



## 2021 Schedule of Events

TBD: Event times are subject to change.

Please check [beefarama.com](http://beefarama.com) and our Facebook page frequently for updates, or download our Beef-A-Rama™ app FREE on Google Play or iPhone.

*Updated 9.23.21*

### Friday, September 24th

- 10am-Noon Live Radio Broadcast with WRJO at the Let's Minocqua Visitors Bureau + Chamber of Commerce
- 8am-Noon Official Beef-A-Rama™ Early Apparel Sales at Let's Minocqua VB+CC
- 6pm-8pm Lakeland Rotary Rump Roast Run registration at Train Station Shops Unit #3
- 6:30pm-9pm Beef-A-Rama™ Friday Night Kick-Off Concert featuring Bernie Thompson sponsored by Minocqua Island Business Association

### Saturday, September 25th

- 7am Lakeland Rotary's Rump Roast Run Registration at Train Station Shops Unit #3
- 7:30am Street Closure Begins
- 7am-8pm Shuttles Run from Lakeland Union High School, Hribar Corporation/Truck Country, Trig's RV Parking
- 7am-8pm Park & Walk from Marthaler of Minocqua
- 7am-8pm Handicap Parking located at St. Mathias Church, Parking Lot E, Parking Lot H. Look for signage.
- 8:30am Lakeland Rotary's Calf Mile Run for Kids at Bearskin Trailhead Park (Look for the cow!)
- 9am-5pm Bounce House, Photo Booth, Balloon Animals, Cornhole, Jenga at Redman Realty Group
- 9am Lakeland Rotary's Rump Roast Run starts at Bearskin Trailhead Park behind the Post Office
- 9am-3pm Live Radio Broadcast by WRJO at Let's Minocqua Stage at Veterans Park
- 9am-3pm Cow Pie Plop, Beer Garden, sponsored by Lakeland Hawks Ice Arena by Earth Goods
- 9am-5pm Prime Choice Craft Show on the lower level of Torpy Park
- 9am-5pm 56th annual Official Beef-A-Rama™ apparel sales in front of Veterans Park & in Downtown Minocqua
- Various Times Family Feud Beef-A-Rama™ Edition at 9:30, 11:00am, 1:30pm, 2:30pm at south end of Oneida Street sponsored by Redman Realty Group
- 10am Lakeland Rotary's Rump Roast Run Award Ceremony at Let's Minocqua Stage at Veterans Park
- 10am-9 pm Lakeland Rotary Beer Garden: Beef Brisket Sandwiches, and Dunk Tank on Chicago Street
- 10am-5pm Cross Country Cruisers Beer Garden: Shredded Beef Sandwiches, Bloody Mary Bar and Music on West Milwaukee Street
- 10am-5pm Water Ball and Petting Zoo sponsored by Let's Minocqua near Veterans Park
- 10am-9pm Minocqua Lions Club Beer Garden: Shaved Prime Rib Beef Sandwiches, Hamburgers, Hot Dogs, Famous Corn Roast, and music at Torpy Park
- 10am-5pm Black Sheep Ink henna, face painting, glitter painting by Veterans Park sponsored by Let's Minocqua
- 10am-12pm Live Music by Scott Kirby at the Rotary Beer Garden on Chicago Street
- 12am-3pm Live Music by Tuck Pence at Torpy Park sponsored by the Minocqua Lions Club
- 11am-3pm 56th annual 'Top all 'Round Winner' Roasting Competition downtown Minocqua sponsored by Let's Minocqua
- 11:00am Beef Eating Contest at Veterans Park Stage sponsored by Associated Bank
- 11:00am Wisconsin Badgers vs. Norte Dame Fighting Irish at Torpy Park Pavilion
- Noon-3pm Live Music Hip Pocket at the Rotary Beer Garden on Chicago Street
- 1:00pm Coin Scramble for kids under 6 at Redman Realty Group
- 2:30pm Roasting Competition Awards Ceremony 'Top all 'Round Winner' at Veterans Park Stage sponsored by the Let's Minocqua
- 3pm Min-Aqua Bats Waterski Show at the Aqua Bowl
- 3-5pm Live Music by Brad Emmanuel at the Rotary Beer Garden on Chicago Street
- 5pm Street Open to Traffic
- 3-7pm Live Music Double Barrel sponsored by the Minocqua Lions Club at Torpy Park
- 5-9pm Live Music Whitehouse Players at the Rotary Beer Garden on Chicago Street