



SPONSORSHIP OPPORTUNITIES

EVENTS OVERVIEW

IF INTERESTED, CONTACT JOSH ALBRECHT

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THURSDAY, JULY 16

Court to Cork with Wade & Diener

- **Location:** Central Standard Distillery
- A lively guest bartending event where sports, culture and community meet.
- High-energy atmosphere with media coverage
- Designed for connection and visibility

FRIDAY, JULY 17

Built in Milwaukee: Wade & Diener Basketball Camp

- A private, high-level training experience for elite youth athletes led by Wade, Diener and top-tier coaches.
- Girls and boys, grades 3-8
- Focused on skill development, mentorship and access

Pages & Plates with Wade & Diener

- **Location:** Lupi & Iris
- An intimate four-course dinner experience centered on literacy and impact.
- Curated program with friendly competition, highlighting youth storytelling

SATURDAY, JULY 18

Fairways & Fadeaways with Wade & Diener

- A premium golf experience blending competition and connection.
- Includes lunch with Wade and Diener
- High-touch networking environment



COMMUNITY IMPACT

- Proceeds from sponsorships and ticket sales support four key focus areas:
 - Tragil Wade-Johnson Summer Reading Program at Marquette
 - Visit Milwaukee Foundation
 - Marquette Basketball Facilities



SPONSORSHIP TIERS

MVP SPONSOR — \$20,000

- **PRESENTING WEEKEND SPONSOR**
 - Foursome to golf event
 - 8 tickets to the Literacy Benefit Dinner (\$275 per ticket value)
 - 25 tickets to the Guest Bartending Event (\$35 per ticket value)
 - Prominent logo placement across all weekend events
 - 4 tickets to a Private VIP Thursday night dinner with Wade & Diener
 - Logo inclusion on the Basketball Camp T-shirt
 - Speaking opportunity during the dinner program
 - Inclusion in media and promotional materials
 - (1) signed Wade jersey & (1) signed Diener jersey

ALL-STAR SPONSOR — \$10,000

- **FRIDAY DINNER SPONSOR**
 - 6 tickets to the Literacy Benefit Dinner (\$275 per ticket value)
 - 15 tickets to the Guest Bartending Event (\$35 per ticket value)
 - Speaking opportunity during the dinner program
 - Logo placement at the dinner
 - Recognition in event materials
 - (1) signed Wade jersey & (1) signed Diener jersey

STARTING FIVE SPONSOR — \$5,000

- **GOLF EVENT SPONSOR**
 - Foursome to golf event
 - 4 tickets to the Literacy Benefit Dinner (\$275 per ticket value)
 - 8 tickets to the Guest Bartending Event (\$35 per ticket value)
 - Speaking opportunity during the golf event welcome
 - Logo placement at the golf event
 - Recognition in event materials
 - (1) signed Wade jersey & (1) signed Diener jersey

SIXTH MAN SPONSOR — \$3,500

- **FRIDAY NIGHT SPONSOR**
 - 4 tickets to the Literacy Benefit Dinner (\$275 per ticket value)
 - 6 tickets to the Guest Bartending Event (\$35 per ticket value)
 - Logo placement at both Friday events
 - Recognition in event materials
 - (1) signed Wade jersey & (1) signed Diener jersey

ROOKIE SPONSOR — \$2,500

- **FRIDAY BARTENDING SPONSOR**
 - 4 tickets to the Literacy Benefit Dinner (\$275 per ticket value)
 - 4 tickets to the Guest Bartending Event (\$35 per ticket value)
 - Logo placement at the bartending event
 - Recognition in event materials
 - (1) signed Wade jersey & (1) signed Diener jersey

