VISIT Milwaukee Partnership Program

VISIT Milwaukee creates economic impact and supports a stronger, more inclusive community by promoting the Greater Milwaukee area as a premier tourism destination.

$99* – Diversity & Inclusion Rate
Minority, Veteran, LGBTQ+, Disabled, and/or Woman-owned; Annual Revenues under $150K; 1-3 Employees
*Business must meet requirements to qualify.

SCAN HERE to learn more and sign up for VISIT Milwaukee partnership at visitmilwaukee.org/partners

PARTNERSHIP BENEFITS

Promotion and Media
- Listing on VISITMilwaukee.org
- Listing in Official Visitors' Guide
- Listing on Visitor Information Touchscreens
- Promotion on social media channels
- Public Relations/Earned Media opportunities
- Brochure Distribution at Baird Center, VM Office, and Airport (when staffed)
- Bandwango Digital Pass Access (if applicable)
- Event Promotion

Networking and Connections
- Invitation to Partner Mixers
- Invitation to Annual Meeting/Party with the Partners
- Invitation to Golf Outing (Greater Milwaukee Hospitality Open)
- Business Introductions
- Partner Directory

Industry Expertise
- Access to Monthly Webinars
- Industry Education
- Hospitality and Market Research
- Industry Newsletters
- Referrals from Travel Writers and Influencers
- Group Tour Leads/Referrals
- Meeting Sales Leads/Referrals
- Events Experience Leads/Referrals

Event Experience and Support
- Master Convention Calendar Access (Three Years of Data)
- Site and Familiarization Tours
- Support and Advice from VISIT Milwaukee's Event Experience team
- Meeting Industry Research
- Meeting and Group-Specific Communications
- Access to VISIT Milwaukee's Volunteer Pool

Learn more or sign up at visitmilwaukee.org/partners