

MILWAUKEE HOTEL FACT SHEET

Area	Total Rooms	# of Properties
Downtown hotels within ½-mile convention center	3,713	17
Downtown hotels outside ½ mile of the convention center	2,291	21
Total Downtown Hotel Rooms	6,104	38
Airport	3,741	40
Outlying & Resort Hotels*	9,986	111
Total Greater Milwaukee Area	19,831	189

Connected to the Convention Center	Total Rooms
Hilton Milwaukee City Center	729
Hyatt Regency Milwaukee	481
SpringHill Suites Milwaukee Downtown	155
Total	1,365

LARGEST HOTELS

- Hilton Milwaukee - 729 rooms
- Potawatomi Hotel & Casino - 500 rooms
- Hyatt Regency Milwaukee Downtown - 481 rooms
- The Pfister Hotel - 307 rooms
- DoubleTree by Hilton Hotel Milwaukee - 243 rooms

Year-to-Date January STR Report	Milwaukee County	% Inc YOY	City Of Milwaukee Downtown	% Inc YOY
Occupancy Rate	43.1%	10.8%	41.7%	9.5%
Average Daily Rate	\$110.04	10.7%	\$132.07	11.7%
RevPar**	\$47.41	22.6%	\$55.06	22.2%

MILWAUKEE AREA RESOURCES

In addition to the tips and tools provided by VISIT Milwaukee, there are many other ways to learn about the city. Use these resources to get the most out of visiting Milwaukee.

BUSINESS-RELATED

Metropolitan Milwaukee Association of Commerce
mmac.org

Greater Milwaukee Committee
gmconline.org

Milwaukee 7
choosemilwaukee.com

The Water Council
thewatercouncil.com

LOCAL NEWS

BizTimes Milwaukee
biztimes.com

CBS TV 58
cbs58.com

FOX TV 6
fox6now.com

Milwaukee Business Journal
bizjournals.com/milwaukee

Milwaukee Journal Sentinel
jsonline.com

Milwaukee Magazine
milwaukeeemag.com

MKE Lifestyle Magazine
mmagazinemilwaukee.com

OnMilwaukee
onmilwaukee.com

SPECTRUM News 1
spectrumnews1.com/wi/milwaukee

TMJ TV 4
tmj4.com

Urban Milwaukee
urbanmilwaukee.com

WISN TV 12
wisn.com

KEY PARTNERS

Wisconsin Center District
wcd.org

City of Milwaukee
milwaukee.gov

Milwaukee County Parks
county.milwaukee.gov/Parks

Newaukee
newaukee.com

Creative Alliance
creativealliancemke.org

Sculpture Milwaukee
sculpturemilwaukee.com

NEIGHBORHOOD PARTNERS

Brady Street Association
bradystreet.org

East Side BID
theeastside.org

East Town Association
easttown.com

Gateway to Milwaukee
gatewaytomilwaukee.com

Historic King Drive BID
kingdriveis.com

Historic Third Ward Association
historicthirdward.org

Menomonee Valley Partners
thevalleymke.org

Milwaukee Downtown BID #21
milwaukeedowntown.com

NEIGHBORHOOD PARTNERS

Near West Side Partners
nearwestsidemke.org

Walker's Point Association
walkerspoinassociation.org

West Town Association
westtown.org

TRANSPORTATION

Milwaukee Mitchell International Airport
mitchellairport.com

Milwaukee County Transit System
ridemcts.com

The Hop Streetcar
thehopmke.com

INDUSTRY PARTNERS

Destinations International
destinationsinternational.org

Wisconsin Department of Tourism
travelwisconsin.com

Industry Partners
industry.travelwisconsin.com

Wisconsin Association of Convention and Visitors Bureaus
escapetowisconsin.com