

## MINUTES

MCCVB Nominating Committee – Special Meeting

Friday March 19, 2021 3:30pm – 4:30pm

Committee Members Present: Mary Adams, Jacquie Atchison, Norm Groot and John Turner

Committee Members Absent: John Narigi

Staff Present: Rob O’Keefe and Jennifer Johnson

Others Present: Kevin Ellis

John Turner called the meeting to order at 3:34pm

PUBLIC COMMENT None.

COMMITTEE MEMBER AND STAFF ANNOUNCEMENTS Rob noted that MCCVB has brought back David Cater, Business Development Executive, Travel Trade and Maggie Ferraro, Business Development Coordinator and hired Starr Hoku Young as Digital Marketing Specialist (starting April 1<sup>st</sup>).

### REGULAR AGENDA

New Business

#### A. Board Vacancy

Jennifer reviewed the Director seat and term vacated by Jeroen Gerrese noting the options for next steps. The Committee members discussed representation from Marina. *There was a motion to leave the Director seat vacant until the Nominating Committee puts forth its recommendations for the FY2021-22 Board Slate. M/S Norm Groot/Mary Adams. The motion carried unanimously.*

Jennifer reviewed the options related to the Chair-Elect Officer position made vacant by Jeroen’s departure. The Committee members discussed succession planning and potential candidates for the Chair Elect position. *There was a motion to nominate Chris Sommers to the Chair Elect position for the remainder of the fiscal year [for Board vote next week.] M/S Jacquie Atchison/Norm Groot. The motion carried with Mary Adams absent from the meeting during the vote.*

#### B. FY2021-22 Board Member Recruitment Process

Jennifer reviewed the Board Member grid of terms and the seven (7) Board Members’ whose terms are ending on June 30, 2021. The Committee members discussed representation from Marina, Carmel and other areas of the County. Hospitality sectors and board diversity were also discussed. John Turner will follow up with Mimi Hahn, Stephan Lorch and Janine Chicourrat. Rob O’Keefe will follow up with Kirk Gafill.

Jennifer reviewed the Board application and recruitment process and timeline. The Committee agreed on the application content and process timing. The Committee agreed on changes to the future Nominating Committee meeting times noting May 12 will change to a 9am start time and June 16<sup>th</sup> to a 3:30pm start time. Staff will update the Board and Committee Meeting Schedule for inclusion in the Board packet next week (Consent Agenda).

GOOD OF THE ORDER Jacquie asked if staff could coordinate a social event in July for the new Board of Directors to participate in [by zoom, in-person or hybrid] so

Big Sur | Carmel-by-the-Sea | Carmel Valley | Del Rey Oaks | Marina | Monterey  
Moss Landing | Pacific Grove | Pebble Beach | Salinas | Salinas Valley | Sand City | Seaside

that they can get to know each other. Rob confirmed that staff would make that happen.

John noted that the next Nominating Committee is scheduled for May 12, 2021.

John adjourned the meeting at 4:23pm