COME SEE WHAT’S BREWING

9:30 AM Begin your visit to Milwaukee and learn the history behind Captain Frederick J. Pabst, the famous beer baron of Pabst Brewing, as you visit his home. The Pabst Mansion is the finest Flemish Renaissance Revival Mansion in the US. You may be surprised by a personal visit from Captain Pabst himself!

10:30 AM Enjoy a delicious lunch at a restaurant along the Milwaukee River or a brew pub in the heart of downtown.

1:00 PM After lunch, visit Milwaukee Brewing Company, or Lakefront Brewery. Lakefront Brewery is a small, locally owned microbrewery specializing in handmade beers in the tradition of early Milwaukee brewers. Located along the Milwaukee River near downtown Milwaukee, Lakefront Brewery began in 1987 with only sixty barrels of production sold exclusively to taverns within rolling distance of the brewery. At the end of your tour, samples including their own special Maple Root Beer are available.

Or start your tour at Sprecher Brewery in the Rathskeller Museum where you are able to view brewing memorabilia from past Wisconsin breweries while waiting for your tour to begin. Next, visit the brewhouse and discover how Sprecher is reviving the Old World brewing traditions that once made Milwaukee famous. Travel through the lager cellar to see the Bavarian murals on display in the bottling room.

After the tour, the next best thing to Munich is Sprecher’s indoor beer garden, with oom-pah music and samples from any of up to ten beers and seven sodas on draught. Prost!

3:30 PM Our final stop for the day will be Miller Brewery, the site of America’s oldest major brewery. Miller Brewing Company offers a free, entertaining tour, guiding visitors through the rich history and brewing process of Miller beers. The one-hour guided walking tour allows guests to experience an informative 3-screen video and provides an up-close look at the brewhouse, packaging center and historical caves. Tours conclude with hospitality at the historic Miller Inn or beer garden where guests can relax and enjoy a frosty beer sample.