

MINUTES

Executive Committee Special Meeting
Tuesday, August 14, 2018 10:00am to 11:00am
MCCVB Office | 787 Murras Avenue, Suite 110, Monterey, CA

PRESENT:
John Lloyd
Jeroen Gerrese
Rick Aldinger
John Turner

ABSENT:
Mimi Hahn

STAFF:
Tammy Blount
Jennifer Johnson

CALL TO ORDER: John Lloyd called the meeting to order at 10:00am

PUBLIC COMMENT: None.

MEMBER AND STAFF ANNOUNCEMENTS: Tammy announced our newest team member is Cynthia Blankenship in the Destination Administrative Coordinator role.

NEW BUSINESS

A. 2018-19 Business Plan

The committee discussed the member and community feedback received regarding the Visitor Center relocation. There was a motion to suspend relocation plans until the full Board has had an additional discussion on the matter and for staff to communicate the decision and Board meeting details to MCCVB stakeholders. M/S Rick Aldinger/John Turner. The motion passed unanimously.

GOOD OF THE ORDER: None

Next Meeting:

Wednesday, September 12, 2018
9:00am - 10:00am
MCCVB

ADJOURN: John Lloyd adjourned the meeting at 10:51am.

MCCVB MISSION: Drive business growth through compelling marketing and targeted sales initiatives that maximize the benefits of tourism to our guest, members and community