

AGENDA

MCCVB Board of Directors – Regular Meeting

Thursday September 24, 2020 | 3:00PM – 5:00PM by Zoom Conference ID: 858 3311 9459
Dial In Phone Number 1 669 900 9128

Members of the public may participate in the meeting at the appropriate times by using the dial in number shown above. If you choose not to attend the meeting by phone or video, but wish to make a comment on a specific agenda item, please submit your comment via email by 12:00 p.m. on Thursday September 24, 2020. Please submit your comment to MCCVB@seemonterey.com and your comment will be placed into the record of the meeting.

CALL TO ORDER

PUBLIC COMMENT

This portion of the meeting is reserved for members of the public to address the Board of Directors on any matter not on this agenda but under the jurisdiction of the MCCVB Board of Directors.

STAFF ANNOUNCEMENTS

CONSENT AGENDA

- A. Minutes of the August 27, 2020 MCCVB Regular Board of Directors Meeting
Recommended Action: Approve Minutes as presented.
- B. MCCVB Committee Meeting Minutes
Recommended Action: Receive Minutes.
- C. Monthly Department Reports
Recommended Action: Receive reports.
- D. August 2020 Financial Statements
Recommended Action: Approve statements as presented.

REGULAR AGENDA

New Business

- A. Marketing Recovery Update
Recommended Action: Discuss COVID-19 situation, Impact Model and data analysis as it relates to destination performance; review business development and marketing plans.

BOARD MEMBER ANNOUNCEMENTS

GOOD OF THE ORDER

NEXT MEETING OF THE BOARD: October 30, 2020

ADJOURN