

MONTEREY Monterey County Convention & Visitors Bureau

## MCCVB Search Committee (Ad Hoc) – Special Meeting Thursday September 12, 2019 | 3:00PM – 4:00PM Meeting Location: Hyatt Regency Hotel & Spa 1 Old Golf Course Road Monterey, CA

**Members Present:** Kimbley Craig, Kevin Ellis, Kirk Gafill, Jeroen Gerrese, John Lloyd, Teri Owens, Amrish Patel, John Turner, and Julie Weaver Staff Present: Jennifer Johnson **Members Absent:** Mary Adams, Diane Mandeville, and Hans Uslar

Kevin Ellis called the meeting to order at 3:00pm.

#### PUBLIC COMMENT: None

**MEMBER and STAFF ANNOUNCEMENTS:** Jennifer reviewed the position description in the packets and asked if the Committee members could email their feedback in preparation for the position overview.

#### CONSENT AGENDA:

#### A. Minutes of the August 20, 2019 MCCVB Search Committee Special Meeting There was a motion to approve the minutes as presented. M/S Kimbley Craig/Jeroen Gerrese. The motion carried unanimously.

# **REGULAR AGENDA - Old Business**

#### A. Executive Search Firm

Kevin noted that the search firm proposals were circulated in advance. The Committee shared feedback regarding the qualifications and requirements submitted by the respondents. The Committee members agreed that SearchWide Global had the most experience and qualifications directly related to DMO executive position recruitment. There was a motion to accept the proposal from SearchWide Global to conduct the recruitment for the MCCVB President and CEO. M/S Kimbley Craig/ John Turner. The motion carried unanimously. Staff will notify the respondents of the results. John Turner will review the contract with SearchWide Global prior to its execution by staff.

The Committee discussed the protocol for internal candidate interest in the position and agreed that they will be referred to the search firm for inclusion in the process. The Committee agreed that the goal is to fill the position by the end of January.

GOOD OF THE ORDER: Jennifer Johnson reminded the Committee members to direct all inquiries regarding the search or candidacy from the press or public to the Board Chair.

### NEXT MEETING: The Committee set the next meeting date as October 2<sup>nd</sup> at 2pm.

Kevin Ellis adjourned the meeting at 3:50pm

**MCCVB MISSION:** Drive business growth through compelling marketing and targeted sales initiatives that maximize the benefits of tourism to our guests, members and the community.