



BORN TO CELEBRATE

**PARTNERSHIP
APPLICATION**

251-208-2000

WWW.MOBILE.ORG



Organization / Business Name: _____

THE BASICS

Physical Address: (street address where customers can find you.) N/A

Street _____

City, State, Zip Code: _____

Billing Address: (where we will send all invoices unless otherwise directed)

Same as Physical Address

Street or P.O. Box: _____

City, State, Zip Code: _____

Mailing Address: (where we will send general correspondence to the primary partnership contact person)

Same as Physical Address Same as Billing Address

Street or P.O. Box: _____

City, State, Zip Code: _____

Average number of full-time employees: _____ Average number of part-time employees: _____

CONTACT INFORMATION

Primary Contact Person: (person who will receive Visit Mobile mailings, emails and general Visit Mobile correspondence, etc.)

Name: _____ Title: _____

Contact Office Phone: (____) _____ Contact Cell Phone: (____) _____

Contact Fax:(____) _____ Contact Email: _____

Billing Contact Person: Same as Primary Contact Person

Name: _____ Title: _____

Billing Contact Office Phone: (____) _____ Billing Contact Cell Phone: (____) _____

Billing Contact Fax:(____) _____ Billing Contact Email: _____

PUBLICATION INFORMATION (for public consumption/web site)

Publication Contact Person: _____

(May be printed in certain Visit Mobile publications - one person per business)

Publication Address: Choose One Physical Billing Mailing

Publication Phone: (____) _____

Toll-Free: _____

Publication Email: _____

Web site: _____

General Business Description: (You may update this information at any time via the Partner Portal. Text is subject to Visit Mobile review for content, length, grammar and consistency.)

Category: (Choose ONE primary category from the selection listed on back of this application) _____

Additional/Affiliate Listing: (Optional)

Additional listings may be purchased at \$75.00 each if you choose to be listed in more than one category or include other locations. (Not applicable to hotels/motels.)

Business Name: _____ Contact Name: _____

General/Physical Address: _____

City, State, Zip Code: _____

Phone: (____) _____ Fax: (____) _____ Toll-Free: _____

Web site: www. _____ Email: _____

Category: (Choose one from categories listed on back page) _____

Description: (35 - 40 words or less.)

Agreement:

I understand that my investment is payable in full at the time of Application. Partnership will continue in effect for one year unless terminated by written notice to Visit Mobile 45 days before renewal of this application. Partnership listings and any multiple listings will only be placed in Visit Mobile publications if this investment is paid in full at the time of publication. Visit Mobile partnership investments are not deductible as a charitable contribution for Federal Income Tax purposes. Investments are deductible as an ordinary business expense. If you have not joined the Visit Mobile partnership program, or are not current on your investment by certain production deadlines, your listing will not appear in Visit Mobile publications. The Visit Mobile must have your descriptive listing before your business can be listed in any publications.

By signing this application form, I understand that I am giving my consent to receive communications via regular mail, email, telephone and/or fax on behalf of Visit Mobile.

Application Signature: _____ Application Date: _____

Method of Payment:

Credit Card: Visa Mastercard American Express (circle)

Card #: _____

Expiration Date ___/___/___ Security Code _____

Name on Card (Print) _____

Check: Make payable to:

Visit Mobile

Attention: Partnership Marketing Department

P.O. Box 204

Mobile, AL 36601-0204

Phone: 251-208-2000

Please invoice me.

Investment _____
Multiple Listing Fee (\$75/each) _____
Processing Fee _____
Total Amount Due _____

OVER, Please.

Visit Mobile Partnership Categories:

Below are the categories which Visit Mobile utilizes in publications, databases and on Mobile.org. Please review them carefully, and choose one that pertains to your business which will be used as your primary category in all Visit Mobile publications.

Arts & Culture

- Art Galleries
- Art Museums
- Arts Organizations
- Performing Arts

Attractions

- Attraction
- Attraction Services
- Civil War
- Festivals & Events
- Historic Churches
- Historic House Museum
- Museum
- Outdoors-Agri-Tourism
- Outdoors-Bicycle Tours
- Outdoors-EcoTourism
- Outdoors-Canoe & Kayak
- Outdoor-Fishing & Sailing
- Outdoor-Parks
- Research & Archives
- Sight-Seeing Tours/Step-On Guides
- Theater/Movies

Business Services

- Advertising/Public Relations
- Brochure Distribution
- Employment Services
- Office Supplies
- Outdoor Advertising
- Packing & Shipping
- Promotional Products
- Publishing
- Signs & Banners

Event Services

- Audio Visual
- Booking Agency
- Caterers
- Destination Management Co.
- Entertainment/Recreation
- Event Management
- Exhibit Services
- Florist/Event Decorating
- Meeting & Event Facilities
- Photography Services
- Rentals & Event Design
- Speakers/Meeting Facilitation
- Video Productions Services

General Services

- Attorney
- Bicycling/Bike Repair
- Civic Organizations
- Communications
- Computer Services & Equipment
- Financial Institutions
- Fitness/Wellness
- Insurance/Investments
- Mailing Services
- Media
- Moving & Storage
- Pet Care
- Printing Services
- Self-Defense Training
- Spa/Beauty and Massage
- Travel Agencies
- Web Design & Development

Golf

- Golf Courses
- Golf Packages

Lodging

- Bed & Breakfast
- Boutique Hotels
- Campgrounds/RV Parks
- Condominiums/Vacation Rentals
- Extended Stay
- Hotels/Motels

Nightlife/Entertainment

- Bars & Pubs
- Brewery

Real Estate & Relocation

Restaurants

Please circle ONE primary category from the list below. Place a check mark next to (up to 5) additional categories that also describe your restaurant.

- Asian
- Bakery
- BBQ
- Breakfast
- Brewpub
- Brunch
- Burgers & Poboy's

- Café
- Cafeteria
- Coffee Shop
- Contemporary Southern
- Deli/Café
- Fast Food
- Food Delivery
- Food Tour
- German
- Health Food
- Hot Dog
- Italian
- Late Night Eats
- Mediterranean
- Patio/Outdoor
- Pizza
- Seafood
- Southwest/Mexican/Latin
- Steak
- Sushi
- Sweets & Treats
- Tacos
- Tapas/Small Plates
- Upscale Dining
- Waterfront
- Wine Bar
- Wings

Shopping

- Antiques
- Book Store
- Coupon/Discount Guide
- Flea Market
- Shopping Centers & Districts
- Souvenirs
- Specialty Shops

Sports & Sporting Events

Transportation

- Airlines/Airport
- Auto Rental
- Cab Service
- Motor Coach
- Pedicab Service
- Shuttle Service