



2022 Schedule of Events

TBD: Event times are subject to change. Please check beefarama.com and our Facebook page frequently for updates, or download our Beef-A-Rama™ app FREE on Google Play or iPhone.

Updated 9.21.22

Friday, September 23rd

- 10am-Noon Live Radio Broadcast with WRJO at Let's Minocqua
- 8am-Noon Official Beef-A-Rama™ Early Apparel Sales at Let's Minocqua Visitors Bureau + Chamber
- 4:30pm-8pm Lakeland Rotary Rump Roast Run Registration at American Legion on Front Street

Saturday, September 24th

- 6:30am-8am Lakeland Rotary's Rump Roast Run Registration at American Legion on Front Street
- 7am Street Closure Begins
- 7am-9pm Shuttles Run from Lakeland Union High School, Trigs RV Parking, Hribar Corporation/Truck Country, and Builders First Source
- 7am-9pm Park & Walk from Marthaler of Minocqua
- 7am-9pm Boat Parking at Torpy Park
- 7am-8pm Handicap Parking located at St. Mathias Church, Parking Lot E, Parking Lot H. Look for signage.
- 8:30am Lakeland Rotary's Calf Mile Run for Kids at Bearskin Trailhead Park behind the Post Office
- 9am Lakeland Rotary's Rump Roast Run starts at Hwy 51 and Front Street by Veterans Park
- 9am-3pm Cow Pie Plop sponsored by Lakeland Hawks Ice Arena across from Torpy Park next to Best Western
- 9am-5pm Prime Choice Craft Show on the lower level of Torpy Park
- 9am-5pm 57th annual Official Beef-A-Rama™ apparel sales at the intersection of Main (Oneida) and West Milwaukee St. at the Let's Minocqua Tent
- 10am Lakeland Rotary's Rump Roast Run Award Ceremony at the Bearskin Trail Head
- 10am-4pm Lakeland Swim Team Kids Korner walking tacos, mac n' cheese, beef hotdogs, soda & water at Prime Choice Craft Show Lower Torpy Park Concession Stand
- 10am-9pm Lakeland Rotary Beer Garden Beef Brisket Sandwiches, and Dunk Tank on Chicago Street
- 10am-5pm Petting Zoo sponsored by Let's Minocqua in Veterans Park
- 10am-5pm Children's Activities face painting, and henna near Veterans Park
- 10am-7pm Minocqua Lions Club Beer Garden Shaved Prime Rib Beef Sandwiches, Hamburgers, Famous Corn Roast at Torpy Park
- 10am-5pm Cross Country Cruisers Fundraiser Shredded Beef Sandwiches and Bloody Marys on Front Street by Veterans Park
- 10am-12pm Live Music by Scott Kirby at the Rotary Beer Garden on Chicago Street
- 10:30am-1pm Live Music by Melissa Childers at Torpy Park sponsored by the Minocqua Lions Club
- 11am-3pm 57th annual 'Top all 'Round Winner' Roasting Competition throughout downtown Minocqua sponsored by Let's Minocqua
- 11:00am Cornhole Tournament at Redman Realty sponsored by Redman Realty Group
- 11:00am Beef Eating Contest at the Let's Minocqua stage at the intersection of Main (Oneida) and West Milwaukee St. sponsored by Associated Bank
- Noon-3pm Live Music by Cletus and the Sliders at the Rotary Beer Garden on Chicago Street
- Noon-4pm Live Music by Hand Picked Bluegrass at the Let's Minocqua Stage at the intersection of Main (Oneida) and West Milwaukee St. sponsored by Let's Minocqua
- Noon-4pm Miss Wisconsin 2022 Grace Stanke Appearance at the intersection of Main (Oneida) and West Milwaukee St. sponsored by Let's Minocqua
- Noon Cornhole Tournament at Redman Realty sponsored by Redman Realty Group
- 1-4pm Live Music by Tuck Pence at Torpy Park sponsored by the Minocqua Lions Club
- 2:30pm Roasting Competition Awards Ceremony 'Top all 'Round Winner' at the Let's Minocqua Stage at the intersection of Main (Oneida) and West Milwaukee St.
- 3-6pm Live Music by Brad Emmanuel at the Rotary Beer Garden on Chicago Street
- 5pm Street Open to Traffic
- 4-7pm Live Music by IV Play sponsored by the Minocqua Lions Club at Torpy Park
- 6-9pm Live Music by Super Tuesday at the Rotary Beer Garden on Chicago Street