

AGENDA

MCCVB Executive Committee - Regular Meeting
Wednesday November 13, 2019 | 9:00 AM to 10:00 AM
MCCVB Office | 787 Munras Avenue, Suite 110, Monterey, CA

CALL TO ORDER

PUBLIC COMMENT

(This portion of the meeting is reserved for members of the public to address the Executive Committee on any matter not on this agenda but under the jurisdiction of the Executive Committee. Committee members may respond briefly to statements made or questions posed. They may ask a question for clarification; make a referral to staff for factual information, or request staff to report back to the Committee at a future meeting but no deliberation may occur.)

MEMBER AND STAFF ANNOUNCEMENTS

CONSENT AGENDA

- A. **Minutes of the October 9, 2019 MCCVB Executive Committee Regular Meeting**
Recommended Action: Approve Minutes as presented.

REGULAR AGENDA

New Business

- A. **Director Attendance and Vacant Advisor Seats**
Recommended Action: Discuss Board member attendance and vacant advisor seats; provide direction to staff regarding next steps.
- B. **Group Business Development**
Recommended Action: Receive progress update and discuss next steps.
- C. **Membership Renewal Update**
Recommended Action: Receive an update on FY2019-20 Membership Renewals; discuss and provide feedback to staff.
- D. **Stakeholder Engagement**
Recommended Action: Discuss and approve staff recommendation for department name and position title changes.

GOOD OF THE ORDER

Recommended Action: Discussion from members of the Committee for the Good of the Order and possible recommendations for future Executive Committee agenda items.

NEXT MEETING:

Thursday December 11, 2019 - MCCVB Office

ADJOURN

MCCVB MISSION: Drive business growth through compelling marketing and targeted sales initiatives that maximize the benefits of tourism to our guest, members and community