

LET'S MINOCQUA CO-OP ADVERTISING SIGN UP SHEET

NOTE: ALL PLACEMENT REQUESTS AND MATERIALS MUST BE RECEIVED 30 DAYS IN ADVANCE OF THE REQUESTED START DATE.

Business Name			
Contact Name			
Mailing Address			
City	State	Zip	
Phone		Email	
Website			
Date submitted			

Let's Minocqua is pleased to offer co-op advertising opportunities for the fiscal year (October- September). Please send contract requests to macc@minocqua.org. Cash, check or credit card payments accepted. (A service fee of 3% applies to all credit card payments). Please make checks payable to: Let's Minocqua. Reserved on first come-first served basis. For questions, call (715) 356-5266.

Signature (Required): _____ Date (Required): _____

Zoning Rates: Businesses within the Let's Minocqua Room Tax Zone (In-Zone) include Arbor Vitae, Hazelhurst, Minocqua and Woodruff. Businesses outside of the Let's Minocqua In-Zone boundary, but within Oneida and Vilas Counties, are considered in the Let's Minocqua Out-of-Zone boundary. Out-of-Zone area excludes lodging. See pricing as follows.

Advertising Agreement: This contract is for ad placement as outlined in the Co-Op Advertising Package document. All participants must remain a partner in good standing to participate in the Let's Minocqua Visitors Bureau co-op program. Failure to do so will result in your advertising message being pulled. Partners signing up for Website Enhancements will receive a separate contract and invoice from our online advertising partner, DTN (Destination Travel Network).

Payment Terms: The Advertiser is responsible for payment of the published ad rates within 30 days of invoicing. Once you've signed off on any of the items listed above, you are contractually obligated and may not cancel your participation at any time, for any reason. No refunds will be given. Cash, check or credit card payments accepted. (A service fee of 3% applies to all credit card payments). For purchases made in the first section, please make checks payable to: Let's Minocqua. Partners signing up for Website Enhancements will receive a separate contract and invoice from our website partner, DTN (Destination Travel Network).

Copy Acceptance: Let's Minocqua reserves the right to alter or reject any ad copy, which is not in keeping with publication standards. Advertisers and/or their agencies assume complete liability for all content of advertisements printed, and also assume responsibility for any/all claims therefrom made against Let's Minocqua, and agree to hold Let's Minocqua harmless. By signing this form, I agree to the above Terms and Conditions.



DIGITAL ADS

		COST	QUANTITY	TOTAL
Banner Ad Campaign	Start of 3 Month Campaign(s): _____	In-Zone \$6,000 Out-of-Zone \$6,200		
	Start of 6 Week Campaign(s): _____	In-Zone \$3,000 Out-of-Zone \$3,200		
Ad Design	I will need my ad designed.	Additional fee will apply		

WELCOME CENTER

		COST	QUANTITY	TOTAL
Option 1	Start of 1 Month Monitor Display: _____	In-Zone \$200 Out-of-Zone \$400		
Option 2	Start of 3 Month Monitor Display: _____	In-Zone \$500 Out-of-Zone \$700		
Option 3	Start of 6 Month Monitor Display: _____	In-Zone \$900 Out-of-Zone \$1,100		
Option 4	Start of 1 Year Monitor Display: _____	In-Zone \$1,200 Out-of-Zone \$1,400		
Literature	Start of 1 Year Poster and/or Brochure Display: _____	In-Zone N/C Out-of-Zone \$200		

MONTHLY VISITOR E-NEWSLETTER

		COST	QUANTITY	TOTAL
Local Highlights & Events Feature	Circle Month(s): Jan Feb Mar Apr May Jun Jul Aug Sept Oct Nov Dec	In-Zone \$100/month Out-of-Zone \$300/month		
Business Spotlight	Circle Month(s): Jan Feb Mar Apr May Jun Jul Aug Sept Oct Nov Dec	In-Zone \$150/month Out-of-Zone \$350/month		

PHOTOGRAPHY/VIDEOGRAPHY

		COST	QUANTITY	TOTAL
Business Photo Shoot	Photo Package Standard	Price varies, based on needs		
	Photo Package Add-on	Price varies, based on needs		
	Video Package Standard	Price varies, based on needs		
	Video Package Add-on	Price varies, based on needs		

GRAND TOTAL

(Not including Website Enhancement and/or Run of Site Placement total(s).)



WEBSITE ENHANCEMENTS

		COST	QUANTITY	TOTAL
Featured Listings	Circle Placement Request: Places to Stay Events Attractions Shopping Restaurants Circle Month(s): Jan Feb Mar Apr May Jun Jul Aug Sept Oct Nov Dec	In-Zone \$150/month Out-of-Zone \$180/month		
Header Images	Circle Placement Request: Places to Stay Events Attractions Shopping Restaurants Circle Month(s): Jan Feb Mar Apr May Jun Jul Aug Sept Oct Nov Dec	Places to Stay: In-Zone \$300/month All others: In-Zone \$250/month Out-of-Zone \$300/month		
Premium Sponsorships	Circle Placement Request: Places to Stay Events Attractions Shopping Restaurants Circle Month(s): Jan Feb Mar Apr May Jun Jul Aug Sept Oct Nov Dec	Places to Stay: In-Zone \$250/month All others: In-Zone \$200/month Out-of-Zone \$240/month		

RUN OF SITE PLACEMENTS

		COST	QUANTITY	TOTAL
Run of Site Placement	Circle Month(s): Jan Feb Mar Apr May Jun Jul Aug Sept Oct Nov Dec	In-Zone \$200/month Out-of-Zone \$250/month		
Mobile Footer	Circle Month(s): Jan Feb Mar Apr May Jun Jul Aug Sept Oct Nov Dec	In-Zone \$275/month Out-of-Zone \$344/month		
Spotlight	Circle Month(s): Jan Feb Mar Apr May Jun Jul Aug Sept Oct Nov Dec	In-Zone \$150/month Out-of-Zone \$188/month		

WEBSITE ENHANCEMENTS GRAND TOTAL

(A separate contract and invoice will be sent by our online advertising partner,
 DTN (Destination Travel Network).

RETURN COMPLETED FORM TO:

LET'S MINOCQUA VISITOR BUREAU
 8216 Hwy 51 S, Minocqua, WI 54548
 Phone: (715) 356-5266
 Email: macc@minocqua.org

