

## AGENDA

MCCVB Board of Directors – Regular Meeting

Thursday January 27, 2022 | 3:00PM – 5:00PM

Zoom Conference: Meeting ID: 840 7730 6946 Passcode: 110266

To Join the Zoom Meeting at 3pm:

<https://us02web.zoom.us/j/84077306946?pwd=Tmg1UDFwY1hQSjhpQVVhdmRGb2dBZz09>

Or Dial In Phone Number 1 669 900 9128

### CALL TO ORDER

### PUBLIC COMMENT

*This portion of the meeting is reserved for members of the public to address the Board of Directors on any matter not on this agenda but under the jurisdiction of the MCCVB Board of Directors.*

### VIRTUAL MEETINGS

Recommended Action: Discuss and consider the health and safety circumstances and make specified findings to continue meeting virtually under the AB361 modified requirements.

### STAFF ANNOUNCEMENTS

### PRESENTATION

Recommended Action: Receive 2022 Industry and Destination Outlook presentation from staff.

### CONSENT AGENDA

- A. Minutes of the October 28, 2021 Board of Directors Regular Meeting  
Recommended Action: Approve minutes as presented.
- B. Committee Meeting Minutes  
Recommended Action: Receive draft minutes of the Committees' meetings as presented.
- C. Monthly Reports  
Recommended Action: Receive mid-year department reports as presented.
- D. FY2021-22 Board and Committee Meeting Schedule  
Recommended Action: Approve revised schedule of meetings as presented.

### REGULAR AGENDA

#### New Business

- A. December 2021 (Mid-year) Financial Statements and Line of Credit Renewal  
Recommended Action: Review and approve Financial Statements as presented and approve renewal of MCCVB's Line of Credit at Mechanics Bank.
- B. FY2021-22 Business Plan Implementation, FY2021-22 Budget Reforecast and ARPA Plan  
Recommended Action: Review mid-year performance and discuss programming changes for the second half of the fiscal year. Review and approve Fiscal Year 2021-22 Budget Reforecast as presented. Receive and approve ARPA Tourism Recovery plan.
- C. Strategic Planning Update  
Recommended Action: Receive and discuss strategic planning update.

BOARD MEMBER ANNOUNCEMENTS

GOOD OF THE ORDER

NEXT MEETING OF THE BOARD: Thursday February 24, 2022 at 2:00pm

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