# Milwaukee Hotel Fact Sheet

## Area

<table>
<thead>
<tr>
<th>Area</th>
<th>Total Rooms</th>
<th># of Properties</th>
</tr>
</thead>
<tbody>
<tr>
<td>Downtown hotels within ½-mile convention center</td>
<td>3,713</td>
<td>17</td>
</tr>
<tr>
<td>Downtown hotels outside ½ mile of the convention center</td>
<td>2,291</td>
<td>21</td>
</tr>
<tr>
<td>Total Downtown Hotel Rooms</td>
<td>6,104</td>
<td>38</td>
</tr>
<tr>
<td>Airport</td>
<td>3,741</td>
<td>40</td>
</tr>
<tr>
<td>Outlying &amp; Resort Hotels*</td>
<td>9,986</td>
<td>111</td>
</tr>
<tr>
<td>Total Greater Milwaukee Area</td>
<td>19,831</td>
<td>189</td>
</tr>
</tbody>
</table>

## Connected to the Convention Center

<table>
<thead>
<tr>
<th>Hotel</th>
<th>Total Rooms</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hilton Milwaukee City Center</td>
<td>729</td>
</tr>
<tr>
<td>Hyatt Regency Milwaukee</td>
<td>481</td>
</tr>
<tr>
<td>SpringHill Suites Milwaukee Downtown</td>
<td>155</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>1,365</strong></td>
</tr>
</tbody>
</table>

## Largest Hotels

- Hilton Milwaukee - 729 rooms
- Potawatomi Hotel & Casino - 500 rooms
- Hyatt Regency Milwaukee Downtown - 481 rooms
- The Pfister Hotel - 307 rooms
- DoubleTree by Hilton Hotel Milwaukee - 243 rooms

## Year-to-Date January STR Report

<table>
<thead>
<tr>
<th></th>
<th>Milwaukee County</th>
<th>% Inc YOY</th>
<th>City Of Milwaukee Downtown</th>
<th>% Inc YOY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Occupancy Rate</td>
<td>43.1%</td>
<td>10.8%</td>
<td>41.7%</td>
<td>9.5%</td>
</tr>
<tr>
<td>Average Daily Rate</td>
<td>$110.04</td>
<td>10.7%</td>
<td>$132.07</td>
<td>11.7%</td>
</tr>
<tr>
<td>RevPar**</td>
<td>$47.41</td>
<td>22.6%</td>
<td>$55.06</td>
<td>22.2%</td>
</tr>
</tbody>
</table>
MILWAUKEE AREA RESOURCES

In addition to the tips and tools provided by VISIT Milwaukee, there are many other ways to learn about the city. Use these resources to get the most out of visiting Milwaukee.

BUSINESS-RELATED
Metropolitan Milwaukee Association of Commerce
mmac.org
Greater Milwaukee Committee
gmconline.org
Milwaukee 7
choosemilwaukee.com
The Water Council
thewatercouncil.com

LOCAL NEWS
BizTimes Milwaukee
biztimes.com
CBS TV 58
cbs58.com
FOX TV 6
fox6now.com
Milwaukee Business Journal
bizjournals.com/milwaukee
Milwaukee Journal Sentinel
jsonline.com
Milwaukee Magazine
milwaukeemag.com
MKE Lifestyle Magazine
mmagazinemilwaukee.com
OnMilwaukee
onmilwaukee.com
SPECTRUM News 1
spectrumnews1.com/wi/milwaukee
TMJ TV 4
tmj4.com
Urban Milwaukee
urbannmilwaukee.com
WISN TV 12
wisn.com

KEY PARTNERS
Wisconsin Center District
wcd.org
City of Milwaukee
milwaukee.gov
Milwaukee County Parks
county.milwaukee.gov/Parks
Newaukee
newaukee.com
Creative Alliance
creativealliancemke.org
Sculpture Milwaukee
sculpturemilwaukee.com

NEIGHBORHOOD PARTNERS
Brady Street Association
bradystreet.org
East Side BID
eastside.org
East Town Association
easttown.com
Gateway to Milwaukee
gatewaytomilwaukee.com
Historic King Drive BID
kingdriveis.com
Historic Third Ward Association
historicthirdward.org
Menomonee Valley Partners
thevalleymke.org
Milwaukee Downtown BID #21
milwaukeeedowntown.com

NEIGHBORHOOD PARTNERS
Near West Side Partners
nearwestsidemke.org
Walker’s Point Association
walkerspointassociation.org
West Town Association
westown.org

TRANSPORTATION
Milwaukee Mitchell
International Airport
mitchellairport.com
Milwaukee County Transit System
ridemcts.com
The Hop Streetcar
thehopmke.com

INDUSTRY PARTNERS
Destinations International
destinationsinternational.org
Wisconsin Department of Tourism
travelwisconsin.com
Industry Partners
industry.travelwisconsin.com
Wisconsin Association of Convention and Visitors Bureaus
escapetowisconsin.com