

# MINUTES

MCCVB Search Committee (Ad Hoc) – Special Meeting  
Tuesday August 20, 2019 | 1:00PM – 2:00PM  
Meeting Location: Hyatt Regency Hotel & Spa  
1 Old Golf Course Road Monterey, CA

**Members Present:** Mary Adams, Kimbley Craig, Kevin Ellis, Kirk Gafill, Jeroen Gerrese, John Lloyd, Diane Mandeville, Teri Owens, Amrish Patel, John Turner, Hans Uslar and Julie Weaver **Staff Present:** Jennifer Johnson

Kevin Ellis called the meeting to order at 1:00pm.

**PUBLIC COMMENT:** None

**MEMBER and STAFF ANNOUNCEMENTS:** None

## CONSENT AGENDA:

### A. Minutes of the August 12, 2019 MCCVB Search Committee Special Meeting

There was a motion to approve the minutes as presented. M/S John Turner/John Lloyd. The motion carried unanimously.

*[Hans Uslar joined the meeting]*

## REGULAR AGENDA – Old Business:

### A. President and CEO Open Position

The committee discussed the timelines prepared by staff and agreed that a Request for Proposal (RFP) that included specific qualifications would be the next step in the process. The committee members noted the qualifications in the RFP should include experience working within the Public Records Act, significant experience in the recruitment of senior level executives in Destination Marketing Organizations or other hospitality industry leadership role and have successfully placed executives in positions that have multi-jurisdiction funding partners and or stakeholders. The Committee asked staff to make the changes and send the RFP as soon as possible with the submission deadline of September 10, 2019. There was discussion regarding the drafted list of firms that would be included in the RFP. **There was a motion to send the RFP to nine firms selected by the Committee. M/S Kimbley Craig/John Lloyd. The motion carried unanimously.**

The Committee discussed appointing a liaison to the Search Firms. **There was a motion to appoint John Turner as the Committee liaison. M/S Kimbley Craig/Amrish Patel. The motion carried. John Turner abstained.** *[Kirk Gafill joined the meeting]*

The Committee discussed the President and CEO position description including ideal candidate qualities, competencies and experience. The Committee discussed residency in Monterey County as a requirement for the person in the position and determined that the full Board of Directors should be included in the discussion and decision.

**GOOD OF THE ORDER:** None.

## NEXT MEETING:

Thursday, September 12, 2019 3pm at the Hyatt.

Kevin Ellis adjourned the meeting at 2:05pm

**MCCVB MISSION:** Drive business growth through compelling marketing and targeted sales initiatives that maximize the benefits of tourism to our guests, members and the community.