

MINUTES

MCCVB Board Development Committee Meeting
Thursday August 10, 2023 3:00pm – 4:00pm
Zoom Meeting

Committee Members Present: Jacquie Atchison, Kevin Ellis, Kirk Gafill, Norm Groot, and Teri Owens

Staff Present: Rob O’Keefe, Jennifer Johnson, Alyssa Rendon and Ariana Markovitch

Teri Owens called the meeting to order at 3:01pm.

PUBLIC COMMENT None.

REGULAR AGENDA

New Business

A. New Advisor Candidate

The Committee discussed the advisor application received and agreed to recommend that the Board elect Liesbeth Visscher, Councilmember at the City of Marina, to the Advisor position previously held by Matt Mogensen.

B. Board Member Orientation

Jennifer reviewed the current new board member orientation process. The Committee recommended a bi-annual Orientation Refresher for all Board members. The Committee discussed the content of the Board Orientation materials and made recommendations for updates in the language. It was also recommended that the Chairs [and Chair Elect] receive training on the meeting procedures/guidelines and that new members meet with the Chair and CEO to talk about the political and tourism ecosystem and status.

C. Board Retreat [Workshop]

Rob reviewed potential topics to be discussed by the Board during the retreat and provided an overview of the facilitator chosen to lead the discussion, DMO Proz. The committee discussed the topics including cultivating influence, engagement, advocacy and strategic leadership. Rob noted that DMO Proz would be sending out a survey in advance of the workshop and the results will be shared at the workshop.

GOOD OF THE ORDER None.

NEXT MEETING OF THE COMMITTEE: TBD

Teri adjourned the meeting at 4:16pm