

## **AGENDA**

MCCVB Board of Directors – Regular Meeting

Thursday July 30, 2020 | 3:00PM – 5:00PM by Zoom Conference ID: 868 3582 8057

Dial In Phone Number 1 669 900 9128

### **CALL TO ORDER**

### **PUBLIC COMMENT**

*This portion of the meeting is reserved for members of the public to address the Board of Directors on any matter not on this agenda but under the jurisdiction of the MCCVB Board of Directors.*

### **ANNOUNCEMENTS**

#### **CONSENT AGENDA**

- A. Minutes of the June 25, 2020 MCCVB Regular Board of Directors Meeting  
Recommended Action: Approve Minutes as presented.
- B. MCCVB Committee Meeting Minutes  
Recommended Action: Receive Minutes.
- C. Monthly Department Reports  
Recommended Action: Receive reports.
- D. FY2020-21 Board and Committee Meeting Schedule revision  
Recommended Action: Approve schedule as presented.

#### **REGULAR AGENDA**

##### **New Business**

- A. Board Advisor  
Recommended Action: Approve the Chair's nomination of Stefan Lorch, General Manager of the Monterey Marriott to the Board of Directors.
- B. June 2020 Financial Statements  
Recommended Action: Review and approve June financial statements as presented.
- C. Marketing Recovery Plan  
Recommended Action: Discuss progress and provide feedback to staff.
- D. Diversity and Inclusion  
Recommended Action: Discuss diversity and inclusion. Create and approve a Diversity and Inclusion commitment platform.

### **BOARD MEMBER ANNOUNCEMENTS**

### **GOOD OF THE ORDER**

**NEXT MEETING OF THE BOARD: August 27, 2020**

### **ADJOURN**