

MINOCQUA.

2025 ART & CRAFT SHOWS

Torpy Park • 806 Highway 51, Minocqua, WI 54548 • outdoor, rain or shine



JUNE BLOOM

SATURDAY, JUNE 7

event 9AM-3PM

setup begins 12PM June 6

10' x 10' space \$105

10' x 20' space \$160

10' x 30' space \$215

entry fee increases \$10 after 5/1/25

add \$25 for electrical access
(limited availability)



AFTER LOON DELIGHT

THURSDAY, AUG 7

event 9AM-4PM

setup begins 12PM Aug 6

10' x 10' space \$110

10' x 20' space \$165

10' x 30' space \$220

entry fee increases \$10 after 7/1/25

add \$25 for electrical access
(limited availability)



PRIME CHOICE

SATURDAY, SEPT 27

event 9AM-5PM

setup begins 12PM Sept 26

10' x 10' space \$165

10' x 20' space \$275

10' x 30' space \$385

entry fee increases \$10 after 8/1/25

add \$25 for electrical access
(limited availability)

Presented by the Greater Minocqua Visitors Bureau, Inc. ("Visitors Bureau")

These are juried shows with an emphasis on handmade, unique items.

We ask the artist/crafter to be present during the entire event.

SHOW DETAILS

Applications are separate for each event. All vendor applicants are reviewed to protect the integrity and ensure variety of the Show. The number of similar products will be regulated.

These are outdoor shows on grass, with no rain date and no refunds for inclement weather or vendor cancellation.

Booth spaces are limited and available on a first come, first serve basis. Any requests for specific booth locations during application will be considered but not guaranteed.

Payment online or by check must be received before applications are processed. You will receive confirmation of show registration within 5-10 business days.

Please review essential information in the "Set Up, Take Down, Parking" section on the next page.

NEW VENDOR or NEW PRODUCTS?

Each applicant must provide the following photos with their application. If you are a repeat vendor with new products, please include updated product photos.

- **In Progress.** Close-up photos in 3 stages of completion for each product category
- **Tools & Materials.** Examples of tools and raw materials used in product making
- **Artist/Crafter.** Waist-up photo of you making a product. May be an "in progress" photo
- **Finished Product.** May also be your final "in progress" photo
- **Display.** Photo of your booth set-up
- **Promotional.** Photo showcasing your product that may be used for event advertising

Email photos to keri@minocqua.org or mail with application (see next page).

APPLY ONLINE [MinocquaArtsAndCrafts.com](https://www.MinocquaArtsAndCrafts.com)

Greater Minocqua Area Visitors Bureau • 8216 US Highway 51, Minocqua, WI 54548 • (715) 356-5266

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2025 ART & CRAFT SHOWS

BOOTHS & BEHAVIOR

- You must furnish your own tables, chairs, tents, any extension cords (if applying for an electrical site) and display materials. Event officials may monitor your set up. Tents must be secure and able to withstand wind and rain. Appropriate weights and tie-downs are recommended.
- All sales activities must be confined to the limits of your booth. Aisle solicitation is not allowed.
- Spaces may not be shared or sublet without approval of event officials.
- If demonstrating production, provide any safety guards, shields or other precautions necessary to ensure public safety. Event officials may prohibit or evict exhibits or participants that become objectional or unsafe for any reason, including but not limited to operation of machinery, projecting noise, and creating disagreeable odors.
- The artist/crafter is expected to be present during the entire Show.
- All participants are expected to act professionally and responsibly, as at a place of business. Event officials may prohibit or evict participants who detract from the general character of the Show. Aggressive behavior towards other participants or event officials will result in expulsion.
- NO SMOKING is allowed with 20 yards of the event's footprint.

SET UP, TAKE DOWN, PARKING

- Check in with event staff is required upon arrival. Look for the Minocqua tent, usually located near the pavilion and restrooms.
- Overnight Park security is present for those who take advantage of early set up; however, security services are not guaranteed. **Per the Town of Minocqua, there is NO OVERNIGHT PARKING OR CAMPING ALLOWED at Torpy Park or its parking lots.**
- Vehicles may use the Torpy Park paved lot to load and unload. **Per the Town of Minocqua, VEHICLES AND TRAILERS ARE NOT ALLOWED ON THE GRASS!**
- All booth spaces are located on natural grass. Some terrain may be slightly inclined or uneven. As Torpy Park is a public space, there may be others present at the park and beach at any time.
- The Town of Minocqua is instituting a new parking fee system for select downtown streets and lots in 2025. **The Visitors Bureau will pass along parking information that may affect event vendors or visitors as soon as it becomes available.** The Visitors Bureau is not responsible for any parking tickets that may be issued during set up, take down, or the event.
- **Please be respectful of your fellow vendors and event attendees by moving vehicles and trailers promptly and being aware of limited space!** To ensure safety, event officials reserve the right to ask you to move your vehicle or trailer at any time.
- Booths must be ready for sales 30 minutes before the start of the event. Event officials will be reviewing booth contents at that time.
- Do not begin to pack up or take down booths before the scheduled end of event unless directed by event officials. Please leave the Park clean. Failure to comply may result in disinvitation to future events.

APPLICATION & DOCUMENTATION

"HANDMADE PRODUCTS"

- The Greater Minocqua Visitors Bureau restricts any product that is not primarily artistically conceived and handcrafted by the artist/crafter. **Pre-purchased, imported or mass-produced items will not be accepted.** Pre-purchased products that may be described as hand-embellished should be original in conception and design.
- Even after acceptance to the show, event officials have full authority to disallow any exhibit determined to be mass-produced or pre-purchased. You may be asked to demonstrate how products were made. Understand that effort is made to keep shows fair and of high-quality. Please do not be offended if you are asked for further documentation to validate your hard work and creativity!
- Reproductions must be signed and numbered as to the size of the edition.

SALES TAX & SELLERS PERMIT

Collection and reporting of WI State and Oneida County sales tax (5.5%) is the responsibility of you, the vendor. Your WI Seller's Permit Number OR last four digits of your Federal Employer Identification Number (FEIN) OR last four digits of Social Security Number (SSN) are required as part of the event application. *For more information about state seller's permits, see revenue.wi.gov or call 608-266-2776.* Per law, a list of participating event vendors is provided to the WI Department of Revenue after each Show.

LIABILITY & INSURANCE

By applying, you hereby release and agree to hold harmless the Greater Minocqua Area Visitors Bureau, Inc and the Town of Minocqua from any damage to property or personal injury sustained while participating in the Show, as well as indemnify and hold the Bureau and Town of Minocqua harmless from any damage to property or personal injury caused by you the vendor. You agree to abide by the rules and guidelines listed. Failure to follow them may result in expulsion from the show and any legal action that may result from your actions. You understand that the Greater Minocqua Area Visitors Bureau, Inc does not carry insurance to cover personal property and all materials and products related to the show are stored and displayed at your own risk. It is recommended you carry your own insurance.

REQUEST A PAPER APPLICATION

by emailing keri@minocqua.org or calling the Visitors Bureau at 715-356-5266.

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