# **MINUTES**



MCTID Oversight Committee Meeting Thursday November 8, 2018 I 4:00pm - 5:00pm Portola Hotel & Spa | Two Portola Plaza, Monterey, CA

Members Present
John Turner
Teri Owens
John Lloyd
Rene Boskoff
Julie Weaver
Jeroen Gerrese

Amrish Patel Sean Damry Absent
Harvey Dadwal
Randy Venard
Sean Panchal
Janine Chicourrat
John Narigi
Mike Zimmerman

Staff Present Jennifer Johnson Mark McMinn

<u>Guests Present</u> Doug Phillips

CALL TO ORDER: John Turner called the meeting to order at 4:00pm.

**PUBLIC COMMENT: None** 

MEMBER AND STAFF ANNOUNCEMENTS: Jennifer Johnson updated the committee on MCCVB's staff transitions since the July 19<sup>th</sup> meeting.

#### CONSENT AGENDA

## A. Minutes of the July 19, 2018 TID Oversight Committee Meeting

There was a motion to approve the Consent Agenda as presented. M/S/C Rene Boskoff, Julie Weaver.

## **REGULAR AGENDA**

## **OLD BUSINESS**

## A. TID Conversion Update

Jennifer updated the committee on the adoption of the Resolution of Formation of the new MCTID at the Monterey City Council meeting on November 6<sup>th</sup>. She noted that the Management District Plan was updated prior to its adoption to include Pacific Grove in Zone 1 and that the final reading of the ordinance to disestablish the current TID was scheduled for November 20<sup>th</sup>.

## **NEW BUSINESS**

## A. First Quarter Reports and Financial Statements

Jennifer noted that the MCCVB quarterly reports were included in the advance packet. She provided each committee member a copy of the MCCVB Quarterly Jurisdiction report for the jurisdiction that they are in. She also handed out an Executive Summary of the First Quarter TID revenues and expenses. There was discussion regarding the process of clearing the disestablished district revenues and the timing for expensing those funds.

### B. Monterey Conference Center update

Doug Phillips provided an update on the MCC's group bookings, economic impact and room night booking pace noting that 2021/22 is only at 36% of the highest pace in the previous 6 years. Mark McMinn reviewed the MCCVB's bookings and pace report noting nine bookings for the MCC with six of those being new business. There was discussion regarding lost business and association and corporate market trends. Mark noted that the Dallas flight at the Monterey Regional Airport can be a game changer in the group sales efforts.

MCCVB MISSION: Drive business growth through compelling marketing and targeted sales initiatives that maximize the benefits of tourism to our guest, members and community





Doug reviewed the MCC's first quarter accomplishments noting additional work that is still needed and that the Advisory Committee assisted in getting the Council's approval to purchase four new rolling hot boxes for the second floor kitchen. He added that the solar panels are on the roof and their installation is expected to be completed by the end of November.

GOOD OF THE ORDER: John Lloyd requested that the February meeting agenda include an update from Doug on the MCC pace progress and an update from Paul Martin on the TID revenue forecast.

John Turner noted that the next TID Oversight Committee meeting will be on Thursday, February 7, 2019 4:00pm to 5:00pm in the Library room at the InterContinental The Clement Monterey.

Other upcoming meetings/events:

## MCCVB Quarterly Forum

Thursday November 15, 2018 3:30pm - 5:00pm Quail Lodge and Golf Club 8205 Valley Greens Dr, Carmel-By-The-Sea, CA 93923

ADJOURN: John Turner adjourned the meeting at 4:37pm.

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