

APPLICANT INFORMATION

Applicant Name: _____ Title: _____

Applicant E-mail: _____

Member Business Name: _____

Street Address: _____ City: _____ State: _____ Zip Code: _____

Mailing Address: _____ City: _____ State: _____ Zip Code: _____

Business Phone: _____ Cell Phone: _____

Business Industry: _____ Chamber Member Tenure (In Years): _____

CHAMBER INVOLVEMENT

Please check all MACC involvement activities (past or current) that apply:

- | | | | | |
|--|--|--------------------------------------|--|--|
| <input type="checkbox"/> Annual meeting | <input type="checkbox"/> Sponsorship/
Advertising Opportunities | <input type="checkbox"/> Beef-A-Rama | <input type="checkbox"/> Home. Lifestyle, &
Recreation Show | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Boards/ Committee | <input type="checkbox"/> Chamber After 5 | <input type="checkbox"/> Fools Run | <input type="checkbox"/> 4th of July Events | <input type="checkbox"/> N/A- Interested in
Becoming Involved |

If Board/ Committee is checked above, list all Chamber involvement (beginning with most recent).

Board/ Committee	Position Held	To	From

EXPERIENCE & SKILLS

- | | | |
|---|--|--|
| <input type="checkbox"/> Board/ Committee Participation | <input type="checkbox"/> Human Resources | <input type="checkbox"/> Policy Governance |
| <input type="checkbox"/> Business Advocacy | <input type="checkbox"/> Legal | <input type="checkbox"/> Program/ Service Evaluation |
| <input type="checkbox"/> Education/ Instruction | <input type="checkbox"/> Management | <input type="checkbox"/> Strategic Planning |
| <input type="checkbox"/> Finance | <input type="checkbox"/> Marketing/ Public Relations | <input type="checkbox"/> Technology |
| <input type="checkbox"/> Fundraising | <input type="checkbox"/> Non-Profit | <input type="checkbox"/> Other : |
| <input type="checkbox"/> Grant Wishing | <input type="checkbox"/> Policy Development | |

If Board/Committee Participation is checked above, list involvement (beginning with most recent, excluding Chamber involvement).

Board/ Committee	Position Held	To	From

How do you feel your experience /skills can assist the organization?

STATEMENT OF INTEREST

Why are you interested in serving on the Board?

What do you hope to accomplish by serving on the Board?

What do you perceive as the top three benefits of being a partner?

BRIEF BIOGRAPHY

SUBMIT YOUR APPLICATION

Submit completed application to Krystal Westfahl no later than Noon on September 25, 2020.

E-mail:
krystal@minocqua.org

Mail:
PO Box 1006
Minocqua, WI 54548



Fiscal Year Board Member Application: 2020-2021 Application Due Date: September 25 2020 at Noon

Board of Directors' Candidate Guide & Application

Each year, a class of directors is elected to serve on the Visitors Bureau + Chamber of Commerce's Board of Directors (Board). Any member in good standing who aspires to serve on the Board must complete and return a Board of Directors' Application form. An Application does not guarantee a nomination, but if chosen, the Board will offer a rewarding experience and ensure Board members make the most of their talents and expertise, while benefiting the entire organization.

The Let's Minocqua Visitors Bureau + Chamber of Commerce

The Visitors Bureau + Chamber of Commerce a 501(c)(6) organization, is a multi-community, 450+ member organization with a diverse partnership comprised of various industry segments and business sizes. We exist to advocate for and enhance economic growth for all that visit, work, live, and play in our communities. We provides businesses and their employees with opportunities that create a thriving regional economy by:

- Giving businesses and their employees access to advanced training and professional development through the Community Room Lecture Series.
- Helping businesses and their employees save money with member-to-member discounts.
- Providing business and their employees with networking events that can lead to key partnerships and opportunities.
- Offering advocacy to ensure business- and employee-friendly policies to help build a more vibrant community.
- Provided events that draw tourism to the Minocqua Area to help stimulate the economy and business.

The Role of the Board

- Provides leadership and direction while ensuring the organization is in alignment with its mission and vision.
- Acts as a sounding board for member businesses and provides outreach to partners.
- Acts as a public advocate for the value of partnership.

The Right Candidate

The right candidate:

- Can commit to serving a two year term, along with other organizational activities.
- Has a great deal of energy and enthusiasm and brings a fresh perspective to the Board.
- Has a strong desire to be involved in the business community and understands (or is interested in learning) the value of partnership.
- Has a vast knowledge of business operations and ethics.
- Is punctual and makes every effort to attend Board and committee meetings as well as Chamber events.
- Is active and engaged in discussions at Board meetings.
- Understands Board members may not act where there is a real or perceived conflict of interest.
- Understands Board positions are unpaid and personal expenses are not reimbursed.

The Commitment

Board Members serve for a term of two years and are eligible to serve three full consecutive terms, provided they re-apply, are re-nominated and re-elected for any subsequent terms. The Immediate Past Chairperson is exempt from the foregoing re-nomination and re-election provision. Board members are required to attend meetings every other month and are encouraged to attend major programs and events throughout their term.

The Selection Process

Candidates will be reviewed by a confidential Nominating Committee who will present the slate of candidates to the Board. The Committee will assure geographic, minority, gender and industry diversity to reflect the diversity of the communities. Upon receiving the recommended slate of candidates, the Board will present the official slate of candidates to the partnership list. Any partner in good standing can petition the slate within 10 days of the official notice to add an additional candidate. If the slate contains more candidates than vacancies, **a ballot election by the all the partners will be completed before the Annual Meeting in October**. If no petitions are presented, the slate of candidates as presented will be seated. Candidates may be asked to interview with the Committee as part of the selection process. All candidates, regardless of whether or not they have been nominated, will receive communication no later than the end of September regarding the status of their Application. New Board members will receive an orientation prior to the first Board meeting of their term.

Candidates will be evaluated based on a number of criteria including, but not limited to:

- Tenure, activity and involvement with the Visitors Bureau + Chamber of Commerce.
- Business knowledge, skills and experience that can benefit the Visitors Bureau + Chamber of Commerce.

If you have questions regarding participation on the Board or the nomination process, please contact Krystal Westfahl, Executive Director at 715.356.5266 or krystal@minocqua.org.