

AGENDA

MCCVB Executive Committee Meeting
Wednesday October 9, 2019 | 9:00 AM to 10:00 AM
MCCVB Office | 787 Munras Avenue, Suite 110, Monterey, CA

CALL TO ORDER

PUBLIC COMMENT

(This portion of the meeting is reserved for members of the public to address the Executive Committee on any matter not on this agenda but under the jurisdiction of the Executive Committee. Committee members may respond briefly to statements made or questions posed. They may ask a question for clarification; make a referral to staff for factual information, or request staff to report back to the Committee at a future meeting but no deliberation may occur.)

MEMBER AND STAFF ANNOUNCEMENTS

CONSENT AGENDA

A. Minutes of the July 9, 2019 MCCVB Executive Committee Special Meeting

Recommended Action: Approve Minutes as presented.

B. Minutes of the July 19, 2019 MCCVB Executive Committee Special Meeting

Recommended Action: Approve Minutes as presented.

REGULAR AGENDA

New Business

A. Territory Analysis

Recommended Action: Discuss recommendation to conduct business development territories research.

B. Reporting Protocol

Recommended Action: Discuss current reporting matrix and potential modifications to create efficiencies and enhance stakeholder engagement.

C. Funding Update

Recommended Action: Discuss special project requests.

Any person or group desiring to make Public Comments on a Closed Session item may do so by addressing the Executive Committee before they adjourn to Closed Session.

MCCVB MISSION: Drive business growth through compelling marketing and targeted sales initiatives that maximize the benefits of tourism to our guest, members and community

AGENDA

***Adjourn to Closed Session ***

CLOSED SESSION AGENDA

A. Personnel Matter

Recommended Action: Review employment action form and standard operating procedure update.

*** Reconvene ***

Announcement from closed session

GOOD OF THE ORDER

Recommended Action: Discussion from members of the Committee for the Good of the Order and possible recommendations for future Executive Committee agenda items.

NEXT MEETING:

Thursday November 13, 2019 - MCCVB Office

ADJOURN

MCCVB MISSION: Drive business growth through compelling marketing and targeted sales initiatives that maximize the benefits of tourism to our guest, members and community