

# AGENDA

Executive Committee Regular Meeting  
Wednesday November 14, 2018 | 9:00 AM to 10:00 AM  
MCCVB Office | 787 Munras Avenue, Suite 110, Monterey, CA

## CALL TO ORDER

## PUBLIC COMMENT

(This portion of the meeting is reserved for members of the public to address the Executive Committee on any matter not on this agenda but under the jurisdiction of the MCCVB Executive Committee. Committee members may respond briefly to statements made or questions posed. They may ask a question for clarification; make a referral to staff for factual information, or request staff to report back to the Committee at a future meeting but no deliberation may occur.)

## MEMBER AND STAFF ANNOUNCEMENTS

## CONSENT AGENDA

- A. Minutes of the September 12, 2018 Executive Committee meeting.  
Recommended Action: Approve minutes as presented.

## REGULAR AGENDA

### NEW BUSINESS

#### A. Membership Dues

Recommended Action: Discuss and determine next steps.

#### B. Membership Categories

Recommended Action: Discuss and determine next steps.

#### C. Organizational Structure

Recommended Action: Discuss and determine next steps.

## GOOD OF THE ORDER

Information: Comments from members of the Committee for the Good of the Order and possible recommendations for future Executive Committee items.

## Next Executive Committee Meeting

December 12, 2018  
9:00 AM to 10:00 AM  
MCCVB Office

## ADJOURN

**MCCVB MISSION:** Drive business growth through compelling marketing and targeted sales initiatives that maximize the benefits of tourism to our guest, members and community