

MINUTES

MCCVB Board of Directors – Regular Meeting

Thursday March 26, 2020 | 2:00PM – 3:00PM

Conference Call

Directors Present: Mary Adams, Rick Aldinger, Rene Boskoff, Janine Chicourrat, Kimbley Craig, Sean Damery, Kevin Ellis, Kirk Gafill, Jeroen Gerrese, Mimi Hahn, Diane Mandeville, Teri Owens, Amrish Patel, Bina Patel Ed Smith, John Turner, and Julie Weaver

Directors Absent: John Lloyd

Advisors Present: Jaquie Atchison, Carol Chorbajian, Jennifer Fahselt, Norm Groot, Doug Phillips, and Kim Stemler

Staff Present: Rob O’Keefe, Jennifer Johnson, Jeniffer Kocher and Paul Martin

CALL TO ORDER John Turner called the meeting to order at 2:03pm

PUBLIC COMMENT None.

MEMBER AND STAFF ANNOUNCEMENTS None.

CONSENT AGENDA

A. Minutes of the January 30, 2020 MCCVB Regular Board of Directors Meeting

B. Monthly Department Reports

C. FY2019-20 Board and Committee Meeting Schedule (revised)

D. February 2020 Financial Statements

There was a motion to approve the Consent Agenda as presented. M/S Mary Adams / Kimbley Craig. The motion passed.

REGULAR AGENDA

New Business

A. Coronavirus Impact

Rob O’Keefe noted that the Executive Committee has been meeting weekly, the overall impact to the destination has been devastating, Paul Martin has developed an Impact Model for projections and MCHA and MPCOC are collaborating with MCCVB to ensure division of work and communication strategies. He noted that most meetings and events have postponed, not cancelled.

Paul Martin reviewed MCCVB’s Funding and Expense model projections. Board members agreed that using the worst-case scenario for recovery ramp up is the most prudent as there are layered unknown factors that could affect the financials. Paul noted that MCCVB’s solvency is the priority throughout the budget forecast through December including consideration of staffing reductions and office relocation. Jennifer Johnson reviewed the office space factors and options that are under consideration.

Rob reviewed the approach to the budget includes planning for a Recovery campaign in phases as the Shelter in Place is lifted and business are able to come back and support tourism. He thanked the Board for their agreement in January to allow him and the Executive Committee to make decisions quickly as needed in response to situational activity. There was additional discussion regarding the Recovery planning process and office relocation factors to consider.

MONTEREY

MONTEREY COUNTY CONVENTION
& VISITORS BUREAU

John Turner noted that MCCVB and other businesses are in survival mode now and must consider both short and long-term factors throughout decisions.

Rob and Jennifer asked the Board for feedback on the application part of the Nominating Committee's process. *There was a motion to advise the Nominating Committee to meet and make the recommendation for the FY2020-21 Board Slate and Officers and to forego the application step in the process. M/S Ed Smith / Julie Weaver. The motion passed unanimously.*

Rob reviewed the terms of the Flexibility in Spending policy noting the impact model and spending changes that need to be made in real time. John Turner recommended that the Rob be given temporary relief from the policy with involvement of the Executive Committee and or Treasurer in decisions. *There was a motion to allow the Interim CEO with involvement of the Executive Committee in decisions, including Treasurer to move forward as needed including office relocation. M/S Janine Chiccourat / Mary Adams. The motion passed unanimously.*

GOOD OF THE ORDER The Board offered congratulations to Rene Boskoff on his retirement and thanked him for his service and participation on the Board.

NEXT MEETING

Thursday April 23, 2020 2:00pm | Location TBD

ADJOURN John Turner adjourned the meeting at 3:02pm.