and café it is an ideal spot for a corporate retreat or a one night stay over.

RENDEZVOUS HOTEL MELBOURNE

The Rendezvous Hotel Melbourne is located just a 3 minute walk from Flinders Street Station and a short walking distance to the MCEC. The 340 rooms are comfortably furnished and offer plush pillow menu, free WiFi, 24 hour in-room dining, Foxtel and on-demand movies. The Hotel offers 11 elegant and traditional style meeting rooms with natural light that can accommodate up to 330 delegates and offers modern audio-visual technology, professional conference management team and a fully equipped business centre.



A: 550 Flinders Street, Melbourne, Victoria 3000
P: +61 3 9246 0000 | **E:** meet@tfehotels.com
W: tfehotels.com/adina



A: 157 Fitzroy Street, St Kilda, Victoria 3182
P: +61 3 9536 0000 | **E:** meet@tfehotels.com
W: tfehotels.com/adina



A: 6 Queens Road, Melbourne, Victoria 3004
P: +61 3 9250 2222 | **E:** bayvieweden@bayviewhotels.com
W: eden.bayviewhotels.com



A: Arrival Drive, Tullamarine, Melbourne Airport, Victoria 3045
P: +61 3 8347 2000 | **E:** events.prmla@parkroyalhotels.com
W: parkroyalhotels.com/melbourne



A: 7 Melton Hwy, Taylors Lakes, Victoria 3038
P: +61 3 9217 9500 | **E:** functions@taylorslakeshotel.com.au
W: taylorslakeshotel.com.au



A: 328 Flinders Street, Melbourne, Victoria 3000
P: +61 3 9250 1888 | **E:** meet@tfehotels.com
W: tfehotels.com/rendezvous

TRAVELODGE HOTEL MELBOURNE DOCKLANDS

Travelodge Hotel Melbourne Docklands is perfectly located in the Melbourne’s city centre, close to Southern Cross Station and a short walk to Melbourne Exhibition and Convention Centre. Stay in one of 291 comfortable hotel rooms, equipped with free WiFi, flat screen TV, kitchenette and city views. The hotel offers two conference rooms to accommodate up to 85 guests. Start your day with breakfast in the Guest Lounge before exploring everything Melbourne has to offer.

TRAVELODGE HOTEL MELBOURNE SOUTHBANK

Travelodge Hotel Southbank is located right by the Melbourne Yarra River, close to the city centre, major transport, and within easy walking distance to the MCEC and The Crown Casino. The 275 hotel rooms are thoughtfully equipped with everything you need to feel comfortable and connected such as kitchenettes, Foxtel, complimentary WiFi and 24 Hr reception assistance. The hotel features two meeting rooms with natural light and theatre style capacity for up to 70 delegates.

VIBE HOTEL MARYSVILLE

Just 90 minutes from Melbourne, Vibe Hotel Marysville offers a stylish, contemporary base where you can relax and discover one of Australia’s most beautiful regions. Recharge in the wellness area, relax and cool down with a swim in the outdoor pool, or get out and explore Victoria region. Vibe Hotel Marysville has large-scale conference facilities with 5 meeting rooms and capacity for 300 delegates.



A: 66 Aurora Lane, Melbourne, Victoria 3008
P: +61 3 8615 1000 | E: meet@tfehotels.com
W: tfehotels.com/travelodge



A: 9 Riverside Quay, Melbourne, Victoria 3006
P: +61 3 8696 9600 | E: meet@tfehotels.com
W: tfehotels.com/travelodge



A: 32-42 Murchison Street, Marysville, Victoria 3779
P: +61 3 5957 7773 | E: meet@tfehotels.com
W: tfehotels.com/vibe

REGIONAL

BALGOWNIE ESTATE VINEYARD RESORT & SPA

Balgownie Estate is located in the heart of the Yarra Valley, just under one hour’s drive or approximately 50 km from Melbourne’s city centre and the airport. A luxury resort amongst the undulating green landscape is accentuated by the striking geometry of grape vine corridors. Purpose designed conference facilities make Balgownie Estate the perfect venue for special events. The venue also boasts 70 superbly appointed contemporary guest suites, Rae’s Restaurant, Cellar Door, Natskin Spa Retreat and Health Club.

MANSION HOTEL & SPA

Quite literally one of the grandest hotels in Australia, the Mansion Hotel & Spa at Werribee Park is a cosmopolitan haven of tranquillity and charm. This premier and highly sought after conference and event venue is just 30 minutes from Melbourne’s city centre. The celebrated service and luxurious guest rooms pair effortlessly with the noble 19th century estate and 10 acres of picturesque formal English gardens. The hotel also has a cocktail style capacity to cater for 530 guests.



A: 1309 Melba Highway, Yarra Glen, Victoria 3775
P: +61 3 9730 0700 | E: besales@balgownieestate.com.au
W: balgownieestate.com.au



A: K Road, Werribee, Victoria 3030
P: +61 3 9731 4000 | E: nmcmamara@lancemore.com.au
W: lancemore.com.au/mansion-hotel-and-spa



VENUES

showtime EVENT GROUP



SHOWTIME EVENT GROUP

Venus. Catering. Entertaining.

We deliver experiences.

Melbourne is internationally renowned for world class food, drink, and entertainment. Invite your guests to live like a Melburnian as Showtime Event Group combines these three elements in each of our bespoke programs.

Multiple venues across the city allow us to cater for groups of all sizes, and work with you or your appointed agents to create an itinerary which will tick every box on your wish list. From intimate cooking Masterclasses to large pop-up street style parties, our Incentive Programs will be sure to showcase the very best of Melbourne to your guests.

Dedicated Event Producers have all the tools to plan and execute perfect events on your behalf. Allow them to use existing relationships with Australia's best suppliers to arrange your entertainment, audio visual equipment and styling. We guarantee that you will enjoy your event experience as much as your guests.

For groups 25 - 5,500 people.

MELBOURNE CONVENTION BUREAU MELBOURNE INCENTIVES PLANNERS' GUIDE



A: 61 South Wharf Promenade, Victoria 3006
P: +61 3 9682 1777 | **E:** events@seg.melbourne
W: showtimeeventgroup.com.au



PRECINCT POP UP PARTY
“Create your own Laneway Festival”

Melbourne is famous for its diverse cultures and cuisines. Drawing inspiration from the pop-up night food markets that frequent Melbourne throughout the year, we have created a package that will take your guests on a truly unique Melbourne culinary and cultural journey.

Showtime Event Group will use our existing venues along the Yarra River in South Wharf to create an outdoor food market, with influences of street food, live acoustic music, and a setting for attendees to continue interacting.

We close down the South Wharf Promenade that line the Yarra River, creating a private event space for your event. The space will be transformed with pop-up marquees that will house food stalls, bars and stages.

Street style roving entertainment, festoon lighting, coloured flags, and fire torches will complete the style, look and feel as your guests take in the sights of Melbourne, and of course, enjoy the cuisine on offer.



A: 61 South Wharf Promenade, Victoria 3006
P: +61 3 9682 1777 | **E:** events@seg.melbourne
W: showtimeeventgroup.com.au

STATE LIBRARY VICTORIA
“Australia’s Oldest and Largest Library”

The State Library has been developed to become an Events Hub of Melbourne. Located in the heart of the city. Corinthian pillars and classic architecture adorn the eleven different event spaces.

From the restored Ian Potter Queen’s Hall, originally built in 1865 perfect for grand gala dinners to the modern Conversation Quarter with built in Audio Visual equipment, ideal for large corporate conferences. The State Library Victoria has the location, spaces and history to cater for any group.

Immerse yourself in the history of Australia’s oldest and largest Library with a unique Library experience through one of the many gallery spaces or let us show you hidden treasures from the catacombs for a private viewing.

Room	Sqm	Banquet	Cocktail	Theatre
Ian Potter Queens Hall	955	290	500	200
La Trobe Reading Room	1006	-	550	-
Isabella Fraser Room	308	156	250	200
Cowen Gallery	330	220	350	300
Conservation Quarter	495	200	350	250
Hansen Hall	316	-	300	-
Village Roadshow Theatre	-	-	-	200



A: 61 South Wharf Promenade, Victoria 3006
P: +61 3 9682 1777 | **E:** events@seg.melbourne
W: showtimeeventgroup.com.au

ROYAL EXHIBITION BUILDING
“World-Heritage listed, capacity for 5,000 guests”

Let us showcase Melbourne grand opulence at the Royal Exhibition Building, a World-Heritage listed venue and one of the oldest remaining exhibition pavilions in the world.

Built in 1880 and located in the carefully conserved Carlton Gardens, on the edge of the Melbourne’s city centre, the Royal Exhibition Building provides the backdrop for a grand Melbourne Gala Dinner experience.

Sitting on 64 acres the building has abundant natural light coming through the large windows and colourful ornate finishing’s that embellish the high ceilings and walls; vast enough to host 5,000 guests for an unforgettable event.

Room	Sqm	Banquet	Cocktail	Theatre
Royal Exhibition Building	6400	2500	5000	-



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W: showtimeeventgroup.com.au

OLD MELBOURNE GAOL
“Share in Melbourne’s History”

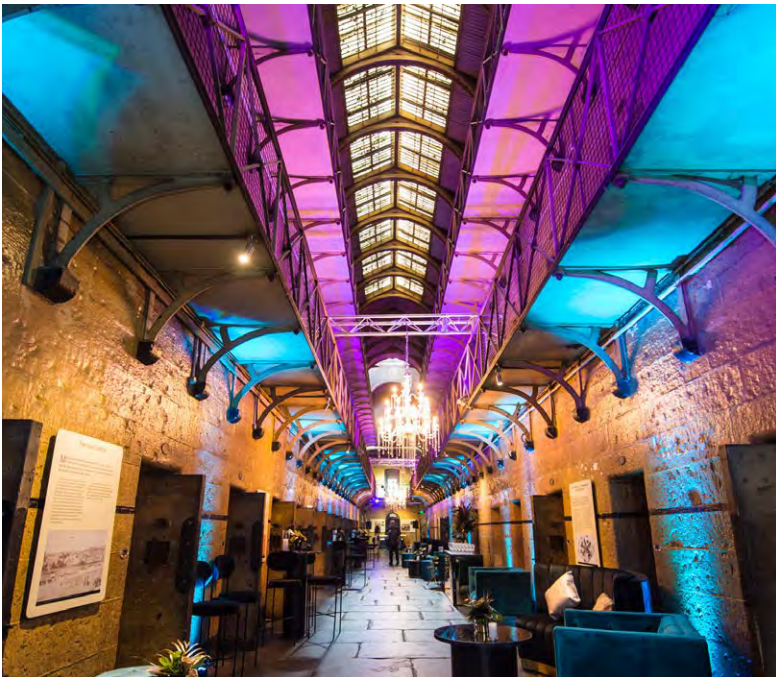
Old Melbourne Gaol was built in the mid-1800s, housing dangerous criminals including Australia’s most infamous citizen, the bushranger Ned Kelly.

Today, you can visit the Gaol and experience what it was like for yourselves. A guide will ‘arrest’ your guests for the evening and take them through into the cells, or enjoy a tour full of original ghost stories.

Meet Ned Kelly during an intimate virtual reality experience recreating the final moments surrounding one of the most divisive trials and executions in Australian history.

Once you have completed the tour, enjoy a beautiful dinner within the gaol itself. There will be no other experience like this during your visit!

Room	Banquet	Cocktail
Old Melbourne Goal	120	250
Old Melbourne Goal Lawn	-	350
Former City Watch House	80	350



A: 61 South Wharf Promenade, Victoria 3006
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SOUTH WHARF RESTAURANTS

South Wharf Restaurants sit at the door step if the Melbourne Convention and Exhibition Centre, in the heart of the Melbourne MICE destination. Made up of 6 unique restaurants and bars, South Wharf Restaurants specialise in Interactive Dining, providing delegates with an experience beyond just eating and drinking.

Bangpop is South Wharf’s only Thai restaurant, offering authentic Thai dishes using local produce. The menu is made for sharing, and large communal tables are perfect for sizeable groups. Delegates can pre book to undertake a Thai cooking class where half the group will cook dinner, whilst the other half prepare classic Thai cocktails for the group.

Akachochin is a modern Izakaya that treats great produce with respect to the traditional Japanese way. Delegates can join the head chef on an early morning visit to the local fish market to select the freshest catch. Once back at the sushi bar, guest will learn how to prepare the fish and make sashimi, nigiri and maki rolls. This experience is complimented with Sake flights, sampling from a choice of 50 different Sake.

The Common Man is the ultimate Aussie pub, with a large open air lawn underneath the city skyline. Book out the space for an exclusive screening of one of Melbourne’s major sporting events, or simply come by one lunch to try an authentic backyard barbecue.

From the striking candy striped canopy to the giant longhorn that overlooks the dining room, Meat Market is not your average steak house. Meat Market’s central open plan kitchen provides the theatre for your event. Learn about Victoria’s ‘farm to fork’ philosophy while building the perfect burger with our chef. Guests receive recipes and training to try their new skills on the family at home.

Bohemian Wine Bar celebrates sharing style dishes with modern flavours designed to complement the perfect marriage of food and wine in a casual setting. Guests can enjoy a Chardonnay masterclass with our Head Sommelier, featuring six wines, cheese and charcuterie boards. All wines are available for purchase at special prices for groups and available to take away.

Plus 5 is a truly unique boutique venue directly opposite the MCEC. Sip traditional and unique cocktails and graze on delicious sharers and tapas in this vibrant heritage space. Including a unique private dining room for up to 10 guests, and covered riverside terrace, this is perfect for boutique events and showcases the maritime history of the area.

A: 61 South Wharf Promenade, Victoria 3006
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W: showtimeeventgroup.com.au

ATLANTIC GROUP®



IT TAKES NOTHING
TO JOIN THE HERD
IT TAKES EVERY THING
TO STAND OUT

ATLANTIC GROUP

Atlantic Group, the hospitality hybrid with a reputation for creating highly personalised, imaginative and seamless experiences unlike any other (i.e. the herd). Continuing to lead the way in diversification and cementing their black sheep status within the industry, Atlantic Group have an impressive hospitality portfolio and knowledge, spanning the Melbourne’s city centre and abroad. Atlantic Group knows that every event has its own story to be told and no two are ever the same.

Browse their collection of unique and captivating function spaces – Peninsula, MAIÀ, Sumac and Sketch at Central Pier, Docklands, and Gardens House at the Royal Botanic Gardens. Perfect for lavish occasions, intimate parties and corporate events, their Melbourne venues cater to any type of function and their attention to detail is flawless.

Atlantic Group’s venues offer an absolute scenic and waterfront location with event spaces that are versatile for all groups and cater for 50 to 2,500 guests. With the ability to deliver an innovative, edgy and unforgettable experience, meet Tommy Collins by Atlantic Group who will carefully curate and cater at the location of your choice. An experience and service completely tailored to fit even the most eccentric of briefs. The potential is limitless.

Scattered throughout Melbourne, we have an ever expanding selection of bars, restaurants and eateries. Each one contributing to Melbourne’s thriving social scene with consistent crowds flocking for social gatherings fuelled with great food and ambience. The range of premium bars, restaurant’s and retail stores that fall in under the Atlantic Group umbrella include but are not limited to artisan bread-house Mill & Bakery and Middle-Eastern eatery Mama Rumaan, both in Docklands, as well as The Atlantic Restaurant, The Den Bar and Fish & Chippery by The Atlantic at Crown Entertainment Complex.

With a passion for parties, social celebrations and memorable moments. One is never enough. The true black sheep of the industry, they don’t like repetition and they are ever so hospitable.

A: Central Pier, 161 Harbour Esplanade, Docklands, Victoria 3008
P: +61 3 8623 9600 | E: info@atlanticgroup.com.au
W: atlanticgroup.com.au



ATLANTIC GROUP®



PENINSULA

Melbourne’s most glamorous and avant-garde waterfront event space. The design was inspired by London’s iconic Tate Modern Museum and features nine metre high ceilings, exposed trusses and huge floor to ceiling windows flanked by the original doors of the shed.

Room	Sqm	Ht(m)	Banquet	Classroom	Cabaret	Board	Cocktail	Dinner Dance Square	Theatre
Peninsula C	585	8.65	456	220	300	396	456	444	550
Peninsula A	910	8.65	720	430	504	612	624	756	900
Peninsula Entire	1639	8.65	1488	700	896	1296	1200	1344	1500

ATLANTIC GROUP®



MAIÀ

Pared back, rustic and striking. MAIÀ is the perfect union of the modern and the historic. With original loading doors, hand etched wooden floorboards, and a cathedral style ceiling, the space is equally impressive when left pared back as it is when styled. The perfect balance of old and new makes this space adaptable and complimentary to all grand plans.

Room	Sqm	Ht(m)	Banquet	Classroom	Cabaret	Board	Cocktail	Dinner Dance Round	Theatre
MAIÀ	436	8.65	360	168	200	500	300	60	400

ATLANTIC GROUP®



SUMAC

Rich, warm, and inviting. Sumac blends modern design with a Moroccan influence and sweeping curtains to create a sense of intimacy in a large space. With hand-etched floorboards, rich metal latticework, and splashes of fuchsia, this is a venue that transforms. Easily adapting to many different styles and tastes.

Room	Sqm	Ht(m)	Banquet	Classroom	Cabaret	Board	Cocktail	Dinner Dance Square	Theatre
Sumac	256	7.93	180	90	80	40	300	144	200

ATLANTIC GROUP®



SKETCH

Sketch is unquestionably a memorable venue. Rich purple and black tones give the space a distinctly dramatic feel, while crystal chandeliers from Milan and crockery and cutlery from Spain; emphasize that no expense has been spared. Located at the end of the historic Dockland’s runway, Central Pier, floor to ceiling windows offer a stunning outlook over the water towards the city that transforms. Easily adapting to many different styles and tastes.

Room	Sqm	Ht(m)	Banquet	Classroom	Cabaret	Board	Cocktail	Dinner Dance Square	Theatre
Sketch	297	7.93	160	90	100	30	350	140	200



Room	Cocktail	Sitdown
Entire Home	200	-
Palm Lounge	20	-
Garnet Room	-	8
Garden View Room	120	60
The Terrace	30	24

GARDENS HOUSE

Strolling up the narrow garden path, surrounded by precisely manicured plants and foliage, guests are welcomed to the double storey property by a brilliant heritage façade and sprawling garden. From within, this historical homestead has been transformed to accommodate the most lavish and memorable of celebrations. Whether you plan on hosting an intimate soirée or secluded corporate retreat, your guests will relish this chance to party in the rarefied air of Melbourne's prized Botanical Gardens. A second storey balcony, spanning the width of the house, looks out to yet another generous and breathtaking private garden.

Gardens House continues to impress with multiple entertaining rooms, which can be used individually or combined to host hundreds of guests at a time. The unique positioning and transcendent atmosphere of this historic property make it a superb location for a marquee wedding or event. Versatile in its potential, this stunning Victorian property offers a setting appropriate for formal seated dining, black tie cocktail dinners, alfresco garden events and scenic ceremony backdrops.



ARTS CENTRE MELBOURNE

Situated underneath the iconic spire piercing Melbourne's skyline, Arts Centre Melbourne is famous for hosting many of the world's most talented performers. What many don't realise is that the venue also boasts an extraordinary collection of art filled event spaces.

Featuring 10 function rooms, four theatres and dedicated pre-function areas, Arts Centre Melbourne is perfectly suited to host a wide range of functions and events, ranging from intimate banquets and meetings through to impressive cocktail functions and conferences.

From cosy, circular rooms featuring rich earthy tones, through to light filled contemporary spaces boasting stunning city views, each of Arts Centre Melbourne's event spaces offer an exciting and memorable point of difference, guaranteed to bring the wow factor to any event. Priding itself on providing an exceptional service and hospitality experience, Arts Centre Melbourne employs an experienced and professional team, delivering extraordinary events in a seamless fashion. The in-house culinary team has a passion for flavour, freshness and innovation, tailoring menus to suit the theme and style of each event.

Arts Centre Melbourne also boasts state-of-the-art audio visual capabilities, onsite car parking, security, complimentary WiFi, cloakng facilities and access to a broad range of talented performers, suitable for all budgets and themes.



Room Name	Sq (m)	Banquet	Board	Classroom	Cocktail	Cabaret	Theatre	U-shape
The Pavilion	510	300	-	120	700	240	350	-
Amcor Lounge	136	60	20	21	90	40	70	18
State Theatre Lounge	116	40	20	18	70	32	40	12
Hugh Williamson Room	45	20	20	-	40	-	25	-
Plaza Room	63.8	18	18	-	30	-	20	-
Members' Lounge	170	60	20	-	100	80	60	-
BHP Lounge	32.9	10	-	-	20	-	-	-
Presidents' Lounge	87	24	-	-	20	-	-	-
Premium Lounge	74	20	-	-	40	-	-	-
Truscott Lounge	29.4	10	-	-	20	-	-	-
Melbourne Room	61	20	22	-	40	-	40	-
State Theatre	-	420	-	-	750	-	2085	-
Playhouse Theatre	-	-	-	-	120	-	884	-
Fairfax Studio	-	-	-	-	250	-	376	-
Hamer Hall	-	100	-	-	500	-	2464	-
Sidney Myer Music Bowl	-	360	-	-	420	-	1922	-

A: 100 St Kilda Road, Melbourne, Victoria 3004
P: +61 3 9281 8350 | E: events@artscentremelbourne.com.au
W: artscentremelbourne.com.au





EPICURE - MELBOURNE CRICKET GROUND

The MCG provides a highly prestigious location for any special event. Discover an extraordinary array of quality event spaces with exceptional facilities, audio-visual equipment and award winning catering. Choose from a large range of rooms and spaces with breathtaking views of the hallowed turf or city. The spectacular setting provides an unmatched location for conferences, luncheons, gala dinners or workshops. Floor-to-ceiling windows allow for an abundance of natural light, while the views of the arena or city skyline provide an impressive backdrop. From use of the scoreboard, digital signage to free WiFi for guests, opportunities to impress sponsors and guests in a unique way are endless, including the opportunity to participate in a guided MCG tour or visit to the National Sports Museum. Guided tours take in the highlights of the stadium including the famous Long Room, player change rooms and unique viewing areas. The EPICURE team will work to deliver a tailored, memorable event experience. Contact us today, to see how we can help.

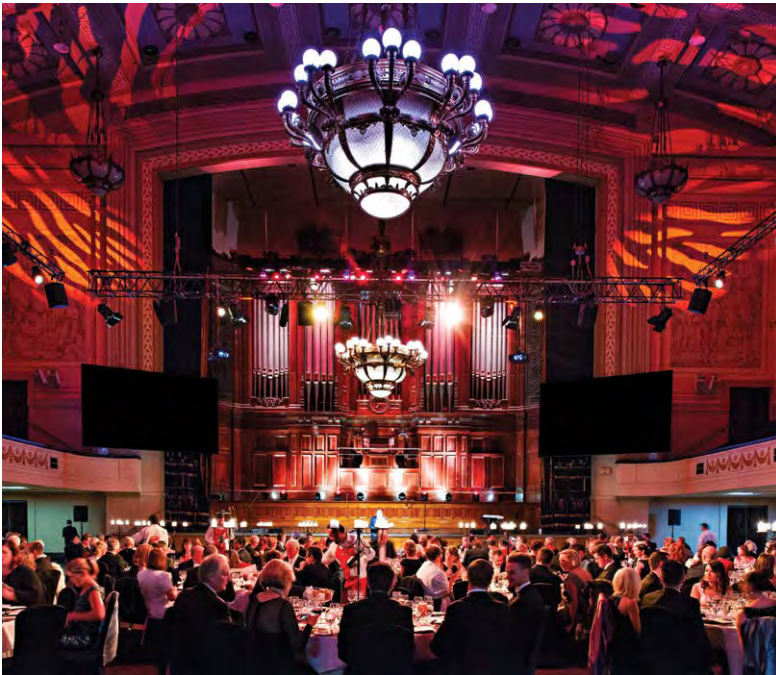


A: MCG, Corner Jolimont Terrace & Jolimont Street, East Melbourne, Victoria 3002
P: +61 3 9284 2344 | **E:** functions.mcg@epicure.com.au
W: epicure.com.au/melbourne-cricket-ground



EPICURE - MELBOURNE TOWN HALL

For over 135 years, Melbourne Town Hall has been at the heart of historic events that have shaped the city’s celebrated milestones. It was here that Federation was debated, and the Beatles greeted adoring fans. Catering for events with up to 1,996 guests, Melbourne Town Hall offers a superb suite of function rooms. Take in the majesty of the Main Hall with its soaring ceilings and elegant chandeliers, bask in the character of the Yarra Room and Supper Room or partake in cocktails overlooking Swanston Street from the famous Portico Balcony. Located in the heart of the city, Melbourne Town Hall is the showcase destination for the city’s cultural and civic life. The iconic venue plays host to gala dinners, corporate launches, concerts and a variety of other events. The grand interiors echo with countless celebrations of a community life spanning generations. Understandably, this venue offers diverse and vibrant catering on par with the grandeur of the facility. EPICURE’s friendly team delivers this by providing seasonal, fresh, sustainable catering using the best local produce available. The EPICURE team will work with you to deliver a tailored and memorable event experience.



A: Corner Swanston Street & Collins Streets, Melbourne, Victoria 3000
P: +61 3 9658 9779 | **E:** melbournetownhall@epicure.com.au
W: epicure.com.au/melbourne-town-hall



EPICURE - ZINC AT FEDERATION SQUARE

Located on the riverfront side of Federation Square, ZINC at Federation Square offers a rare private space in the heart of Melbourne. This modern and stylish venue adds a sense of elegance and sophistication to any occasion, with contemporary design and striking features such as floor-to-ceiling windows that overlook the Yarra River. Shaded by elm trees, ZINC’s outdoor deck areas provide an excellent setting for pre-dinner drinks with views across the river to the city skyline. Whether you’re looking for a large event space or a more intimate venue, ZINC at Federation Square can fulfill all requirements. Comprising one space that splits into two smaller spaces, ZINC is ideal for corporate and association events including gala dinners, product launches, lunches, seminars and cocktail parties. Zinc can accommodate up to 450 people for a sit down meal, with a dance floor area and separate pre-dinner drinks space. Up to 1,000 people can be accommodated for a cocktail style event. This modern venue offers cutting edge menus that rival Melbourne’s finest restaurants. Drawing inspiration from food trends around the world, fine catering is delivered by EPICURE’s award winning team and is reflected in every single dish. EPICURE provides seasonal, fresh, sustainable catering using the best local produce available.



A: Corner of Swanston Street & Flinders Streets, Melbourne, Victoria 3000
P: +61 3 9229 6300 | **E:** events@zincfedsq.com.au
W: zincfedsq.com.au



Meeting Capacity (Max):	Total Meeting Rooms:	Total accomodation rooms:	Accomodation capacity (Max):
400	5	4	12

MARNONG ESTATE

Offering conference spaces from 8-400 delegates, Marnong Estate provides plenty of space options indoor and outdoor to host any agenda, matched with stunning food and wine and only 15 minutes from Melbourne Airport and 35 minutes from Melbourne’s city centre. The dedicated events team will work to create an experience for all guests within the picturesque 1,100 acre surrounds. The homestead offers exclusive retreats with 4 suites of accommodation, boardroom and privative dining.



Room Name	Sq (m)	Banquet	Board	Classroom	Cocktail	Cabaret	Theatre	U-shape
Angliss Room	324	250	84	145	400	200	350	100
Marnong Room One	162	100	42	73	250	102	194	50
Marnong Room Two	162	100	42	73	250	102	194	50
Atrium	162	80	-	-	120	-	100	-

A: 2335 Mickleham Road, Mickleham, Victoria 3064
P: +61 3 9216 4000 | **E:** enquiry@marnongestate.com.au
W: marnongestate.com.au

THE ABBOTSFORD CONVENT BY BURSARIA

The Abbotsford Convent is a unique heritage venue with a variety of indoor/ outdoor spaces. Located only 4 kilometres from the city with historic buildings and lush gardens overlooking the picturesque Yarra River it is the perfect location for your event, launch or conference. The popular Rosina Function Space offers an open air private courtyard where guests can mingle whilst enjoying award winning catering by Bursaria Fine Foods. From intimate to large scale events your choice is endless.

AERIAL FOOD&DESIRE

Located in South Wharf, Aerial is an extraordinary corporate events venue that places clients and guests at one of Melbourne's most remarkable urban focal points, revealing the best the city has to offer. Aerial is situated at the corner of Dukes and Rona Walk in South Wharf, and is walking distance to the Melbourne's city centre, Pan Pacific Melbourne, Melbourne Convention and Exhibition Centre (MCEC), Melbourne World Trade Centre, Docklands, Southern Cross Station and Crown Casino.

ALFRED PLACE BY ROCKPOOL EVENTS

Set in one of Melbourne's historic laneways, Alfred Place is a wonderful events space with soaring high ceilings and opulent touches of marble and rich emerald – this Art Deco inspired gem is sure to impress. Events at Alfred Place are delivered by Neil Perry's two hatted premium restaurants, Rockpool Bar & Grill and Rosetta Ristorante, offering a really bespoke celebration where the quality of food, wine and service is guaranteed.

BUTLER LANE BY PETER ROWLAND

We're thrilled to reveal Butler Lane – a new venue that's fast becoming a favourite for private celebrations, weddings and corporate events. Butler Lane has been architecturally designed to capture the light and is complete with high ceilings, black frames, exposed brick, chic, modish finishes. The open plan warehouse leads to a charming courtyard with prominent living wall. Conveniently located in the heart of Richmond and just a short Uber ride from the city centre.

CAROUSEL FOOD&DESIRE

Perfectly situated on Albert Park Lake, Carousel is one of Melbourne's most iconic waterfront venues, with uninterrupted views of Melbourne's city skyline. At Carousel, food&desire offers tailored catering with a highly skilled events team who ensure that every facet of your conference or corporate event is executed with the highest level of creativity, integrity and attention to detail.

CROWN AVIARY

Beneath the Melbourne sky with views towards the city, the Crown Aviary is a truly memorable and photogenic setting for an outdoor event with a difference. Located on the level 3 rooftop at Crown Towers, this magnificent event space is fully heated and air conditioned to provide the utmost comfort and convenience. The landscaped outdoor decking area is perfect for pre-drinks as guests take in the city backdrop and flame towers as they light up.

BURSARIA

Abbotsford Convent

A: 1 St Heliers Street, Abbotsford 3067
P: +61 3 9417 7771 | E: hello@bursaria.com.au
W: bursaria.com.au

AERIAL food&desire.

A: 17 Dukes Walk, South Wharf, Victoria 3006
P: +61 3 8646 6000 | E: info@foodanddesire.com.au
W: foodanddesire.com.au

Alfred Place

by ROCKPOOL ★ EVENTS



A: 7 Alfred Place, Melbourne, Victoria 3000
P: +61 3 8648 1900 | E: events@rockpool.com
W: rockpoolevents.com

PETER ROWLAND

A: Rear, 2 Shelley Street, Richmond, Victoria 3121
P: +61 3 9825 0000 | E: enquiries@peterrowland.com.au
W: peterrowland.com.au

Carousel food&desire.

A: 22 Aughtie Drive, Albert Park Lake, Victoria 3205
P: +61 3 8646 6000 | E: info@foodanddesire.com.au
W: foodanddesire.com.au



A: 8 Whiteman Street, Southbank, Victoria 3006
P: +61 3 9292 6222 | E: event_sales@crownmelbourne.com.au
W: crowneventsandconferences.com.au

ENCORE ST KILDA

Encore St Kilda Beach is Australia's most inspiring events venue, a space dedicated to creating exceptional event experiences. Situated just 15 minutes from Melbourne's city centre within the St Kilda Sea Baths, the venue boasts uninterrupted views of Port Phillip Bay. The combination of natural light, breakout areas, state-of-the-art inbuilt audio visual and modern design is sure to impress. With capacities ranging from 50-700 pax, Encore is the perfect event destination.

EUREKA 89

At a staggering 300 metres above sea level, situated at the top of the Eureka Tower, Eureka 89 is Melbourne's most spectacular boutique events and dining space. Catering for a broad range of event styles, Eureka 89's event managers are happy to tailor packages to suit specific requirements. Ideally located adjacent to the Yarra River on Southbank, Eureka 89 is a short walk from a range of accommodation options and Melbourne's conferencing facilities.

FED SQUARE PTY LTD

Imagine staging an event in Melbourne's major city square and what it can do for you and your business. Located in the heart of the city with transportation and footfall at your beck and call, Fed Square is one venue that is unmatched in its presence. With a unique mix of flexible indoor and outdoor venue hire. It's an ideal place for festivals, concerts, exhibitions, conferences, launches, markets, fun-runs and range of other events.

FORUM MELBOURNE

The Forum Melbourne has undergone a meticulous restoration and extensive refurbishment over the last 12 months creating an incredible and versatile state-of-the-art event space perfect for cocktail events from 400-1,500 and dinners from 250-520. With stunning architecture and a mesmerising proscenium, this venue creates one of Melbourne's most famous stages.

MARVEL STADIUM

As the world's busiest multi-purpose stadium, Marvel Stadium hosts a wide variety of conferences, exhibitions and corporate events each year. With a range of diverse spaces, spectacular arena and harbour views, the convenience of an underground car park, and public transport on our doorstep, Marvel Stadium is the perfect venue for any event. From 7 to 70,000 people, casual to grand scale, anything is possible. At Marvel Stadium, your best experience is what we do.

MELBOURNE ZOO

At Melbourne Zoo we pride ourselves on providing guests with unique wildlife inspired venues and experiences while offering restaurant quality food, just minutes from the city centre. Take advantage of our beautiful indoor and outdoor function spaces and team of dedicated event professionals to help create your perfect event.



A: 6/10-18 Jacka Boulevard, St Kilda, Victoria 3182
P: +61 3 9593 9033 | E: info@encorestkilda.com.au
W: encorestkilda.com.au



A: 7 Riverside Quay, Southbank, Victoria 3006
P: +61 3 9693 8889 | E: lara@eureka89.com.au
W: eureka89.com.au



A: Federation Square, Cordner Swanston and Flinders Streets, Melbourne, Victoria 3000
P: +61 3 9655 1900 | E: events@fedsquare.com
W: fedsquare.com



A: 154 Flinders Street, Melbourne, Victoria 3000
P: +61 3 9299 9990 | E: events@marrinergroup.com.au
W: forummelbourne.com.au



A: 740 Bourke Street, Docklands, Victoria 3008
P: +61 3 8625 7663 | E: functions@marvelstadium.com.au
W: marvelstadium.com.au

Restaurant Associates

A: Elliot Avenue, Parkville, Victoria 3052
P: +61 3 9285 9440
E: melbournezoofunctions@restaurantassociates.com.au
W: zooevents.com.au

METROPOLIS EVENTS

Metropolis Events is a unique venue which exudes luxury and sophistication from the moment guests enter the space. A New York loft style space featuring a 17 metre internal dome, 8 metre high windows, an all-weather outdoor terrace, and state-of-the-art audio visual technology. The venue sits directly on the banks of the Yarra River with sweeping city views of Flinders Street Station, Federation Square, Princess Bridge and the Melbourne’s city skyline. Metropolis Events is a versatile space ideal for gala events, cocktail parties, wedding receptions, product launches, private parties, and conferences or corporate events with a difference.

MUNICH BRAUHAUS

With 250 waterfront seats taking the spectacular river view, three bars and private function/dining rooms, Munich Brauhaus is the ideal location for events and celebrations. Cocktail parties for small groups of 30, right through to 1100 party goers can be catered for within our diverse and flexible space, taking in the city scape with expansive outdoor entertaining. Oom Pah band every night to give you that traditional German experience with an amazing atmosphere.

PLAZA BALLROOM

The Plaza Ballroom, situated in the heart of Collins Street at Melbourne’s famous Regent Theatre is a magnificent, fully-catered venue specialising in gala dinners, corporate functions and special events from 200-550 guests banquet style. Built in 1929, the venue is a unique blend of historic beauty and contemporary elegance. Marvel at the high ceilings, mesmerising Spanish Rococo architecture, Juliet balconies, bespoke lighting and original chandeliers.

RESTAURANT ASSOCIATES AT THE NATIONAL GALLERY OF VICTORIA

The National Gallery of Victoria was founded in 1861 and is the oldest and most visited public art gallery in Australia. It is an ideal venue to host functions to leverage your corporate entertainment, create memorable event experiences and host elegant wedding receptions. Contact the inhouse catering team Restaurant Associates for more information.

RIVER’S EDGE EVENTS

Located in the North Wharf precinct of Melbourne’s city centre, River’s Edge Events is best known for its pristine views of the Yarra River and city surrounds, modern design, soft colour palette and floor to ceiling glass expanses. River’s Edge can host events for up to 220 guests seated, or 550 standing room. Chef takes a modern and creative approach to the menus, working with local suppliers and seasonal influences.

SAKÉ FLINDERS LANE

Perfectly situated in the heart of Melbourne’s city centre, Saké Flinders Lane offers guests the perfect excuse to escape the busy Melbourne streets and relax in our Japanese inspired interior. Whether you’re joining us for lunch or dinner, a drink or snack at the bar, or booking that next special event with us, we look forward to hosting you soon.



A: Level 3, Access via Upper Podium Level, Southgate Melbourne, 3 Southgate Avenue, Southbank, Victoria 3006
P: +61 3 8537 7300 | E: info@metropolisevents.com.au
W: metropolisevents.com.au



A: 45 South Wharf Promenade, South Wharf, Victoria 3006
P: +61 3 8687 1109 | E: events@rockpool.com
W: thebavarians.com/venue/south-wharf-vic



A: 191 Collins Street, Melbourne, Victoria 3000
P: +61 3 9299 9860 | E: events@plazaballroom.com.au
W: plazaballroom.com.au



A: 180 St Kilda Road, Melbourne, Victoria 3006
P: +61 3 8620 2222 | E: ngvevents@restaurantassociates.com.au
W: restaurantassociates.com.au/venues/national-gallery-of-victoria



A: Level 1, 18-38 Siddeley Street, Melbourne, Victoria 3000
P: +61 3 8563 0072 | E: info@riversedgeevents.com.au
W: riversedgeevents.com.au



A: 121 Flinders Lane, Melbourne, Victoria 3000
P: 1300 670 910 | E: reservations@sakerestaurant.com.au
W: sakerestaurant.com.au/flinders-lane

WERRIBEE OPEN RANGE ZOO

At Werribee Open Range Zoo we pride ourselves on providing guests with unique wildlife inspired venues and experiences while offering restaurant quality food. Take advantage of our beautiful indoor and outdoor function spaces and team of dedicated event professionals to help create your perfect event. We can also provide companies with opportunities for team building, staff professional development and of course unique animal experiences.

REGIONAL

OAKRIDGE WINES

Located in the heart of the Yarra Valley, one hour’s drive from Melbourne’s city centre. Oakridge winery is set on 18 hectares of undulating vineyards overlooking the Yarra Valley. Oakridge’s cellar door and 150-seat one hat restaurant embodies all that this exceptional region has to offer: award winning wines, delicious food experiences and a magnificent setting. A multipurpose operation catering for conferences, incentive groups, board meetings, offsite dinners, product launches and end of year celebrations.

Restaurant Associates

A: K Road, Werribee, Victoria 3030
P: +61 3 9285 9440
E: werribeezoofunctions@restaurantassociates.com.au
W: zooevents.com.au



A: 864 Maroondah Highway, Coldstream, Victoria 3770
P: +61 3 9738 9900 | E: info@oakridgewines.com.au
W: oakridgewines.com.au



ACCOMMODATION

ARIA HOTEL APARTMENTS

Based on the fringe of Melbourne's city centre with easy accessibility to the Melbourne Convention and Exhibition Centre, and a lot of the most popular spots of interest in Melbourne, makes this destination a firm favourite. These superbly appointed 4 and 4.5 star apartments offer visitors luxury, spacious art-inspired accommodation with full kitchen facilities available, along with complimentary WiFi, and special assistance for Convention Groups.



A: 285 City Road, Southbank, Victoria 3006
P: +61 3 8102 3990 | **E:** info@ariahotelapartments.com.au
W: ariahotelapartments.com.au

AURA ON FLINDERS

Located across the river from Southbank, the Melbourne Convention and Exhibition Centre and the Crown Entertainment complex, Aura on Flinders is within walking distance to Southern Cross Station, Flinders Street Station, Marvel Stadium, Melbourne Cricket Ground, Docklands shopping precinct and Melbourne's premier theatres. Aura on Flinders has a selection of one and two bedroom apartments, both standard and deluxe, featuring a variety of city and river views from their balconies.



A: 707/534 Flinders Street, Melbourne, Victoria 3000
P: +61 3 8648 4178 | **E:** info@auraonflinders.com.au
W: auraonflinders.com.au

JASPER HOTEL

The city's most vibrant boutique hotel is located in the heart of Melbourne's market precinct offering contemporary four star accommodation designed for business and leisure guests. The Centre offers a flexible approach to your conferencing needs and our experienced staff will ensure that your event is tailored to your requirements. Jasper Hotel reflects the distinctive characteristics of Melbourne with a focus on colour and unique design.



A: 489 Elizabeth Street, Melbourne, Victoria 3000
P: +61 3 8327 2777 | **E:** conference@jasperhotel.com.au
W: jasperhotel.com.au

MELBOURNE METRO YHA

Melbourne Metro YHA is a spacious and budget friendly property located on the fringe of Melbourne's city centre in peaceful North Melbourne, one tram stop outside the free tram zone and within walking distance of the Queen Victoria Market. This property has a variety of room types including private ensuite rooms, private rooms with shared bathrooms and multi-share with shared bathroom. Friendly and helpful staff go above and beyond to ensure their guest's stay is unforgettable.



A: 78 Howard Street, North Melbourne, Victoria 3051
P: +61 3 9329 8599 | **E:** melbmetro@yha.com.au
W: yha.com.au/hostels/vic/melbourne-hostels/melbourne-metro-hostel/

MELBOURNE SHORT STAY APARTMENTS

Unlike traditional hotels, Melbourne Short Stay Apartments offer all the comforts of home. Clients can choose from properties located throughout Melbourne's city centre and Southbank which are walking distance to the city's major attractions. Each one, two and three bedroom apartment features a private balcony, lounge/dining area and a fully equipped kitchen and laundry. Guests have access to free WiFi and recreational facilities including a heated indoor pool and gymnasium.



A: 241 City Road, Southbank, Victoria 3006
P: +61 3 8256 7500 | **E:** info@shortstay.com.au
W: shortstay.com.au

PUNTHILL NORTHBANK MELBOURNE

Located in Melbourne's vibrant city centre, Punthill Northbank is just a short walk to Crown Entertainment Complex, the Melbourne Exhibition and Convention Centre, Marvel Stadium, Southern Cross Station, the Docklands business precinct, and the magnificent Southbank Riverside. Punthill Northbank houses a trendy bar/cafe and top floor gymnasium, with beautifully appointed state-of-the-art accommodation, with many apartments offering panoramic city views. A combination of one and two bedroom apartments are available.



A: 560 Flinders Street, Melbourne, Victoria 3000
P: +61 3 9823 7070 | **E:** info@punthill.com.au
W: punthill.com.au

CONFERENCE ORGANISING PARTNERS

MELBOURNE CONVENTION BUREAU (MCB) HAS A CLOSE WORKING RELATIONSHIP WITH ITS CONFERENCE ORGANISING PARTNERS (COP)

These select companies each have a long and distinguished track record in the business events industry and are able to offer a wide variety of services to clients. The COPS can deliver full end to end professional conference organiser services or can provide bespoke services to meet the needs of associations and organisations. The COPS provide local experience, industry contacts and know-how to ensure that doing business in Melbourne is easy and good value. MCB works closely with the COP partners to develop bids, run tenders and successfully deliver business events in Melbourne.



ARINEX

arinex.com.au



ICMS AUSTRALASIA

icmsaust.com.au



MCI AUSTRALIA

mci-group.com



WALDRON SMITH MANAGEMENT

waldronsmith.com.au

Refer to the following pages for full details.



INBOUND TOUR OPERATORS AND EVENT MANAGEMENT



ARINEX

Arinex are Architects of Inspiring Experiences. Our event architects are specialists in their craft, working collaboratively to design solutions tailored to your individual needs. Our expert incentive and special events team has dreamed up and delivered an extraordinary number of unique and tailored experiences for a diverse range of client requirements. From exclusive VIP functions to large-scale incentive programs, we thrive on creating experiences that are remembered... for all the right reasons!

Get in touch and challenge us with your brief – you won't be disappointed.

Your vision. Our expertise. Inspiring experiences.



A: 91-97 Islington Street, Collingwood, Victoria 3066
P: +61 3 8888 9500 | **E:** enquiry@arinex.com.au
W: arinex.com.au



ICMS AUSTRALASIA

ICMS Australasia has successfully managed award-winning national and international conferences for associations, government and corporate clients. These include some of the largest and most complex conferences ever held in Australia. ICMSA presents a level of professionalism, dedication and creativity that only 53 years industry experience can provide.

ICMSA prides itself on creating rewarding experiences that delight conference delegates and key stakeholders. This is achieved by formulating conference strategies around the important aspects of delegate boosting, program delivery and sponsorship procurement. The management and staff of ICMSA have a passionate belief in the power of meetings, the value of the spoken word and the need to combine planning, logistics, creativity, entertainment, technology and business discipline to ensure success.



A: Level 2, 120 Clarendon Street, Southbank, Victoria 3006
P: +61 3 9682 0500 | **E:** info@icmsaust.com.au
W: icmsaust.com.au



MCI AUSTRALIA

MCI Australia believes that when people come together, magic happens. That's why the organisation has been helping companies and associations create connections through inspiring meetings, congresses and association management projects since 1987.

Strongly supported by Ovation Global DMC, MCI Australia provides expert destination services and incoming event organisation.

MCI Australia has over 35 years' experience in delivering successful events throughout Australia, and was recently awarded the 2017 Meetings and Events Organisation of the Year in the Meetings and Events Australia industry awards.



A: Level 2, 369 Royal Parade, Parkville, Victoria 3052
P: +61 3 9320 8600 | **E:** lynn.fairbrass@mci-group.com
W: mci-group.com



SOLUTION ENTERTAINMENT

WHO WE ARE

Solution Entertainment isn't a full service event and entertainment agency. It is THE full service event and entertainment agency. We've been helping brands connect, engage and evolve for over a decade. Our team is made up of business-minded creatives and creative business minds to get you results.

HOW WE DO IT

Innovation is our sweet spot. We push the boundaries that need pushing and deliver beyond what's expected. It's not just about the 'wow' factor (although we do love to cause a buzz!) it's about long-lasting results that leave an impact, long after your event has finished.

WHAT WE DO

- Event Production, Management and Design
- Event Operations and Logistics
- Entertainment Booking, Production and Management
- Brand Experience and Activations
- Creative Concept Development



A: 40A William Street, Balaclava, Victoria, 3183
P: +61 3 9826 3994 | **E:** info@solutionentertainment.com.au
W: solutionentertainment.com.au

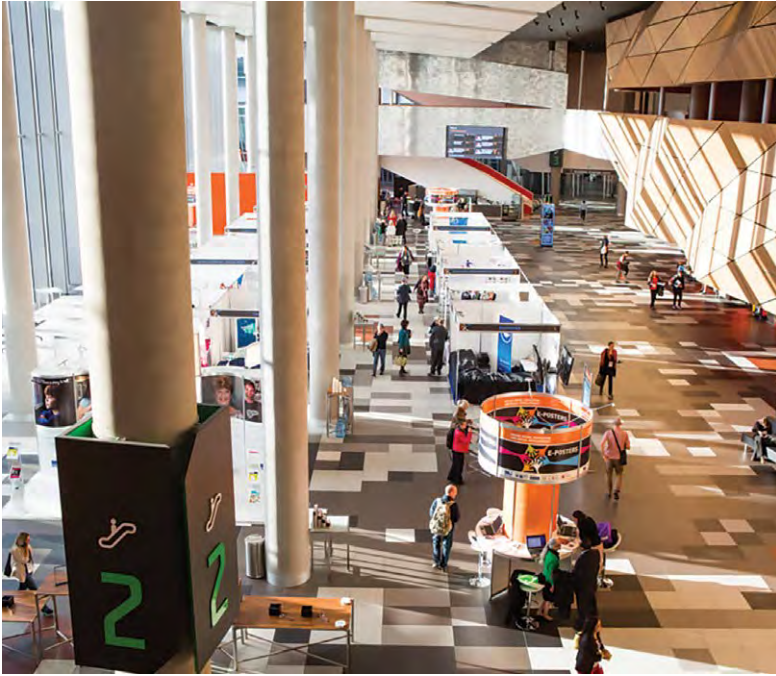


WALDRON SMITH MANAGEMENT

WALDRONSMITH Management offers its clients and stakeholders 25 years of conference management expertise and professionalism ensuring the successful delivery of national and international conferences throughout Australia and Internationally.

We work strategically and creatively in collaboration with our broad range of clients to bring about a conference experience for their stakeholders that optimises the opportunity for knowledge exchange, interaction, networking and legacies that reach beyond the days of the conference. We recognise each of our clients' specific needs and tailor our solution focused and personalised approach accordingly. Our service offerings are focused on delivering an outstanding experience for all stakeholders - the host organisation, the delegates, the sponsors, exhibitors and presenters.

WALDRONSMITH Management - we bring people together and your conference to life.



A: 119 Buckhurst Street, South Melbourne, Victoria 3205
P: +61 3 9645 6311 | **E:** gerard@wsm.com.au
W: waldronsmith.com.au



WEL-TRAVEL AUSTRALIA

Wel-Travel Australia is fully licensed and insured Destination Management Company. They work together with international counterparts to service Meeting Incentive Conference Exhibition movements. They operate throughout the whole of Australia with offices and teams in Melbourne, Sydney, Gold Coast and Perth. They have an operational team based in Mumbai, India and country managers in Singapore, Malaysia and Indonesia.

International markets the company actively promotes Australia to are; all of Asia (except Korea) including China and India, Middle East including UAE, Qatar, Bahrain, Saudi Arabia, Turkey and Eastern Europe.

As an active member of the Australian Tourism Export Council, the national peak body for Tourism Export, Wel-Travel Australia handle industry movements from automotive, banking, insurance, pharma, cosmetics, software and hardware companies to name a few. They look forward to working with like-minded trade partners to grow the business into Australia for mutual benefit.



A: 11/15 McEwan Road, Heidelberg Heights, Victoria 3081
P: +61 3 9457 3300 | **E:** sales@weltravel.com
W: weltravel.com

ASN EVENTS

ASN Events manages over 70 conferences, scientific meetings and public events ranging in size from 100 to 25,000 participants throughout Australia and overseas. A key benefit that ASN Events offers is their focus on responsible fiscal outcomes. Having owned events outright, the team has the knowledge and experience to deliver risk minimisation, cost containment and optimal revenue return.



A: 9/397 Smith Street, Fitzroy, Victoria 3065
P: +61 3 5983 2400 | **E:** mp@asnevents.net.au
W: asnevents.net.au

AUSEVENTS™

AusEvents™ is a professional conference organiser for life science and technology events. The AusEvents™ team has the experience, connections and engagement with industry, government departments, universities and other stakeholders to successfully deliver conferences, conventions, summits, trade exhibitions, investment meetings and professional development courses to the biotech and technology sectors.



A: Suite 4, Level 4, 627 Chapel Street, South Yarra, Victoria 3141
P: +61 3 9828 1400 | **E:** events@ausbiotech.org
W: ausbiotech.org

AUSTRALIAN TOURS MANAGEMENT PTY LTD

Established since 1983, Australian Tours Management (ATM) is one of Australia's leading destination management service providers. ATM caters to incentive, leisure and special interest groups from all around world. A member of the Thomas Cook Travel network, ATM has offices in Melbourne, Sydney and Mumbai plus staff in Gold Coast, Kuala Lumpur and Guangzhou. ATM has an experienced professional team with positive attitude providing innovative programs. ATM has won national and state awards for excellence in inbound tourism and has been admitted into Tourism Victoria's Hall of Fame.



A: Level 1, 28 Victoria Street, Carlton, Victoria 3053
P: +61 3 9662 1599 | **E:** teh@atmtravel.com.au
W: atmtravel.com.au

AUSTRALIA & BEYOND HOLIDAYS

Inbound Travel Services to Australia New Zealand and Beyond (AABH) is Australia's premier inbound travel provider with products such as:

- Tailor made itineraries and groups
- Incentive groups
- Series and school groups
- Day touring
- FIT booking portal

The Australia and Beyond Holidays team is one of the most experienced in the industry. We have provided services for a number of incentives and corporate groups as well as pre and post event offerings.



A: 11.11, 401 Docklands Drive, Docklands, Victoria 3008
P: +61 3 7002 1830 | **E:** enquiries@aabh.com.au
W: aabh.com.au

DECORATIVE EVENTS & EXHIBITIONS

DE&E are a multi award-winning styling, design and build company with more than 20 years' experience working with a variety of clients to deliver on a multitude of events, brand activations, exhibitions and custom production builds. Housing the largest in-house creative facilities, DE&E offer a complete hire solution. Our team go above and beyond to ensure the visual communication of every event we style, exhibition we design and build is of the highest quality.



A: 286 Coward Street, Mascot, New South Wales 2020
P: +61 2 8399 2299 | **E:** info@decorativeevents.com.au
W: decorativeevents.com.au

EMG EVENTS AGENCY

EMG Events is a strategically minded and creatively driven end-to-end events agency based in Melbourne. We are the only Australian events agency with internationally recognised ISO Quality Assurance Accreditation, and a proud reputation of over 20 years in the events industry. With a transparent phased approach to project management, the team are passionate about collaboration and conversation. Our execution is based around innovation; developing and deploying unique and immersive event experiences.



A: Suite 2, Level 2, 554 Church Street, Richmond, Victoria 3121
P: +61 3 9427 9494 | **E:** letstalk@emgevents.com.au
W: emgevents.com.au

KE CREATIVE EVENTS PTY LTD

We are a creative marketing and event management agency specialising in elite marketing and promotional campaigns, incentive travel, exceptional conferences, special events and brand activation servicing both the corporate and association market. A collective team of creative marketers, event managers, graphic and web design, film, edit and production, enables us the flexibility to work closely with our clients to provide a huge range of services at our St Kilda Road address.



A: Suite 38, 456 St Kilda Road, Melbourne, Victoria 3004
P: +61 3 9866 4111 | **E:** events@kenteraevents.com.au
W: kecreative.com.au

LEISHMAN ASSOCIATES

Leishman Associates proudly offers an innovative and comprehensive approach to professional conference and event management. With extensive, and diverse experience across a range of industries, they know 'it's all about people'. Contact the experienced team at Leishman Associates to turn delegate moments into memories.



A: Level 3, 170 Elgin Street, Carlton, Victoria 3053
P: +61 3 6234 7844 | **E:** paula@laevents.com.au
W: leishman-associates.com.au

PETER JONES SPECIAL EVENTS

Whether it's an intimate dinner for 20 of a public event for 100,000, our experience with over 1,200 events makes us a trusted, well-known company that continues to deliver. We specialise in gala dinners, awards nights, cocktail receptions, high-end fundraisers, incentive programs, product launches, public parades, public celebrations, opening ceremonies and unique one-off special events. We understand that outcomes and objectives needs to be met, and we will work with you to ensure that your event achieves the desired results. The team at PJSE never disappoints.



A: 172-174 Chetwynd Street, North Melbourne, Victoria 3051
P: +61 3 9320 5700 | **E:** reception@pjse.com.au
W: pjse.com.au

TALK2 MEDIA AND EVENTS

Talk2 Media and Events' mission is to create rewarding experiences for customers. Its sector-led approach means that it is at the forefront of the changes happening across multiple industries. The carefully crafted shows change to reflect the trends of the moment and translate these trends into features and content on the show floor. Talk2 can assess how to help strengthen your business' target market engagement strategies and strengthen your brand equity.



A: Level 7, 60 City Road, Southbank, Victoria 3006
P: + 61 3 7000 0500 | **E:** info@talk2.media
W: talk2.media

THINK BUSINESS EVENTS

At Think Business Events they believe their point of difference is the confidence they instil in their clients. The in-depth conference management experience of their two company principals is highly evident in the professional team they have cultivated, and the processes they have developed to maintain a consistently high standard of service. Operating from both Melbourne and Sydney, Think Business Events deliver the full gamut of PCO services for the association, government and education sectors.



A: Unit 17, 3 Westside Avenue, Port Melbourne, Victoria 3207
P: +61 3 9417 1350 | **E:** enquiries@thinkbusinessevents.com.au
W: thinkbusinessevents.com.au

TRIUMPH LEISURE SOLUTIONS

TLS is an award-winning creative production agency that has produced premium events, festivals and TV shows for the world's leading brands for more than a decade. TLS have been trusted to produce the largest and most spectacular incentive and consumer events ever hosted in Australia. We are passionate about producing event and media productions that are meticulously planned, professionally executed and most importantly, deliver breath-taking results, all at the best price. We offer our clients the creativity and expertise of Australia's best producers, creatives and entertainment personnel. By drawing on these resources and the latest production technology we deliver world class immersive experiences every time.



A: Suite 1A, 1-5 Railway Avenue, Wairoa New South Wales 2076
P: +61 2 9114 9000 | **E:** info@tlsolutions.com.au
W: tlsolutions.com.au

VALENTINO HOLIDAYS

Valentino Holidays was established in Australia in 1996. It is one of Perth's biggest inbound tour operators specialising in tailor made tours, accommodation reservations and airport transfers. They accommodate more than 10,000 tourists annually, and enjoy a professional relationship with their suppliers. Their clients include outbound operators, insurance companies, major airline crews and other reputable companies. They take pride in providing their own well maintained coaches, multilingual tour guides, quality services and maintain the highest safety levels.



A: 62 McDowell Street, Welshpool, Western Australia 6106
P: +61 8 9356 2572 | E: marketingasia@valentinoholidays.com.au
W: valentinoholidays.com.au





EVENT SUPPORT SERVICES

Be drawn to regional Victoria and create your perfect business event.

Visit our website or contact us today to:

- Search regional Victoria's amazing destinations, unique venues and professional services
- Seek assistance with sourcing proposals from venues that meet your event needs
- Order your **FREE** copy of the 2019 Regional Victoria Planner's Guide
- Register your interest to attend an upcoming familiarisation

businesseventsvictoria.com / ☎ +61 3 8662 5432



✉ info@businesseventsvictoria.com [in /businesseventsvictoria](https://www.linkedin.com/company/businesseventsvictoria) [@businesseventsvictoria](https://www.instagram.com/businesseventsvictoria)





HARRY THE HIRER

Connect. Engage. Inspire.

We’ve been helping organisations connect and engage in the meetings and events industry for over 35 years. We can help design an event that inspires meaningful relationships with the entire audience.

Our offer.

We are a premium event equipment hire company with a unique offering; a full service supplier that includes event design and delivery, event technology and entertainment rigging, first class marquees, custom design and build, event styling and graphic signage print and production.

Our hire products include superior marquees, flooring, decking, luxury contemporary and classic furniture, table linen, hospitality and catering equipment, audio visual, lighting, rigging, staging, LED screens and draping.

Our diverse services and product offer are extensively used across the full spectrum of the events industry, including conferences, corporate events, exhibitions, major events, activations and celebrations.

Our Events.

Harry the hirer is renowned for working on major events including the Melbourne Formula One Grand Prix, Melbourne Cup and Spring Racing Carnival, Australian Open Tennis and the Virgin Australia Fashion Festival. Other notable events include the Melbourne Flower and Garden Show, Melbourne Food and Wine Festival and Australian Motorcycle Grand Prix. Harry the hirer Productions also played a significant role in the Gold Coast 2018 Commonwealth Games.

Our Creativity

Our creative team travels the globe to research and source modern pieces of furniture in order to curate collections for the Australian event market. The ability to do this is our strength and sets us apart in industry.

Our People.

The mantra at Harry the hirer is Our People, Our Relationships and Our Product.

We believe strongly in hiring the best people and having an educated workforce. Through our people we build strong relationships with our clients that are based on respect and friendship. This provides transparency in communication and hence a smoother event experience.



A: 81-95 Burnley Street, Richmond, Victoria 3121
P: +61 3 9429 6666 | E: michael@harrythehirer.com.au
W: harrythehirer.com.au

DESTINATION GEELONG
AND THE BELLARINE

From urban precincts to seaside villages, Geelong and The Bellarine is a natural for incentives. With an abundance of top quality accommodation and venues, Geelong and The Bellarine excels as a year-round destination for adventure, team-building, connecting, exploring and chilling out.

Located under an hour from Melbourne’s city centre, Geelong is Victoria’s second city, offering creative hubs, fabulous eateries and activities aplenty. Why not cruise on a boat, take a joy flight over the bay or take a ride on a restored antique carousel?

The Bellarine beckons a perfect balance of beachside lifestyle, rural character and foodie fancies. Take a hit at an award-winning golf course, swim with dolphins or challenge your team (daredevils or not) to skydiving. Menus reflect abundant local produce and boutique, family owned wineries are surrounded by spectacular scenery.

As the region’s award-winning convention bureau, Business Events Geelong will make sure your event, no matter its scope or style, inspires your team.



SKYBUS

SkyBus is on the move, which is great news for our passengers and tourism partners. We are experienced and reliable, and with our size and network of skilled Road Pilots, we can scale up services to meet event demand. The SkyBus team is focused on the airport transfer experience and we offer free on board WiFi, free travel for kids on family tickets, online and E-kiosk ticketing, unlimited luggage. We also have provisions for travellers with special needs, including wheelchair and pram use.

When it comes to moving event attendees, our City to Melbourne Airport service is famous for running 24/7 and every seven minutes on average during peak times. We also service Avalon Airport and meeting JetStar and AirAsia flights.

The Southbank Docklands service moves passengers direct from Melbourne Airport into MCEC, Crown and the Docklands Southbank Precinct. If you need to venture further out, we are also the perfect partner for:

- Werribee and Tarneit residents going direct to Melbourne Airport
- The Peninsula right down to Rosebud
- St Kilda
- Geelong to Avalon Airport

SkyBus is also Australia’s cheapest airport transfer service. All aboard!



A: Level 1, 48 Brougham Street, Geelong, Victoria 3228
P: +61 3 5244 7103 | E: info@begeelong.com.au
W: businesseventsgeelong.com.au



A: 29 Francis Briggs Road, Melbourne Airport Victoria 3045
P: 1300 SKYBUS (1300 759 287) | E: info@skybus.com.au
W: skybus.com.au



DONRIC GROUP

The Donric Group is a premium Australian group charter operator, supplying high quality coaches for conference delegates, incentive groups and inbound charter with 38 years' experience in day and extended touring for business events and tourism. The Donric Group offers a wide variety of touring experiences from small, single-vehicle city sights tours with commentary, full day tours through to the management and co-ordination of large scale mass-transit conventions. Our fleet of 500 consists of a wide variety of vehicles to fit each customer's requirements including touring coaches, charter coaches, midi and mini coaches, as well as mini-buses. The Donric Group has the transport solution for your next event, offering the highest level of reliability, comfort and safety.

A: 9 McDougall Road, Sunbury, Victoria 3429
P: +61 3 4411 8085 | **E:** info@donric.com.au
W: donric.com.au

BUSINESS EVENTS MORNINGTON PENINSULA

Only an hours drive from Melbourne's city centre, the Mornington Peninsula has the perfect combination of venues and activities. Venues cater for intimate private retreats to larger meetings and conferences. Explore vineyards, cooking classes, 'hatted' restaurants and outdoor activities like golf, swimming with dolphins, tree surfing or relax in thermal pools. Let us assist you with finding your ideal venue where we can source proposals, plan a site visit and save you time.

CHIN COMMUNICATIONS

Chin Communications has operated in Melbourne's city centre since 1992. Chin has been delivering Chinese language services for over 25 years and is widely regarded as one of the leading Chinese communications specialists in Australia. In addition to Chinese, Chin regularly supports up to 50 other languages in the community and business.

CITY OF GREATER BENDIGO

Welcome to Bendigo! Located in the heart of Victoria, beautiful historic and contemporary streetscapes are combined with buoyant business, arts and culture sectors. It's an easy drive from Melbourne, or there is a daily bus shuttle service, a regular train from Melbourne or even private air charters that will get you there. Choose from unique and sophisticated venues, to beautiful heritage buildings and large-scale exhibition trade show pavilions. The Bendigo Business Events team can assist with accommodation, registrations and sponsorship as well as local knowledge.



YARRA VALLEY BUSINESS EVENTS

Your perfect business destination Yarra Valley Business Events provides expertise to support conferencing, events and incentive travel experiences in our world-class cool climate wine region. Located just an hour east of Melbourne's city centre and Airport the Yarra Valley boasts an impressive diversity of business event venues and attraction activities. Complemented by an iconic natural environment, excellence in sustainability, over 80 cellar doors, hatted restaurants, internationally recognised Breweries and Gin Distillers, unique outdoor team building activities like sunrise Hot Air Ballooning. Event and Meeting Planners, along with their clients are invited to experience what's on offer by registering their interest to participate in an exclusive hosted Business Event Familiarisation.

P: +61 3 8739 8000 | **E:** info@yarravalleybusinessevents.com.au
W: yarravalleybusinessevents.com.au



A: 359B Point Nepean Road, Dromana, Victoria 3936
P: +61 3 5950 1573 | **E:** businessevents@tourism.mornpen.vic.gov.au
W: businesseventsmorningtonpeninsula.com.au



A: Level 4, 221 Queen Street, Melbourne, Victoria 3000
P: +61 3 8602 6300 | **E:** info@chincommunications.com.au
W: chincommunications.com.au



A: 41-43 Myers Street, Bendigo, Victoria 3552
P: +61 3 5434 6247 | **E:** d.holland@bendigo.vic.gov.au
W: bendigo.vic.gov.au

DANN EVENT HIRE

Dann Event Hire leads the furniture hire industry with its design-focused range and unwavering focus on clients, quality and service. Whether your requirements are large-scale or intimate – the ranges of on-trend furniture will transform your event or brand environment. Specialising in trend-setting furniture, feature lighting, quality hospitality equipment and impressive marquees – the Dann Event Hire range will ensure your brand or event stands out.

THE DISTRICT DOCKLANDS

The District Docklands is a vibrant destination, integrating retail, entertainment, food, commercial, residential and hospitality precincts in one place, alongside popular tourist attractions. It offers local residents, workers, visitors and tourists a surprisingly different experience day and night, in a unique pocket of Melbourne.

EVAN EVANS

Evan Evans is one of Australia's leading event signage specialists. From the smallest signs through to custom built displays, Evan Evans has the skills and expertise to make your event look amazing. They've worked with the AFL, Melbourne International Film Festival, Melbourne Arts Festival, Melbourne Writers Festival, Melbourne Fringe Festival and many more. Evan Evans has you covered from signage concept through to final installation.

EXECUDRIVE PTY LTD

Experienced corporate and events chauffeurs, Execudrive chauffeurs are courteous and knowledgeable professionals, providing a safe and reliable service. Their Melbourne Airport meet and greet service ensures guests are transported in luxury to their destination.

EXPONET

For 38 years, ExpoNet has provided award-winning and world-class custom solutions, extensive event equipment, detailed venue knowledge, proactive project management, innovative technology solutions and stylish furniture products. With international reach, and in-house design and production facilities in Sydney, Melbourne and Brisbane/Gold Coast, ExpoNet has the backing to partner with clients and successfully deliver. As the country's leading event organisers, ExpoNet has demonstrated that their services are second to none in showcasing companies of every size.

GRAY LINE MELBOURNE

Gray Line Melbourne offers the broadest range of charter and premium sightseeing tours in Victoria. If one is seeking an optional sightseeing tour add-on for smaller groups, or individuals or even a coach charter for larger groups that is tailored to specific requirements, then Gray Line Melbourne can help. Their ability to offer conference and event specific solutions provides peace-of-mind for conference/event organisers and delegates to and from anywhere.



A: 77-83 Sutton Street, North Melbourne, Victoria 3051
P: 1300 131 299 | **E:** hello@danneventhire.com.au
W: danneventhire.com.au



A: Level 1, 122 Studio Lane, Docklands, Victoria 3008
P: +61 3 9328 8600 | **E:** loatham@thedistrictdocklands.com.au
W: thedistrictdocklands.com.au



A: 673 Spencer Street, West Melbourne, Victoria 3003
P: +61 3 8413 6600 | **E:** info@evanevans.com.au
W: evanevans.com.au



A: Level 17, 31 Queen Street, Melbourne, Victoria 3000
P: +61 3 9016 0046 | **E:** info@execudrive.com.au
W: execudrive.com.au



A: 44 White Street, South Melbourne, Victoria 3205
P: +61 3 9676 7777 | **E:** info@exponet.com.au
W: exponet.com.au



A: 45-53 Ricketts Road, Mount Waverley, Victoria 3149
P: +61 3 9538 6676 | **E:** reservations@grayline.com.au
W: grayline.com.au

HUME CITY

Hume City is a unique place to visit with an abundance of contrasting experiences only minutes from Melbourne Airport and within easy access to the central business district, making it an ideal day trip destination. Hume City offers some of Victoria's premier conference and meeting facilities in a mix of urban and rural settings. Enjoy the city skyline views, enchanting wineries or rustic heritage buildings.

ICMI SPEAKERS & ENTERTAINERS

As Australia's leading speakers bureau, ICMI is the perfect partner for your next event. ICMI provide organisations with reliable talent to handle the communication segments of conferences, events and internal functions, and help them to captivate their audience. ICMI have 3,000 plus speakers and entertainers on their books and 30 years of experience. Speak to a consultant and see how ICMI can help you make your next event truly memorable.

ICON ENTERTAINMENT

ICON Entertainment has the right performer for any event, from small intimate gatherings to corporate events attended by hundreds. With a stable of entertainers second to none, whatever the occasion or budget, anything and everything is possible. Contact ICON Entertainment today for help creating an unforgettable event, and getting the best entertainment available.

IDEAL CORPORATE ACCESSORIES

Ideal Corporate Accessories (ICA) is a one-stop promotional product service with 15 years expertise in providing creative solutions to businesses. Local and offshore sourcing ensure a broad range of conference services including branded satchels, lanyards, promotional gifts and any uniform requirements. Convenient storage facilities close to the Melbourne's city centre save time and money. ICA can deliver your conference items to most places in the world.

IMMEDIACY

Immediate impact, lasting results. We're an experienced and highly innovative creative design and production company. We specialise across the 5 key areas of events; video; design; activations; and exhibitions. Immediacy consults closely with you then cleverly combines know how with can do. So we can help you connect with your audience in a compelling, captivating way.

INFO SALONS

Info Salons is a full-service technology provider for the events industry, delivering customised registration solutions to leading conference and trade-show organisers globally. They are dedicated to delivering a personalised, seamless, high-tech check-in experience for all attendees. Info Salons world-renowned, on site services deliver exceptional event experiences.



A: 1079 Pascoe Vale Road, Broadmeadows, Victoria 3047
P: +61 3 9205 2200 | **E:** contactus@hume.vic.gov.au
W: hume.vic.gov.au



A: Level 2, 159 High Street, Prahran, Victoria 3181
P: +61 3 9529 3711 | **E:** icmi@icmi.com.au
W: icmi.com.au



A: 77 Cobden Street, South Melbourne, Victoria 3205
P: +61 3 9686 4776 | **E:** info@iconent.com.au
W: iconent.com.au



A: 113/87 Gladstone Street, South Melbourne, Victoria 3205
P: +61 3 9699 3381 | **E:** sales@corporateaccessories.com.au
W: corporateaccessories.com.au



A: Suite 1, 24 Eastern Road, South Melbourne, Victoria 3205
P: +61 0498 700 003 | **E:** contactus@immediacy.com.au
W: immediacy.com.au



A: Level 1, 69-75 Reservoir Street, Surry Hills, New South Wales 2010
P: +61 2 9211 7344 | **E:** isa@infosalons.com.au
W: infosalonsgroup.com

MELBOURNE AIRPORT

Melbourne Airport is Victoria's gateway to the world. Its curfew free operation and prime location enables tourism, freight and trade 24 hours a day, seven days a week. Its single terminal precinct provides passengers from around the world with the maximum flexibility in scheduling domestic and international travel. The airport is located 22 kilometres north-west of the city centre, an approximate 22-minute drive via freeway from the city centre, providing ample arrival and departure options for delegates.

MELBOURNE MILLINERY WORKSHOPS

Melbourne Millinery Workshops provide activities for inbound visitor groups, corporate teams and friendship circles. Staffed by well-known Melbourne milliners, Kim Fletcher and Serena Lindeman and their team, participants are guaranteed an entertaining and productive experience. With strong links to the Victorian Racing Club (VRC) and Flemington, these are the perfect tie-in activities for women and men linking up to the Melbourne Cup Festival.

MICROFLITE HELICOPTER SERVICES

Remarkable experiences, endless destinations! Microflite Helicopter Services is Victoria's premier helicopter service, offering luxurious and memorable transportation to amazing destinations, as well as unforgettable experiences with leading tourism providers in Melbourne and Regional Victoria. Microflite's exemplary safety record, sumptuous facilities and unparalleled seating capacity ensure they can provide a world-class, bespoke service to small and large groups.

MORETON HIRE

Moreton Hire is one of Australia's largest and most trusted exhibition and event infrastructure providers. With offices in Melbourne, Sydney, Brisbane, Gold Coast, Far North Queensland, Singapore, UK and Europe, the company is perfectly placed to cater to your trade fair, conference or exhibition requirements. Our offerings include exhibition shell schemes, exhibition custom fabrication, furniture, signage, audio visual, lighting, marquee, flooring and labour hire.

MURRAYS AUSTRALIA PTY LIMITED

Murrays is Australia's largest ground transport provider, offering luxury coaches, buses and corporate limousines with professional drivers throughout Australia. Every vehicle is monitored and quality controlled 24 hours a day, 7 days a week by skilled logistics personnel via state-of-the-art control centres. With more than 50 years' experience providing high quality transport solutions, trust Murrays to deliver your delegates safely and on-time.

PHOTOEVENTZ

Photoeventz has over two decades of experience and expertise covering major conferences and conventions including trade shows at all of Melbourne's leading venues. Packages can be tailored to specific requirements covering photography and/or videography. Specialised services include unlimited access to event centric online galleries hosted for up to 12 months, onsite high quality printing and a greenscreen mobile studio bringing an extra dimension to any event.



A: Tullamarine, Victoria 3043
P: +61 3 9297 1600
W: melbourneairport.com.au



A: 521 Glenhuntly Road, Elsternwick, Victoria 3185
P: +61 9523 0711 | **E:** info@kimfletcher.com.au
W: kimfletcher.com.au



A: 17B/60 Siddeley Street, Docklands, Victoria 3008
P: +61 3 8587 9700 | **E:** info@microflite.com.au
W: microflite.com.au



A: 260 Fairbairn Road, Sunshine West, Victoria 3020
P: +61 3 9300 5700 | **E:** experience@moreton.net.au
W: moreton.net.au



A: Unit 6, 2 Somerville Road, Footscray, Victoria 3011
P: 13 22 59 | **E:** enquiries@murrays.com.au
W: murrays.com.au



A: 13 Ians Grove, Lower Templestowe, Victoria 3107
P: +61 3 1727 2707 | **E:** raimond@photoeventz.com.au
W: photoeventz.com.au

SAXTON SPEAKERS

As Australia's foremost speakers bureau and the largest in the southern hemisphere, Saxton has more than 50 years experience representing Australia's best and broadest array of speakers and entertainers for a diverse range of fields. From conferences to awards celebrations, charity events, teambuilding and everything in between, we offer a quality team of over 30 consultants and support professionals who are passionate about matching your event with the right presenter.

SCHENKER AUSTRALIA PTY LTD

With more than 1 million exhibition shipments per year, DB Schenker is one of the largest Fairs and Exhibition Logistics provider worldwide. DB Schenker network of 95,000 employees in 130 countries, we take full advantage of our worldwide leading position. Our customers benefit from our tailor made exhibition shipping services. Not only offering International and Domestic transport services, Schenker provides on-site logistics solution, including labour, MHE, schedulin.

SDP MEDIA

SDP Media is a highly regarded one-stop media services company offering professional photographic and video services. With over 20 years experience in the industry and an intimate knowledge of Melbourne, its venues and surrounds, their long-term success is due to consistently delivering excellence. SDP Media's broad and diverse team will deliver the trusted professionals and the right solution to suit your job within budget and deadline. Whatever your needs, SDP Media will capture your story in its best light.

SOUTHERN COLOUR

Southern Colour is the bright shining star of the Australian print industry. It is passionate. It is focused. It is single-minded. Southern Colour is able to provide print work for all types of exhibitions and conferences, and has managed large projects including World Youth and Student Travel, International Nurses Conference, and the International Diabetes Conference, to name a few. In addition to programs and guides (normally long run and multi-paginated), Southern Colour can also print smaller print runs on demand.

VISIT BALLARAT

Ballarat is proud to have a proven and successful track record of hosting international, national and state conferences and events. At Visit Ballarat we can assist in making your event suit your needs:

- Source venues to individual requirements.
- Co-ordinate site inspections, suggest pre and post touring and transportation options.
- Provide expert advice and in-kind support.
- Accommodation bookings and referral services.
- Provide local visitor information.



A: Level 1, 344 St Kilda Road, Melbourne, Victoria 3004
P: +61 3 8866 4000 | E: info@saxton.com.au
W: saxton.com.au



A: 43-57 South Centre Road, Melborune Airport, Victoria 3045
P: +61 3 9344 9657 | E: ben.wilson@dbshenker.com
W: schenker.com.au



A: 5/131 Hyde Street, Footscray, Victoria 3011
P: +61 3 9077 5010 | E: admin@sdpmedia.com.au
W: sdpmedia.com.au



A: 2 Southpark Close, Keysborough, Victoria 3173
P: +61 3 8796 7000 | E: croberts@southerncolour.com.au
W: southerncolour.com.au



A: 225 Sturt Street, Ballarat, Victoria 3350
P: +61 3 5337 4312 | E: events@visitballarat.org.au
W: visitballaratevents.org.au



RESTAURANTS

SUPERNORMAL

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SUPERNORMAL

Located on Flinders Lane and open from 11am 'til late, 7 days a week, Supernormal is an inspired interpretation of acclaimed chef Andrew McConnell's favourite Asian experiences. Awarded 'Best New Restaurant' in it's first year and one chef's hat in 2015-2019 in The Age Good Food Guide Awards, Supernormal offers a broad range of Asian-inspired dishes and delicious beverages, all with a story to tell. Supernormal caters for private events in a private dining room accommodating up to 40 guests seated and up to 60 guests for a cocktail event. Banquet menus designed to share celebrate Supernormal's offering. Featuring a wall mounted LCD screen and surround sound, it's perfect for presentations. With a built in karaoke system, the private room also lends itself to social celebrations.

A: 180 Flinders Lane, Melbourne, Victoria 3000
P: +61 3 9650 8688 **E:** info@supernormal.net.au
W: supernormal.net.au



THE ATLANTIC RESTAURANT

Seafood restaurant designed as a feast for all of the senses, delivering the true ocean to plate experience. Each day, the chefs source only the finest in fresh quality fish, oysters and crustaceans. Enjoy casual dining overlooking the riverside; or the intimacy of one of their private dining rooms. Head down the stairs to basement bar, The Den for a quaint cocktail or next door for a quick bite at takeaway shop, Fish & Chippery.

BUILDERS ARMS HOTEL

Builders Arms Hotel houses a public bar, the lively restaurant Ricky & Pinky, rear courtyard and two private dining rooms. The Bowery Room is a flexible, light-filled space featuring an open kitchen with a 60 seated / 90 cocktail capacity. The Private Dining Room is an intimate space with views over Gertrude Street and capacity for 18 guests. Exclusive or part use of the entire ground floor is available with a 140 seated / 240 cocktail capacity.

THE CRAFTY SQUIRE

Located on Russell Street, Melbourne, The Crafty Squire offers modern bar, restaurant and function facilities across two levels. Also boasting the only working microbrewery in Melbourne’s city centre, you can find every James Squire beer on tap at Crafty. With 7 unique function spaces, suitable for 20 – 200 people, Crafty has options for every occasion. Whether you are after a casual spot for drinks or something more formal, the team will work with you to create your perfect event.

CUMULUS INC. & CUMULUS UP. ARC ONE GALLERY

Cumulus Inc. is a busy social hub offering the acclaimed cuisine of Andrew McConnell. The iconic venue houses three private dining spaces: ‘Arc One Gallery’, a contemporary exhibition space with a 70 seated / 100 cocktail capacity, exclusive use of ‘Cumulus Up’, the 2nd story wine bar with a private entrance and a 70 seated / 90 cocktail capacity, and ‘The Wine Room’, an intimate private dining space that offers a retreat for up to 20 guests.

CUTLER & CO. AND MARION

The flagship restaurant of chef Andrew McConnell reflects his passion for exceptional produce and offers a casual approach to fine dining. Exclusive restaurant use including the Cutler & Co. Bar accommodates a capacity of 80 seated / 140 cocktail. The Private Dining Room is an intimate space accommodating 40 seated / 60 cocktail. Marion, a neighborhood wine bar located next door boasts large street front windows, brushed copper finishes and a 42 seated / 70 cocktail capacity.

THE DUKE

Established in 1853, The Duke is the oldest licensed pub in Melbourne. Located in the heart of Melbourne’s city centre, opposite The Forum and within easy walking distance of Federation Square, Flinders Street Station and the famous MCG sporting precinct, The Duke offers a variety of private and semi-private function spaces for hire. The newest addition to the venue is the rooftop bar which offers panoramic views across the city for up to 200 guests.

THE ATLANTIC

A: Crown Entertainment Complex, 8 Whiteman Street, Southbank, Victoria
P: +61 3 9698 8888 | **E:** reservations@theatlantic.com.au
W: theatlantic.com.au/the-atlantic

BUILDERS ARMS HOTEL

A: 211 Gertrude Street, Fitzroy, Victoria 3065
P: +61 3 9417 7700 | **E:** info@buildersarmshotel.com.au
W: buildersarmshotel.com.au

THE CRAFTY SQUIRE

A: 127 Russell Street, Melbourne, Victoria 3000
P: +61 3 9810 0064 | **E:** info@thecraftysquire.com.au
W: thecraftysquire.com.au

CUMULUS INC. CUMULUS UP.

A: 45 Flinders Lane, Melbourne, Victoria 3000
P: +61 3 9650 1445 | **E:** info@cumulusinc.com.au
W: cumulusinc.com.au

Cutler & Co.

A: 55-57 Gertrude Street, Fitzroy, Victoria 3065
P: +61 3 9419 4888 | **E:** info@cutlerandco.com.au
W: cutlerandco.com.au



A: 146 Flinders Street, Melbourne, Victoria 3000
P: +61 3 9810 0066 | **E:** functions@dukeofwellington.com.au
W: dukeofwellington.com.au

THE WHARF HOTEL

Perched on the banks of the Yarra River, The Wharf Hotel is superbly located within the modern WTC Wharf precinct. The Wharf Hotel has a number of function spaces and menu options available for team workshops to large scale cocktail parties across the entire venue for up to 170 guests. With premium areas both indoors and outdoors, The Wharf Hotel enjoys the unique combination of a friendly local pub with stunning city views and waterfront ambience.

DONOVANS

Welcome to Donovans - our ‘house on the beach’ and home we love to share. Donovans is located on the St Kilda beach front offering guests a memorable dining experience in Melbourne. With a bayside view, beautiful Mediterranean inspired food and the special relaxed atmosphere of the restaurant, Donovans is where you will feel at home. A stunning Private Dining Room is also on offer with uninterrupted bay views.

STATE OF GRACE

State of Grace provides a unique event setting in Melbourne’s city centre. The mezzanine, perched high in a private nook, is the ideal space for a meeting, business lunch or lavish dining event for up to 50 guests. Street Level provides a light filled space for cocktail events complete with private bar. Want a wow factor? Sneak past the bookcase into a hidden cellar for a private party like no other, accommodating up to 180 guests.

The Wharf Hotel

A: World Trade Centre, 18-38 Siddeley Street, Melbourne, Victoria 3005
P: +61 3 9810 0097 | **E:** info@wharfhotel.com.au
W: wharfhotel.com.au



A: 40 Jacka Boulevard, St Kilda, Victoria 3182
P: +61 3 9534 8221 | **E:** eat@donovans.com.au
W: donovans.com.au

State of Grace

A: 27 King Street, Melbourne, Victoria 3000
P: +61 3 8563 0020 | **E:** admin@stateofgracemelbourne.com.au
W: stateofgracemelbourne.com.au

TOURING AND EVENT EXPERIENCES

phillipisland
nature parks australia



PHILLIP ISLAND NATURE PARKS

Phillip Island Nature Parks is one of Victoria's and Australia's most spectacular locations and unique incentive destinations. The Phillip Island Nature Park is a self-funded, not-for-profit organisation committed to sustaining and maintaining the unique Phillip Island wildlife and environment. It offers groups opportunities to view an abundance of Australian wildlife in its natural setting. Churchill Island working farm, the Koala Conservation Centre, the Nobbies Centre and the world-famous Penguin Parade are all within 10 minutes drive of each other.

The Penguin Parade

A range of viewing options from small intimate groups on the beach where one is able to count the number of penguins with a dedicated Ranger, to the new underground viewing option or grandstands that can cater for large groups up to 4,000 people.

The Nobbies Centre

Take advantage of the latest technology at the new Antarctic Journey WWF (World Wide Fund for Nature) experience perched on cliffs overlooking the wild waters of Bass Strait. The Nobbies Centre caters for groups up to 400 people.

Churchill Island Heritage Farm

This unique 57-hectare island is open to groups as a working farm. The island can cater for small or large groups up to 5,000 people, and activities include traditional farming chores, milking the cows, sheep shearing, whip cracking, working dogs and blacksmith demonstrations. Churchill Island is a perfect setting for gala dinners and a variety of client entertainment options.

Koala Conservation Centre

This attraction has Australia's highest eco-tourism ratings, and unlike a standard zoo, it allows visitors to get up and personal with these Australian icons in their natural habitat. Corporate groups can also take a 'behind the scenes' tour with a Ranger and offers after-hours koala spotlighting.

Catering

The experienced catering team prides itself on using local produce to deliver a tailored gourmet menu for any event. A variety of catering options are available from picnic hampers to small groups or large gala events.

Conferencing

Phillip Island Nature Parks has several bespoke venues to cater for conferences.

Unique Corporate Experiences

Wild Oceans EcoBoat Tour

The EcoBoat is Phillip Island Nature Parks' newest attraction, enabling guests to experience the spectacular coastline of Phillip Island and the largest Australian Fur-Seal colony in the world.

Saving Australia's Wildlife

Competitive team building activities are available whereby guests are able to build penguin, possum or bat homes, which can be branded with a corporate logo and placed strategically in the park to help with habitat restoration.

Short-tailed Shearwater Migration

Short-tailed Shearwaters arrive on Phillip Island each year in September and spend the summer raising their single chick in a sand dune burrow. Groups can share in a unique opportunity to sit high on the Woolamai beach sand dunes and watch the Shearwater migration arrive on Phillip Island. A private dinner follows in the nearby Woolamai Surf Club.

Phillip Island Nature Parks is a self-funded not-for-profit organisation committed to sustaining and maintaining the unique Phillip Island wildlife and environment.

A: 1019 Ventnor Road, Phillip Island, Victoria 3922
P: +61 3 5951 2800 | E: marketing@penguins.org.au
W: penguins.org.au



ZOOS VICTORIA

Melbourne Zoo

Home to a wide range of animals from around the world, Melbourne Zoo is a world of wildlife just ten minutes from the city centre. See the endangered Sumatran tigers, drop past the orang-utan sanctuary and explore the Trail of the Elephants precinct. Head down the bush track to see unique Australian wildlife including koalas, kangaroos, wombats and emus. Enter the enchanting Butterfly House to connect with Australia’s tropical and subtropical butterflies or submerge yourself in an underwater world to see Victoria’s iconic little penguins and Australian fur seals.

Melbourne Zoo offers an exclusive guided tour before the Zoo opens to the public where guests will meet iconic Australian wildlife and feed the kangaroos breakfast. Guests can also experience close up encounters where knowledge staff will guide visitors to the animal exhibit for a chance to meet some incredible wildlife and have a photo taken. Melbourne Zoo has various spaces to hold stunning events among the animals for groups of all sizes.

Visit: zoo.org.au/melbourne

Werribee Open Range Zoo

Werribee Open Range Zoo will take you on a safari adventure, located on over 200 hectares of beautiful natural surround just 30 minutes from Melbourne. Guests will have the opportunity to see African animals such as rhinos, cheetah, gorillas, giraffes, zebras, lions and many more along with a host of Australian wildlife including kangaroos and koalas. Experience close encounters with a range of animals or go on the Off Road Safari experience travelling across the Zoo’s open plains giving visitors the opportunity to see animals in their natural habitat. Team building activity, Race Around the Zoo, offers a fun interactive program for groups. For a new evening experience, Sunset Safari offers a three-hour program including dinner, safari and entertainment. For unique accommodation, the Slumber Safari glamping package is an incredible, memorable experience.

Werribee Open Range Zoo has various spaces to hold stunning events among the animals for groups of all sizes.

Visit: zoo.org.au/werribee

Healesville Sanctuary

At Healesville Sanctuary explore a bushland haven for Australian wildlife in the heart of the Yarra Valley. Wander tranquil tracks and meet iconic Australian animals including koalas, kangaroos, platypus, wombat and more. The Sanctuary is also the hub of Zoos Victoria’s native threatened species breeding programs playing a critical role in fighting the extinction of native Australian species. Don’t miss the opportunity to discover Australia’s majestic birds of prey and parrots in the Spirits of the Sky show. Tales from Platypus Creek lets you see platypus up close, in a world-first interactive platypus show. Take a visit to the Australian Wildlife Health Centre to meet our vets and nurses, as they treat sick, injured or orphaned wildlife in need of care.

For smaller groups, the Australian Wildlife Experience is a small group guided experience and includes koalas and kangaroos close ups along with VIP seats at the Spirits of the Sky Show. For larger groups, the Sanctuary can offer private shows and keeper talks.

Healesville Sanctuary also has various spaces to hold stunning events among the animals for groups of all sizes.

Visit: zoo.org.au/healesville

Melbourne Zoo: **Elliott Ave, Parkville VIC**

Healesville Sanctuary: **Badger Creek Road, Healesville VIC**

Werribee Open Range Zoo: **K Road, Werribee VIC**

A: PO Box 74, Parkville, Victoria, 3052
P: +61 3 9340 2773 | **E:** tourism@zoo.org.au
W: zoo.org.au

AUSTRALIAN GRAND PRIX CORPORATION

Melbourne’s reputation for hosting major events and corporate hospitality is unparalleled. Experience first-class entertainment and unpresented networking opportunities at the Formula 1® Rolex Australian Grand Prix 2019. The world’s best will descend upon Melbourne for the opening round of a new Formula 1® season, and there is no better way to impress clients or inspire staff than by hosting a meeting or event trackside in one of our premium suites amidst the glamour and action of the Formula 1®.

EMPORIUM MELBOURNE

Emporium Melbourne is the city’s preeminent shopping destination, home to one of the largest collections of international and Australian designers including Mulberry, Furla and Michael Kors. Its food offering promises a sensory explosion with its spectacular café court and iconic restaurants. Enjoy a host of guest services and Emporium Melbourne’s Tourism Passport with exclusive offers. Emporium Melbourne is a must-see in one of the world’s most liveable cities.

FLEMINGTON

The Melbourne Cup Carnival attracts racing enthusiasts and visitors from around the world. The unique social and cultural tradition, that literally brings Australia to a standstill, is an event that provides the opportunity to be part of something special – sport, food, wine, fashion and social interaction. The Flemington Racecourse may also be utilised for incentive and outdoor events all year round.

GET TO THE GAME

Whilst in Melbourne, attending a game of Australian Rules Football is a must. Uniquely Australian, this spectacular game is the country’s best kept secret. Get To The Game provide game day packages to the MCG and Marvel Stadium making experiences hassle-free and memorable. Guests receive a gift-box, including; premium reserved tickets, merchandise and all the information you need, so you can spend the day like a local. Tour guides and customised options are available.

HIDDEN SECRETS TOURS

The original laneway guided walks of Melbourne, Hidden Secrets are proven as the go to company for bespoke walking tours of the Melbourne’s city centre. Since 2004, they have developed a broad understanding of the city, able to design walks to fit a time restraint, a diverse collection of interests, and always with a clear vision of client enjoyment via the senses, walking comfort and premium service. A one-hour walking transfer, or a VIP foodie incentive, walking tours are the best way to soak in Melbourne.

LOCALING PRIVATE TOURS MELBOURNE

Localing Private Tours specialise in providing bespoke tours and immersive experiences with luxury vehicles for groups of all sizes. Enjoy a side of Melbourne that most visitors never get to experience, or explore the hidden wonders of regional Victoria. Tailored requirements, coupled with an in-depth local knowledge and unique style of delivery, ensure that every guest walks away well informed and delighted.



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A: 27 Duke Street, Abbotsford, Victoria 3067
P: 1300 838 858 | **E:** info@localing.com.au
W: localing.com.au

MELBOURNE FOOTBALL CLUB

The Melbourne Football Club is the founding club of the Australian Football League, Australia's Indigenous game. The Club is part of the fabric of the city and is based at Australia's most iconic sports stadium, the Melbourne Cricket Ground (MCG). On offer are client experiences that incorporate this unique sport in the world famous sports stadium including team building exercises, entertainment or simply experiencing the game itself.

MELBOURNE PRIVATE TOURS

Melbourne Private Tours is a full-service luxury private touring operator, inspired by a thirst to share the renowned and hidden corners of Melbourne and Victoria. We offer a range of carefully crafted itineraries and event experiences, providing guests with the opportunity to tailor their desired outcomes from team-building activities to indulgent regional touring. Programs are suitable for individuals, families and incentive groups.

MELBOURNE STAR OBSERVATION WHEEL

The Melbourne Star, the Southern Hemisphere's only giant observation wheel, is located in Docklands and provides a venue with a difference. Its unique spaces cater for between two to 1,000 people, including the popular culinary Melbourne Star Experience packages.

MOONLIT SANCTUARY WILDLIFE CONSERVATION PARK

At Moonlit Sanctuary, delegates can explore 10 hectares of bushland, meet endangered species, feed kangaroos and wallabies, pat koalas and enjoy presentations and encounters with colourful birds, reptiles, dingoes and many other Aussie animals. At night, Moonlit Sanctuary's world-famous lantern-lit tour winds its way through the nocturnal home of the sanctuary's memorable animals with your guide to the chorus of frogs on the wetlands, see tawny frogmouths, quolls, devils, owls, feed gliders, kangaroos and bettongs.

QUEEN VICTORIA MARKET

Discover fresh food, shopping and a buzzing and authentic market atmosphere at Melbourne's favourite Queen Victoria Market. Be sure to take the Ultimate Foodie Tour, a two-hour guided walking tour where you'll indulge in some of the best food the Market has to offer. The Night Market, which runs Wednesday evenings, is the perfect mid-week hangout for food, drinks, music, shopping and fun. The Market also offers historic venue spaces, both indoor and outdoor.

ROCHFORD WINES

Book your next group function in Rochford's restaurant. The restaurant itself is a large, light filled space with spectacular views over the surrounding Yarra Ranges. The venue is perfect for either a stand up or seated affair, product launches, corporate presentations or team buildings activities. For incentive and team building activities, choose from wine blending, wine games or grape stomping. Rochford's outdoor exhibition space is perfect for large events



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A: 878-880 Maroondah Highway, Coldstream, Victoria 3770
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SOMETHING AUSSIE

Having been in the tourism industry for over 25 years, Something Aussie has grown into the largest Australian concept store and has built a reputation within Australia's corporate community. With insight and knowledge of Australian products, they are able to provide the best range of products, quality, value and service for any conference and incentive needs. They offer a convenient comprehensive shopping for groups of 10-400 in their large premises. The store can also customise corporate gifts for your conference needs.



A: 400 Victoria Street, North Melbourne, Victoria 3051
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THIS IS MELBOURNE - GOURMET FOOD TOURS

'This Is Melbourne' delivers a unique experiential gourmet adventure - capturing the essence of Melbourne, its people, diverse history and exploding culinary scene. When time is of the essence, This Is Melbourne Food Tours will 'WOW' the senses - while strolling through Melbourne's gastronomic epicentre, making it easy to hit all the foodie hot spots of this incredibly vibrant city.

VICINITY - CHADSTONE SHOPPING CENTRE

Chadstone is the Southern Hemisphere's largest shopping centre and is a destination for shoppers from all over the world. With over 550 stores, a new state-of-the-art HOYTS Cinema Complex, special artworks, a dining terrace, beautiful landscaped gardens and easy accessibility, the Centre delivers an experience unmatched by any other shopping centre in Australia. Chadstone include 35 of the world's most iconic luxury designer stores, premium international retailers, and exciting collection of flagships, two new dining precincts and Australia's only Legoland Discovery Centre. Chadstone is truly tailor made for each and every one of its 23 million customers a year.



A: 1341 Dandenong Road, Chadstone, Victoria 3148
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Melbourne Convention Bureau would
like to thank the following
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The Melbourne Convention Bureau is a full service bureau with staff and representation in five countries and head office located in Melbourne.
For further information and to access our services for bidding, planning and delivering a first-class business event in Melbourne, contact:

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**WE LOOK
FORWARD TO
SEEING YOU
IN MELBOURNE**

melbournecb.com.au