

# MINUTES

Board of Directors – Regular Meeting  
Thursday May 30, 2019 | 2:00 PM – 5:00 PM  
Portola Hotel & Spa  
2 Portola Plaza Monterey, CA 93940

**Directors Present:** Mary Adams, Rick Aldinger, Rene Boskoff, Janine Chicourrat, Kimbley Craig, Sean Damery, Jeroen Gerrese, Matt Glazer, Mimi Hahn, Tim Kessler, Teri Owens, Amrish Patel, Bina Patel, Tony Tollner, John Turner, and Julie Weaver

**Directors Absent:**, John Lloyd, Diane Mandeville, and Ed Smith

**Advisors Present:** Carol Chorbajian, Jennifer Fahselt, Norm Groot, Paula Joy MacNab, Doug Phillips, and Hans Uslar

**Advisors Absent:** Jacquie Atchison, Marilyn Lidyoff and Kim Stemler

**Staff Present:** Tammy Blount-Canavan, Jennifer Johnson, Paul Martin, Mark McMinn and Rob O’Keefe

**Guests:** Gill Campbell

**CALL TO ORDER:** John Turner called the meeting to order at 2:05pm

**PUBLIC COMMENT:** None

**MEMBER AND STAFF ANNOUNCEMENTS:** John Turner announced that Tammy was on the cover and recognized in Corporate & Incentive Travel magazine in the CVB Leaders - Remarkable Women article. Also, Tammy was honored with the Global Ambassador Award at IMEX Frankfurt, receiving impressive press and social media coverage for Monterey.

**PRESENTATION:** The Board recognized Gill Campbell for her dedication and commitment to the success of MCCVB and the hospitality industry in Monterey County since 2004.

## **CONSENT AGENDA**

- A. Minutes of the April 25, 2019 Board of Directors Meeting and May 7, 2019 Budget Workshop
- B. Committee Meetings’ Minutes
- C. Monthly Reports
- D. FY18-19 Board and Committee Meeting Schedule

There was a motion approve the Consent Agenda as presented. M/S Rick Aldinger/Amrish Patel. The motion passed unanimously.

## **REGULAR AGENDA**

### **NEW BUSINESS**

- A. April 2019 Financial Statements

Paul Martin shared an overview of the Revenues and Expenses in the April Statement.

There was a motion to approve the April 2019 Financial Statements as presented. M/S Rene Boskoff/Julie Weaver. The motion passed unanimously.

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## B. FY2019-20 Business Plan

Tammy and the staff reviewed the changes proposed in the business plan since the board members provided feedback at the Budget Workshops. Tammy noted that the City of Monterey 250<sup>th</sup> celebration committee requested \$150-200k [to paint a street gold]; the Board agreed that was not an appropriate use of budget. There was a motion to approve the MCCVB FY2019-20 Business Plan and Budget as presented. M/S Rick Aldinger/Mimi Hahn. The motion carried unanimously.

Tammy reviewed the City of Monterey's budget presentation at yesterday's Council meeting noting that the funding proposed for MCCVB includes a cap at the same amount that it has been since fiscal year 2016-17. She invited board members to assist in having educational conversations with stakeholders asking that they communicate with Council members [the importance of uncapped funding] in advance of or at the June 18<sup>th</sup> Council meeting when the City is expected to adopt its two year budget.

Tammy thanked Mary Adams for her support at the Board of Supervisors and updated the Board on the status of the County's budget proposal including the County Administrator's Office recommendation that the Board change the policy to remove the TOT formula and fund the MCCVB at a flat rate of \$900k for the 2019-20 fiscal year and beyond. Mary confirmed that the Budget Hearing is scheduled for Monday June 3<sup>rd</sup> at 9am.

There was discussion regarding the need for resident education and the potential positive impacts of a local public relations initiative. The Board agreed that the Marketing Committee would take the lead in providing staff with strategic direction.

**GOOD OF THE ORDER:** None

### **Next Board Meeting:**

Thursday June 27, 2019 2:00pm - 5:00pm - John Turner asked that if any board member would like to host the June meeting, to please connect with Jennifer Johnson.

**ADJOURN:** John Turner adjourned the meeting at 3:30pm.

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