

Milwaukee Hotel Fact Sheet

| Area | Total Rooms | # of Properties |
|---|-------------|-----------------|
| Downtown hotels within 1/2-mile convention center | 3,871 | 18 |
| Downtown hotels outside ½ mile of the convention center | 2,147 | 19 |
| Total Downtown Hotel Rooms | 6,018 | 37 |
| Airport | 3,644 | 40 |
| Outlying & Resort Hotels* | 10,237 | 113 |
| Total Greater Milwaukee Area | 19,899 | 190 |

| Connected to the | Total |
|--------------------------------------|-------|
| Convention Center | Rooms |
| Hilton Milwaukee City Center | 729 |
| Hyatt Regency Milwaukee | 481 |
| SpringHill Suites Milwaukee Downtown | 155 |
| Total | 1,365 |

LARGEST HOTELS

- Hilton Milwaukee 729 rooms
- Potawatomi Hotel & Casino 500 rooms
- Hyatt Regency Milwaukee Downtown 481 rooms
- The Pfister Hotel 307 rooms
- DoubleTree by Hilton Hotel Milwaukee 243 rooms

| Year-to-Date | Milwaukee | % Inc YOY | City Of Milwaukee | % Inc YOY | |
|--------------------|-----------|-----------|-------------------|-----------|--|
| Q3 2023 | County | | Downtown | | |
| Occupancy Rate | 59.5% | 1.7% | 60.3% | 4.1% | |
| Average Daily Rate | \$137.23 | 8.7% | \$169.60 | 8.2% | |
| RevPar** | \$81.66 | 10.5% | \$102.34 | 12.6% | |