



VISIT Milwaukee Partnership Program

VISIT Milwaukee creates economic impact and supports a stronger, more inclusive community by promoting the Greater Milwaukee area as a premier tourism destination.

\$99* – Diversity & Inclusion Rate

Minority, Veteran, LGBTQ+, Disabled, and/or Woman-owned;
Annual Revenues under \$150K; 1-3 Employees

**Business must meet requirements to qualify.*



SCAN HERE

to learn more and sign up for VISIT Milwaukee partnership at visitmilwaukee.org/partners

PARTNERSHIP BENEFITS

Promotion and Media

- Listing on VISITMilwaukee.org
- Listing in Official Visitors' Guide
- Listing on Visitor Information Touchscreens
- Promotion on social media channels
- Public Relations/Earned Media opportunities
- Brochure Distribution at Baird Center, VM Office, and Airport (when staffed)
- Bandwango Digital Pass Access (if applicable)
- Event Promotion

Networking and Connections

- Invitation to Partner Mixers
- Invitation to Annual Meeting/ Party with the Partners
- Invitation to Golf Outing (Greater Milwaukee Hospitality Open)
- Business Introductions
- Partner Directory

Industry Expertise

- Access to Monthly Webinars
- Industry Education
- Hospitality and Market Research
- Industry Newsletters
- Referrals from Travel Writers and Influencers
- Group Tour Leads/Referrals
- Meeting Sales Leads/Referrals
- Events Experience Leads/Referrals

Event Experience and Support

- Master Convention Calendar Access (Three Years of Data)
- Site and Familiarization Tours
- Support and Advice from VISIT Milwaukee's Event Experience team
- Meeting Industry Research
- Meeting and Group-Specific Communications
- Access to VISIT Milwaukee's Volunteer Pool



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