



# 2021 AFTER LOON DELIGHT CRAFT SHOW

Thursday, August 5 ~ 9:00 a.m. - 4:00 p.m.  
Torpy Park, Minocqua

PRESENTED BY LET'S MINOCQUA

Please consider applying online and save \$10

[minocquaartsandcrafts.com](http://minocquaartsandcrafts.com)

Continue the celebration after Mercer's Loon Day by traveling 30 miles south to Minocqua on Thursday, August 5, 2021 with the After Loon Delight Craft Show. The show fills the beach level of Torpy Park on Lake Minocqua from 9:00 a.m. to 4:00 p.m. This mid-week craft show is presented by Let's Minocqua and showcases more than 100 exhibitors selected for their handmade craftsmanship and artistic talents.

## Application Check List

A complete application for consideration will include the following items:

1. Complete entire application.
2. Read and agree to the terms and conditions of the Festival. These are available on our website [minocquaartsandcrafts.com](http://minocquaartsandcrafts.com).
3. Full payment made online by credit card or mail in check made payable to MACC - After Loon
4. Required photos are emailed or sent by mail.
5. Fill out and return a Wisconsin Temporary Event Operator and Seller Information form.

## Photograph Requirements

Each application must be accompanied by all of the following photos. You may email digital images to [kailey@minocqua.org](mailto:kailey@minocqua.org) or send photographs to Let's Minocqua, PO Box 1006, Minocqua, WI 54548.

1. In progress, close-up product shown in at least 2 stages of completion. If you sell more than one type of product, photos must be included for each category.
2. One or more photos showing your full selection of tools and raw materials.
3. One close-up of you (waist up) making your product (this may be one of the "in progress" ).
4. Finished product close up(s) (this may be one of the "in progress" ).
5. Photo of your booth display.
6. Photo that showcases your work that we may use on our website next to your listing.

**Mail completed application and materials to: Let's Minocqua Craft Shows, P.O. Box 1006, Minocqua, WI 54548**

*Please contact us if you have any questions.*

**Phone:** (715) 356-5266 / (800) 44-NORTH

**Fax:** (715) 358-2446

**Email:** [kailey@minocqua.org](mailto:kailey@minocqua.org)

**Website:** [www.minocquaartsandcrafts.com](http://www.minocquaartsandcrafts.com) or [www.minocqua.org](http://www.minocqua.org)



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Exhibitor Name(s) \_\_\_\_\_  
(to be printed on name tags at the event)

Business Name \_\_\_\_\_  
(as it should appear on our website and other promotional materials)

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone # (daytime) \_\_\_\_\_ Email \_\_\_\_\_

Website Address \_\_\_\_\_

WI Seller's Permit No. \_\_\_\_\_ If none, list last 4 digits of SSN or FEIN. \_\_\_\_\_

Do you have a Disabled Parking Identification Permit? Yes \_\_\_\_\_ No \_\_\_\_\_

Vehicle Make and Model \_\_\_\_\_ License # \_\_\_\_\_ State \_\_\_\_\_

### COST PER 10 x 10 SPACE

all spaces are outside

Single Space	\$110.00	_____
Double Space	\$165.00	_____
Triple Space	\$220.00	_____
Electricity*	\$25.00	_____

### Check Desired # of Spaces

Total Amount \_\_\_\_\_ We can take your credit card over the phone, cash on a walk-in basis if you're in the area or send us a check.

Check # \_\_\_\_\_

Rollover from 2020 \_\_\_\_\_

\*if using electricity, please estimate your approximate draw of watts and/or amps \_\_\_\_\_

**Only one plug in will be allowed per vendor; assigned on a first come, first serve basis. No generators are allowed unless the Event Coordinator has granted special permission.**

**Special Requests** \_\_\_\_\_

Help us with our assignments by letting us know how many open sides work for you. There is no guarantee of a corner spot, but we don't want to assign a corner to a vendor who doesn't take advantage of it. Please answer all that apply. My booth setup is. . .

best when open only on one side.      good on a end of a row with a corner.      Other \_\_\_\_\_

best when open on two sides.      good in a pod or cube configuration.      \_\_\_\_\_

### FOR CHAMBER USE ONLY:

Date received \_\_\_/\_\_\_/2021 by: \_\_\_\_\_ Check# \_\_\_\_\_ Amount\$ \_\_\_\_\_ Reply sent \_\_\_\_\_

Application Continued

Please check all categories that you will be selling.

- Antler Crafts
- Apparel and/or Accessories
- Applique
- Baskets
- Beadwork
- Bird Houses
- Books
- Candles
- Carvings/Sculpture
- Ceramics/Pottery
- Crocheting
- Cross Stitch
- Dolls/Doll Clothing and/or Accessories
- Embroidery
- Floral Crafts
- Food
- Frames
- Furniture
- Glassware
- Gourd Art
- Jewelry

- Knitting
- Lamps and/or Shades
- Leather Crafts
- Metal Working
- Needlepoint
- Ornaments
- Painting
- Paper Crafts
- Photography
- Potpourri
- Quilting
- Rugs
- Sewing
- Soaps
- Stained Glass
- Stenciling
- Wind Chimes
- Yard/Garden

Other Please briefly list or describe any items that fall into the "other" category.

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I assume all responsibility for my exhibit and hereby release Let's Minocqua and Towns of Minocqua, Woodruff, and Arbor Vitae from claims of loss or damage of any kind.

Yes No

I have read the terms of the Let's Minocqua craft shows and I understand and agree to comply with the requirements and rules. I also certify that the products displayed and sold in my booth have been designed and crafted by me from raw materials and not manufactured items I purchased..

Yes No

Signed: \_\_\_\_\_ Date / / 2021

After receiving your application, photos and payment you will be contacted with news of your acceptance or rejection.