



## VISIT Milwaukee Partnership Program

VISIT Milwaukee creates economic impact and supports a stronger, more inclusive community by promoting the Greater Milwaukee area as a premier tourism destination.

### HOTEL PARTNERSHIP RATES

#### Downtown Milwaukee

Convention Hotels: \$21.50\*  
Full Service Hotels: \$21.50\*  
Limited Service: \$19.50\*

#### Milwaukee (non-Downtown) and Wauwatosa

Full Service Hotels: \$13.75\*  
Limited Service: \$10.25\*

#### All Others

Hotel: \$10.25\*  
Resort: \$21.25\*  
Bed & Breakfast: \$499  
Guest House: \$499

\*Price per room. Minimum investment is \$499.



#### Questions?

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Learn more at [visitmilwaukee.org/partners](https://visitmilwaukee.org/partners)



	Milwaukee & Wauwatosa	All Others
<b>Hotel Benefits</b>		
Hotel Marketing Campaigns	X	X
Invitation to Director of Sales Meetings	X	X
Listing on Hotel Booking Widget on VISITMilwaukee.org	X	X
<b>Promotion and Media</b>		
Listing on VISITMilwaukee.org	X	X
Listing in Official Visitors' Guide	X	X
Listing on Visitor Information Touchscreens	X	X
Promotion on social media channels	X	X
Public Relations/Earned Media opportunities	X	X
Brochure Distribution at Baird Center, VM Office, and Airport (when staffed)	X	X
Bandwango Digital Pass Access (if applicable)	X	X
Event Promotion	X	X
<b>Networking and Connections</b>		
Invitation to Partner Mixers	X	X
Invitation to Annual Meeting/Party with the Partners	X	X
Invitation to Golf Outing (Greater Milwaukee Hospitality Open)	X	X
Business Introductions	X	X
Partner Directory	X	X
<b>Industry Expertise</b>		
Access to Monthly Webinars	X	X
Industry Education	X	X
Hospitality and Market Research	X	X
Industry Newsletters	X	X
Referrals from Travel Writers and Influencers	X	X
Group Tour Leads/Referrals	X	X
Meeting Sales Leads/Referrals	X	
Events Experience Leads/Referrals	X	
<b>Event Experience and Support</b>		
Master Convention Calendar Access (Three Years of Data)	X	X
Site and Familiarization Tours	X	X
Support and Advice from Event Experience team	X	X
Meeting Industry Research	X	X
Meeting and Group-Specific Communications	X	X
Access to VISIT Milwaukee's Volunteer Pool	X	X