



PARTNERSHIP PROGRAM

Visit Milwaukee exists to amplify everything that makes Milwaukee exceptional. We celebrate the city and are dedicated to spreading the word about Milwaukee to visitors everywhere. That mission includes shining a spotlight on area businesses, cultural organizations and other stakeholders, as well as equipping those partners with resources that both enable them to better tell their stories and also to participate in the city's broader narrative.

DOWNTOWN MILWAUKEE

- Convention Hotels: \$22.50*
- Full Service Hotels: \$22.50*
- Limited Service: \$20.50*

MILWAUKEE (NON-DOWNTOWN) AND WAUWATOSA

- Full Service Hotels: \$14.25*
- Limited Service: \$10.50*

ALL OTHERS

- Hotel: \$10.25*
- Resort: \$21.25*
- Bed & Breakfast: \$499
- Guest House: \$499

**Price per room. Minimum investment is \$499. Partnership rates are prorated quarterly. An additional one-time \$25 onboarding fee is added at sign up.*



QUESTIONS?

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SCAN HERE

Learn more and sign up for Visit Milwaukee partnership at visitmilwaukee.org/partners

	Milwaukee & Wauwatosa	All Others
Hotel Benefits		
Hotel Marketing Campaigns	X	X
Invitation to Director of Sales Meetings	X	X
Listing on Hotel Booking Widget on visitmilwaukee.org	X	X
Marketing and Promotion		
Fully-customizable page on visitmilwaukee.org	X	X
Listing in Official Visitors Guide*	X	X
Listing on Visitor Information Touchscreens at Baird Center, VM Office, and Airport	X	X
Opportunity for promotion within Visit Milwaukee content (social media, blogs, website, printed guides and more)	X	X
Public Relations/Earned Media opportunities	X	X
Brochure Distribution at Baird Center, VM Office, and Airport (when staffed)	X	X
Event Promotion	X	X
Exclusive Print & Digital Advertising Opportunities	X	X
Access to Free Images and B-roll	X	X
Access to Free Copies of the Official Visitors Guide and Map	X	X
Networking and Connections		
Invitation to Partner Mixers	X	X
Invitation to Annual Meeting	X	X
Invitation to Golf Outing (Greater Milwaukee Hospitality Open)	X	X
Business Introductions	X	X
Partner Directory	X	X
Industry Expertise		
Tourism Webinars	X	X
Industry Education	X	X
Hospitality and Market Research	X	X
Industry Newsletters	X	X
Referrals		
Travel Writer and Influencer Referrals	X	X
Group Tour Leads & Referrals	X	X
Visitor Center Referrals	X	X
Meeting Sales Citywide Leads	X	X
Meeting Sales Client-Requested Leads	X	X
Meeting Sales Direct Leads	X	X
Event Experience Referrals	X	X
Meetings and Conventions		
Convention Alert Emails	X	X
Master Convention Calendar Access (Three Years of Data)	X	X
Site and Familiarization Tours	X	X
Meeting Industry Research	X	X
Access to Visit Milwaukee's Volunteer Pool*	X	X

*If applicable to your property

Learn more or sign up at [visitmilwaukee.org/partners](https://www.visitmilwaukee.org/partners)