

MINUTES

MCTID Oversight Committee Meeting
Monday March 11, 2019 | 4:00pm - 5:00pm
MCCVB Office 787 Munras Ave., Suite 110, Monterey, CA

Members Present

John Turner
Teri Owens
John Lloyd
Rene Boskoff
Julie Weaver
Jeroen Gerrese

Sean Damery
Randy Venard
Sean Panchal
Janine Chicourrat
Amrish Patel

Advisor Present

Mike Zimmerman

Absent

Harvey Dadwal
John Narigi

Staff Present

Jennifer Johnson
Paul Martin

Guests Present

Doug Phillips
Rick Aldinger
Mike Terry

CALL TO ORDER: John Turner called the meeting to order at 4:00pm.

PUBLIC COMMENT: Mike Terry stated that less than 1% of MCCVB leads are fit for Carmel Valley properties including his and that his property does not see any benefit to participating in the MCTID. John Turner thanked Mr. Terry for his feedback.

MEMBER AND STAFF ANNOUNCEMENTS: Jennifer Johnson updated the committee on MCCVB's open PR Manager position.

CONSENT AGENDA

A. Minutes of the November 8, 2018 TID Oversight Committee Meeting

There was a motion to approve the Consent Agenda as presented. M/S/C Randy Venard, Jeroen Gerrese.

REGULAR AGENDA

OLD BUSINESS

- A. **MCC Pace Progress:** Doug Phillips provided an overview of the Monterey Conference Center (MCC) renovations' punch list. He then reviewed MCC Definite Booking Pace and financials including economic impact (handouts.)

NEW BUSINESS

- A. **January Reports and Financial Statements:** Paul Martin reviewed the financial reports and statements. The Committee discussed the MCTID reforecast methodology and expected revenues.
- B. **Vacant Committee Seat:** The Committee discussed potential candidates and next steps for filling the seat to be vacated by John Narigi. Sean Damery will connect with the new General Manager of the Monterey Plaza Hotel.
- C. **Destination Stewardship:** Jennifer updated the Committee on the Board's request for staff to conduct a Request for Information to select a consultant to provide an educational workshop to industry related organizations and the subsequent cancellation of the education workshop. She noted that the Board of Directors is now scheduled to receive the presentation on March 27th and they will discuss the scope prior to having a community presentation.

GOOD OF THE ORDER: Mike Zimmerman asked that the Committee agendaize and discuss other potential funding sources for the MCCVB.

John Turner noted that the next MCTID Oversight Committee Meeting is scheduled for Thursday, May 16, 2019 4:00pm to 5:00pm at the InterContinental The Clement Monterey.

ADJOURN: John Turner adjourned the meeting at 4:37pm

MCCVB MISSION: Drive business growth through compelling marketing and targeted sales initiatives that maximize the benefits of tourism to our guest, members and community