



# MEETING & EVENT PLANNERS GUIDE

[MINNEAPOLISNORTHWEST.COM](http://MINNEAPOLISNORTHWEST.COM)

*meet in*



**Minneapolis**

**NORTHWEST™**

*“Topgolf was so much fun, even with the cold weather. In fact, the cold weather seemed to make it a little more fun and more adventurous. Thanks for a wonderful time.”*

— Debbie Van Ravenhorst, Regional Vice President, HelmsBriscoe



# OUR MINNEAPOLIS NORTHWEST TOURISM EXPERTS WILL HELP YOU PLAN

When you host an event in Minneapolis Northwest, you'll experience the fun and convenience of a unique area just outside of downtown Minneapolis. Our cities of Brooklyn Center and Brooklyn Park showcase a wide variety of conference centers and facilities, along with 12 hotels, 1,500 guest rooms, and plenty of options for shopping, dining and entertainment. We offer complimentary event-planning services designated to help you plan and execute the best event possible. Browse our offerings and let us know how we can help!

## COMPLIMENTARY MEETING, EVENT AND CONVENTION SERVICES

- Online Request for Proposal (RFP)
- Assist in booking lodging & venues
- Coordinate site visits and tours
- Provide your guests with welcome bags
- Entertainment and dining referrals
- Assist with off-site and team-building activities
- Our Event Assistance Funds can help stretch your budget

## LOCATED ON THE DOORSTEP OF THE TWIN CITIES



- The Brooklyns (Brooklyn Center and Brooklyn Park) are conveniently located on the doorstep of Minneapolis and St. Paul
- Featuring 12 hotels and 1,500 hotel rooms
- Venues that can accommodate over 700 attendees
- Free parking
- Perks of a downtown without the price tag

## ATTRACTIONS & ENTERTAINMENT

- Craft breweries
- Dining: Fine, casual, ethnic, private & outdoor space
- Championship golf courses and one executive golf course
- Topgolf
- Bowlero (Laser tag arena, arcades & escape rooms)
- Mississippi River Kayaking
- Three Rivers Park Reserve



# HOTELS WITH FULL SERVICE MEETING SPACE








	Hotel	Total SQ. FT.	Largest Room	Total Break-out Rooms	Total Guest Rooms
1	 Minneapolis Marriott Northwest	62,000	8,010	34	230
2	 Embassy Suites Hilton Minneapolis North <i>*connected to Heritage Center</i>	7,500	2,788	6	175

Visit our website for a full list of hotels: [minneapolisnorthwest.com/hotels](http://minneapolisnorthwest.com/hotels)



Minneapolis Marriott Northwest Meeting Space Foyer

## VENUES

	Venue	Total SQ. FT.	Largest Room	Total Breakout Rooms
	Heritage Center of Brooklyn Center *Attached to the Embassy Suites Mpls/North	40,000	12,960	10
	Leopold's Mississippi Gardens	13,706	5,062	2
	Brooklyn Park Community Activity Center	11,669	6,000	7
	Edinburgh USA Golf Club & Conference Center	10,000	4,064	7
	Brooklyn Center Community Center	5,335	3,600	4
	Topgolf	4,054	3,000	3
	Bowlero	2,235	745	3

***"Thanks Minneapolis Northwest Tourism! Our event was wonderful. Kari and I talked about how it was such a great event and, we go to many events so please take that as a great compliment to you!"***

– Alice Yount, Senior Director Global Accounts, HelmsBriscoe



109th Ave N

# BROOKLYN PARK

Coon Rapids Dam Regional Park

Leopold's Mississippi Gardens

3 4

93rd Ave N

610

169

Douglas Dr N

Noble Pkwy

Edinbrook Pkwy

Zane Ave N

Edinburgh USA Golf Course

85th Ave N

Brookland Golf Park

85th Ave N

Bowlero

Brooklyn Blvd

Brookdale Dr

252

1 5

W Broadway Ave

Palmer Lake Park

# BROOKLYN CENTER

Topgolf

169

94

694

Boone Ave N

Brooklyn Blvd

69th Ave N

69th Ave N

69th Ave N

69th Ave N

69th Ave N

69th Ave N

69th Ave N

69th Ave N

69th Ave N

69th Ave N

69th Ave N

69th Ave N

69th Ave N

69th Ave N

69th Ave N

69th Ave N

69th Ave N

63rd Ave N

Bass Lake Rd

Twin Lake

Centerbrook Golf Course

Heritage Center of Brooklyn Center

100

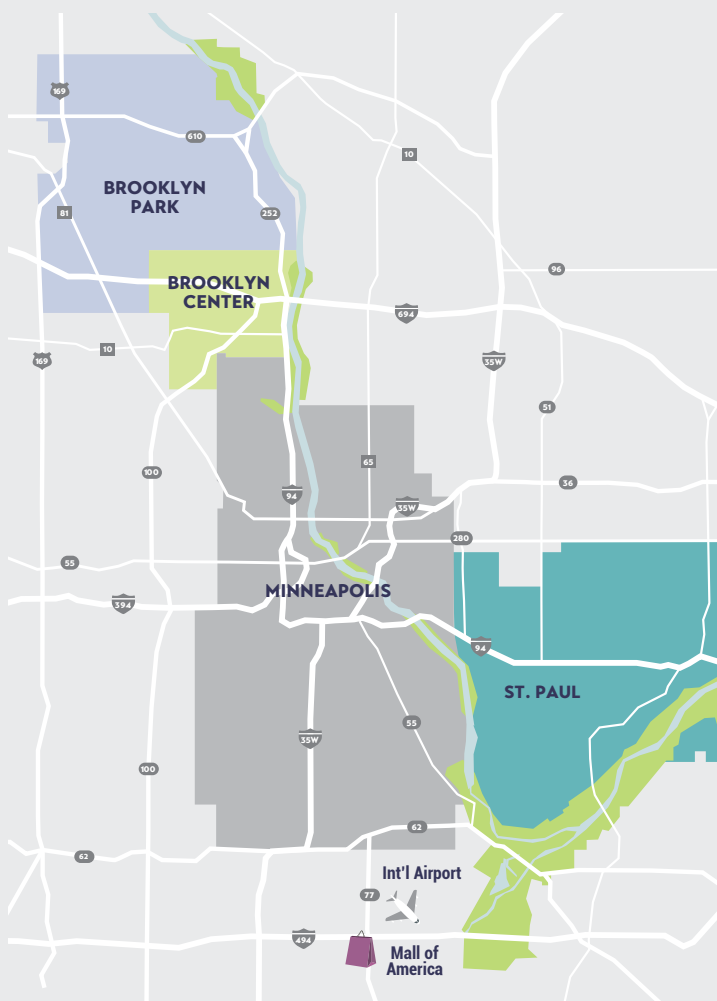
MINNEAPOLIS



MINNEAPOLIS-ST. PAUL AIRPORT



94



## EASY ACCESS TO HIGHWAYS FOR SHORT DRIVE TIMES:

- 10 minutes to Downtown Minneapolis
- 25 minutes to Mall of America and MSP International Airport

### Minneapolis Saint Paul International Airport:

MSP Airport is the 17th busiest travel hub in the country serving 163 nonstop markets and 34 million passengers each year. The airport is a base for Sun Country Airlines and is Delta Air Lines' second largest hub. Only one other U.S. city serves more nonstop markets per capita.

## HOTELS WITH FULL SERVICE MEETING SPACE

- 1** Minneapolis Marriott Northwest  
Rooms Available: 231
- 2** Embassy Suites Minneapolis North  
Rooms Available: 175

## ADDITIONAL HOTELS

- 3** Hampton Inn Brooklyn Park  
Rooms Available: 100
- 4** Home2 Suites Brooklyn Park  
Rooms Available: 107
- 5** La Quinta Inn & Suites Minneapolis Northwest  
Rooms Available: 55
- 6** Motel 6 – Brooklyn Center  
Rooms Available: 122
- 7** Country Inn & Suites by Radisson  
Rooms Available: 84
- 8** Extended Stay America – Brooklyn Center  
Rooms Available: 104
- 9** Baymont by Wyndham Brooklyn Center  
Rooms Available: 82
- 10** Super 8 Brooklyn Center  
Rooms Available: 100
- 11** Quality Inn  
Rooms Available: 60
- 12** Travelodge Inn & Suites Brooklyn Center  
Rooms Available: 92
- 13** Fairfield Inn & Suites  
Rooms Available: 82

## PRIVATE AND SEMI-PRIVATE DINING OPTIONS

BROOKLYN PARK RESTAURANTS	Type of Space	# of Rooms	Max. Capacity	Phone
MC Taphouse	Semi-Private	1	60	612.353.5929
Bowlero	Private	3	150, 100, 50	763.503.2695
The Brooklyn at Edinburgh USA	Private	4	480, 320, 20-60	763.315.8535
Mad Jacks Sports Cafe	Semi-Private	1	40-50	763.424.9919
BROOKLYN CENTER RESTAURANTS	Type of Space	# of Rooms	Max. Capacity	Phone
Topgolf	Private	4	100	763.201.9636
Davanni's Pizza & Hot Hoagies	Private	1	30	763.566.8220
Broadway Pizza	Semi-Private	1	50	763.488.8484



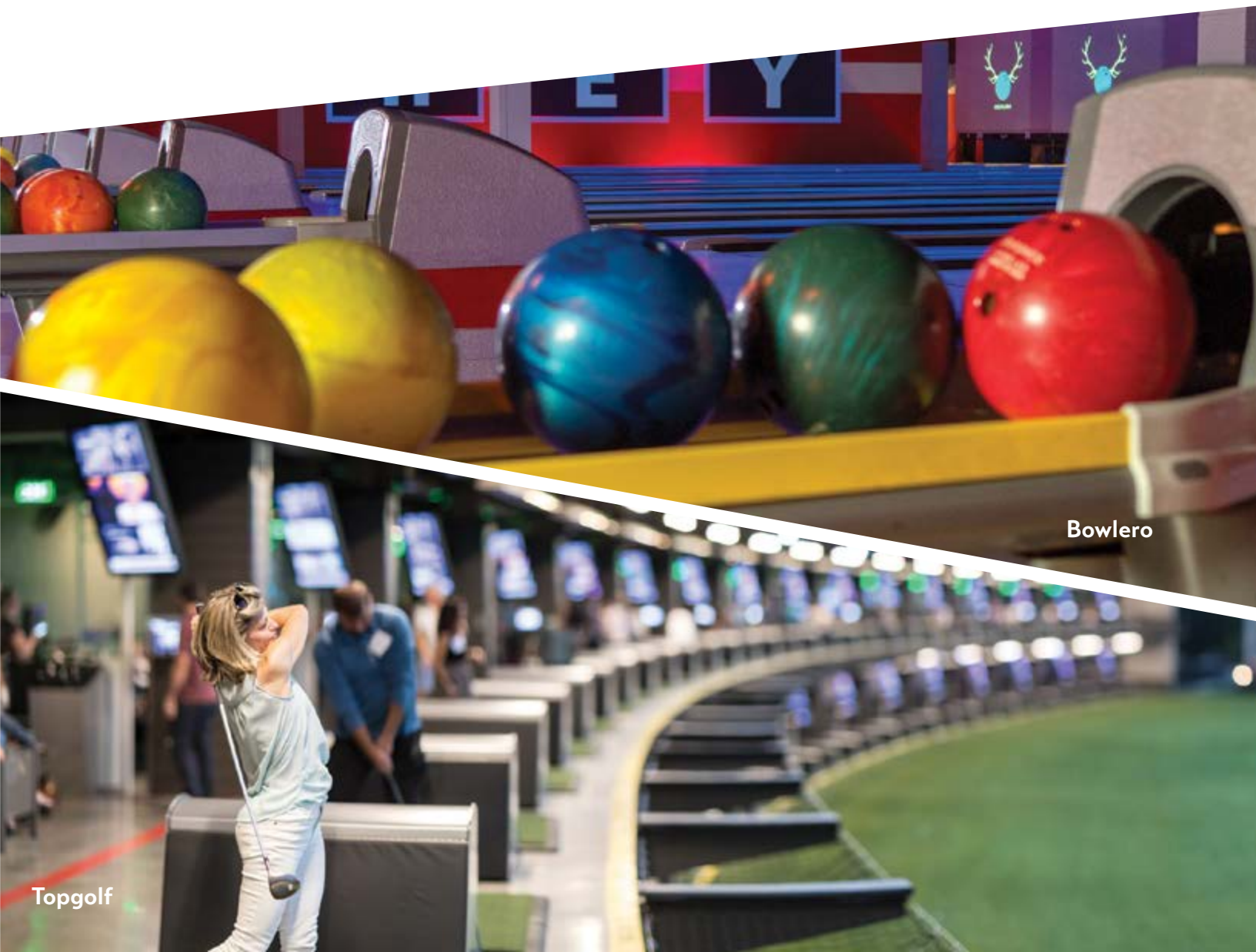
The Brooklyn at Edinburgh USA



## ENTERTAINMENT & TEAM BUILDING

Give your attendees lasting memories when they participate in exciting team-building activities that foster enthusiasm and collaboration. Whether it's golfing, racing, painting or figuring out an escape room, you'll find an abundance of team-building opportunities in Minneapolis Northwest.

- Topgolf
- Heavy Rotation Brewery
- Roa ic Eidem Farm
- Bowlero
- Yellow Tree Theatre
- Fishing Pond
- Geocaching
- Mississippi River Paddle Share
- Skaalvenn Distillery



Bowlero

Topgolf

## Skaalvenn Distillery & Cocktail Lounge



## EVENT ASSISTANCE FUND

Stretch your event budget with Minneapolis Northwest Tourism's Event Assistance Fund, a valuable asset for NEW events held in The Brooklyns. This simple-to-use program is designed to offset a number of event-planning costs, including, but not limited to:

- Lodging – Bridge the gap between your budget and room rates at 12 area hotels.
- Transportation and Shuttle Service – Help your attendees get where they need to be.
- Food and Beverage – Cater in a delicious meal or try one of the area's best restaurants.
- Breakout Sessions – Invest in quality breakout sessions guaranteed to make an impact.
- Team-building Activities – Create memories with fun and unique group activities.

**Contact our Business Development Expert to learn more about the Event Assistance Fund and how to apply.**

*"I have worked with Minneapolis Northwest Tourism for several years. They are experts in offering advice, answering any questions, and assisting with event planning in the Minneapolis area. The staff continues to show off their community with much pride. Thank you."*

– Darlene Dahlseide, Transportation Program Specialist, Minnesota Department of Transportation

**NOTES**



Leopold's Mississippi Gardens



## BUSINESS DEVELOPMENT EXPERT

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