BORN TO CELEBRATE

PARTNERSHIP APPLICATION

251-208-2000
WWW.MOBILE.ORG
Organization / Business Name: ____________________________________________

THE BASICS

Physical Address: (street address where customers can find you.) □ N/A
Street ____________________________
City, State, Zip Code: ____________________________

Billing Address: (where we will send all invoices unless otherwise directed)
□ Same as Physical Address
Street or P.O. Box: ____________________________
City, State, Zip Code: ____________________________

Mailing Address: (where we will send general correspondence to the primary partnership contact person)
□ Same as Physical Address  □ Same as Billing Address
Street or P.O. Box: ____________________________
City, State, Zip Code: ____________________________

Average number of full-time employees: _________  Average number of part-time employees: _________

CONTACT INFORMATION

Primary Contact Person: (person who will receive Visit Mobile mailings, emails and general Visit Mobile correspondence, etc.)
Name: ____________________________ Title: ____________________________
Contact Office Phone: (___) ____________________________, Contact Cell Phone: (___) ____________________________, Contact Fax: (___) ____________________________, Contact Email: ____________________________

Billing Contact Person: □ Same as Primary Contact Person
Name: ____________________________ Title: ____________________________
Billing Contact Office Phone: (___) ____________________________, Billing Contact Cell Phone: (___) ____________________________, Billing Contact Fax: (___) ____________________________, Billing Contact Email: ____________________________

PUBLICATION INFORMATION (for public consumption/web site)

Publication Contact Person: ____________________________________________

Publication Address: Choose One  □ Physical  □ Billing  □ Mailing
Publication Phone: (___) ____________________________, Toll-Free: ____________________________
Publication Email: ____________________________, Web site: ____________________________

General Business Description: (You may update this information at any time via the Partner Portal. Text is subject to Visit Mobile review for content, length, grammar and consistency.)

__________________________________________
__________________________________________
__________________________________________
__________________________________________

Category: (Choose ONE primary category from the selection listed on back of this application)
Additional/Affiliate Listing: (Optional)

Additional listings may be purchased at $75.00 each if you choose to be listed in more than one category or include other locations. (Not applicable to hotels/motels.)

Business Name: __________________________________________ Contact Name: __________________________________________

General/Physical Address: __________________________________________

City, State, Zip Code: __________________________________________

Phone: (___) ___________ Fax: (___) ___________ Toll-Free: ___________

Web site: www. __________________________________________________________________________ Email: ___________

Category: (Choose one from categories listed on back page) __________________________________________

Description: (35 - 40 words or less.)

________________________________________________________________________________________

________________________________________________________________________________________

________________________________________________________________________________________

________________________________________________________________________________________

Agreement:

I understand that my investment is payable in full at the time of Application. Partnership will continue in effect for one year unless terminated by written notice to Visit Mobile 45 days before renewal of this application. Partnership listings and any multiple listings will only be placed in Visit Mobile publications if this investment is paid in full at the time of publication. Visit Mobile partnership investments are not deductible as a charitable contribution for Federal Income Tax purposes. Investments are deductible as an ordinary business expense. If you have not joined the Visit Mobile partnership program, or are not current on your investment by certain production deadlines, your listing will not appear in Visit Mobile publications. The Visit Mobile must have your descriptive listing before your business can be listed in any publications.

By signing this application form, I understand that I am giving my consent to receive communications via regular mail, email, telephone and/or fax on behalf of Visit Mobile.

Application Signature: __________________________________________ Application Date: ___________

Method of Payment:

Credit Card:  Visa  Mastercard  American Express (circle)

Card #: ___________

Expiration Date ___/___/___  Security Code ___________

Name on Card (Print) _____________________________________________________________________

Check: Make payable to:
Visite Mobile
Attention: Partnership Marketing Department
P.O. Box 204
Mobile, AL 36601-0204
Phone: 251-208-2468
Fax: 251-208-2060

☐ Please invoice me.

<table>
<thead>
<tr>
<th>Investment</th>
<th></th>
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<tbody>
<tr>
<td>Multiple Listing Fee ($75/each)</td>
<td></td>
</tr>
<tr>
<td>Processing Fee</td>
<td></td>
</tr>
<tr>
<td>Total Amount Due</td>
<td></td>
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OVER, Please.
Visit Mobile Partnership Categories:

Below are the categories which Visit Mobile utilizes in publications, databases and on Mobile.org. Please review them carefully, and choose one that pertains to your business which will be used as your primary category in all Visit Mobile publications.

Arts & Culture
• Art Galleries
• Art Museums
• Arts Organizations
• Performing Arts

Attractions
• Attraction
• Attraction Services
• Civil War
• Festivals & Events
• Historic Churches
• Historic House Museum
• Museum
• Outdoors-Agri-Tourism
• Outdoors-Bicycle Tours
• Outdoors-EcoTourism
• Outdoors-Canoe & Kayak
• Outdoor-Fishing & Sailing
• Outdoor-Parks
• Research & Archives
• Sight-Seeing Tours/Step-On Guides
• Theater/Movies

Business Services
• Advertising/Public Relations
• Brochure Distribution
• Employment Services
• Office Supplies
• Outdoor Advertising
• Packing & Shipping
• Promotional Products
• Publishing
• Signs & Banners

Event Services
• Audio Visual
• Booking Agency
• Caterers
• Destination Management Co.
• Entertainment/Recreation
• Event Management
• Exhibit Services
• Florist/Event Decorating
• Meeting & Event Facilities
• Photography Services
• Rentals & Event Design
• Speakers/Meeting Facilitation
• Video Productions Services

General Services
• Attorney
• Bicycling/Bike Repair
• Civic Organizations
• Communications
• Computer Services & Equipment
• Financial Institutions
• Fitness/Wellness
• Insurance/Investments
• Mailing Services
• Media
• Moving & Storage
• Pet Care
• Printing Services
• Self-Defense Training
• Spa/Beauty and Massage
• Travel Agencies
• Web Design & Development

Golf
• Golf Courses
• Golf Packages

Lodging
• Bed & Breakfast
• Boutique Hotels
• Campgrounds/RV Parks
• Condominiums/Vacation Rentals
• Extended Stay
• Hotels/Motels

Nightlife/Entertainment
• Bars & Pubs
• Brewery

Real Estate & Relocation

Restaurants
Please circle ONE primary category from the list below. Place a check mark next to (up to 5) additional categories that also describe your restaurant.
• Asian
• Bakery
• BBQ
• Breakfast
• Brewpub
• Brunch
• Burgers & Poboys
• Café
• Cafeteria
• Coffee Shop
• Contemporary Southern
• Deli/Café
• Fast Food
• Food Delivery
• Food Tour
• German
• Health Food
• Hot Dog
• Italian
• Late Night Eats
• Mediterranean
• Patio/Outdoor
• Pizza
• Seafood
• Southwest/Mexican/Latin
• Steak
• Sushi
• Sweets & Treats
• Tacos
• Tapas/Small Plates
• Upscale Dining
• Waterfront
• Wine Bar
• Wings

Shopping
• Antiques
• Book Store
• Coupon/Discount Guide
• Flea Market
• Shopping Centers & Districts
• Souvenirs
• Specialty Shops

Sports & Sporting Events

Transportation
• Airlines/Airport
• Auto Rental
• Cab Service
• Motor Coach
• Pedicab Service
• Shuttle Service