

# 2021-2022 PARTNERSHIP TIER LEVELS

## PARTNERSHIP LEVELS

## BENEFITS

1 2 3 4

(Each level includes the benefits of all subsequent levels) **50% off all tiers for non-profit members. Discount for second business owned by a single entity with same tax ID number.**

<b>\$1,965</b>	<ul style="list-style-type: none"> <li>• Priority consideration in blog posts, press releases and media referrals</li> <li>• 10 professional photos &amp; introductory video produced for website listing &amp; your digital use</li> <li>• Ability to appear in 4 different categories on the website</li> <li>• Able to add video to your website listing</li> <li>• Photo opportunity in Official Destination Guide</li> <li>• Highest priority ranking above Tier 3 in website listings</li> <li>• Video postings, maximum of 3 prompted through Social Media</li> <li>• 40% Discount on additional website advertising after initial \$300 monthly buy</li> </ul>
<b>\$965</b>	<ul style="list-style-type: none"> <li>• 6 professional photos &amp; introductory video produced for website listing &amp; your digital use</li> <li>• Ability to appear in 3 different categories on the website</li> <li>• Priority ranking above Tier 2 in website listings</li> <li>• 4 complimentary tickets to the Annual Dinner</li> <li>• 2 category listings in the Official Destination Guide</li> <li>• Opportunity to participate in tradeshow attended by the Let's Minocqua Chamber via brochure</li> </ul>
<b>\$565</b>	<ul style="list-style-type: none"> <li>• Placement above Tier 1 in website listings</li> <li>• Lodging partners able to participate in our free online booking program - Book Direct</li> <li>• Website inquiry listing available upon request</li> <li>• Opportunity to share your business/organizations advertisements on our social media site</li> <li>• Ability to submit deals to be posted on website</li> <li>• Ability to appear in 2 different categories on the website</li> <li>• Ability to post a brochure, menu, or information piece on website listing</li> </ul>
<b>\$365</b>	<ul style="list-style-type: none"> <li>• Website Listing - name, address, phone number, website link, image and description</li> <li>• Event Calendar Listing</li> <li>• Weekly partner e-newsletter</li> <li>• Ability to sponsor our events</li> <li>• Direct access and ability to update your letsminocqua.com listing and photos</li> <li>• Participation in Cooperative Advertising Programs when applicable</li> <li>• Participation in Gift Check program</li> <li>• Meeting room use during business hours</li> <li>• Inclusion in the Official Let's Minocqua Visitor Guide</li> <li>• Receive referrals from Let's Minocqua Chamber of Commerce</li> <li>• Display literature at the Chambers 24 hour Visitor Center</li> <li>• Eligible to attend or Host Partnership Meetings &amp; Networking Events</li> <li>• Access to high resolution, professional photos of the area</li> <li>• Post Job Opportunities for free on letsminocqua.com</li> <li>• Receive discounts at certain Let's Minocqua sponsored events.</li> <li>• Promotion of your visitor attracting events shared on our electronic reader board</li> <li>• Flyers for your visitor attracting event posted in the 24 hour visitor center</li> </ul>

## AMENITIES FOR DESTINATION GUIDE

### GENERAL CATEGORY LISTINGS (Please check one box only)

- |  |   |
|--|---|
| <input type="checkbox"/> Lodging (See Below)                 | <input type="checkbox"/> Sporting Goods               |
| <input type="checkbox"/> Campgrounds (See Below)             | <input type="checkbox"/> Fishing Guides & Shops       |
| <input type="checkbox"/> Attractions                         | <input type="checkbox"/> Golf                         |
| <input type="checkbox"/> Factory Tours                       | <input type="checkbox"/> Libraries                    |
| <input type="checkbox"/> Fitness/Exercise Center             | <input type="checkbox"/> Museums                      |
| <input type="checkbox"/> Horseback Riding                    | <input type="checkbox"/> Bowling                      |
| <input type="checkbox"/> Transportation                      | <input type="checkbox"/> Snowmobile Clubs             |
| <input type="checkbox"/> Park/Beach/State Forest             | <input type="checkbox"/> Shopping                     |
| <input type="checkbox"/> Recreation Rentals/Marinas          | <input type="checkbox"/> Salon/Massage/Spa/Therapy    |
| <input type="checkbox"/> Tours & Rides                       | <input type="checkbox"/> Catering                     |
| <input type="checkbox"/> Custom Art & Photography            | <input type="checkbox"/> Camps                        |
| <input type="checkbox"/> Dining                              | <input type="checkbox"/> Services                     |
| <input type="checkbox"/> Assisted Living                     | <input type="checkbox"/> Educational                  |
| <input type="checkbox"/> Automotive                          | <input type="checkbox"/> Home & Building Services     |
| <input type="checkbox"/> Performing Arts                     | <input type="checkbox"/> Medical                      |
| <input type="checkbox"/> Financial                           | <input type="checkbox"/> Professional                 |
| <input type="checkbox"/> Insurance                           | <input type="checkbox"/> Real Estate                  |
| <input type="checkbox"/> Mobile Home Park                    | <input type="checkbox"/> Worship                      |
| <input type="checkbox"/> Service Organizations               | <input type="checkbox"/> Association/Clubs/Foundation |
| <input type="checkbox"/> Communications, Media & Advertising |   |

### LODGING PROPERTIES

#### Lodging Type: (Please check one box only)

- |  |  |
|--|--|
| <input type="checkbox"/> Hotels, Motels & Condominiums | <input type="checkbox"/> Bed and Breakfast |
| <input type="checkbox"/> Resorts and Private Homes     |  |

Number of Units: \_\_\_\_\_ or Number of Rooms: \_\_\_\_\_

#### Amenities: (Please check all amenities that apply to your lodging property)

- |   |   |
|---|---|
| <input type="checkbox"/> 1 Bedroom              | <input type="checkbox"/> Sauna                      |
| <input type="checkbox"/> 2-3 Bedrooms           | <input type="checkbox"/> On the water               |
| <input type="checkbox"/> 4-5 Bedrooms           | <input type="checkbox"/> Level to Lake              |
| <input type="checkbox"/> Daily Rentals          | <input type="checkbox"/> Sandy Beach                |
| <input type="checkbox"/> Minimum Night Stay     | <input type="checkbox"/> Lake Swimming              |
| <input type="checkbox"/> Credit Cards Accepted  | <input type="checkbox"/> Docking Facilities         |
| <input type="checkbox"/> Air Conditioning       | <input type="checkbox"/> Boats for Rent or Included |
| <input type="checkbox"/> Fireplace              | <input type="checkbox"/> Fire Pit                   |
| <input type="checkbox"/> Kitchenette            | <input type="checkbox"/> Firewood On-site           |
| <input type="checkbox"/> Full Breakfast         | <input type="checkbox"/> Open Year-Round            |
| <input type="checkbox"/> Continental Breakfast  | <input type="checkbox"/> Pets Allowed/Pet Park      |
| <input type="checkbox"/> Bar/Restaurant On-site | <input type="checkbox"/> Television                 |
| <input type="checkbox"/> Playground             | <input type="checkbox"/> Private Bath               |
| <input type="checkbox"/> Fitness Room           | <input type="checkbox"/> Laundry Facilities         |
| <input type="checkbox"/> Recreation/Game room   | <input type="checkbox"/> Internet Access or WiFi    |
| <input type="checkbox"/> Indoor Pool            | <input type="checkbox"/> Handicapped Equipped       |
| <input type="checkbox"/> Outdoor Pool           | <input type="checkbox"/> Wheelchair Accessible      |
| <input type="checkbox"/> Hot Tub                | <input type="checkbox"/> Convention Facilities      |
| <input type="checkbox"/> Whirlpool Suites       | <input type="checkbox"/> Meeting Room               |

### CAMPGROUNDS

Total Number of Sites: \_\_\_\_\_ # RV Sites: \_\_\_\_\_

# Tent Sites: \_\_\_\_\_ # Full Hook Up Sites: \_\_\_\_\_

#### Amenities: (Please check all amenities that apply to your campground property)

- |   |   |
|---|---|
| <input type="checkbox"/> Open Year-Round    | <input type="checkbox"/> Sandy Beach                |
| <input type="checkbox"/> Bar/Restaurant     | <input type="checkbox"/> Lake Swimming              |
| <input type="checkbox"/> Playground         | <input type="checkbox"/> Docking Facilities         |
| <input type="checkbox"/> Recreation Room    | <input type="checkbox"/> Boat Launch                |
| <input type="checkbox"/> Showers            | <input type="checkbox"/> Boats for Rent or Included |
| <input type="checkbox"/> Pool               | <input type="checkbox"/> Camp Store                 |
| <input type="checkbox"/> Picnic Tables      | <input type="checkbox"/> Dump Station               |
| <input type="checkbox"/> Laundry Facilities | <input type="checkbox"/> Flush Toilets              |
| <input type="checkbox"/> Pets Allowed       | <input type="checkbox"/> Firewood On-site           |
| <input type="checkbox"/> On the water       | <input type="checkbox"/> Gas/Oil On-site            |
| <input type="checkbox"/> Level to Lake      | <input type="checkbox"/> Internet Access or WiFi    |



# LET'S MINOCQUA PARTNERSHIP PROGRAM

Welcome to the Let's Minocqua Chamber of Commerce!

Whether you are considering joining us as a new partner or renewing your current partnership, you've come to the right place! For just \$1 per day, you can partner with Let's Minocqua and take advantage of one of our targeted partnership tier packages designed to fit any budget.

Your partnership with Let's Minocqua strengthens the power of our influence in business and commerce in the Arbor Vitae, Minocqua and Woodruff areas and these communities as a whole.

By partnering with Let's Minocqua and taking full advantage of the tier package you choose, we are sure you will find your partnership beneficial for your business or organization.

## LET'S MINOCQUA VISITORS BUREAU + CHAMBER OF COMMERCE

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