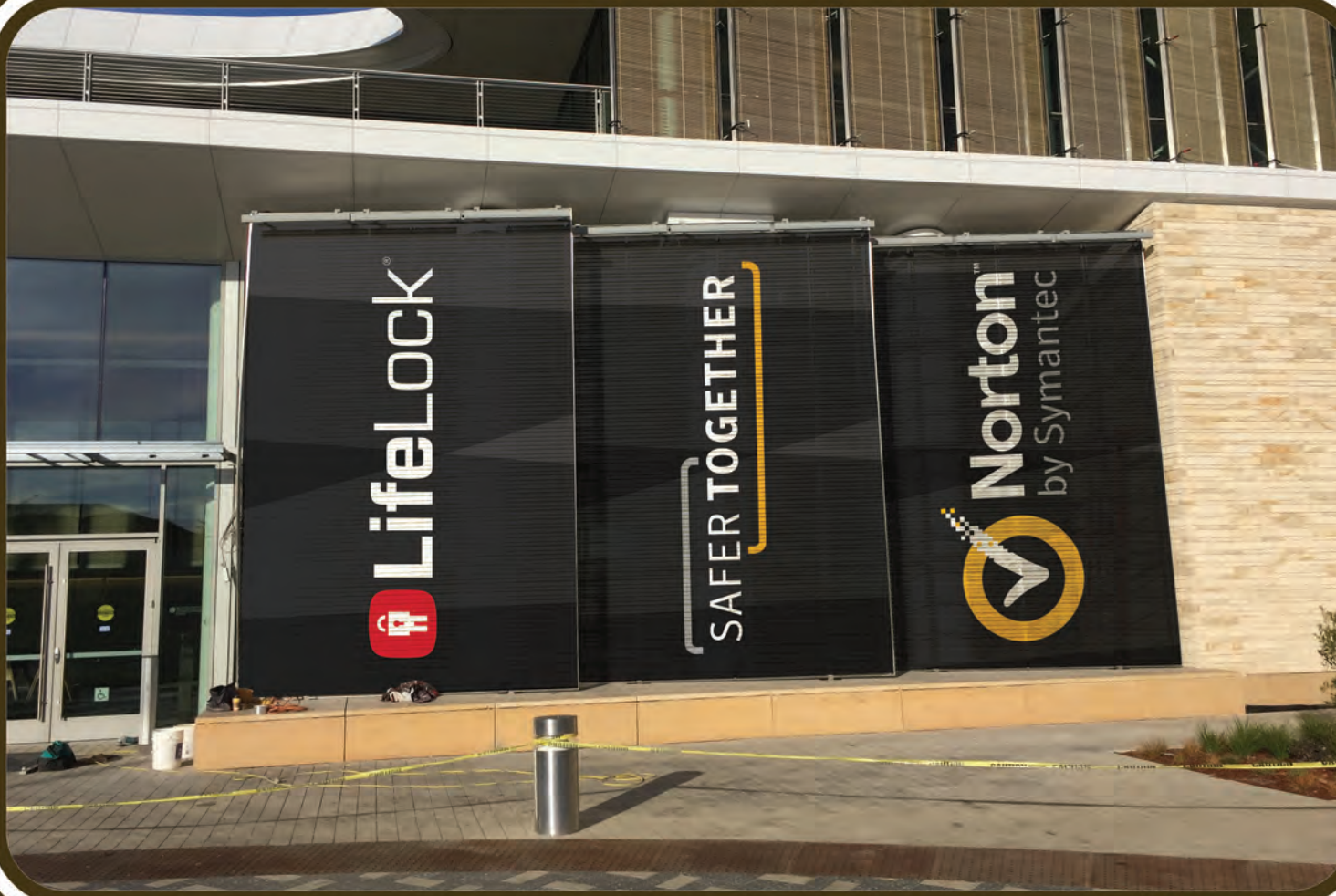


Welcome Signage Location #1

Full color printed mesh banners installed on exterior perforated steel structures at MCC entrance are to be used as a welcome banner for in-house groups. Sponsorship or advertising purposes to be minimal, subject to MCC Event Manager approval.

Each banner measures 149" wide x 216" high. Panel A requires rental of Serra Ballrooms 1 & 2.

Panel C requires rental of all Steinbeck Ballrooms. All 3 panels (A, B and C) available to groups that rent all spaces at MCC.



Advertising Location #2

Full color printed adhesive vinyl fabric graphic applied to interior column at Level One entrance.

Each graphic to measure 30" wide x 60" high. Total of 4 spaces available.



Advertising Location #3

Full color printed adhesive vinyl fabric graphic applied to interior partition at Level One entrance.

Each graphic to measure 60" wide x 48" high. Total of 6 spaces available.



Advertising Location #4

Full color printed adhesive fabric graphic applied to interior wall at Level One near main entrance doors.
One graphic measuring 450" wide x 78.5" high. May be divided into smaller sizes. Total of 1 space available.



Advertising Location #5

Full color printed adhesive vinyl graphic with matte finish applied to elevator doors at Level One.

Graphic for both doors to measure 48" wide x 84" high.

Requires rental of Level 1 - Serra / Level 2 - Steinbeck Ballroom and Mezzanine all space at MCC.

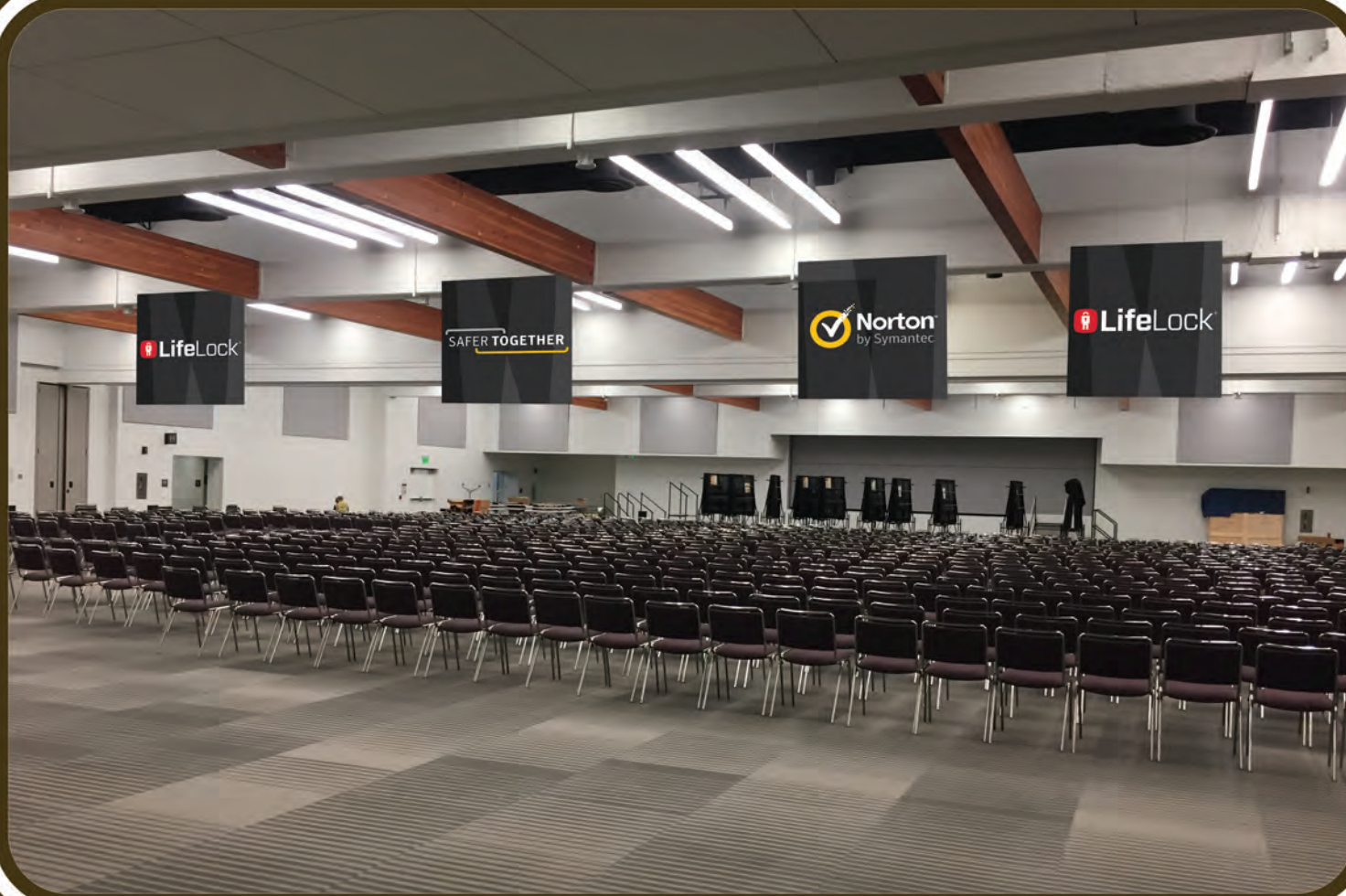


Advertising Location #6

Full color printed double-sided fabric banners at Serra Ballroom.

Banners to hang from ceiling. Banners can be any size, but 60" wide x 60" high is an attractive size.

Many locations available.



Advertising Location #7

Full color printed adhesive vinyl graphic applied to smooth surface of step faces from Level One to Mezzanine.

Total of 2 locations available. Level one to Mezzanine is 21 steps, each step 100" wide x 6.25" high.

Mezzanine to Level Two is 21 steps, each step 73" wide x 6.25" high. Pricing is the same for each location. Approval based on space rented.



Advertising Location #8

Full color printed single-sided fabric banners at Mezzanine. Banners to hang from ceiling.

Banners can be any size, but 120" wide x 120" high is an attractive size.

Can fit up to 2 side-by-side in this space. Approval based on space rented.



Advertising Location #9

Full color printed adhesive fabric graphic applied to glass window at Level Two overlooking Jeffer's Plaza.
42" wide x 67" high. May be single-sided or double-sided, priced per side.



Advertising Location #10

Full color printed adhesive fabric graphic applied to interior wall at Level Two near main escalator.

One graphic measuring 84" wide x 48" high. May be larger (available space is 151" wide x 54" high). Total of 2 spaces available.



Advertising Location #11

Full color printed adhesive fabric graphic applied to glass partition overlooking the Mezzanine Level.

Full coverage to measure 252" wide x 41" high, but may be divided into smaller panels.

Total of 1 space available. May be single-sided or double-sided. Priced per side.



Advertising Location #12

Full color printed adhesive vinyl fabric graphic applied to interior column at Level Two near Stevenson 1 and 2.
Each graphic to measure 16" wide x 60" high. Total of 5 spaces available.



Advertising Location #13

Full color printed adhesive fabric graphic applied to interior walls within Steinbeck Ballroom.

Each graphic to measure 120" wide x 44" high.

Total of 16 spaces available.



Pricing for MCC

Pricing for individual Advertising Locations

Location 1 = \$1350	Location 4 = \$2995	Location 7 = \$1895	Location 10 = \$395
Location 2 = \$125	Location 5 = \$295	Location 8 = \$995	Location 11 = \$995
Location 3 = \$125	Location 6 = \$750	Location 9 = \$150	Location 12 = \$125
			Location 13 = \$200

Pricing for Packages

Platinum Package

Location 1 = \$1250	Location 5 = \$265	Location 9 = \$135
Location 2 = \$110	Location 6 = \$700	Location 10 = \$325
Location 3 = \$110	Location 7 = \$1700	Location 11 = \$895
Location 4 = \$2495	Location 8 = \$945	Location 12 = \$110
		Location 13 = \$180

Gold Package

Location 1-A = \$1300	Location 5 = \$285
Location 2 = \$115	Location 6 = \$725
Location 3 = \$115	Location 7 = \$1800
Location 4 = \$2895	

Silver Package

Location 1-C = \$1325	Location 11 = \$945
Location 5 = \$280	Location 12 = \$115
Location 9 = \$140	Location 13 = \$190
Location 10 = \$345	



Please reference separate Advertising Location brochure for photos of locations, sizing, and spaces available.

Costs are for one item. Installation costs are calculated separately.

Please let Monterey Signs know which items you are interested in and we will happily create a formal itemized estimate including Installation and sales tax.