



BORN TO CELEBRATE

**PARTNERSHIP  
APPLICATION**

251-208-2000  
WWW.MOBILE.ORG



Organization / Business Name: \_\_\_\_\_

## THE BASICS

**Physical Address:** (street address where customers can find you.)  N/A

Street \_\_\_\_\_

City, State, Zip Code: \_\_\_\_\_

**Billing Address:** (where we will send all invoices unless otherwise directed)

Same as Physical Address

Street or P.O. Box: \_\_\_\_\_

City, State, Zip Code: \_\_\_\_\_

**Mailing Address:** (where we will send general correspondence to the primary partnership contact person)

Same as Physical Address  Same as Billing Address

Street or P.O. Box: \_\_\_\_\_

City, State, Zip Code: \_\_\_\_\_

Average number of full-time employees: \_\_\_\_\_ Average number of part-time employees: \_\_\_\_\_

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## CONTACT INFORMATION

**Primary Contact Person:** (person who will receive Visit Mobile mailings, emails and general Visit Mobile correspondence, etc.)

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Contact Office Phone: (\_\_\_\_) \_\_\_\_\_ Contact Cell Phone: (\_\_\_\_) \_\_\_\_\_

Contact Fax:(\_\_\_\_) \_\_\_\_\_ Contact Email: \_\_\_\_\_

**Billing Contact Person:**  Same as Primary Contact Person

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Billing Contact Office Phone: (\_\_\_\_) \_\_\_\_\_ Billing Contact Cell Phone: (\_\_\_\_) \_\_\_\_\_

Billing Contact Fax:(\_\_\_\_) \_\_\_\_\_ Billing Contact Email: \_\_\_\_\_

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## PUBLICATION INFORMATION (for public consumption/web site)

**Publication Contact Person:** \_\_\_\_\_

(May be printed in certain Visit Mobile publications - one person per business)

**Publication Address:** Choose One  Physical  Billing  Mailing

Publication Phone: (\_\_\_\_) \_\_\_\_\_

Toll-Free: \_\_\_\_\_

Publication Email: \_\_\_\_\_

Web site: \_\_\_\_\_

**General Business Description:** (You may update this information at any time via the Partner Portal. Text is subject to Visit Mobile review for content, length, grammar and consistency.)

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**Category:** (Choose ONE primary category from the selection listed on back of this application) \_\_\_\_\_

**Additional/Affiliate Listing:** (Optional)

Additional listings may be purchased at \$75.00 each if you choose to be listed in more than one category or include other locations. (Not applicable to hotels/motels.)

Business Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

General/Physical Address: \_\_\_\_\_

City, State, Zip Code: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_ Toll-Free: \_\_\_\_\_

Web site: www. \_\_\_\_\_ Email: \_\_\_\_\_

Category: (Choose one from categories listed on back page) \_\_\_\_\_

Description: (35 - 40 words or less.)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Agreement:**

I understand that my investment is payable in full at the time of Application. Partnership will continue in effect for one year unless terminated by written notice to Visit Mobile 45 days before renewal of this application. Partnership listings and any multiple listings will only be placed in Visit Mobile publications if this investment is paid in full at the time of publication. Visit Mobile partnership investments are not deductible as a charitable contribution for Federal Income Tax purposes. Investments are deductible as an ordinary business expense. If you have not joined the Visit Mobile partnership program, or are not current on your investment by certain production deadlines, your listing will not appear in Visit Mobile publications. The Visit Mobile must have your descriptive listing before your business can be listed in any publications.

By signing this application form, I understand that I am giving my consent to receive communications via regular mail, email, telephone and/or fax on behalf of Visit Mobile.

Application Signature: \_\_\_\_\_ Application Date: \_\_\_\_\_

**Method of Payment:**

**Credit Card:** Visa Mastercard American Express (circle)

Card #: \_\_\_\_\_

Expiration Date \_\_\_/\_\_\_/\_\_\_ Security Code \_\_\_\_\_

Name on Card (Print) \_\_\_\_\_

**Check:** Make payable to:

**Visit Mobile**

Attention: Partnership Marketing Department

P.O. Box 204

Mobile, AL 36601-0204

Phone: 251-208-2468

Fax: 251-208-2060

**Please invoice me.**

<b>Investment</b> _____
<b>Multiple Listing Fee (\$75/each)</b> _____
<b>Processing Fee</b> _____
<b>Total Amount Due</b> _____

OVER, Please.

## Visit Mobile Partnership Categories:

Below are the categories which Visit Mobile utilizes in publications, databases and on Mobile.org. Please review them carefully, and choose one that pertains to your business which will be used as your primary category in all Visit Mobile publications.

### Arts & Culture

- Art Galleries
- Art Museums
- Arts Organizations
- Performing Arts

### Attractions

- Attraction
- Attraction Services
- Civil War
- Festivals & Events
- Historic Churches
- Historic House Museum
- Museum
- Outdoors-Agri-Tourism
- Outdoors-Bicycle Tours
- Outdoors-EcoTourism
- Outdoors-Canoe & Kayak
- Outdoor-Fishing & Sailing
- Outdoor-Parks
- Research & Archives
- Sight-Seeing Tours/Step-On Guides
- Theater/Movies

### Business Services

- Advertising/Public Relations
- Brochure Distribution
- Employment Services
- Office Supplies
- Outdoor Advertising
- Packing & Shipping
- Promotional Products
- Publishing
- Signs & Banners

### Event Services

- Audio Visual
- Booking Agency
- Caterers
- Destination Management Co.
- Entertainment/Recreation
- Event Management
- Exhibit Services
- Florist/Event Decorating
- Meeting & Event Facilities
- Photography Services
- Rentals & Event Design
- Speakers/Meeting Facilitation
- Video Productions Services

### General Services

- Attorney
- Bicycling/Bike Repair
- Civic Organizations
- Communications
- Computer Services & Equipment
- Financial Institutions
- Fitness/Wellness
- Insurance/Investments
- Mailing Services
- Media
- Moving & Storage
- Pet Care
- Printing Services
- Self-Defense Training
- Spa/Beauty and Massage
- Travel Agencies
- Web Design & Development

### Golf

- Golf Courses
- Golf Packages

### Lodging

- Bed & Breakfast
- Boutique Hotels
- Campgrounds/RV Parks
- Condominiums/Vacation Rentals
- Extended Stay
- Hotels/Motels

### Nightlife/Entertainment

- Bars & Pubs
- Brewery

### Real Estate & Relocation

#### Restaurants

*Please circle ONE primary category from the list below. Place a check mark next to (up to 5) additional categories that also describe your restaurant.*

- Asian
- Bakery
- BBQ
- Breakfast
- Brewpub
- Brunch
- Burgers & Poboy

- Café
- Cafeteria
- Coffee Shop
- Contemporary Southern
- Deli/Café
- Fast Food
- Food Delivery
- Food Tour
- German
- Health Food
- Hot Dog
- Italian
- Late Night Eats
- Mediterranean
- Patio/Outdoor
- Pizza
- Seafood
- Southwest/Mexican/Latin
- Steak
- Sushi
- Sweets & Treats
- Tacos
- Tapas/Small Plates
- Upscale Dining
- Waterfront
- Wine Bar
- Wings

### Shopping

- Antiques
- Book Store
- Coupon/Discount Guide
- Flea Market
- Shopping Centers & Districts
- Souvenirs
- Specialty Shops

### Sports & Sporting Events

#### Transportation

- Airlines/Airport
- Auto Rental
- Cab Service
- Motor Coach
- Pedicab Service
- Shuttle Service