



## VISIT Milwaukee Partnership Program

VISIT Milwaukee creates economic impact and supports a stronger, more inclusive community by promoting the Greater Milwaukee area as a premier tourism destination.

FIND WHERE YOU FIT

**\$209\***

### Leisure Tourism

Restaurants & Bars (*no private event space*), DJs, Museums (*under \$500k revenue*), Nonprofit Organizations (*under \$500k budget*), Performing Arts Organizations, Retail Stores (*single location*), Salons & Spas, Seasonal Businesses, Small Festivals (*under \$500k gross revenue*) \*No Sales Leads or Referrals

**\$529**

### Leads & Referrals

Restaurants & Bars (*seeking private events & catering*), Caterers, Food Halls, Markets, Higher Education Institutions, Large Festivals (*over \$500k gross revenue*), Museums (*over \$500k revenue*), Sports & Recreation, Supplier Vendors, Nonprofit Organizations (*over \$500k budget*), and General Partnership

**\$679**

### Destination Industry

Event Venues (*Non-hotel*), Car Ferry, Car Rental, Electric Scooters, Entertainment Centers, Entertainment Services, Exposition Services, Limos/Rideshare Services/Taxi Services, Mixed-Use Developments, Motorcoach/Bus Companies, Parking Services, Production Companies, Real Estate Organizations, Rental Companies, Shopping Destinations, Trains

**\$209****\$529****\$679****Promotion & Media**

Listing on VISITMilwaukee.org	X	X	X
Listing in Official Visitors' Guide	X	X	X
Listing on Visitor Information Touchscreens	X	X	X
Promotion on social media channels	X	X	X
Public Relations/Earned Media opportunities	X	X	X
Brochure Distribution at Baird Center, VM Office, and Airport (when staffed)	X	X	X
Bandwango Digital Pass Access (if applicable)	X	X	X
Event Promotion	X	X	X

**Networking and Connections**

Invitation to Partner Mixers	X	X	X
Invitation to Annual Meeting/Party with the Partners	X	X	X
Invitation to Golf Outing (Greater Milwaukee Hospitality Open)	X	X	X
Business Introductions	X	X	X
Partner Directory	X	X	X

**Industry Expertise**

Access to Monthly Webinars	X	X	X
Industry Education	X	X	X
Hospitality and Market Research	X	X	X
Industry Newsletters	X	X	X
Referrals from Travel Writers and Influencers	X	X	X
Group Tour Leads/Referrals	X	X	X
Meeting Sales Leads/Referrals		X	X
Events Experience Leads/Referrals		X	X

**Event Experience and Support**

Master Convention Calendar Access (Three Years of Data)		X	X
Site and Familiarization Tours		X	X
Support and Advice from Event Experience team		X	X
Meeting Industry Research		X	X
Meeting and Group-Specific Communications		X	X
Access to VISIT Milwaukee's Volunteer Pool		X	X

**Questions?**

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**SCAN HERE**

to learn more and sign up for VISIT Milwaukee partnership at [visitmilwaukee.org/partners](https://visitmilwaukee.org/partners)



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