

MONTEREY Monterey County Convention & Visitors Bureau

# MCCVB Search Committee (Ad Hoc) – Regular Meeting Wednesday October 2, 2019 | 2:00PM – 3:00PM Meeting Location: The Sanctuary Beach Resort 3295 Dunes Drive, Marina CA 93933

**Members Present:** Kimbley Craig, Kevin Ellis, Kirk Gafill, Jeroen Gerrese, John Lloyd, Diane Mandeville, Teri Owens, Amrish Patel, John Turner, and Julie Weaver **Members Absent:** Mary Adams and Hans Uslar Staff Present: Jennifer Johnson

Kevin Ellis called the meeting to order at 2:02pm. He welcomed Nicole Newman, Vice President – SearchWide Global to Monterey.

PUBLIC COMMENT: None

MEMBER AND STAFF ANNOUNCEMENTS: None

### CONSENT AGENDA

A. Minutes of the September 12, 2019 MCCVB Search Committee Special Meeting The minutes were corrected to include that internal candidates will be referred to the Search Firm for inclusion in the recruitment process. There was a motion to approve the Consent Agenda with the correction. M/S Kimbley Craig/Amrish Patel. The motion carried unanimously.

### **REGULAR AGENDA - Old Business**

#### A. President and CEO Candidate Search

Nicole Newman noted that she will update the drafted Position Overview with the top priorities of the Committee members as provided during the needs assessment interviews that she has conducted. She will send the final document for approval on Monday. She reviewed the timeline of steps in her process including the candidate summary reviews which the Committee will access via a confidential portal in mid to late November. She noted that committee members who will be participating in the candidate interviews will have to committee to 2 half day sessions. The committee tentatively chose December 16<sup>th</sup> and 17<sup>th</sup> for the candidate interview dates and asked staff to send calendar appointments for the dates/times discussed.

There was discussion regarding the correct protocol for the Board to have discussions regarding the CEO position compensation, benefits or incentive pay. It was determined that a Closed Session would be on the Board meeting agenda, if needed, to allow for the Board to discuss the President & CEO employment agreement terms and conditions. The Committee also discussed the option for either Birkman or Disc assessments of potential candidates. Jennifer and Nicole will share examples of each type of assessment so that the Committee can determine which they would prefer to receive.

**MCCVB MISSION:** Drive business growth through compelling marketing and targeted sales initiatives that maximize the benefits of tourism to our guests, members and the community.





The Committee explained residency as a condition of employment for the President and CEO position including the quality of community engagement expected so that Nicole was clear on the condition as it related to candidate inquiries.

# GOOD OF THE ORDER:

Nicole shared her timeline and the Committee agreed to tentatively hold November 22<sup>nd</sup> for the next Search Committee meeting at which time they would be discussing the candidate summaries. Nicole added that the meeting date could be sooner if there are great candidates in the pool early on in the recruitment process.

Kevin adjourned the meeting at 2:52pm.

**MCCVB MISSION:** Drive business growth through compelling marketing and targeted sales initiatives that maximize the benefits of tourism to our guests, members and the community.