

Schedule of Events

Updated 8/30/23



Friday

- 10 am -noon Live Radio Broadcast with WRJO at Let's Minocqua
- 8 am - noon Official Beef-A-Rama™ Early Apparel Sales at Let's Minocqua Visitors Bureau
- 4:30 pm-8 pm Lakeland Rotary Rump Roast Run Registration at American Legion on Front Street

Saturday

- 6:30 am-9 am Lakeland Rotary's Rump Roast Run Registration at American Legion on Front Street
- 7 am Street Closure Begins
- 7 am-9 pm Shuttles Run from Lakeland Union High School, Trigs RV Parking, Truck Country, and Builders First Source
- 7 am-9 pm Park & Walk from Marthaler of Minocqua
- 7 am-9 pm Boat Parking at Torpy Park
- 7 am-9 pm Handicap Parking located at St. Mathias Church, Parking Lot E, Parking Lot H. Look for signage.
- 8:30 am Lakeland Rotary's Calf Mile Run for Kids at Bearskin Trailhead Park behind the Post Office
- 9 am Lakeland Rotary's Rump Roast Run starts at Hwy 51 and Front Street by Veterans Park
- 9 am- 5 pm Prime Choice Craft Show on the lower level of Torpy Park
- 9 am- 5 pm 58th annual Official Beef-A-Rama™ apparel sales at the intersection of Main (Oneida) and West Milwaukee St. at the Let's Minocqua Tent
- 10 am - 8 pm Lakeland Rotary Beer Garden Beef Brisket Sandwiches, Beef Hotdogs, and Beverages on Chicago Street
- 10 am - 7 pm Minocqua Lions Club Beer Garden Shaved Prime Rib Beef Sandwiches, Beef Hamburgers, Cheese Curds, Brats & Famous Corn Roast at Torpy Park
- 9 am- 5 pm Cross Country Cruisers Fundraiser Shredded Beef Sandwiches and Bloody Marys on Front Street by Veterans Park
- 10 am - 12 pm Live Music by Scott Kirby at the Rotary Beer Garden on Chicago Street
- 10:30 am- 1 pm Live Music by Melissa Childers at Torpy Park sponsored by the Minocqua Lions Club
- 10:30 am Lip Sync Battle at Redman Realty sponsored by Redman Realty Group
- 11 am - 3 pm 58th annual 'Top all 'Round Winner' Roasting Competition throughout downtown Minocqua sponsored by Let's Minocqua
- 11 am Beef Eating Contest at the Let's Minocqua stage at the intersection of Main (Oneida) and West Milwaukee St. sponsored by Associated Bank
- noon-3 pm Live Music by Restless Anna at the Rotary Beer Garden on Chicago Street
- noon-4 pm Live Music by Hand Picked Bluegrass at the Let's Minocqua Stage at the intersection of Main (Oneida) and West Milwaukee St. sponsored by Let's Minocqua
- 11 am - 4 pm Minnow Races on East Milwaukee Street
- 1 pm -4 pm Live Music by Scott Nip & Tuck at Torpy Park sponsored by the Minocqua Lions Club
- 2 pm Roasting Competition Awards Ceremony 'Top all 'Round Winner' at the Let's Minocqua Stage at the intersection of Main (Oneida) and West Milwaukee St.
- 3 pm-5 pm Live Music by Brad Emmanuel at the Rotary Beer Garden on Chicago Street
- 5 pm Street Open to Traffic, no alcohol outside of Rotary and Lion Beer Gardens
- 4 pm-7pm Live Music by Bella Cain sponsored by the Minocqua Lions Club at Torpy Park
- 6 pm-8 pm Live Music by Whitehouse Players at the Rotary Beer Garden on Chicago Street