

MINUTES

**Executive Committee Special Meeting
Friday March 1, 2019 | 9:30am to 10:30am
MCCVB Office | 787 Munras Avenue, Suite 110, Monterey, CA**

PRESENT:

John Lloyd
Mimi Hahn
Rick Aldinger
Jeroen Gerrese
John Turner

ABSENT:

STAFF:

Tammy Blount-Canavan
Jennifer Johnson

CALL TO ORDER: John Lloyd called the meeting to order at 9:30am

PUBLIC COMMENT: None.

MEMBER AND STAFF ANNOUNCEMENTS: None.

REGULAR AGENDA

OLD BUSINESS

A. Destination Stewardship

Tammy Blount-Canavan recapped several meetings and discussions regarding the destination stewardship plan that have occurred since the Board meeting in January. Several questions and concerns have arisen that caused a cancellation of the March 1 community information meeting, and since then, several questions have arisen regarding the cancellation of the meeting.

There was discussion regarding next steps. The Committee agreed that the MCTID Oversight Committee is to be invited to attend the March 27 Board of Directors meeting which will be primarily dedicated to presentation and discussion of the concept of a Destination Stewardship Plan.

GOOD OF THE ORDER: None

ADJOURN: John Lloyd adjourned the meeting at 10:33am

MCCVB MISSION: Drive business growth through compelling marketing and targeted sales initiatives that maximize the benefits of tourism to our guest, members and community