# MILWAUKEE HOTEL FACT SHEET

<table>
<thead>
<tr>
<th>Area</th>
<th>Total Rooms</th>
<th># of Properties</th>
</tr>
</thead>
<tbody>
<tr>
<td>Downtown hotels within ½-mile convention center</td>
<td>3,871</td>
<td>18</td>
</tr>
<tr>
<td>Downtown hotels outside ½ mile of the convention center</td>
<td>2,147</td>
<td>19</td>
</tr>
<tr>
<td>Total Downtown Hotel Rooms</td>
<td>6,018</td>
<td>37</td>
</tr>
<tr>
<td>Airport</td>
<td>3,644</td>
<td>40</td>
</tr>
<tr>
<td>Outlying &amp; Resort Hotels*</td>
<td>10,237</td>
<td>113</td>
</tr>
<tr>
<td>Total Greater Milwaukee Area</td>
<td>19,899</td>
<td>190</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Connected to the Convention Center</th>
<th>Total Rooms</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hilton Milwaukee City Center</td>
<td>729</td>
</tr>
<tr>
<td>Hyatt Regency Milwaukee</td>
<td>481</td>
</tr>
<tr>
<td>SpringHill Suites Milwaukee Downtown</td>
<td>155</td>
</tr>
<tr>
<td>Total</td>
<td>1,365</td>
</tr>
</tbody>
</table>

### LARGEST HOTELS

- Hilton Milwaukee - 729 rooms
- Potawatomi Hotel & Casino - 500 rooms
- Hyatt Regency Milwaukee Downtown - 481 rooms
- The Pfister Hotel - 307 rooms
- DoubleTree by Hilton Hotel Milwaukee - 243 rooms

### 2023 STR Report Data

<table>
<thead>
<tr>
<th></th>
<th>Milwaukee County</th>
<th>% Inc YOY</th>
<th>City Of Milwaukee Downtown</th>
<th>% Inc YOY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Occupancy Rate</td>
<td>56.8%</td>
<td>0.3%</td>
<td>58%</td>
<td>3.4%</td>
</tr>
<tr>
<td>Average Daily Rate</td>
<td>$133.38</td>
<td>7.3%</td>
<td>$164.62</td>
<td>7.3%</td>
</tr>
<tr>
<td>RevPar</td>
<td>$75.75</td>
<td>7.6%</td>
<td>$95.47</td>
<td>10.9%</td>
</tr>
</tbody>
</table>
In addition to the tips and tools provided by VISIT Milwaukee, there are many other ways to learn about the city. Use these resources to get the most out of visiting Milwaukee.

**BUSINESS-RELATED**

- Metropolitan Milwaukee Association of Commerce
  - mmac.org
- Greater Milwaukee Committee
  - gmconline.org
- Milwaukee 7
  - choosemilwaukee.com
- The Water Council
  - thewatercouncil.com

**LOCAL NEWS**

- BizTimes Milwaukee
  - biztimes.com
- CBS TV 58
  - cbs58.com
- FOX TV 6
  - fox6now.com
- Milwaukee Business Journal
  - bizjournals.com/milwaukee
- Milwaukee Journal Sentinel
  - jsonline.com
- Milwaukee Magazine
  - milwaukeemag.com
- MKE Lifestyle Magazine
  - mmagazinemilwaukee.com
- OnMilwaukee
  - onmilwaukee.com
- SPECTRUM News 1
  - spectrumnews1.com/wi/milwaukee
- TMJ TV 4
  - tmj4.com
- Urban Milwaukee
  - urbanmilwaukee.com
- WISN TV 12
  - wisn.com

**KEY PARTNERS**

- Wisconsin Center District
  - wcd.org
- City of Milwaukee
  - milwaukee.gov
- Milwaukee County Parks
  - county.milwaukee.gov/Parks
- Newaukee
  - newaukee.com
- Creative Alliance
  - creativealliancemke.org
- Sculpture Milwaukee
  - sculpturemilwaukee.com

**KEY PARTNERS**

- Brady Street Association
  - bradystreet.org
- East Side BID
  - theeastside.org
- East Town Association
  - easttown.com
- Gateway to Milwaukee
  - gatewaytomilwaukee.com
- Historic King Drive BID
  - kingdriveis.com
- Historic Third Ward Association
  - historicthirdward.org
- Menomonee Valley Partners
  - thevalleymke.org
- Milwaukee Downtown BID #21
  - milwaukeedowntown.com

**KEY PARTNERS**

- Near West Side Partners
  - nearwestsidemke.org
- Walker’s Point Association
  - walkerspointassociation.org
- West Town Association
  - westown.org

**TRANSPORTATION**

- Milwaukee Mitchell International Airport
  - mitchellairport.com
- Milwaukee County Transit System
  - ridemcts.com
- The Hop Streetcar
  - thehopmke.com

**INDUSTRY PARTNERS**

- Destinations International
  - destinationsinternational.org
- Wisconsin Department of Tourism
  - travelwisconsin.com
- Industry Partners
  - industry.travelwisconsin.com
- Wisconsin Association of Convention and Visitors Bureaus
  - escapetowisconsin.com