

AGENDA

MCCVB Board of Directors – Regular Meeting

Thursday May 25, 2023 | 3PM – 5:00PM Monterey Conference Center
1 Portola Plaza, Monterey, CA 93940 Steinbeck 3 Room

CALL TO ORDER

PUBLIC COMMENT

This portion of the meeting is reserved for members of the public to address the Board of Directors on any matter not on this agenda but under the jurisdiction of the Board of Directors.

PRESENTATION Receive a presentation from the California Rodeo Salinas.

STAFF ANNOUNCEMENTS

CONSENT AGENDA

- A. Minutes of the April 27, 2023 Joint Board of Directors and MCTIDOC Meeting
Recommended Action: Approve Minutes as presented.
- B. Business Plan Program Reports
Recommended Action: Receive April Marketing Communications and Business Development Reports.
- C. April 2023 Financial Statements
Recommended Action: Approve April 2023 Financial Statements as presented.

REGULAR AGENDA

- A. Board Election
Recommended Action: Receive an update from staff. Elect Sylvain Briens to the Marina representative Director seat for a two-year term ending June 30, 2025 as nominated by the Board Development Committee.
- B. FY2022-23 Business Plan Update
Recommended Action: Receive an update from staff.
- C. FY2023-24 Business Plan and Budget
Recommended Action: Review and discuss the draft FY2023-24 Business Plan and Budget; provide feedback to staff.
- D. Destination Rebrand Update
Recommended Action: Receive presentation of the draft Re-brand creative.

BOARD MEMBER ANNOUNCEMENTS

GOOD OF THE ORDER

NEXT MEETING OF THE BOARD: June 29, 2023 at 2pm at Embassy Suites

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