



MINOCQUA AREA VISITORS BUREAU

CO-OP ADVERTISING SIGN UP FORM 2025

NOTE: ALL PLACEMENT REQUESTS & MATERIALS MUST BE RECEIVED 30 DAYS IN ADVANCE OF THE REQUESTED START DATE.

Business Name

Contact Name

Mailing Address
city, state, zip

Physical Address
if different

Phone

Email

Website

Date submitted

The **Minocqua Area Visitors Bureau (MAVB)** is pleased to offer you these Co-Op advertising opportunities. Please email contract requests to barb@minocqua.org or mail to Minocqua Area Visitors Bureau, 8216 Hwy 51 S, Minocqua, WI 54548. Reserved on first come - first served basis. For questions, call (715) 356-5266.

Signature (Required): _____ **Date** (Required): _____

Zoning Rates: Businesses within the MAVB Room Tax Zone (In-Zone) include Arbor Vitae, Hazelhurst, Minocqua and Woodruff. Businesses outside of the MAVB In-Zone boundary, but within Oneida and Vilas Counties, are considered the MAVB Out-of-Zone boundary. Out-of-Zone area excludes lodging.

Advertising Agreement: This contract is for marketing opportunity placement as outlined in the Co-Op Advertising Package document. All participants must remain a business in good standing (with MAVB) to participate in the MAVB co-op program. Failure to do so will result in your advertising message being pulled. Businesses signing up for Website Enhancements will receive a separate contract and invoice from our online advertising partner, DTN (Destination Travel Network).

Payment Terms: The Advertiser is responsible for payment of the published ad rates within 30 days of invoicing. Once you've signed off on any of the items listed above, you are contractually obligated and may not cancel your participation at any time, for any reason. No refunds will be given. Cash, check or credit card payments accepted. (A service fee of 3% applies to all credit card payments). Businesses signing up for Website Enhancements will receive a separate contract and invoice from our website partner, DTN (Destination Travel Network).

Copy Acceptance: MAVB reserves the right to alter or reject any ad copy, which is not in keeping with publication standards. Advertisers and/or their agencies assume complete liability for all content of advertisements printed, and also assume responsibility for any/all claims therefrom made against MAVB, and agree to hold MAVB harmless. By signing this form, I agree to the above Terms and Conditions.

MINOCQUA.

Minocqua.org • (715) 356-5266

VISITOR CENTER		COST	QUANTITY	TOTAL
Literature	Start of 1 Year Poster and/or Brochure Display:	In-Zone N/C Out-of-Zone \$200		
Digital Reader Board	Start of 1 Year Event Display:	In-Zone N/C Out-of-Zone \$200		
Online Options	Start of 1 Year Online Options:	In-Zone N/C Out-of-Zone \$200		

MONTHLY VISITOR E-NEWSLETTER		COST	QUANTITY	TOTAL
Local Highlights & Events Feature	Circle Month(s): Jan Feb Mar Apr May Jun Jul Aug Sept Oct Nov Dec	In-Zone \$100 Out-of-Zone \$300		
Business Spotlight	Circle Month(s): Jan Feb Mar Apr May Jun Jul Aug Sept Oct Nov Dec	In-Zone \$150 Out-of-Zone \$350		

PHOTOGRAPHY/VIDEOGRAPHY		COST	QUANTITY	TOTAL
Business Photo Shoot	Photo Package Standard	Price varies		
	Photo Package Add-on	Price varies		
	Video Package Standard	Price varies		
	Video Package Add-on	Price varies		

EVENT SPONSORSHIP		COST	TOTAL
Independence Day Celebration	Platinum \$3000 Gold \$1000 Silver \$700 Bronze \$400		
Let's Scramble	Hole-in-One Sponsor Hole Sponsor \$200 Putting Contest Sponsor \$150 Food/Beverage \$100 Raffle Prize Sponsor \$50 Raffle Item Donation		
Beef-A-Rama™	Platinum \$5000 Gold \$1000 Silver \$700 Bronze \$400		
Elf Scavenger Hunt	Platinum \$500 Gold \$300 Silver \$200 Participant Only \$30 Candy Donation Prize Drawing Donation		

GRAND TOTAL

WEBSITE ENHANCEMENTS

		COST	QUANTITY	TOTAL
Featured Listings	Circle Placement Request: Places to Stay Events Attractions Shopping Restaurants Circle Month(s): Jan Feb Mar Apr May Jun Jul Aug Sept Oct Nov Dec	Places to Stay: In-Zone \$150/month Out-of-Zone N/A In-Zone \$150/month Out-of-Zone \$180/month		
Header Images	Circle Placement Request: Places to Stay Events Attractions Shopping Restaurants Circle Month(s): Jan Feb Mar Apr May Jun Jul Aug Sept Oct Nov Dec	Places to Stay: In-Zone \$300/month Out-of-Zone N/A All others: In-Zone \$250/month Out-of-Zone \$300/month		
Premium Page Sponsorships	Circle Placement Request: Places to Stay Events Attractions Shopping Restaurants Circle Month(s): Jan Feb Mar Apr May Jun Jul Aug Sept Oct Nov Dec	Places to Stay: In-Zone \$250/month Out-of-Zone N/A All others: In-Zone \$200/month Out-of-Zone \$240/month		
Run of Site Placement	Circle Month(s): Jan Feb Mar Apr May Jun Jul Aug Sept Oct Nov Dec	In-Zone \$200/month Out-of-Zone \$250/month		
Mobile Footer	Circle Month(s): Jan Feb Mar Apr May Jun Jul Aug Sept Oct Nov Dec	In-Zone \$275/month Out-of-Zone \$344/month		
Spotlight	Circle Month(s): Jan Feb Mar Apr May Jun Jul Aug Sept Oct Nov Dec	In-Zone \$150/month Out-of-Zone \$188/month		

BANNER AD CAMPAIGN

		COST	QUANTITY	TOTAL
Banner Ad Campaign	Start of 3 Month Campaign(s):	In-Zone \$6,000 Out-of-Zone \$6,200		
	Start of 6 Week Campaign(s):	In-Zone \$3,000 Out-of-Zone \$3,200		
Ad Design	I will need my ad(s) designed.	Additional fee will apply		

WEBSITE ENHANCEMENTS GRAND TOTAL
 (A separate contract and invoice will be sent by our online advertising partner, DTN (Destination Travel Network)).



RETURN COMPLETED FORM TO:

Minocqua Area Visitors Bureau, 8216 Highway 51 South, Minocqua, WI 54548
 Email: barb@minocqua.org