

GROUP ITINERARY



MILWAUKEE FAVORITES

DAY 1 | 9:00 AM Start your tour at the world's only Harley-Davidson Museum. Learn about the history and culture of this iconic American company on a guided tour, and get a deeper look on a Back Roads Tour, which includes a behind-the-scenes look into the Harley-Davidson Archives. The Jumpstart™ puts riders and non-riders in the saddle of a running Harley-Davidson motorcycle – a perfect photo opportunity!

10:45 AM Enjoy lunch and shopping at Gloriosos's Italian Market. Milwaukee's premier Italian grocery has been family-owned and operated since 1946.

1:00 PM Tour the Grohmann Museum which houses the 1,100 European and American paintings and sculptures

(1580-present) in the Man at Work Collection, the world's most comprehensive collection documenting the evolution of organized work.

2:45 PM Taste the town with Milwaukee Food & City Tours. Take one of the popular themed tours like Churches & Chocolates

Tour or the Milwaukee Pizza Bus or plan a custom tour for your group.

5:00 PM Dine on classic French bistro fare at Coquette Café.

7:00 PM Cheer on the NBA Milwaukee Bucks as they take

the home court. A new state-of-the-art arena, the Wisconsin Entertainment and Sports Center, will open in 2018. Be one of the first groups to see the Bucks in their new home.

DAY 2 | 9:00 AM Milwaukee is full of history, traditions, vintage architecture and entertainment that span more than 100 years. Learn more about the city's history with a step-on tour from Historic Milwaukee.

10:45 AM Set inside an elegant 1911 Tudor-style mansion, Charles Allis Art Museum features period rooms, original furnishings and worldwide art collection spanning 2,000 years.

12:00 PM Just up the road is sister museum Villa Terrace Decorative Arts Museum,



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a magnificent 1923 Italian Renaissance-style villa with tiered formal gardens overlooking Lake Michigan.

1:15 PM Lunch on homemade Wisconsin favorites and craft brews at Lakefront Brewery Beer Hall.

2:30 PM Visit Great Lakes Distillery, Wisconsin's first distillery since Prohibition, to sample award-winning spirits like Roaring Dan's Rum and Kinnickinnic Whiskey.

3:30 PM Tour Milwaukee's largest church and a beloved historical landmark, the Basilica of St. Josaphat. Built in 1901 by immigrants and craftsmen with materials from a demolished Chicago post office, the Basilica was designed after St. Peter's in Rome.

5:00 PM Have dinner at Potawatomi Hotel & Casino. There are seven on-site restaurants to choose from, as well as high-stakes bingo, over 100 table games, over 3,000 slot machines and a 20-table Poker Room.

7:30 PM Attend a performance by Skylight Music Theatre at the Broadway Theatre Center. This local company is known for an adventurous repertoire including classic operas (in English), Gilbert & Sullivan, American musicals and more.

DAY 3 | 9:00 AM Start your day in charming Cedarburg at the Wisconsin Museum of Quilts & Fiber Arts. See the best in quilts, traditional needle arts and contemporary fiber arts on a historic 1850s farm site.



11:00 AM Travel north to Museum of Wisconsin Art, one of the nation's top regional art museums and the primary venue for the exhibition of historic and contemporary Wisconsin art.

1:00 PM The Bavarian Bierhaus is a craft brewery, beer hall and beer garden all in one. Experience Milwaukee's German hospitality while lunching on Bavarian and American favorites.

3:00 PM Just south of Milwaukee, your group can explore Kenosha, another community on the shore of Lake Michigan home to museums, festivals and outlet shopping.

4:45 PM In Kenosha, take a sweet trip to the Jelly Belly Visitor Center. Get on board the Jelly Belly Express Train for a tour of the Jelly Belly warehouse and a video presentation on the secrets of making Jelly Belly jelly beans.

7:00 PM A perennial group favorite, The Fireside Dinner Theatre features Broadway favorites and original revues alongside award-winning dining. Before the show, explore the unique treasures for sale at three permanent on-site gift shops.

