

AGENDA

MCTID Oversight Committee – Regular Meeting

Thursday October 22, 2020 | 3:30PM – 5:00PM

Zoom Conference ID: 898 4706 0123 Dial In Phone Number 1 669 900 9128

CALL TO ORDER

PUBLIC COMMENT

This portion of the meeting is reserved for members of the public to address the MCTID Oversight Committee on any matter not on this agenda but under the jurisdiction of the Committee.

ANNOUNCEMENTS

REGULAR AGENDA

New Business

A. Impact Model Analysis and FY2020-21 Goals

Recommended Action: Discuss current data and analysis regarding MCTID and destination performance and goal setting.

B. Monterey Conference Center and Meetings & Events Task Force Update

Recommended Action: Receive an update and discuss progress.

C. Management District Plan

Recommended Action: Discuss assessment rates and other potential funding sources for MCCVB.

GOOD OF THE ORDER

NEXT MEETING OF THE COMMITTEE: January 21, 2021

ADJOURN